ORDER

Orders Order / Rev: 1281385 WOC14624900 Alt Order #: Product Desc: Issue **WXMI** 13200 Estimate: Flight Dates: 09/10/24 - 09/16/24 Primary AE: Christopher Murphy Sales Office: Original Date / Rev: 04/17/24 / 04/17/24 **EWSDC** Order Type: **GENERAL** Sales Region: NAT **Great American Media** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K Street NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Democratic Senatorial Campaign Com** A35+ New Business End: Demographic: Non-Ballot Issue **Product Codes:** Advertiser External ID: 261328 Revenue Code 1: DISC Agency External ID: 109444 Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:10:00 DEF Priority:

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 08/26/24
 09/16/24
 84
 \$89,950.00
 \$76,457.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	84	\$89,950.00	\$76,457.50	0.00
Totals	84	\$89.950.00	\$76.457.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

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Ln	Ch	Start	End	Inventory Code	вгеак	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	WXMI	09/10/24	09/16/24	M-F 5-530am	CM	5:00 AM-5:	30 AM MTWTF	:30	5	\$375.00 P-1	0.00 NM	5	\$1,875.00
				M-F 5-530am									
	(Progran	n: FOX 17	7 MORN NE	EWS AT 5A)									
	4Q24 C0	OMSCOR	E (sell) - G	RAND RAPIDS-KA	ALMZOO-B.CF	RK - 4Q22 av	erage of news at	5a					
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 09/	10/24	09/16/24	MTWTF	5	\$375.00	0.00						
N 2	WXMI	09/10/24	09/16/24	M-F 530-6am	CM	5:30 AM-6:	00 AM MTWTF	:30	5	\$375.00 P-1	0.00 NM	5	\$1,875.00
				M-F 530-6am						*			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	(Progran	n: FOX 17	7 MORN NE	EWS AT 530A)									
	`			RAND RAPIDS-KA	LMZOO-B.CF	RK - 4Q22 av	erage of news at	5a					
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 09/	10/24	09/16/24	MTWTF	5	\$375.00	0.00						
N 3	WXMI	09/10/24	09/16/24	M-F 630-7am	CM	6:30 AM-7:	00 AM MTWTF	:30	5	\$900.00 P-1	0.00 NM	5	\$4,500.00
	********	00/10/21	00/.0/2.	M-F 630-7am	• • • • • • • • • • • • • • • • • • • •	0.007	007.111	.00	ŭ	φοσοίσοι .	0.00		ψ 1,000.00
	(Program	n· FOX 17	7 MORN NE	EWS AT 630A)									
	`			RAND RAPIDS-KA	LMZOO-B.CF	RK - 4Q22 av	erage of news at	6a					
			End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 09/		09/16/24	MTWTF	5	\$900.00	0.00						
	WXMI		09/16/24	M-F 7-730am	CM		30 AM MTWTF	:30	5	\$975.00 P-1	0.00 NM	5	\$4,875.00
111 4	VVAIVII	09/10/24	09/10/24	M-F 7-730am	Civi	7.00 AIVI-7.	30 AW WIWIT	.30	3	φ9/3.00 F-1	U.UU INIVI	3	φ4,075.00
	(Program	n: FOY 17	MORNINE	EWS AT 7A)									
	`			RAND RAPIDS-KA	LMZOO P CE	N 4022 av	araga of name of	70					
					N 1VIZ (), J- D		reface of news at	/a					

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Order / Rev: 1281385 Advertiser: Democratic Senatorial Campaign Commi

Alt Order #: WOC14624900 Product Desc: Issue WXMI

Flight Dates: 09/10/24 - 09/16/24 Estimate: 13200

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 09	art Date	End Date 09/16/24	Weekdays MTWTF	Spots/Week 5	Rate \$975.00	Rating 0.00						
N 5 WXMI			M-F 730-8am	СМ		00 AM MTWTF	:30	5	\$975.00 P-1	0.00 NM	5	\$4,875.00
(Progra	am: FOX	17 MORN NI	M-F 730-8am EWS AT 730A)									
4Q24 (COMSCO	RE (sell) - G	RAND RAPIDS-KA		_		7a					
<u>Sta</u> Week: 09	art Date 0/10/24	End Date 09/16/24	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$975.00	Rating 0.00						
N 6 WXMI	09/10/2	4 09/16/24	M-F 8-830am	СМ	8:00 AM-8:	30 AM МГWГF	:30	5	\$900.00 P-1	0.00 NM	5	\$4,500.00
(Progra	am: FOX	17 MORN NI	M-F 8-830am EWS AT 8A)									
4Q24 (COMSCO	RE (sell) - G	RAND RAPIDS-KA		_	-	8a					
<u>Sta</u> Week: 09	art Date 0/10/24	End Date 09/16/24	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$900.00	Rating 0.00						
N 7 WXMI	09/10/2	4 09/16/24	M-F 830-9am	CM	8:30 AM-9:	00 AM MTWTF	:30	5	\$900.00 P-1	0.00 NM	5	\$4,500.00
(Progra	am: FOX	17 MORN NI	M-F 830-9am EWS AT 830A)									
		, ,	RAND RAPIDS-KA		_		8a					
Week: 09	art Date 0/10/24	End Date 09/16/24	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$900.00	Rating 0.00						
N 8 WXMI	09/10/2	4 09/14/24	SA-SU 630-7am	CM	6:30 AM-7:	00 AMS-	:30	1	\$450.00 P-1	0.00 NM	1	\$450.00
			SA-SU 630-7am 308 NEWS AT									
			RAND RAPIDS-KA				at 6a					
Week: 09	art Date 9/09/24	End Date 09/15/24	<u>Weekdays</u> S-	Spots/Week 1	Rate \$450.00	Rating 0.00						
N 9 WXMI	09/10/2	4 09/14/24	SA-SU 8-830am	СМ	8:00 AM-8:	30 AMS-	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
			SA-SU 8-830am RN NEWS AT 8A)									
	COMSCO art Date	RE (sell) - G End Date	RAND RAPIDS-KA Weekdays	ALMZOO-B.CF Spots/Week	RK - 4Q22 av Rate	verage of sat news Rating	at 8a					
Week: 09		09/15/24	S-	<u> </u>	\$750.00	0.00					ļ	
N10 WXMI	09/10/2	4 09/16/24	M-F 9-930am Ne M-F 9-930am Ne		9:00 AM-9:	30 AM MTWTF	:30	5	\$450.00 P-1	0.00 NM	5	\$2,250.00
			G NEWS 9A)									
	COMSCO art Date	RE (sell) - G End Date	RAND RAPIDS-KA Weekdays	ALMZOO-B.CF Spots/Week	RK - 4Q22 av Rate	verage of Morning Rating	Mix					
Week: 09		09/16/24	MTWTF	5	\$450.00	0.00					<u> </u>	
N11 WXMI	09/10/2	4 09/16/24	M-F 430-5pm Ne M-F 430-5pm Ne		4:30 PM-5:	00 PM MTWTF	:30	5	\$750.00 P-1	0.00 NM	5	\$3,750.00
		17 NEWS AT	Г 430Р)									
_	COMSCO art Date	End Date	RAND RAPIDS-KA Weekdays	ALMZOO-B.CF Spots/Week	_	verage of news at a Rating	4-5p					
Week: 09	/10/24	09/16/24	MTWTF	5	\$750.00	0.00						
N12 WXMI	09/10/2	4 09/16/24	M-F 5-530pm Ne M-F 5-530pm Ne		5:00 PM-5:	30 PM MTWTF	:30	5	\$800.00 P-1	0.00 NM	5	\$4,000.00
		17 NEWS AT	Г 5P)		OK 4000		F C-					
	onsco art Date	End Date	RAND RAPIDS-KA Weekdays	Spots/Week	_	Rating	5- 0 p					
Week: 09		09/16/24	MTWTF	5	\$800.00	0.00			*		<u> </u>	•
N13 WXMI	09/10/2	4 09/16/24	M-F 530-6pm Ne M-F 530-6pm Ne		5:30 PM-6:	00 PM MTWTF	:30	5	\$800.00 P-1	0.00 NM	5	\$4,000.00
		17 NEWS AT			PK 4022 av	vorage of nows at	5 6n					
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	3-0p					
Week: 09		09/16/24	MTWTF	5	\$800.00	0.00			Ф050 00 В 4	0.00.104		# 4.050.00
N 14 WXMI	υ9/10/2	4 09/16/24	M-F 6-630pm Ne M-F 6-630pm Ne		6:00 PM-6:	30 PM MTWTF	:30	5	\$850.00 P-1	0.00 NM	5	\$4,250.00
		17 NEWS AT	•		2K - 4022 o	versue of news at	6-7n					
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	0-1 P					
Week: 09		09/16/24	МГЖГБ	5 CM		0.00	.00		Ф050 00 D :	0.00.1111		#4.050.00
N15 WXMI	09/10/2	4 09/16/24		CM	6:30 PM-7:	00 PM MTWTF	:30	5	\$850.00 P-1	0.00 NM	5	\$4,250.00

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Totals

84

\$89,950.00

Order / Rev: 1281385 Advertiser: Democratic Senatorial Campaign Commi

Alt Order #: WOC14624900 Product Desc: Issue WXMI

Flight Dates: 09/10/24 - 09/16/24 Estimate: 13200

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots M-F 630-7pm News M-F 630-7pm News (Program: FOX 17 NEWS AT 630P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 6-7p Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 09/10/24 09/16/24 MTWTF--\$850.00 0.00 N16 WXMI 09/10/24 09/16/24 7:30 PM-8:00 PM MTWTF--:30 \$750.00 P-1 0.00 NM 5 M-F 730-8pm CM 5 \$3,750.00 M-F 730-8pm (Program: ACCESS HOLLYWOOD) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of You Bet Your Life Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/24 09/16/24 MTWTF--\$750.00 10:00 PM-10:30 PIMTWTFSS N17 WXMI 09/10/24 09/16/24 M-SU 10-11pm News :30 5 \$1,500.00 P-1 CM 0.00 NM 5 \$7,500.00 (10:00 PM-10:30 PM) M-SU 10-11pm News (Program: FOX 17 NEWS AT 10P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 10p Start Date End Date Weekdays Spots/Week Rate Rating **MTWTFSS** Week: 09/10/24 09/16/24 5 \$1,500.00 M-F 1135pm-1205am 11:35 PM-12:05 XIMTWTF--N18 WXMI 09/10/24 09/16/24 CM .30 \$500.00 P-1 0.00 NM \$2,000.00 M-F 1135pm-1205am (Program: TWO & Damp; A HALF MEN 1135P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of Two and a Half Men Start Date Weekdays **End Date** Spots/Week Rate Rating MTWTF--Week: 09/10/24 09/16/24 \$500.00 0.00 N19 WXMI 09/10/24 09/14/24 12:00 PM-12:00 XI----S-Big 10 Local Team CM .30 1\$20,000.00 P-1 0.00 NM \$20,000.00 Big 10 Local Team (Program: CFB LOCAL BIG 10) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 2021-2022 average of CFB local teams Start Date **End Date** Weekdays Spots/Week Rating ----S-09/15/24 Week: 09/09/24 1\$20,000.00 0.00 N20 WXMI 09/10/24 09/14/24 College Football Big 10 CM 3:30 PM-7:30 PM ---- S-:30 1 \$3,000.00 P-1 0.00 NM \$3,000.00 College Football Big 10 (3:30 PM-7:30 PM) (Program: CFB LATE BIG10 2024) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 2021-2022 average of CFB Big 10 late games Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 09/09/24 09/15/24 \$3,000.00 0.00 7:00 PM-11:30 PM----S-N21 WXMI 09/10/24 09/14/24 College Football Big 10 CM :30 1 \$3,000.00 P-1 0.00 NM \$3,000.00 College Football Big 10 (7:00 PM-11:30 PM) (Program: CFB PRIME BIG10 2024) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 2021-2022 average of CFB Big 10 late/prime games Start Date **End Date** Weekdays Spots/Week Rating Week: 09/09/24 09/15/24 - - - - S-\$3,000.00 0.00