

DUPLICATE INVOICE



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

Canal Partners Media
Attention: Amy Mills
900 Circle 75 Pkwy SE
Ste 1650
Atlanta, GA 30339

Send Payment To:

KCRA
PO Box 14486
Des Moines, IA 50306-3486

| | | | |
|-------------------|--|--------------|---------------------|
| Property | KCRA | | |
| Invoice # | 3869138-1 | Order # | 3869138 |
| Invoice Date | 03/10/24 | Alt Order # | WOC14506802 |
| Invoice Month | March 2024 | Deal # | |
| Invoice Period | 02/26/24 - 03/04/24 | Flight Dates | 02/27/24 - 03/04/24 |
| Advertiser | Nurses and Educators Supporting Jerry McNerney | | |
| Product | SD 5 | | |
| Estimate # | 11443 | | |
| Account Executive | KCRA/KQCA NATIONAL HOUSE | | |
| Sales Office | KCRA/KQCA National House | | |
| Sales Region | National | | |
| Agency Code | 9913041 | | |
| Advertiser Code | 1530 | | |
| Billing Calendar | Broadcast | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | | | |
| Advertiser Ref | | | |
| Product 1 | 1862 | | |
| Product 2 | | | |

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--|----------------|---------|--------|----------------|----------|------|
| 10 | 02/27/24 | 03/04/24 | M-F 430a-5a News | 4:30 - 5:00am | MTWTF-- | :15 | 1 | \$325.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -TWTF-- 4 \$325.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Tu 02/27/24 4:28 AM M-F 430a-5a News 4:30 - 5:00am :15 CA24054000H \$325.00 NM 2 KCRA W 02/28/24 4:43 AM M-F 430a-5a News 4:30 - 5:00am :15 CA24054000H \$325.00 NM 3 KCRA Th 02/29/24 4:54 AM M-F 430a-5a News 4:30 - 5:00am :15 CA24054000H \$325.00 NM 4 KCRA F 03/01/24 4:29 AM M-F 430a-5a News 4:30 - 5:00am :15 CA24054000H \$325.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$325.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KCRA M 03/04/24 4:54 AM M-F 430a-5a News 4:30 - 5:00am :15 CA24054000H \$325.00 NM | | | | | | | | | |
| 11 | 02/27/24 | 02/29/24 | KCRA-TV News at 5am | 5:00am-5:57am | -T-T--- | :15 | 2 | \$975.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -T-T--- 2 \$975.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCRA Tu 02/27/24 5:43 AM KCRA-TV News at 5am 5:00am-5:57am :15 CA24054000H \$975.00 NM 1 KCRA Th 02/29/24 5:08 AM KCRA-TV News at 5am 5:00am-5:57am :15 CA24054000H \$975.00 NM | | | | | | | | | |
| 12 | 02/27/24 | 03/04/24 | LIVE WITH KELLY & MA LIVE WITH KELLY RK | | M-WTF-- | :15 | 1 | \$487.50 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --WTF-- 3 \$487.50 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA W 02/28/24 9:49 AM LIVE WITH KELLY & MARK LIVE WITH KELLY :15 CA24054000H \$487.50 NM 3 KCRA Th 02/29/24 9:33 AM LIVE WITH KELLY & MARK LIVE WITH KELLY :15 CA24054000H \$487.50 NM 2 KCRA F 03/01/24 9:59 AM LIVE WITH KELLY & MARK LIVE WITH KELLY :15 CA24054000H \$487.50 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$487.50 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KCRA M 03/04/24 9:27 AM LIVE WITH KELLY & MARK LIVE WITH KELLY :15 CA24054000H \$487.50 NM | | | | | | | | | |

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

DUPLICATE INVOICE



Send Payment To:
KCRA
PO Box 14486
Des Moines, IA 50306-3486

| | | | |
|--------------|---|----------------|---------------------|
| Invoice # | 3869138-1 | Invoice Month | March 2024 |
| Invoice Date | 03/10/24 | Invoice Period | 02/26/24 - 03/04/24 |
| Advertiser | Nurses and Educators Supporting Jerry Mc Nerney | | |
| Product | SD 5 | | |
| Estimate # | 11443 | | |

www.kcra.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|----------------------|-------------------|----------------------|-----------------------|----------------|--------------|-------------|-------------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|------------|--|--|--|--|----------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|------|----|----------|----------|----------------------|-----------------|-----|-------------|------------|----|---|------|---|----------|----------|----------------------|-----------------|-----|-------------|------------|----|---|------|----|----------|----------|----------------------|-----------------|-----|-------------|------------|----|---|------|---|----------|----------|----------------------|-----------------|-----|-------------|----------|----|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|--------|---|----------|--|--|--|--|----------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|------|---|----------|----------|----------------------|-----------------|-----|-------------|----------|----|
| 13 | 02/27/24 | 03/04/24 | NBC Today Show II | 10:00am-11:00am | MTWTF-- | :15 | 1 | \$325.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-TWTF--</td> <td>4</td> <td>\$325.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>2</td> <td>KCRA</td> <td>Tu</td> <td>02/27/24</td> <td>10:32 AM</td> <td>NBC Today Show II</td> <td>10:00am-11:00am</td> <td>:15</td> <td>CA24054000H</td> <td>\$325.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>KCRA</td> <td>W</td> <td>02/28/24</td> <td>10:58 AM</td> <td>NBC Today Show II</td> <td>10:00am-11:00am</td> <td>:15</td> <td>CA24054000H</td> <td>\$325.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>KCRA</td> <td>Th</td> <td>02/29/24</td> <td>10:32 AM</td> <td>NBC Today Show II</td> <td>10:00am-11:00am</td> <td>:15</td> <td>CA24054000H</td> <td>\$325.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KCRA</td> <td>F</td> <td>03/01/24</td> <td>10:58 AM</td> <td>NBC Today Show II</td> <td>10:00am-11:00am</td> <td>:15</td> <td>CA24054000H</td> <td>\$325.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>M-----</td> <td>1</td> <td>\$325.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>5</td> <td>KCRA</td> <td>M</td> <td>03/04/24</td> <td>10:33 AM</td> <td>NBC Today Show II</td> <td>10:00am-11:00am</td> <td>:15</td> <td>CA24054000H</td> <td>\$325.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 02/26/24 | 03/03/24 | -TWTF-- | 4 | \$325.00 | | | | | Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 2 | KCRA | Tu | 02/27/24 | 10:32 AM | NBC Today Show II | 10:00am-11:00am | :15 | CA24054000H | \$325.00 | NM | 1 | KCRA | W | 02/28/24 | 10:58 AM | NBC Today Show II | 10:00am-11:00am | :15 | CA24054000H | \$325.00 | NM | 4 | KCRA | Th | 02/29/24 | 10:32 AM | NBC Today Show II | 10:00am-11:00am | :15 | CA24054000H | \$325.00 | NM | 3 | KCRA | F | 03/01/24 | 10:58 AM | NBC Today Show II | 10:00am-11:00am | :15 | CA24054000H | \$325.00 | NM | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 03/04/24 | 03/10/24 | M----- | 1 | \$325.00 | | | | | Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 5 | KCRA | M | 03/04/24 | 10:33 AM | NBC Today Show II | 10:00am-11:00am | :15 | CA24054000H | \$325.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | -TWTF-- | 4 | \$325.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 2 | KCRA | Tu | 02/27/24 | 10:32 AM | NBC Today Show II | 10:00am-11:00am | :15 | CA24054000H | \$325.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KCRA | W | 02/28/24 | 10:58 AM | NBC Today Show II | 10:00am-11:00am | :15 | CA24054000H | \$325.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | KCRA | Th | 02/29/24 | 10:32 AM | NBC Today Show II | 10:00am-11:00am | :15 | CA24054000H | \$325.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | KCRA | F | 03/01/24 | 10:58 AM | NBC Today Show II | 10:00am-11:00am | :15 | CA24054000H | \$325.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 03/04/24 | 03/10/24 | M----- | 1 | \$325.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 14 | 02/27/24 | 03/04/24 | KCRA-TV News at Noon | 11:58am-1:00pm | MTWTF-- | :15 | 1 | \$650.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | -TWTF-- | 4 | \$650.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KCRA | Tu | 02/27/24 | 12:15 PM | KCRA-TV News at Noon | 11:58am-1:00pm | :15 | CA24054000H | \$650.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | KCRA | W | 02/28/24 | 12:25 PM | KCRA-TV News at Noon | 11:58am-1:00pm | :15 | CA24054000H | \$650.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | KCRA | Th | 02/29/24 | 12:55 PM | KCRA-TV News at Noon | 11:58am-1:00pm | :15 | CA24054000H | \$650.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | KCRA | F | 03/01/24 | 12:38 PM | KCRA-TV News at Noon | 11:58am-1:00pm | :15 | CA24054000H | \$650.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/04/24 | 03/10/24 | M----- | 1 | \$650.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | KCRA | M | 03/04/24 | 12:24 PM | KCRA-TV News at Noon | 11:58am-1:00pm | :15 | CA24054000H | \$650.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | 02/28/24 | 03/01/24 | M-F 7pm News | M-F 7-8p | --W-F-- | :15 | 1 | \$1,787.50 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | --W-F-- | 2 | \$1,787.50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | KCRA | W | 02/28/24 | 7:27 PM | M-F 7pm News | M-F 7-8p | :15 | CA24054000H | \$1,787.50 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KCRA | F | 03/01/24 | 7:14 PM | M-F 7pm News | M-F 7-8p | :15 | CA24054000H | \$1,787.50 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 02/28/24 | 03/02/24 | KCRA-TV News at 11pm | 11:00pm-11:35pm | --W-FS- | :15 | 1 | \$1,787.50 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | --W-FS- | 3 | \$1,787.50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | KCRA | W | 02/28/24 | 11:33 PM | KCRA-TV News at 11pm | 11:00pm-11:35pm | :15 | CA24054000H | \$1,787.50 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | KCRA | F | 03/01/24 | 11:28 PM | KCRA-TV News at 11pm | 11:00pm-11:35pm | :15 | CA24054000H | \$1,787.50 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KCRA | Sa | 03/02/24 | 11:19 PM | KCRA-TV News at 11pm | 11:00pm-11:35pm | :15 | CA24054000H | \$1,787.50 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | 03/02/24 | 03/02/24 | KCRA-TV News at 7a | 7:00am-9:00am | -----S- | :15 | 1 | \$585.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----S-</td> <td>1</td> <td>\$585.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KCRA</td> <td>Sa</td> <td>03/02/24</td> <td>7:54 AM</td> <td>KCRA-TV News at 7a</td> <td>7:00am-9:00am</td> <td>:15</td> <td>CA24054000H</td> <td>\$585.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 02/26/24 | 03/03/24 | -----S- | 1 | \$585.00 | | | | | Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 | KCRA | Sa | 03/02/24 | 7:54 AM | KCRA-TV News at 7a | 7:00am-9:00am | :15 | CA24054000H | \$585.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | -----S- | 1 | \$585.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KCRA | Sa | 03/02/24 | 7:54 AM | KCRA-TV News at 7a | 7:00am-9:00am | :15 | CA24054000H | \$585.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | 03/02/24 | 03/02/24 | KCRA-TV News at 630p | 6:30p- 7:00p | -----S- | :15 | 1 | \$1,462.50 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | -----S- | 1 | \$1,462.50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

DUPLICATE INVOICE



Send Payment To:
KCRA
PO Box 14486
Des Moines, IA 50306-3486

| | | | |
|--------------|---|----------------|---------------------|
| Invoice # | 3869138-1 | Invoice Month | March 2024 |
| Invoice Date | 03/10/24 | Invoice Period | 02/26/24 - 03/04/24 |
| Advertiser | Nurses and Educators Supporting Jerry Mc Nerney | | |
| Product | SD 5 | | |
| Estimate # | 11443 | | |

www.kcra.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|----------------------|----------------|----------------------|----------------|----------------|-------------|------------|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|---------|----------------------|--------------|-----|-------------|------------|----|
| 18 | 03/02/24 | 03/02/24 | KCRA-TV News at 630p | 6:30p- 7:00p | -----S- | :15 | 1 | \$1,462.50 | NM | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KCRA</td> <td>Sa</td> <td>03/02/24</td> <td>6:57 PM</td> <td>KCRA-TV News at 630p</td> <td>6:30p- 7:00p</td> <td>:15</td> <td>CA24054000H</td> <td>\$1,462.50</td> <td>NM</td> </tr> </tbody> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KCRA | Sa | 03/02/24 | 6:57 PM | KCRA-TV News at 630p | 6:30p- 7:00p | :15 | CA24054000H | \$1,462.50 | NM |
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| 1 | KCRA | Sa | 03/02/24 | 6:57 PM | KCRA-TV News at 630p | 6:30p- 7:00p | :15 | CA24054000H | \$1,462.50 | NM | | | | | | | | | | | | | | | | | | | | | |
| Total Spots | | | | | | | 28 | | | | | | | | | | | | | | | | | | | | | | | | |

Payment Terms 30 Days

| | |
|---|--------------------|
| <u>Gross Total</u> | \$21,385.00 |
| <u>Agency Commission</u> | \$3,207.75 |
| <u>Net Amount Due</u> | \$18,177.25 |
| <u>Invoice Balance as of 03/22/24 9:31:21 AM PT</u> | \$0.00 |

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