

DUPLICATE INVOICE



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

Canal Partners Media
Attention: Amy Mills
900 Circle 75 Pkwy SE
Ste 1650
Atlanta, GA 30339

Send Payment To:

KCRA
PO Box 14486
Des Moines, IA 50306-3486

Property	KCRA		
Invoice #	3865944-1	Order #	3865944
Invoice Date	03/10/24	Alt Order #	WOC14493379
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/04/24	Flight Dates	02/27/24 - 03/04/24
Advertiser	Nurses and Educators Supporting Jerry Mc Nerney		
Product	SD 5		
Estimate #	11399		
Account Executive	KCRA/KQCA NATIONAL HOUSE		
Sales Office	KCRA/KQCA National House		
Sales Region	National		
Agency Code	9913041		
Advertiser Code	1530		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1862		
Product 2			

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	02/27/24	03/04/24	KCRA-TV News at 5am	5:00am-5:57am	M-W-F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --W-F-- 2 \$1,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA W 02/28/24 5:08 AM KCRA-TV News at 5am 5:00am-5:57am :30 CA24053000H \$1,500.00 NM 2 KCRA F 03/01/24 5:30 AM KCRA-TV News at 5am 5:00am-5:57am :30 CA24053000H \$1,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$1,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 KCRA M 03/04/24 5:25 AM KCRA-TV News at 5am 5:00am-5:57am :30 CA24053000H \$1,500.00 NM									
21	02/27/24	03/04/24	KCRA-TV News at 6am	5:58am-7:00am	MTWTF--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -TWTF-- 4 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Tu 02/27/24 6:42 AM KCRA-TV News at 6am 5:58am-7:00am :30 CA24053000H \$2,000.00 NM 2 KCRA W 02/28/24 6:28 AM KCRA-TV News at 6am 5:58am-7:00am :30 CA24053000H \$2,000.00 NM 3 KCRA Th 02/29/24 6:22 AM KCRA-TV News at 6am 5:58am-7:00am :30 CA24053000H \$2,000.00 NM 4 KCRA F 03/01/24 6:44 AM KCRA-TV News at 6am 5:58am-7:00am :30 CA24053000H \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$2,000.00									
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22	02/27/24	03/04/24	KCRA-TV News at 6am	5:58am-7:00am	MTWTF--	:15	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -TWTF-- 4 \$1,300.00									
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Invoice #	3865944-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Nurses and Educators Supporting Jerry Mc Nerney		
Product	SD 5		
Estimate #	11399		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	02/27/24	03/04/24	KCRA-TV News at 6am	5:58am-7:00am	MTWTF--	:15	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$1,300.00									
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23	02/27/24	03/04/24	NBC Today Show	7:00am-9:00am	MTWTF--	:30	1	\$1,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -TWTF-- 4 \$1,850.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$1,850.00									
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24	02/27/24	03/04/24	NBC Today Show	7:00am-9:00am	MTWTF--	:15	1	\$1,202.50	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -TWTF-- 4 \$1,202.50									
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25	02/27/24	03/04/24	KCRA-TV News at 5pm	4:58pm-5:30pm	MTWTF--	:15	1	\$2,275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -TWTF-- 4 \$2,275.00									
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26	02/27/24	03/04/24	M-Sun Nightly News	NIGHTLY NEWS	M-WT---	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --WT--- 2 \$8,000.00									
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7	KCRA	W	02/28/24	6:42 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CA24053000H	\$3,000.00	NM																																																																												
4	KCRA	Th	02/29/24	6:14 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CA24053000H	\$3,000.00	NM																																																																												
1	KCRA	F	03/01/24	6:28 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CA24053000H	\$3,000.00	NM																																																																												
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28	02/27/24	03/04/24	KCRA-TV News at 6pm	6:00pm-7pm	MTWTF--	:15	1	\$1,950.00	NM																																																																													
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

DUPLICATE INVOICE



Send Payment To:
KCRA
PO Box 14486
Des Moines, IA 50306-3486

Invoice #	3865944-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Nurses and Educators Supporting Jerry Mc Nerney		
Product	SD 5		
Estimate #	11399		

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
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1	KCRA	Sa	03/02/24	8:27 AM	KCRA-TV News at 7a	7:00am-9:00am	:30	CA24053000H	\$900.00	NM																																																																																																													
33	03/02/24	03/02/24	KCRA-TV News at 5pm	4:58pm-5:30pm	-----S-	:30	1	\$2,250.00	NM																																																																																																														
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----S-</td> <td>1</td> <td>\$2,250.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCRA</td> <td>Sa</td> <td>03/02/24</td> <td>5:25 PM</td> <td>KCRA-TV News at 5pm</td> <td>4:58pm-5:30pm</td> <td>:30</td> <td>CA24053000H</td> <td>\$2,250.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/26/24	03/03/24	-----S-	1	\$2,250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KCRA	Sa	03/02/24	5:25 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	CA24053000H	\$2,250.00	NM																																																																		
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34	03/02/24	03/02/24	KCRA-TV News at 6pm	6:00pm-7:00pm	-----S-	:30	1	\$2,250.00	NM																																																																																																														
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																		
	02/26/24	03/03/24	-----S-	1	\$2,250.00																																																																																																																		
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35	03/03/24	03/03/24	NBC Meet the Press	6:00am-7:00am	-----S	:30	1	\$1,200.00	NM																																																																																																														
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----S</td> <td>1</td> <td>\$1,200.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCRA</td> <td>Su</td> <td>03/03/24</td> <td>6:00 AM</td> <td>NBC Meet the Press</td> <td>6:00am-7:00am</td> <td>:30</td> <td>CA24053000H</td> <td>\$1,200.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/26/24	03/03/24	-----S	1	\$1,200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KCRA	Su	03/03/24	6:00 AM	NBC Meet the Press	6:00am-7:00am	:30	CA24053000H	\$1,200.00	NM																																																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																		
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1	KCRA	Su	03/03/24	6:00 AM	NBC Meet the Press	6:00am-7:00am	:30	CA24053000H	\$1,200.00	NM																																																																																																													
36	03/03/24	03/03/24	KCRA-TV News at 7am	News at 7:00am	-----S	:30	1	\$1,000.00	NM																																																																																																														
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----S</td> <td>1</td> <td>\$1,000.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KCRA</td> <td>Su</td> <td>03/03/24</td> <td>8:12 AM</td> <td>KCRA-TV News at 7am</td> <td>News at 7:00am</td> <td>:30</td> <td>CA24053000H</td> <td>\$1,000.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/26/24	03/03/24	-----S	1	\$1,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KCRA	Su	03/03/24	8:12 AM	KCRA-TV News at 7am	News at 7:00am	:30	CA24053000H	\$1,000.00	NM																																																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																		
	02/26/24	03/03/24	-----S	1	\$1,000.00																																																																																																																		
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1	KCRA	Su	03/03/24	8:12 AM	KCRA-TV News at 7am	News at 7:00am	:30	CA24053000H	\$1,000.00	NM																																																																																																													
37	03/03/24	03/03/24	KCRA-TV News at 7am	News at 7:00am	-----S	:15	1	\$650.00	NM																																																																																																														
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																								
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DUPLICATE INVOICE



Send Payment To:
KCRA
PO Box 14486
Des Moines, IA 50306-3486

Invoice #	3865944-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Nurses and Educators Supporting Jerry Mc Nerney		
Product	SD 5		
Estimate #	11399		

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	03/03/24	03/03/24	KCRA-TV News at 7am	News at 7:00am	-----S	:15	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S 1 \$650.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Su 03/03/24 7:54 AM KCRA-TV News at 7am News at 7:00am :15 CA24054000H \$650.00 NM									
38	03/03/24	03/03/24	KCRA-TV News at 5pm	4:58pm-5:30pm	-----S	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S 1 \$2,250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Su 03/03/24 5:15 PM KCRA-TV News at 5pm 4:58pm-5:30pm :30 CA24053000H \$2,250.00 NM									
39	02/27/24	03/04/24	ACCESS HOLLYWOOD A	7:01pm-7:30pm/7:30pm-8:00pm	M--TF--C	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---TF-- 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Th 02/29/24 7:42 PM ACCESS HOLLYWOOD AC 7:01pm-7:30pm/7:30 :30 CA24053000H \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KCRA M 03/04/24 7:42 PM ACCESS HOLLYWOOD AC 7:01pm-7:30pm/7:30 :30 CA24053000H \$2,000.00 NM									
40	02/27/24	03/01/24	KCRA-TV News at 6pm	6:00pm-7pm	-TWTF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -TWTF-- 1 \$3,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA W 02/28/24 6:13 PM KCRA-TV News at 6pm 6:00pm-7pm :30 CA24053000H \$3,000.00 NM									
41	02/27/24	03/01/24	KCRA-TV News at 6pm	6:00pm-7pm	-TWTF--	:15	1	\$1,950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -TWTF-- 1 \$1,950.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Th 02/29/24 6:53 PM KCRA-TV News at 6pm 6:00pm-7pm :15 CA24054000H \$1,950.00 NM									
42	03/03/24	03/03/24	Voters Guide	LOCAL POLITICAL	-----S	:30	2	\$1,000.00	NM
Class of Time - Non Pre-emptible Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S 2 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KCRA Su 03/03/24 4:12 PM Voters Guide LOCAL POLITICAL :30 CA24053000H \$1,000.00 NM 1 KCRA Su 03/03/24 4:27 PM Voters Guide LOCAL POLITICAL :30 CA24053000H \$1,000.00 NM									
43	03/03/24	03/03/24	M-Sun Nightly News	NIGHTLY NEWS	-----S	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S 1 \$8,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Su 03/03/24 6:00 PM M-Sun Nightly News NIGHTLY NEWS :30 CA24053000H \$8,000.00 NM									
44	03/04/24	03/04/24	VOICE	758P-11P	M-----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$8,000.00									

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DUPLICATE INVOICE



Send Payment To:
KCRA
PO Box 14486
Des Moines, IA 50306-3486

Invoice #	3865944-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Nurses and Educators Supporting Jerry McNerney		
Product	SD 5		
Estimate #	11399		

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	03/04/24	03/04/24	VOICE	758P-11P	M-----	:30	1	\$8,000.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KCRA	M	03/04/24	9:16 PM	VOICE	758P-11P	:30	CA24053000H	\$8,000.00	NM

Total Spots 61

Payment Terms 30 Days

<u>Gross Total</u>	\$137,087.50
<u>Agency Commission</u>	\$20,563.12
<u>Net Amount Due</u>	\$116,524.38
<u>Invoice Balance as of 03/22/24 9:30:11 AM PT</u>	\$0.02

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