ORDER

Orders Order / Rev: 1281375 WOC14624887 Alt Order #: Product Desc: Issue **WXMI** Estimate: 13198 Flight Dates: 08/27/24 - 09/02/24 Primary AE: Christopher Murphy Original Date / Rev: 04/17/24 / 04/17/24 Sales Office: **EWSDC** Order Type: **GENERAL** Sales Region: NAT **Great American Media** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K Street NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **Democratic Senatorial Campaign Com** Name: A35+ Demographic: New Business End: **Product Codes:** Non-Ballot Issue Advertiser External ID: 261328 Revenue Code 1: DISC Agency External ID: 109444 Unit Code: Revenue Code 2: POL General Revenue Code 3: ISS Order Separation: 00:10:00 DEF Priority:

> Totals Month

Totals

September 2024

Spots

40

40

Gross Amount

\$34,825.00

\$34,825.00

Net Amount

\$29,601.25

\$29,601.25

Rating

0.00

0.00

Account Executives

Week: 08/27/24

End Date

09/02/24

Spots

40

MTWTF--

09/02/24

Bill Plan

Start Date

08/26/24

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Net Amount

\$29,601.25

Gross Amount

\$34,825.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	WXMI	08/27/24	09/02/24	M-F 630-7am	CM	6:30 AM-7:	00 AM	MTWTF	:30	5	\$675.00 P-1	0.00 NM	5	\$3,375.00
	3Q24 Co on WXM	OMSCORI	E (sell) - G times on (M-F 630-7am EWS AT 630A) RAND RAPIDS-KA 6/26/2023, 6/27/20										
		•	End Date	Weekdays	Spots/Week	Rate	Rati	na						
W	eek: 08/2		09/02/24	MTWTF	5	\$675.00		.00						
N 2	WXMI	08/27/24	09/02/24	M-F 730-8am	СМ	7:30 AM-8:	00 AM	MTWTF	:30	4	\$900.00 P-1	0.00 NM	4	\$3,600.00
	3Q24 Co on WXM	OMSCORI	E (sell) - G times on (M-F 730-8am EWS AT 730A) RAND RAPIDS-KA 6/26/2023, 6/27/20										
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
W	eek: 08/2	27/24 (09/02/24	МГЖГБ	4	\$900.00	0	.00						
N 3	WXMI	08/27/24	09/02/24	M-F 8-830am	CM	8:00 AM-8:	30 AM	MTWTF	:30	4	\$750.00 P-1	0.00 NM	4	\$3,000.00
	3Q24 Co on WXM 7/7/2023	OMSCORI II airing 64 3, 7/10/202	E (sell) - G times on (M-F 8-830am EWS AT 8A) RAND RAPIDS-KA 6/26/2023, 6/27/20 <u>Weekdays</u>				23, 7/3/20						

\$750.00

0.00

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 Order / Rev:
 1281375
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 WXMI

 Flight Dates:
 08/27/24 - 09/02/24
 Estimate:
 13198

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 4 WXMI 08/27	/24 08/31/24	SA-SU 630-7am SA-SU 630-7am	СМ	6:30 AM-7:	00 AMS-	:30	1 \$300.00 P-1	0.00 NM	1	\$300.00
3Q24 COMSC	ORE (sell) - G	RN NEWS AT 630A GRAND RAPIDS-KA 7/1/2023, 7/8/2023	ÁLMZOO-B.CF							
Start Date Week: 08/26/24	End Date 09/01/24	Weekdays S-	Spots/Week 1	Rate \$300.00	Rating 0.00					
	(17 SAT MOI	SA-SU 8-830am SA-SU 8-830am RN NEWS AT 8A) GRAND RAPIDS-KA	CM		30 AMS-		1 \$675.00 P-1	0.00 NM	1	\$675.00
		7/1/2023, 7/8/2023								
Start Date Week: 08/26/24	End Date 09/01/24	Weekdays S-	Spots/Week 1	Rate \$675.00	Rating 0.00					
N 6 WXMI 08/27	/24 09/01/24	SA-SU 730-8am SA-SU 730-8am	СМ	7:30 AM-8:0	00 AMS	:30	1 \$525.00 P-1	0.00 NM	1	\$525.00
3Q24 COMSC	ORE (sell) - G g 10 times on	RN NEWS AT 730/ GRAND RAPIDS-K/ 7/2/2023, 7/9/2023	ÁĹMZOO-B.CF , 7/16/2023, 7/							
Start Date Week: 08/26/24	End Date 09/01/24	<u>Weekdays</u> S	Spots/Week 1	Rate \$525.00	Rating 0.00					
N 7 WXMI 08/27	/24 09/02/24	M-F 9-930am Ne M-F 9-930am Ne		9:00 AM-9:	30 AM MTWTF	:30	4 \$300.00 P-1	0.00 NM	4	\$1,200.00
	ORE (sell) - G	G NEWS 9A) GRAND RAPIDS-KA 1/2023, 9/12/2023,								
Start Date Week: 08/27/24	End Date 09/02/24	<u>Weekdays</u> MTWTF	Spots/Week 4	Rate \$300.00	Rating 0.00					
N 8 WXMI 08/27	/24 09/02/24	M-F 530-6pm Nev M-F 530-6pm Ne		5:30 PM-6:0	00 PM MTWTF	:30	3 \$575.00 P-1	0.00 NM	3	\$1,725.00
	ORE (sell) - G 5 times on 6/2	•	ALMZOO-B.CF							
Start Date Week: 08/27/24	End Date 09/02/24	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$575.00	Rating 0.00					
N 9 WXMI 08/27	/24 09/02/24	M-F 6-630pm Ne M-F 6-630pm Ne		6:00 PM-6:	30 PM MTWTF	:30	3 \$600.00 P-1	0.00 NM	3	\$1,800.00
	ORE (sell) - G 5 times on 6/2	•	ALMZOO-B.CF							
Start Date Week: 08/27/24	End Date 09/02/24	Weekdays MTWTF	Spots/Week 3	Rate \$600.00	Rating 0.00					
N10 WXMI 08/27	/24 09/02/24	M-SU 10-11pm N M-SU 10-11pm N		10:00 PM-1 (10:00 PM-1	0:30 PIMTWTFSS 10:30 PM)	:30	5 \$950.00 P-1	0.00 NM	5	\$4,750.00
	ORE (sell) - G g 59 times on	•	ALMZOO-B.CF	` RK - ESTIMA	.TE IS BASED ON					
Start Date Week: 08/27/24	End Date 09/02/24	Weekdays MTWTFSS	Spots/Week 5	Rate \$950.00	Rating 0.00					
N11 WXMI 08/27	/24 09/02/24	M-F 1135pm-120 M-F 1135pm-120		11:35 PM-1	2:05 XIMTWTF	:30	5 \$375.00 P-1	0.00 NM	5	\$1,875.00
3Q24 COMSC	ORE (sell) - 0 on 6/26/2023	ALF MEN 1135P) GRAND RAPIDS-KA 5, 6/27/2023, 6/28/2	ALMZOO-B.CF							
Start Date Week: 08/27/24	End Date 09/02/24	<u>Weekdays</u> ΜΓWΓF	Spots/Week 5	Rate \$375.00	Rating 0.00					
NIAO MANAL OO/OZ	/0.4. 00/00/04		CM	0.00 DM 4	4.00 DI T	.20	4 CO OOO OO D 4	0.00 NIM	1 4	CO 000 00

8:00 PM - 11:00 PI---T---

:30

1 \$3,000.00 P-1

\$3,000.00

CM

N12 WXMI 08/27/24 08/29/24

Print Date: 04/18/24 16:30:16 Page 3 of 3

\$34,825.00

40

Totals

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College Football Big 10 (Program: CFB THU BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX CFB THURS-BIG10 PRIME on WXMI airing 2 times on 9/2/2021 and 9/1/2022 Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/26/24 09/01/24	Ln	Ch	Start	End	Inventory Code		Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
(Program: CFB THU BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX CFB THURS-BIG10 PRIME on WXMI airing 2 times on 9/2/2021 and 9/1/2022 Start Date End Date Weekdays Spots/Week Rate Rating 0.00 N13 WXMI 08/27/24 08/31/24 College Football Big 10 CM 2000.00 (Program: CFB EARLY BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of BIG NOON SATURDAY-BIG10 on WXMI airing 9 times on 9/4/2021, 9/11/2021, 9/25/2021, 10/9/2021, 11/6/2021, 9/17/2022, 10/22/2022, 10/29/2022 and 11/12/2022 Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/26/24 09/01/24					9	0										
3024 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX CFB THURS-BIG10 PRIME on WXMI airing 2 times on 9/2/2021 and 9/1/2022 Start Date End Date Weekdays Spots/Week Rate Rating Wolf Start Date Group Start Date St		_			0	l Big 10										
PRIME on WXMI airing 2 times on 9/2/2021 and 9/1/2022 Start Date End Date Weekdays Spots/Week Rate Start Date Start Date	,				,	ALMZOO D OF	DIC ECTIMA	TE 10 D	ACED ON	DA\/ -	4 FOY (>ED TIIIID	C DIC	240		
Start Date Week: 08/26/24 09/01/24 College Football Big 10 CM 12:00 PM-3:30 PMS- :30 1 \$3,000.00 P-1 0.00 NM 1 \$3,000.00							KK - ESTIMA	HIE IS B	ASED ON	PAV	or FOX (LR IHUK	2-BIC	510		
Week: 08/26/24 09/01/24 T 1 \$3,000.00 0.00				J			Poto	Dotin						I	l	
N13 WXMI	١٨/٥					<u> </u>										
College Football Big 10 (Program: CFB EARLY BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of BIG NOON SATURDAY-BIG10 on WXMI airing 9 times on 9/4/2021, 9/11/2021, 10/9/2021, 11/6/2021, 9/17/2022, 10/22/2022, 10/29/2022 and 11/12/2022 Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/26/24 09/01/24 09						D:= 40, OM				00		* 0.000.00	0 D 4	0.00 NIM		# 0.000.00
(Program: CFB EARLY BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of BIG NOON SATURDAY-BIG10 on WXMI airing 9 times on 9/4/2021, 9/11/2021, 9/25/2021, 10/9/2021, 11/6/2021, 9/17/2022, 10/22/2022, 10/29/2022 and 11/12/2022 Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/26/24 09/01/24S- 1 \$3,000.00 0.00 N14 WXMI 08/27/24 08/31/24 College Football Big 10 CM 3:30 PM-7:30 PMS- :30 1 \$3,000.00 P-1 0.00 NM College Football Big 10 (3:30 PM-7:30 PM) (Program: CFB LATE BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX CFB - BIG10 EVENING on WXMI airing 5 times on 10/9/2021, 11/27/2021, 9/10/2022, 11/12/2022 and 11/19/2022 Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/26/24 09/01/24S- 1 \$3,000.00 N15 WXMI 08/27/24 08/31/24 College Football Big 10 CM 7:00 PM-11:30 PMS- :30 1 \$3,000.00 P-1 0.00 NM College Football Big 10 (7:00 PM-11:30 PM) (Program: CFB PRIME BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of WXMI airing FOX CFB - BIG10	N13	VVXIVII	08/27/2	4 08/31/24	-	-	12:00 PM-3	3:30 PM	5-	:30	1	\$3,000.00	J P-1	0.00 NIVI	1	\$3,000.00
3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of BIG NOON SATURDAY-BIG10 on WXMI airing 9 times on 9/4/2021, 9/11/2021, 10/9/2021, 11/6/2021, 9/17/2022, 10/29/2022 and 11/12/2022 Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/26/24 09/01/24S- 1 \$3,000.00 0.00 N14 WXMI 08/27/24 08/31/24 College Football Big 10 CM 3:30 PM-7:30 PMS- :30 1 \$3,000.00 P-1 0.00 NM College Football Big 10 (3:30 PM-7:30 PM) (Program: CFB LATE BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX CFB - BIG10 EVENING on WXMI airing 5 times on 10/9/2021, 11/27/2021, 9/10/2022, 11/12/2022 and 11/19/2022 Start Date End Date Weekdays Spots/Week Rate Week: 08/26/24 09/01/24 College Football Big 10 CM 7:00 PM-11:30 PMS- :30 1 \$3,000.00 P-1 0.00 NM 1 \$3,000.00 N15 WXMI 08/27/24 08/31/24 College Football Big 10 CM 7:00 PM-11:30 PMS- :30 1 \$3,000.00 P-1 0.00 NM 1 \$3,000.00 College Football Big 10 (7:00 PM-11:30 PM) (Program: CFB PRIME BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of WXMI airing FOX CFB - BIG10	,	Drogra	m: CED 5	= A DI V DIC1	0	i Big 10										
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Week: 08/26/24 09/01/24 S- 1 \$3,000.00 0.00 N14 WXMI 08/27/24 08/31/24 College Football Big 10 CM 3:30 PM-7:30 PMS- :30 1 \$3,000.00 P-1 0.00 NM 1 \$3,000.00 P-1 0.00 NM College Football Big 10 CM 3:30 PM-7:30 PM) (Program: CFB LATE BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX CFB - BIG10 EVENING on WXMI airing 5 times on 10/9/2021, 11/27/2021, 9/10/2022, 11/12/2022 and 11/19/2022 Start Date End Date Weekdays Spots/Week Rate Week: 08/26/24 09/01/24S- Rating Rating No.00 Week: 08/27/24 08/31/24 College Football Big 10 CM 7:00 PM-11:30 PMS- :30 1 \$3,000.00 P-1 0.00 NM 1 \$3,000.00 P-1 0.00 NM (Program: CFB PRIME BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of WXMI airing FOX CFB - BIG10					,	, ,	,	,		,	,					
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(Program: CFB LATE BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX CFB - BIG10 EVENING on WXMI airing 5 times on 10/9/2021, 11/27/2021, 9/10/2022, 11/12/2022 and 11/19/2022 Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/26/24 09/01/24S- 1 \$3,000.00 0.00 N15 WXMI 08/27/24 08/31/24 College Football Big 10 CM 7:00 PM-11:30 PMS- :30 1 \$3,000.00 P-1 0.00 NM 1 \$3,000.00 College Football Big 10 (7:00 PM-11:30 PM) (Program: CFB PRIME BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of WXMI airing FOX CFB - BIG10					College Football	l Big 10	(3:30 PM-7:	:30 PM)				. ,				. ,
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Start Date End Date Weekdays Spots/Week Rate Rating 09/01/24 09/01/24 09/01/24 09/01/24 09/01/24 1 \$3,000.00 0.00				` '						PAV c	of FOX (CFB - BIG1	0 EV	ENING		
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N15 WXMI 08/27/24 08/31/24 College Football Big 10 CM 7:00 PM-11:30 PMS- :30 1 \$3,000.00 P-1 0.00 NM 1 \$3,000.00 College Football Big 10 (7:00 PM-11:30 PM) (Program: CFB PRIME BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of WXMI airing FOX CFB - BIG10						Spots/Week										
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(Program: CFB PRIME BIG10 2024) 3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of WXMI airing FOX CFB - BIG10	N15	WXMI	08/27/2	4 08/31/24	College Football	Big 10 CM	7:00 PM-11	1:30 PM	S-	:30	1	\$3,000.00	0 P-1	0.00 NM	1	\$3,000.00
3Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of WXMI airing FOX CFB - BIG10					College Footbal	l Big 10	(7:00 PM-1	1:30 PM)							
EVENING ON 10/9/2021, EOX CEB - BIG10 EVENING ON 11/27/2021, EOX CEB - BIG10 EVENING ON 9/10/2022, EOX CEB - ■																
BIG10 PRIME on 9/17/2022, FOX CFB - BI						ENING on 11/	27/2021, FO	X CFB -	BIG10 EV	ENING	on 9/1	0/2022, FC	JX CI	-B -		
				,		Spoto/Mook	Poto	Dotin								
Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/26/24 09/01/24S- 1 \$3,000.00 0.00	\//								_							