

# ORDER



**Orders**  
**Order / Rev:** 1281415  
 Alt Order #:  
**Product Desc:** Issue  
**Estimate:** 13202  
**Flight Dates:** 09/17/24 - 09/23/24  
**Original Date / Rev:** 04/17/24 / 04/17/24  
**Order Type:** GENERAL

**WXMI**  
**Primary AE:** Christopher Murphy  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Democratic Senatorial Campaign Com  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-1

**New Business End:**  
**Advertiser External ID:** 261328  
**Agency External ID:** 109444  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/23/24	81	\$137,950.00	\$117,257.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	81	\$137,950.00	\$117,257.50	0.00
<b>Totals</b>	<b>81</b>	<b>\$137,950.00</b>	<b>\$117,257.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXMI	09/17/24	09/23/24	M-F 5-530am M-F 5-530am	CM	5-530am	MTWTF--	:30	5	\$375.00	P-1	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	MTWTF--		5				\$375.00		0.00			
N 2	WXMI	09/17/24	09/23/24	M-F 530-6am M-F 530-6am	CM	530-6am	MTWTF--	:30	5	\$375.00	P-1	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	MTWTF--		5				\$375.00		0.00			
N 3	WXMI	09/17/24	09/23/24	M-F 630-7am M-F 630-7am	CM	630-7am	MTWTF--	:30	5	\$900.00	P-1	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	MTWTF--		5				\$900.00		0.00			
N 4	WXMI	09/17/24	09/23/24	M-F 7-730am M-F 7-730am	CM	7-730am	MTWTF--	:30	5	\$975.00	P-1	0.00	NM	5	\$4,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	MTWTF--		5				\$975.00		0.00			
N 5	WXMI	09/17/24	09/23/24	M-F 730-8am M-F 730-8am	CM	730-8am	MTWTF--	:30	5	\$975.00	P-1	0.00	NM	5	\$4,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	MTWTF--		5				\$975.00		0.00			
N 6	WXMI	09/17/24	09/23/24		CM	8-830am	MTWTF--	:30	5	\$900.00	P-1	0.00	NM	5	\$4,500.00

Order / Rev: 1281415  
 Alt Order #:  
 Flight Dates: 09/17/24 - 09/23/24

Advertiser: Democratic Senatorial Campaign Commi  
 Product Desc: Issue  
 Estimate: 13202  
**WXMI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 8-830am M-F 8-830am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	MTWTF--	5	\$900.00	0.00								
N 7	WXMI	09/17/24	09/23/24	M-F 830-9am M-F 830-9am	CM	830-9am	MTWTF--	:30	5	\$900.00	P-1	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	MTWTF--	5	\$900.00	0.00								
N 8	WXMI	09/17/24	09/23/24	SA-SU 630-7am SA-SU 630-7am	CM	630-7am	-----S-	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	-----S-	1	\$450.00	0.00								
N 9	WXMI	09/17/24	09/23/24	SA-SU 8-830am SA-SU 8-830am	CM	8-830am	-----S-	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	-----S-	1	\$750.00	0.00								
N 10	WXMI	09/17/24	09/23/24	M-F 9-930am News M-F 9-930am News	CM	9-930am	MTWTF--	:30	5	\$450.00	P-1	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	MTWTF--	5	\$450.00	0.00								
N 11	WXMI	09/17/24	09/23/24	M-F 430-5pm News M-F 430-5pm News	CM	430-5pm	MTWTF--	:30	5	\$750.00	P-1	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	MTWTF--	5	\$750.00	0.00								
N 12	WXMI	09/17/24	09/23/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	MTWTF--	5	\$800.00	0.00								
N 13	WXMI	09/17/24	09/23/24	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	MTWTF--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	MTWTF--	5	\$800.00	0.00								
N 14	WXMI	09/17/24	09/23/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$850.00	P-1	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	MTWTF--	5	\$850.00	0.00								
N 15	WXMI	09/17/24	09/23/24	M-F 630-7pm News M-F 630-7pm News	CM	630-7pm	MTWTF--	:30	5	\$850.00	P-1	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	MTWTF--	5	\$850.00	0.00								
N 16	WXMI	09/17/24	09/23/24	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	MTWTF--	3	\$750.00	0.00								
N 17	WXMI	09/17/24	09/23/24	M-SU 10-11pm News M-SU 10-11pm News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTWTFSS	:30	5	\$1,500.00	P-1	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	MTWTF--	5	\$1,500.00	0.00								
N 18	WXMI	09/17/24	09/23/24	M-F 1135pm-1205am M-F 1135pm-1205am	CM	1135pm-1205am	MTWTF--	:30	5	\$500.00	P-1	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	MTWTF--	5	\$500.00	0.00								
N 19	WXMI	09/17/24	09/23/24	FOX NFL Local Team FOX NFL Local Team	CM	1:00 PM - 4:25 PM	-----S	:30	1	\$75,000.00	P-1	0.00	NM	1	\$75,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/24	09/23/24	-----S	1	\$75,000.00	0.00								
													Totals	81	\$137,950.00