

ORDER



Orders
Order / Rev: 425880
Alt Order #:
Product Desc: Lee for TN Governor
Estimate: 530602
Flight Dates: 05/30/18 - 06/02/18
Original Date / Rev: 06/04/18 / 06/04/18
Order Type: GENERAL

WTVF

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Lee/Republican/Governor
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-2
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 05/28/18 | 06/02/18 | 57 | \$27,880.00 | \$23,698.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| June 2018 | 57 | \$27,880.00 | \$23,698.00 | 0.00 |
| Totals | 57 | \$27,880.00 | \$23,698.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Erin Brody | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 1 | WTVF | 05/31/18 | 06/01/18 | M-F 9-10am M-F 9-10am | CM | 9-10am | ---22-- | :30 | 4 | \$350.00 | P-2 | 0.00 | NM | 4 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/28/18 | 06/03/18 | ---22-- | | | 4 | | | \$350.00 | | 0.00 | | | |
| 2 | WTVF | 05/30/18 | 06/02/18 | M-F 10-11am M-F 10-11am | CM | 10-11am | --111-- | :30 | 3 | \$525.00 | P-2 | 0.00 | NM | 3 | \$1,575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/28/18 | 06/03/18 | --111-- | | | 3 | | | \$525.00 | | 0.00 | | | |
| 3 | WTVF | 05/31/18 | 06/02/18 | M-F 11-1130am M-F 11-1130am | CM | 1058-1130am | ---11-- | :30 | 2 | \$400.00 | P-2 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/28/18 | 06/03/18 | ---11-- | | | 2 | | | \$400.00 | | 0.00 | | | |
| 4 | WTVF | 05/30/18 | 06/02/18 | M-F 1130am-1230pm M-F 1130am-1230pm | CM | 1130am-1230pm | --112-- | :30 | 4 | \$600.00 | P-2 | 0.00 | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/28/18 | 06/03/18 | --112-- | | | 4 | | | \$600.00 | | 0.00 | | | |
| 5 | WTVF | 05/30/18 | 06/02/18 | M-F 1-2pm M-F 1-2pm | CM | 1-2pm | ---22-- | :30 | 4 | \$350.00 | P-2 | 0.00 | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/28/18 | 06/03/18 | ---22-- | | | 4 | | | \$350.00 | | 0.00 | | | |

Order / Rev: 425880
 Alt Order #:
 Flight Dates: 05/30/18 - 06/02/18

Advertiser: Lee/Republican/Governor
 Product Desc: Lee for TN Governor
 Estimate: 530602

WTVF

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|------------------------------------|-------|-----------------------|-----------------|---------------|-------|-----------------------|-----|---------------|-------------|-------|------------|
| 5 | WTVF | 05/30/18 | 06/02/18 | M-F 1-2pm M-F 1-2pm | CM | 1-2pm | ---22-- | :30 | 4 | \$350.00 | P-2 | 0.00 | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | ---22-- | | 4 | | | | \$350.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 4 | WTVF | 05/28/18-06/03/18 | | M-F 1-2pm | | 1-2pm | ---ThF---- | :30 | | (\$350.00) | | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | | | |
| 6 | WTVF | 05/30/18 | 06/02/18 | M-F 2-3pm M-F 2-3pm | CM | 2-3pm | --1-2-- | :30 | 3 | \$350.00 | P-2 | 0.00 | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | --1-2-- | | 3 | | | | \$350.00 | | 0.00 | | | |
| 7 | WTVF | 05/30/18 | 06/02/18 | M-F 430-5pm M-F 430-5pm | CM | 428-5pm | --1-1-- | :30 | 2 | \$600.00 | P-2 | 0.00 | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | --1-1-- | | 2 | | | | \$600.00 | | 0.00 | | | |
| 8 | WTVF | 05/30/18 | 06/02/18 | M-F 4-430am M-F 4-430am | CM | 4-430am | ---11-- | :30 | 2 | \$150.00 | P-1 | 0.00 | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | ---11-- | | 2 | | | | \$150.00 | | 0.00 | | | |
| 9 | WTVF | 05/30/18 | 06/02/18 | M-F 430-5am M-F 430-5am | CM | 430-5am | --1-1-- | :30 | 2 | \$300.00 | P-1 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | --1-1-- | | 2 | | | | \$300.00 | | 0.00 | | | |
| 10 | WTVF | 05/30/18 | 06/02/18 | M-F 8-9am M-F 8-9am | CM | 8-9am | ---22-- | :30 | 4 | \$400.00 | P-2 | 0.00 | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | ---22-- | | 4 | | | | \$400.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 3 | WTVF | 05/28/18-06/03/18 | | M-F 8-9am | | 8-9am | ---ThF---- | :30 | | (\$400.00) | | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | | | |
| 11 | WTVF | 05/30/18 | 06/02/18 | SA 5-6am News SA 5-6am News | CM | 458-6am | -----S- | :30 | 2 | \$250.00 | P-1 | 0.00 | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | -----S- | | 2 | | | | \$250.00 | | 0.00 | | | |
| 12 | WTVF | 06/02/18 | 06/02/18 | SA 6-9am News SA 6-9am News | CM | 558-9am | -----S- | :30 | 3 | \$500.00 | P-2 | 0.00 | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | -----S- | | 3 | | | | \$500.00 | | 0.00 | | | |
| 13 | WTVF | 05/31/18 | 06/01/18 | M-F 4-430pm M-F 4-430pm | CM | 4-430pm | ---11-- | :30 | 2 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | ---11-- | | 2 | | | | \$600.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTVF | 05/28/18-06/03/18 | | M-F 4-430pm | | 4-430pm | ---ThF---- | :30 | | (\$600.00) | | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | | | |
| 14 | WTVF | 05/30/18 | 06/02/18 | M-F 5-530pm M-F 5-530pm | CM | 5-530pm | --1-1-- | :30 | 2 | \$900.00 | P-2 | 0.00 | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | --1-1-- | | 2 | | | | \$900.00 | | 0.00 | | | |
| 15 | WTVF | 05/30/18 | 06/02/18 | M-F 6-630pm M-F 6-630pm | CM | 6-630pm | ---11-- | :30 | 2 | \$1,050.00 | P-2 | 0.00 | NM | 2 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | ---11-- | | 2 | | | | \$1,050.00 | | 0.00 | | | |
| 16 | WTVF | 06/02/18 | 06/02/18 | SA 5-530pm News SA 5-530pm News | CM | 5-530pm | -----S- | :30 | 1 | \$450.00 | P-2 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | -----S- | | 1 | | | | \$450.00 | | 0.00 | | | |
| 17 | WTVF | 06/02/18 | 06/02/18 | SA 6-630pm News SA 6-630pm News | CM | 558-630pm | -----S- | :30 | 1 | \$450.00 | P-2 | 0.00 | NM | 1 | \$450.00 |

Order / Rev: 425880
 Alt Order #:
 Flight Dates: 05/30/18 - 06/02/18

Advertiser: Lee/Republican/Governor
 Product Desc: Lee for TN Governor
 Estimate: 530602
WTVF

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------------|---------------------------------|-------------------|--|-------|--------------------------------|-----------------|---------------|-------|-----------------------|-----|---------------|-------------|-------------|------------|
| 17 | WTVF | 06/02/18 | 06/02/18 | SA 6-630pm News SA 6-630pm News | CM | 558-630pm | -----S- | :30 | 1 | \$450.00 | P-2 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | -----S- | | 1 | | | | \$450.00 | | 0.00 | | | |
| 18 | WTVF | 05/30/18 | 06/02/18 | M-F 108-207am M-F 108-207am | CM | 108-207am (1:37 XM-2:07 XM) | ---11-- | :30 | 2 | \$30.00 | P-2 | 0.00 | NM | 2 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | ---11-- | | 2 | | | | \$30.00 | | 0.00 | | | |
| 19 | WTVF | 05/30/18 | 05/31/18 | M-F 1238-108am M-F 1238-108am | CM | 1238-108am | --11--- | :30 | 2 | \$60.00 | P-2 | 0.00 | NM | 2 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | --11--- | | 2 | | | | \$60.00 | | 0.00 | | | |
| 20 | WTVF | 05/30/18 | 06/02/18 | M-F 1035-1135pm M-F 1035-1135pm | CM | 1035-1135pm | ---11-- | :30 | 2 | \$350.00 | P-2 | 0.00 | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | ---11-- | | 2 | | | | \$350.00 | | 0.00 | | | |
| 21 | WTVF | 05/31/18 | 06/01/18 | M-F 1135pm-1238am M-F 1135pm-1238am | CM | 1135pm-1238am | ---11-- | :30 | 2 | \$200.00 | P-2 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | ---11-- | | 2 | | | | \$200.00 | | 0.00 | | | |
| 22 | WTVF | 06/02/18 | 06/02/18 | SA 1035-1135pm SA 1035-1135pm | CM | 1035-1135pm | -----S- | :30 | 2 | \$225.00 | P-2 | 0.00 | NM | 2 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | -----S- | | 2 | | | | \$225.00 | | 0.00 | | | |
| 23 | WTVF | 06/02/18 | 06/02/18 | SA 1135pm-1235am SA 1135pm-1235am | CM | 1135pm-1235am | -----S- | :30 | 2 | \$125.00 | P-2 | 0.00 | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | -----S- | | 2 | | | | \$125.00 | | 0.00 | | | |
| 24 | WTVF | 05/31/18 | 05/31/18 | M-SU 10-1035pm News M-SU 10-1035pm News | CM | 10-1035pm | ---T--- | :30 | 1 | \$1,125.00 | P-2 | 0.00 | NM | 1 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | ---T--- | | 1 | | | | \$1,125.00 | | 0.00 | | | |
| 25 | WTVF | 06/02/18 | 06/02/18 | SA 630-7pm News SA 630-7pm News | CM | 630-7pm | -----S- | :30 | 1 | \$700.00 | P-2 | 0.00 | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | -----S- | | 1 | | | | \$700.00 | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | WTVF | 05/28/18-06/03/18 | SA 630-7pm News | | 630-7pm | -----Sa-- | :30 | | (\$700.00) | | 0.00 | NM | | |
| | | See MG 25.2 | | | | | | | | | | | | | |
| | | [order error (News not airing)] | | | | | | | | | | | | | |
| | 2 | WTVF | 05/28/18-06/03/18 | SA 630-7pm AC | | 630-7pm | -----Sa-- | :30 | | \$700.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 25.1 06/02 | | | | | | | | | | | | | |
| 26 | WTVF | 05/31/18 | 05/31/18 | Thursday Prime C Thursday Prime 9-10pm | CM | 9-10pm | ---T--- | :30 | 1 | \$1,500.00 | P-3 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | ---T--- | | 1 | | | | \$1,500.00 | | 0.00 | | | |
| 27 | WTVF | 06/01/18 | 06/01/18 | Friday Prime C Friday Prime 9-10pm | CM | 9-10pm | ----F-- | :30 | 2 | \$1,800.00 | P-3 | 0.00 | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | ----F-- | | 2 | | | | \$1,800.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 57 | \$27,880.00 | |