ORDER

		OI	RDER				
Orders	Order / Rev:	1281372					
	Alt Order #:	WOC14624868					
	Product Desc:	Issue		WEST MICHIGAN			
	Estimate:	13196		WXMI			
	Flight Dates:	08/13/24 - 08/19/24	Primary AE:	Christopher Murphy			
	Original Date / Rev:	04/17/24 / 04/17/24	Sales Office:	EWSDC			
	Order Type:	GENERAL	Sales Region:	NAT			
Agency	Name:	Great American Media					
	Buying Contact:		Billing Type:	Cash			
	Billing Contact:		Billing Calendar:	Broadcast			
	C C	3050 K Street NW	Billing Cycle:	EOM/EOC			
		Washington, DC 20007	Agency Commission:	15%			
Advertiser	Name:	Democratic Senatorial Campaig	n Com				
Auventisei	Demographic:	A35+	New Business End:				
	Product Codes:	Non-Ballot Issue	Advertiser External ID:	261328			
	Revenue Code 1:	DISC	Agency External ID:	109444			
	Revenue Code 2:	POL	Unit Code:	General			
	Revenue Code 3:	ISS	Order Separation:	00:20:00			
	Priority:	DEF					
Bill Plan Start Date 07/29/24	End Date # Spots 08/19/24 43	Gross Amount Net Amount \$26,175.00 \$22,248.75		Gross Amount Net Amount Rating 3 \$26,175.00 \$22,248.75 0.0 3 \$26,175.00 \$22,248.75 0.0			
Account Exec							
Account Execu	utive Sales Offi	ice Sales Region Start Date	/ End Date Order %	<u>,</u>			
Christopher Mo Ln Ch N 1 WXMI		ntory Code Break Start/En	rder - End Of Order 100 d Time Days Len Spots 7:00 AM MTWTF :30 5	% Rate Pri Rtg Type Spots Amoun \$675.00 P-1 0.00 NM 5 \$3,375.0			
3Q24 CO on WXMI	n: FOX 17 MORN NEWS A DMSCORE (sell) - GRAND I airing 58 times on 6/26/20	630-7am ,T 630A) ,RAPIDS-KALMZOO-B.CRK - ESTIN)23, 6/27/2023, 6/28/2023, 6/29/2023					
		ekdays <u>Spots/Week Rate</u> MF 5 \$675.00					
Start Week: 08/1	t Date End Date Wee 3/24 08/19/24 MTW 08/13/24 08/19/24 MF 7	VIF 5 \$675.00 730-8am CM 7:30 AM-6		\$900.00 P-1 0.00 NM 4 \$3,600.0			
<u>Start</u> Week: 08/1 N 2 WXMI (Program 3Q24 CC on WXMI 7/7/2023,	t Date End Date Wee 3/24 08/19/24 MTW 08/13/24 08/19/24 MF 7 08/13/24 08/19/24 M-F 7 m: FOX 17 MORN NEWS A MSCORE (sell) - GRAND I airing 59 times on 6/26/20 , 7/10/2023, 7/11/	WFF <u>5</u> \$675.00 730-8am CM 7:30 AM-6 730-8am T7 730A) RAPIDS-KALMZOO-B.CRK - ESTIM 023, 6/27/2023, 6/28/2023, 6/29/2023	0 0.00 8:00 AM MIWTF :30 4 MATE IS BASED ON PAV of M-F F0 3, 6/30/2023, 7/3/2023, 7/4/2023, 7/	DX 17 Morning News 7a			
<u>Start</u> Week: 08/1 N 2 WXMI (Program 3Q24 CC on WXMI 7/7/2023,	t Date End Date Wee 3/24 08/19/24 MTW 08/13/24 08/19/24 MF 7 08/13/24 08/19/24 M-F 7 m: FOX 17 MORN NEWS A DMSCORE (sell) - GRAND I airing 59 times on 6/26/20 1 airing 59 times on 6/26/20 7/10/2023, 7/11/ t Date End Date Wee	VTF 5 \$675.00 730-8am CM 7:30 AM-6 730-8am T 730A) RAPIDS-KALMZOO-B.CRK - ESTIN	0 0.00 8:00 AM MIWIF :30 4 MATE IS BASED ON PAV of M-F F0 3, 6/30/2023, 7/3/2023, 7/4/2023, 7/	DX 17 Morning News 7a			
Start Week: 08/1 N 2 WXMI (Program 3Q24 CC on WXMI 7/7/2023, Start Week: 08/1 N 3 WXMI (Program 3Q24 CC on WXMI 7/7/2023,	t Date 3/24 End Date 08/19/24 Wer MTW 08/13/24 08/19/24 MFT 08/13/24 08/19/24 MFT m: FOX 17 MORN NEWS A MSCORE (sell) - GRAND 1 airing 59 times on 6/26/20, 7/10/2023, 7/11/ GRAND t Date 3/24 End Date 08/19/24 Wer MTW 08/13/24 08/19/24 MFT 01/13/24 08/19/24 MFT 01/10/2023, 7/17 MORN NEWS A 01/10/2023, 7/11/ The second for the se	VTF 5 \$675.00 730-8am CM 7:30 AM-4 730-8am CM 7:30 AM-4 730-8am CM 7:30 AM-4 730-8am RAPIDS-KALMZOO-B.CRK - ESTIN 5 023, 6/27/2023, 6/28/2023, 6/29/2023 6/29/2023 6/29/2023 ekdays Spots/Week Rate VTF 4 \$900.00 3-830am CM 8:00 AM-4	0 0.00 8:00 AM MIWTF :30 4 MATE IS BASED ON PAV of M-F FG 3, 6/30/2023, 7/3/2023, 7/4/2023, 7/ 4 0 0.00 8:30 AM MIWTF :30 4 MATE IS BASED ON PAV of M-F FG 3, 6/30/2023, 7/3/2023, 7/4/2023, 7/ 4	DX 17 Morning News 7a 5/2023, 7/6/2023, \$750.00 P-1 0.00 NM 4 \$3,000.0 DX 17 Morning News 8a			

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Order / Rev:	1281372	Advertiser:	Democratic Senatorial Campaign Commi	
Alt Order #:	WOC14624868	Product Desc:	Issue	WXMI
Flight Dates:	08/13/24 - 08/19/24	Estimate:	13196	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 4 WXMI	08/13/2	4 08/17/24	SA-SU 630-7am	CM	6:30 AM-7:0	00 AMS	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
			SA-SU 630-7am NEWS AT 630A									
			RAND RAPIDS-KA 7/1/2023, 7/8/2023									
9/23/20	23						-, -, _, _,		,			
<u>Sta</u> Week: 08/	art Date /12/24	End Date 08/18/24	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
			SA-SU 8-830am	СМ		30 AMS	:30	1	\$675.00 P-1	0.00 NM	1	\$675.00
(Progra			SA-SU 8-830am RN NEWS AT 8A)									
3Q24 C	OMSCO	RE (sell) - G	RAND RAPIDS-KA									
on WXI 9/23/20	0	10 times on	7/1/2023, 7/8/2023	, 7/15/2023, 8	/5/2023, 8/19	/2023, 8/26/202	3, 9/2/2023,	9/9/20	023, 9/16/2023	and		
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 08/		08/18/24	S- SA-SU 730-8am	1 	\$675.00	0.00 AM 200	5 :30	1	\$525.00 P-1	0.00 NM	1	\$525.00
	00/13/2	.4 00/10/24	SA-SU 730-8am	Civi	7.30 AM-0.0	JU AIVI	5 .50	I	φ323.00 F - I	0.00 100		φ323.00
()	-		RN NEWS AT 730/ RAND RAPIDS-K/	/	RK - ESTIMA	TE IS BASED C		OX 17	Sun Morning I	News 7a		
on WXI	MI airing		7/2/2023, 7/9/2023									
9/24/20 Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	/12/24	08/18/24	S	1	\$525.00	0.00						
N 7 WXMI	08/13/2	4 08/19/24	M-F 9-930am Nev M-F 9-930am Ne		9:00 AM-9:3	30 AM MTWTF	:30	4	\$300.00 P-1	0.00 NM	4	\$1,200.00
			G NEWS 9A)									
			RAND RAPIDS-KA 1/2023, 9/12/2023,									
9/22/20	23						-,	-,	,			
<u>Sta</u> Week: 08/	art Date /13/24	End Date 08/19/24	<u>Weekdays</u> MTWTF	Spots/Week 4		Rating 0.00						
N 8 WXMI	08/13/2	4 08/19/24	M-F 430-5pm Nev		4:30 PM-5:0	00 PM MTWTF-	:30	2	\$525.00 P-1	0.00 NM	2	\$1,050.00
(Progra	m: FOX ²	17 NEWS AT	M-F 430-5pm Ne [430P)	WS								
3Q24 C	OMSCO	RE (sell) - G	RAND RAPIDS-KA							om on		
		2023, 7/12/2	6/2023, 6/27/2023, 2023	0/20/2023, 0/	29/2023, 6/30)/2023, 7/3/2023	5, 7/5/2023,	1/0/202	23, 1/1/2023,			
<u>Sta</u> Week: 08/	art Date	End Date 08/19/24	<u>Weekdays</u> MTWTF	Spots/Week 2		Rating						
			M-F 530-6pm Nev			0.00 0 PM MTWTF	.30	4	\$575.00 P-1	0.00 NM	4	\$2,300.00
			M-F 530-6pm Ne						•			• ,
		17 NEWS A1 RE (sell) - G	I 530P) RAND RAPIDS-KA	LMZOO-B.CI	RK - ESTIMA	TE IS BASED C	N PAV of F	OX 17	News at 5:00p	om on		
	airing 65 1 23, 7/11/		6/2023, 6/27/2023,	6/28/2023, 6/	29/2023, 6/30	0/2023, 7/3/2023	8, 7/4/2023,	7/5/202	23, 7/6/2023, 7	7/7/2023,		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/24	MTWTF	4	+	0.00			A 000 00 D (0.00 1.114		AA 400 00
N10 WXMI	08/13/2	4 08/19/24	M-F 6-630pm Nev M-F 6-630pm Ne		6:00 PM-6:3	30 PM MTWTF	:30	4	\$600.00 P-1	0.00 NM	4	\$2,400.00
		17 NEWS AT	Г 6Р)					OV 47	Nouro at 6:00r			
WXMI a	airing 65 t	times on 6/20	RAND RAPIDS-KA 6/2023, 6/27/2023,									
	23, 7/11/. art Date	2023, End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/24	MTWTF	<u>opots/week</u> 4		0.00						
N11 WXMI	08/13/2	4 08/19/24	M-F 730-8pm	CM	7:30 PM-8:0	00 PM MTWTF	:30	3	\$375.00 P-1	0.00 NM	3	\$1,125.00
(Progra	m: ACCE	SS HOLLY	M-F 730-8pm NOOD)									
			RAND RAPIDS-KA 9/12/2023, 9/13/20							WXMI		
-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	_0_0 unu 0/	; 202				
Week: 08		08/19/24	MTWTF	3		0.00			4050 60 5	0.00.000	_	.
N12 WXMI	08/13/2	4 08/19/24	M-SU 10-11pm N M-SU 10-11pm N		10:00 PM-1 (10:00 PM-1	0:30 PIMTWTFS 0:30 PM)	5 :30	5	\$950.00 P-1	0.00 NM	5	\$4,750.00
				-	、 -						I	

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Order / Rev:	1281372	Advertiser:	Democratic Senatorial Campaign Commi	
Alt Order #:	WOC14624868	Product Desc:	Issue	WXMI
Flight Dates:	08/13/24 - 08/19/24	Estimate:	13196	

Ln Ch Star	t End	Inventory Code	e Break	Start/End	Time Day	/s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
3Q24 COMSC on WXMI airin	(Program: FOX 17 NEWS AT 10P) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of M-F FOX 17 News at 10:00pm on WXMI airing 59 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/12/										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/24	08/19/24	MTWTFSS	5	\$950.00	0.00						
N13 WXMI 08/13	/24 08/19/24	M-F 1135pm-120	5am CM	11:35 PM-1	2:05 XIMTWT	F :30) 5	\$375.00 P-1	0.00 NM	5	\$1,875.00
3Q24 COMSC airing 57 times	M-F 1135pm-1205am (Program: TWO & A HALF MEN 1135P) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of Two and a Half Men on WXMI airing 57 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/12/2023, 7/										
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/24	08/19/24	MTWTF	5	\$375.00	0.00						
									Totals	43	\$26,175.00