

## ORDER



**Orders**  
**Order / Rev:** 444979  
**Alt Order #:**  
**Product Desc:** Lee for Governor  
**Estimate:** 717723  
**Flight Dates:** 07/17/18 - 07/23/18  
**Original Date / Rev:** 07/24/18 / 07/24/18  
**Order Type:** GENERAL

WTVF

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Smart Media Group - Political  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Lee/Republican/Governor  
**Demographic:** A25-54  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:** 219243  
**Agency External ID:** 120514  
**Unit Code:** General  
**Order Separation:** 00:10:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/23/18	152	\$98,800.00	\$83,980.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	152	\$98,800.00	\$83,980.00	0.00
<b>Totals</b>	<b>152</b>	<b>\$98,800.00</b>	<b>\$83,980.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTVF	07/17/18	07/23/18	M-F 9-10am M-F 9-10am	CM	9-10am	1111---	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-111---		3				\$300.00		0.00			
		Week: 07/23/18	07/29/18	1-----		1				\$300.00		0.00			
2	WTVF	07/17/18	07/23/18	M-F 10-11am M-F 10-11am	CM	10-11am	1-1-1--	:30	3	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	--1-1--		2				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTVF	07/16/18-07/22/18	M-F 10-11am		10-11am	--W--F----	:30		<del>(\$450.00)</del>		0.00	NM		
		<u>Credited</u>													
		Week: 07/23/18	07/29/18	1-----		1				\$450.00		0.00			
3	WTVF	07/17/18	07/23/18	M-F 11-1130am M-F 11-1130am	CM	1058-1130am	-1111--	:30	4	\$350.00	P-3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-1111--		4				\$350.00		0.00			
		Week: 07/23/18	07/29/18	-----		0				\$350.00		0.00			
4	WTVF	07/17/18	07/23/18	M-F 1130am-1230pm M-F 1130am-1230pm	CM	1130am-1230pm	----1--	:30	1	\$1,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	----1--		1				\$1,000.00		0.00			

Order / Rev: 444979  
 Alt Order #:  
 Flight Dates: 07/17/18 - 07/23/18

Advertiser: Lee/Republican/Governor  
 Product Desc: Lee for Governor  
 Estimate: 717723

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/16/18		07/16/18	07/22/18	----1--			1		\$1,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/16/18-07/22/18		M-F 1130am-1230pm		1130am-1230pm		-----F----	:30	<del>(\$500.00)</del>		0.00	NM		
Credited															
Week: 07/23/18		07/23/18	07/29/18	-----			0		\$1,000.00	0.00					
5	WTVF	07/17/18	07/23/18	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/16/18		07/16/18	07/22/18	---1---			1		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVF	07/16/18-07/22/18		M-F 1230-1pm		1230-1pm		---Th-----	:30	\$400.00		0.00	NM		
Week: 07/23/18		07/23/18	07/29/18	1-----			1		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/23/18-07/29/18		M-F 1230-1pm		1230-1pm		M-----	:30	<del>(\$400.00)</del>		0.00	NM		
Credited															
6	WTVF	07/17/18	07/23/18	M-F 430-5pm M-F 430-5pm	CM	428-5pm	---11--	:30	2	\$1,100.00	P-2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/16/18		07/16/18	07/22/18	---11--			2		\$1,100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/16/18-07/22/18		M-F 430-5pm		428-5pm		---ThF----	:30	\$550.00		0.00	NM		
2	WTVF	07/16/18-07/22/18		M-F 430-5pm		428-5pm		---ThF----	:30	\$550.00		0.00	NM		
Week: 07/23/18		07/23/18	07/29/18	-----			0		\$1,100.00	0.00					
7	WTVF	07/17/18	07/23/18	M-F 4-430am M-F 4-430am	CM	4-430am	1111---	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/16/18		07/16/18	07/22/18	-111---			3		\$100.00	0.00					
Week: 07/23/18		07/23/18	07/29/18	1-----			1		\$100.00	0.00					
8	WTVF	07/17/18	07/23/18	M-F 430-5am M-F 430-5am	CM	430-5am	-1111--	:30	4	\$150.00	P-3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/16/18		07/16/18	07/22/18	-1111--			4		\$150.00	0.00					
Week: 07/23/18		07/23/18	07/29/18	-----			0		\$150.00	0.00					
9	WTVF	07/17/18	07/23/18	M-F 5-6am M-F 5-6am	CM	5-6am	1111---	:30	4	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/16/18		07/16/18	07/22/18	-1111--			4		\$600.00	0.00					
Week: 07/23/18		07/23/18	07/29/18	1-----			1		\$600.00	0.00					
10	WTVF	07/17/18	07/23/18	M-F 7-8am M-F 7-8am	CM	7-8am	--1----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/16/18		07/16/18	07/22/18	--11---			2		\$1,400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/16/18-07/22/18		M-F 7-8am		7-8am		--wTh-----	:30	\$700.00		0.00	NM		
2	WTVF	07/16/18-07/22/18		M-F 7-8am		7-8am		--wTh-----	:30	<del>(\$700.00)</del>		0.00	NM		
Credited															
Week: 07/23/18		07/23/18	07/29/18	-----			0		\$1,400.00	0.00					
11	WTVF	07/17/18	07/23/18	M-F 8-9am M-F 8-9am	CM	8-9am	1111---	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/16/18		07/16/18	07/22/18	-111---			3		\$400.00	0.00					
Week: 07/23/18		07/23/18	07/29/18	1-----			1		\$400.00	0.00					
12	WTVF	07/17/18	07/23/18	SA 5-6am News SA 5-6am News	CM	458-6am	-----1-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/16/18		07/16/18	07/22/18	-----1-			1		\$150.00	0.00					
Week: 07/23/18		07/23/18	07/29/18	-----			0		\$150.00	0.00					
13	WTVF	07/17/18	07/23/18	SA 6-9am News	CM	558-9am	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-----1-					1	\$450.00		0.00			
		Week: 07/23/18	07/29/18	-----					0	\$450.00		0.00			
14	WTVF	07/17/18	07/23/18	SU 5-6am News SU 5-6am News	CM	458-6am	-----1	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-----1					1	\$150.00		0.00			
		Week: 07/23/18	07/29/18	-----					0	\$150.00		0.00			
15	WTVF	07/17/18	07/23/18	SU 6-8am News SU 6-8am News	CM	6-8am	-----2	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-----2					2	\$400.00		0.00			
		Week: 07/23/18	07/29/18	-----					0	\$400.00		0.00			
16	WTVF	07/17/18	07/23/18	SU 8-930am CBS SU M&M SU 8-930am CBS SU Morn.	CM	758-930am	-----1	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-----1					1	\$900.00		0.00			
		Week: 07/23/18	07/29/18	-----					0	\$900.00		0.00			
17	WTVF	07/17/18	07/23/18	M-F 4-430pm M-F 4-430pm	CM	4-430pm	11111--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-1111--					4	\$550.00		0.00			
		Week: 07/23/18	07/29/18	1-----					1	\$550.00		0.00			
18	WTVF	07/17/18	07/23/18	M-F 5-530pm M-F 5-530pm	CM	5-530pm	1111---	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-111---					3	\$800.00		0.00			
		Week: 07/23/18	07/29/18	1-----					1	\$800.00		0.00			
19	WTVF	07/17/18	07/23/18	M-F 6-630pm M-F 6-630pm	CM	6-630pm	1-1-1--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	--1-1--					2	\$1,000.00		0.00			
		Week: 07/23/18	07/29/18	1-----					1	\$1,000.00		0.00			
20	WTVF	07/17/18	07/23/18	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-111---	:30	3	\$950.00	P-3	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-111---					3	\$950.00		0.00			
		Week: 07/23/18	07/29/18	-----					0	\$950.00		0.00			
21	WTVF	07/17/18	07/23/18	SA 5-530pm News SA 5-530pm News	CM	5-530pm	-----1-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-----1-					1	\$250.00		0.00			
		Week: 07/23/18	07/29/18	-----					0	\$250.00		0.00			
22	WTVF	07/17/18	07/23/18	SA 6-630pm News SA 6-630pm News	CM	558-630pm	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-----1-					1	\$450.00		0.00			
		Week: 07/23/18	07/29/18	-----					0	\$450.00		0.00			
23	WTVF	07/17/18	07/23/18	SA 530-6pm CBS News SA 530-6pm CBS News	CM	530-6pm	-----1-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-----1-					1	\$500.00		0.00			
		Week: 07/23/18	07/29/18	-----					0	\$500.00		0.00			
24	WTVF	07/17/18	07/23/18	M-F 108-207am M-F 107-137am	CM	108-207am	11111--	:30	5	\$20.00	P-3	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-1111--					4	\$20.00		0.00			
		Week: 07/23/18	07/29/18	1-----					1	\$20.00		0.00			
25	WTVF	07/17/18	07/23/18		CM	1238-108am	11111--	:30	5	\$50.00	P-3	0.00	NM	6	\$250.00



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WTVF

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/16/18	07/22/18	----1--		1			\$2,000.00	0.00					
		Week: 07/23/18	07/29/18	-----		0			\$2,000.00	0.00					
36	WTVF	07/17/18	07/23/18	Friday Prime C	CM	9-10pm	----1--	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		Friday Prime 9-10pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/16/18	07/22/18	----1--		1			\$1,800.00	0.00					
		Week: 07/23/18	07/29/18	-----		0			\$1,800.00	0.00					
37	WTVF	07/17/18	07/23/18	Friday Prime C	CM	9-10pm	----1--	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		Friday Prime 9-10pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/16/18	07/22/18	----1--		1			\$1,800.00	0.00					
		Week: 07/23/18	07/29/18	-----		0			\$1,800.00	0.00					
38	WTVF	07/17/18	07/23/18	Friday Prime A	CM	7-8pm	----1--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		Friday Prime 7-8pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/16/18	07/22/18	----1--		1			\$2,000.00	0.00					
		Week: 07/23/18	07/29/18	-----		0			\$2,000.00	0.00					
39	WTVF	07/17/18	07/23/18	M-F 4-430pm	CM	4-430pm	--1----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		M-F 4-430pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/16/18	07/22/18	--1----		1			\$550.00	0.00					
		Week: 07/23/18	07/29/18	-----		0			\$550.00	0.00					
40	WTVF	07/17/18	07/23/18	M-F 6-630pm	CM	6-630pm	-1-1---	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		M-F 6-630pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/16/18	07/22/18	-1-1---		2			\$1,000.00	0.00					
		Week: 07/23/18	07/29/18	-----		0			\$1,000.00	0.00					
41	WTVF	07/17/18	07/23/18	M-F 1035-1135pm	CM	1035-1135pm	1-1-1--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		M-F 1035-1135pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/16/18	07/22/18	--1-1--		2			\$250.00	0.00					
		Week: 07/23/18	07/29/18	1-----		1			\$250.00	0.00					
42	WTVF	07/17/18	07/23/18	M-F AC	CM	645-715pm	---1---	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		M-F AC 645-715pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/16/18	07/22/18	---1---		1			\$2,000.00	0.00					
		Week: 07/23/18	07/29/18	-----		0			\$2,000.00	0.00					
43	WTVF	07/17/18	07/23/18	Friday Prime B	CM	8-9pm	----1--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		Friday Prime 8-9pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/16/18	07/22/18	----1--		1			\$2,000.00	0.00					
		Week: 07/23/18	07/29/18	-----		0			\$2,000.00	0.00					
44	WTVF	07/17/18	07/23/18	SU 6-8am News	CM	6-8am	-----3	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		SU 6-8am News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/16/18	07/22/18	-----3		3			\$400.00	0.00					
		Week: 07/23/18	07/29/18	-----		0			\$400.00	0.00					
45	WTVF	07/17/18	07/23/18	M-F 11-1130am	CM	1058-1130am	---1---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		M-F 11-1130am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/16/18	07/22/18	---1---		1			\$350.00	0.00					
		Week: 07/23/18	07/29/18	-----		0			\$350.00	0.00					
N46	WTVF	07/17/18	07/23/18	M-F 9-10am	CM	9-10am	2111---	:30	5	\$300.00	P-3	0.00	NM	6	\$1,800.00
		M-F 9-10am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/16/18	07/22/18	-1112--		5			\$300.00	0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		7	WTVF	07/16/18-07/22/18	M-F 9-10am	9-10am	-TWThF----	:30	<del>(\$300.00)</del>	0.00	NM				
		Credited													

Order / Rev: 444979  
 Alt Order #:  
 Flight Dates: 07/17/18 - 07/23/18

Advertiser: Lee/Republican/Governor  
 Product Desc: Lee for Governor  
 Estimate: 717723

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/23/18	07/29/18	2-----			2		\$300.00	0.00					
47	WTVF	07/17/18	07/23/18	M-F 10-11am M-F 10-11am	CM	10-11am	12121--	:30	7	\$450.00	P-3	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/16/18	07/22/18	-2121--			6		\$450.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVF	07/16/18-07/22/18		M-F 10-11am		10-11am	-TWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
See MG 47.8 [na on entry]															
3	WTVF	07/16/18-07/22/18		M-F 10-11am		10-11am	-TWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
Credited															
8	WTVF	07/21/18-07/21/18		SA 6-9am News		558-9am	-----Sa--	:30		\$450.00		0.00	NM		
Ⓜ MG for 47.2 07/17															
Week:		07/23/18	07/29/18	1-----			1		\$450.00	0.00					
48	WTVF	07/17/18	07/23/18	M-F 1130am-1230pm M-F 1130am-1230pm	CM	1130am-1230pm	-1111--	:30	4	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/16/18	07/22/18	-1111--			4		\$0.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/16/18-07/22/18		M-F 1130am-1230pm		1130am-1230pm	-TWThF----	:30		<del>(\$0.00)</del>		0.00	NM		
Credited															
2	WTVF	07/16/18-07/22/18		M-F 1130am-1230pm		1130am-1230pm	-TWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
Credited															
3	WTVF	07/16/18-07/22/18		M-F 1130am-1230pm		1130am-1230pm	-TWThF----	:30		<del>(\$0.00)</del>		0.00	NM		
See MG 48.5,48.6 [can't run \$0 P2]															
4	WTVF	07/16/18-07/22/18		M-F 1130am-1230pm		1130am-1230pm	-TWThF----	:30		<del>(\$0.00)</del>		0.00	NM		
See MG 48.5,48.6 [can't run \$0 P2]															
5	WTVF	07/19/18-07/20/18		M-F 1130am-1230pm		1130am-1230pm	---ThF----	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 48.3,48.4															
6	WTVF	07/19/18-07/20/18		M-F 1130am-1230pm		1130am-1230pm	---ThF----	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 48.3,48.4															
Week:		07/23/18	07/29/18	-----			0		\$0.00	0.00					
49	WTVF	07/17/18	07/23/18	M-F 5-530pm M-F 5-530pm	CM	5-530pm	1111---	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/16/18	07/22/18	-111---			3		\$800.00	0.00					
Week:		07/23/18	07/29/18	1-----			1		\$800.00	0.00					
50	WTVF	07/17/18	07/23/18	SU 8-930am CBS SU M&M SU 8-930am CBS SU Morn.	CM	758-930am	-----1	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/16/18	07/22/18	-----1			1		\$900.00	0.00					
Week:		07/23/18	07/29/18	-----			0		\$900.00	0.00					
51	WTVF	07/17/18	07/23/18	M-F 8-9am M-F 8-9am	CM	8-9am	1111---	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/16/18	07/22/18	-111---			3		\$400.00	0.00					
Week:		07/23/18	07/29/18	1-----			1		\$400.00	0.00					
52	WTVF	07/17/18	07/23/18	M-SU 10-1035pm News M-SU 10-1035pm News	CM	10-1035pm	--1-1--	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/16/18	07/22/18	--1-1--			2		\$1,000.00	0.00					
Week:		07/23/18	07/29/18	-----			0		\$1,000.00	0.00					
53	WTVF	07/17/18	07/23/18	M-F 7-8am M-F 7-8am	CM	7-8am	--11---	:30	2	\$1,400.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/16/18	07/22/18	--11---			2		\$1,400.00	0.00					

Order / Rev: 444979  
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 Flight Dates: 07/17/18 - 07/23/18

Advertiser: Lee/Republican/Governor  
 Product Desc: Lee for Governor  
 Estimate: 717723

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>										
Week: 07/16/18		07/22/18	--11---			2	\$1,400.00	0.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>							
1	WTVF	07/16/18-07/22/18		M-F 7-8am		7-8am	--wTh-----	:30		\$700.00		0.00	NM							
2	WTVF	07/16/18-07/22/18		M-F 7-8am		7-8am	--wTh-----	:30		\$700.00		0.00	NM							
Week: 07/23/18		07/29/18	-----			0	\$1,400.00	0.00												
54	WTVF	07/17/18	07/23/18	M-F 5-6am M-F 5-6am	CM	5-6am	111----	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>										
Week: 07/16/18		07/22/18	-11----			2	\$600.00	0.00												
Week: 07/23/18		07/29/18	1-----			1	\$600.00	0.00												
55	WTVF	07/17/18	07/23/18	SA 10-1035pm News SA 10-1035pm News	CM	10-1030pm	-----1-	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>										
Week: 07/16/18		07/22/18	-----1-			1	\$900.00	0.00												
Week: 07/23/18		07/29/18	-----			0	\$900.00	0.00												
56	WTVF	07/18/18	07/23/18	M-F 1130am-1230pm M-F 1130am-1230pm	CM	1130am-1230pm	M-WTF--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>										
Week: 07/16/18		07/22/18	--WTF--			1	\$500.00	0.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>							
1	WTVF	07/16/18-07/22/18		M-F 1130am-1230pm		1130am-1230pm	--wThF----	:30		<del>(\$500.00)</del>		0.00	NM							
		Credited																		
Week: 07/23/18		07/29/18	M-----			1	\$500.00	0.00												
57	WTVF	07/18/18	07/23/18	M-F 430-5pm M-F 430-5pm	CM	428-5pm	M-WTF--	:30	2	\$550.00	P-3	0.00	NM	3	\$1,650.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>										
Week: 07/16/18		07/22/18	--WTF--			2	\$550.00	0.00												
Week: 07/23/18		07/29/18	M-----			1	\$550.00	0.00												
58	WTVF	07/18/18	07/23/18	M-F 7-8am M-F 7-8am	CM	7-8am	M-WTF--	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>										
Week: 07/16/18		07/22/18	--WTF--			2	\$700.00	0.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>							
3	WTVF	07/16/18-07/22/18		M-F 7-8am		7-8am	--wThF----	:30		<del>(\$700.00)</del>		0.00	NM							
		Credited																		
Week: 07/23/18		07/29/18	M-----			1	\$700.00	0.00												
59	WTVF	07/18/18	07/23/18	M-F 10-11am M-F 10-11am	CM	10-11am	-----	:30	0	\$450.00	P-3	0.00	NM	1	\$450.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>										
Week: 07/16/18		07/22/18	----1--			1	\$450.00	0.00												
Week: 07/23/18		07/29/18	-----			0	\$450.00	0.00												
60	WTVF	07/18/18	07/22/18	M-SU 10-1035pm News M-SU 10-1035pm News	CM	10-1035pm	--WTFSS	:30	1	\$0.00	BON	0.00	NM	1	\$0.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>										
Week: 07/16/18		07/22/18	--WTFSS			1	\$0.00	0.00												
61	WTVF	07/19/18	07/20/18	M-F 6-7am M-F 6-7am	CM	6-7am	---TF--	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>										
Week: 07/16/18		07/22/18	---TF--			2	\$800.00	0.00												
62	WTVF	07/19/18	07/20/18	M-F 8-9am M-F 8-9am	CM	8-9am	---TF--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>										
Week: 07/16/18		07/22/18	---TF--			2	\$400.00	0.00												
63	WTVF	07/21/18	07/21/18	SA 6-9am News SA 6-9am News	CM	558-9am	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>										
Week: 07/16/18		07/22/18	-----S-			1	\$450.00	0.00												
64	WTVF	07/21/18	07/21/18		CM	1235-135am	-----S-	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00					

Order / Rev: 444979  
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Advertiser: Lee/Republican/Governor  
 Product Desc: Lee for Governor  
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 WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SA 1235-135am											
				SA 1235-135am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	-----S-					1	\$50.00		0.00			
65	WTVF	07/19/18	07/20/18	M-F 11-1130am	CM	1058-1130am	---TF--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
				M-F 11-1130am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	---TF--					2	\$350.00		0.00			
66	WTVF	07/20/18	07/20/18	M-F 5-6am	CM	5-6am	----2--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				M-F 5-6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	----2--					2	\$600.00		0.00			
67	WTVF	07/20/18	07/20/18	M-F 6-7am	CM	6-7am	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				M-F 6-7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	----F--					1	\$800.00		0.00			
68	WTVF	07/21/18	07/21/18	SA 6-9am News	CM	558-9am	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
				SA 6-9am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	-----S-					1	\$450.00		0.00			
69	WTVF	07/22/18	07/22/18	SU 5-6am News	CM	458-6am	-----1	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				SU 5-6am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	-----1					1	\$150.00		0.00			
70	WTVF	07/23/18	07/23/18	M-F 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				M-F 7-8am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	M-----					1	\$700.00		0.00			
71	WTVF	07/22/18	07/22/18	Sunday Prime C	CM	8-9pm	-----S	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				Sunday Prime 8-9pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	-----S					1	\$1,500.00		0.00			
72	WTVF	07/22/18	07/22/18	SU 6-8am News	CM	6-8am	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				SU 6-8am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	-----S					1	\$400.00		0.00			
73	WTVF	07/23/18	07/23/18	M-F 4-430am	CM	4-430am	M-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
				M-F 4-430am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	M-----					1	\$100.00		0.00			
													Totals	152	\$98,800.00



July 17, 2018

Re: Zero dollar spots on candidate orders

On June 15, 2018 master control rolled a break two minutes earlier than the program called for. Part of CBS Sunday Morning was covered by commercial time. At approximately 8:28am a break was aired and then re-aired at 8:30am. The break contained a commercial for candidate Diane Black and a commercial for candidate John Rose. The re-airing of the break gave each candidate essentially a free airing.

To make sure candidate Lee receives equivalent points for that zero-dollar spot, we have placed 1x :30 commercial in the 10pm News the week of 7/16 for candidate Lee. The average rating for the 10pm News is 7.0 points A35+ which is equivalent to CBS Sunday Morning which also averages a 7.0 rating A35+.