

CONTRACT

KWTW-TV
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

Oklahoma's Own
www.news9.com

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

<u>Contract / Revision</u> 68998 /		<u>Alt Order #</u> 09191101
<u>Advertiser</u> Oklahoma Values		<u>Original Date / Revision</u> 08/09/18 / 08/10/18
<u>Contract Dates</u> 08/06/18 - 08/26/18	<u>Estimate #</u> 172	
<u>Product</u> OKLAHOMA VALUES		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTW-TV	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 59	<u>Product 1/2</u> 113
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTW	08/10/18	08/24/18	4a News	4a-430a		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
	Week:	08/06/18	08/12/18	----F--				1				
	Week:	08/13/18	08/19/18	MTWTF--				2				
	Week:	08/20/18	08/26/18	MTWTF--				2				
N 2	KWTW	08/10/18	08/24/18	Dr Phil	3p-4p		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
	Week:	08/06/18	08/12/18	----F--				1				
	Week:	08/13/18	08/19/18	MTWTF--				2				
	Week:	08/20/18	08/26/18	MTWTF--				2				
N 3	KWTW	08/10/18	08/24/18	News 4p	4p-5p		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
	Week:	08/06/18	08/12/18	----F--				1				
	Week:	08/13/18	08/19/18	MTWTF--				2				
	Week:	08/20/18	08/26/18	MTWTF--				2				
N 4	KWTW	08/10/18	08/24/18	5p News M-F	5p-530p		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
	Week:	08/06/18	08/12/18	----F--				1				
	Week:	08/13/18	08/19/18	MTWTF--				2				
	Week:	08/20/18	08/26/18	MTWTF--				2				
N 5	KWTW	08/13/18	08/24/18	M-F CBS Evening News	530p-6p		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
	Week:	08/13/18	08/19/18	MTWTF--				2				
	Week:	08/20/18	08/26/18	MTWTF--				2				
N 6	KWTW	08/10/18	08/24/18	6p News	6p-630p		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
	Week:	08/06/18	08/12/18	----F--				1				
	Week:	08/13/18	08/19/18	MTWTF--				2				
	Week:	08/20/18	08/26/18	MTWTF--				2				
N 7	KWTW	08/10/18	08/24/18	ET	630p-7p		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
	Week:	08/06/18	08/12/18	----F--				1				

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FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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Oklahoma Values	08/09/18 / 08/10/18

Contract Dates	Product	Estimate #
08/06/18 - 08/26/18	OKLAHOMA VALUES	172

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>												
Week:		08/13/18	08/19/18	MTWTF--				2				
Week:		08/20/18	08/26/18	MTWTF--				2				
N 8	KWTW	08/10/18	08/24/18	10p News M-F	10:00 PM-10:35 PM		:30			NM	5	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>												
Week:		08/06/18	08/12/18	----F--				1				
Week:		08/13/18	08/19/18	MTWTF--				2				
Week:		08/20/18	08/26/18	MTWTF--				2				
N 9	KWTW	08/10/18	08/24/18	Stephen Colbert	1035p-1137p		:30			NM	5	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>												
Week:		08/06/18	08/12/18	----F--				1				
Week:		08/13/18	08/19/18	MTWTF--				2				
Week:		08/20/18	08/26/18	MTWTF--				2				
D 10	KWTW	08/10/18	08/26/18	Late News on NWTW	10:35 PM-12:35 AM		:30			NM	0	
N 11	KWTW	08/10/18	08/24/18	The Late Late Show	11:37 PM-12:37 AM		:30			NM	5	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>												
Week:		08/06/18	08/12/18	----F--				1				
Week:		08/13/18	08/19/18	MTWTF--				2				
Week:		08/20/18	08/26/18	MTWTF--				2				
N 12	KWTW	08/10/18	08/24/18	430a News	430a-5a		:30			NM	5	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>												
Week:		08/06/18	08/12/18	----F--				1				
Week:		08/13/18	08/19/18	MTWTF--				2				
Week:		08/20/18	08/26/18	MTWTF--				2				
N 13	KWTW	08/10/18	08/24/18	ET	12:37 AM-1:07 AM		:30			NM	5	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>												
Week:		08/06/18	08/12/18	----F--				1				
Week:		08/13/18	08/19/18	MTWTF--				2				
Week:		08/20/18	08/26/18	MTWTF--				2				
N 14	KWTW	08/11/18	08/25/18	6a Sat News	6a-8a		:30			NM	3	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>												
Week:		08/06/18	08/12/18	-----1-				1				
Week:		08/13/18	08/19/18	-----1-				1				
Week:		08/20/18	08/26/18	-----1-				1				
N 15	KWTW	08/11/18	08/25/18	1030p News Sa	10:30 PM-11:00 PM		:30			NM	2	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>												
Week:		08/06/18	08/12/18	-----1-				1				
Week:		08/13/18	08/19/18	-----				0				
Week:		08/20/18	08/26/18	-----1-				1				
N 16	KWTW	08/12/18	08/26/18	6a Sun News	6a-8a		:30			NM	3	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>												
Week:		08/06/18	08/12/18	-----1				1				
Week:		08/13/18	08/19/18	-----1				1				
Week:		08/20/18	08/26/18	-----1				1				
N 17	KWTW	08/19/18	08/26/18	CBS Sunday Morning	8a-930a		:30			NM	2	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>												
Week:		08/13/18	08/19/18	-----1				1				
Week:		08/20/18	08/26/18	-----1				1				
N 18	KWTW	08/12/18	08/19/18	530p Su News	530p-6p		:30			NM	1	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>												

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/18 08/12/18 -----1 1 Week: 08/13/18 08/19/18 -----1 1												
N 19	KWTW	08/26/18	08/26/18	530p Su News	530p-6p		:30			NM	1	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/18 08/26/18 -----1 1												
N 20	KWTW	08/19/18	08/26/18	Castle	12:00 XM-1:00 XM		:30			NM	2	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/18 08/19/18 -----1 1 Week: 08/20/18 08/26/18 -----1 1												
N 21	KWTW	08/10/18	08/24/18	5a News	5a-530a		:30			NM	5	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/18 08/12/18 ----F-- 1 Week: 08/13/18 08/19/18 MTWTF-- 2 Week: 08/20/18 08/26/18 MTWTF-- 2												
N 22	KWTW	08/10/18	08/24/18	530a News	530a-6a		:30			NM	5	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/18 08/12/18 ----F-- 1 Week: 08/13/18 08/19/18 MTWTF-- 2 Week: 08/20/18 08/26/18 MTWTF-- 2												
N 23	KWTW	08/10/18	08/24/18	6a News	6a-7a		:30			NM	5	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/18 08/12/18 ----F-- 1 Week: 08/13/18 08/19/18 MTWTF-- 2 Week: 08/20/18 08/26/18 MTWTF-- 2												
N 24	KWTW	08/10/18	08/24/18	CBS This Morning	7a-9a		:30			NM	5	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/18 08/12/18 ----F-- 1 Week: 08/13/18 08/19/18 MTWTF-- 2 Week: 08/20/18 08/26/18 MTWTF-- 2												
N 25	KWTW	08/10/18	08/24/18	Kelly	9a-10a		:30			NM	5	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/18 08/12/18 ----F-- 1 Week: 08/13/18 08/19/18 MTWTF-- 2 Week: 08/20/18 08/26/18 MTWTF-- 2												
N 26	KWTW	08/10/18	08/24/18	The Price is Right	10a-11a		:30			NM	5	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/18 08/12/18 ----F-- 1 Week: 08/13/18 08/19/18 MTWTF-- 2 Week: 08/20/18 08/26/18 MTWTF-- 2												
N 27	KWTW	08/10/18	08/24/18	12p News M-F	12p-1230p		:30			NM	5	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/18 08/12/18 ----F-- 1 Week: 08/13/18 08/19/18 MTWTF-- 2 Week: 08/20/18 08/26/18 MTWTF-- 2												
N 28	KWTW	08/21/18	08/21/18	Heisman Special	T 8-9p		:30			NM	1	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/18 08/26/18 -T----- 1												
Totals											109	

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<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
07/30/18 - 08/26/18	109			
Totals	109			

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Tulsa TV Stations	Date:
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I, Jim Innocenzi
do hereby request station time concerning the following issue:

Oklahoma Gubernatorial Race

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See schedule				

This broadcast time will be used by: Oklahoma Values

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Oklahoma Governor's Race

I represent that the payment for the above described broadcast time has been furnished by (name a

Oklahoma Values

6608 N. Western Ave, Ste #1100, Oklahoma, OK 73116

nd address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Dr. Darwin Childs

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Oklahoma Values

6608 N. Western Ave, Ste #1100, Oklahoma, OK 73116

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Dr. Darwin Childs

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date


Signature

703-684-0633
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title