



737 Bishop Street Suite #1430
Honolulu, HI 96813

Request for Broadcast Time By Or On Behalf of a Candidate for Public Office

This form must be completed for all requests, oral and written, for broadcast time to be used on KIKU-TV by or on behalf of a candidate for public office. Copies of all requests must be kept in the station's Public File.

Day/Date of Request: Thursday, October 13, 2016_____

Time of Request: 10:35 am_____

Name of Person/Agency Making Request: Page Gaylord_____

Name of Candidate: Kirk Caldwell_____

Political Affiliation: Democrat_____

Office For Which Candidate is Running: Mayor_____

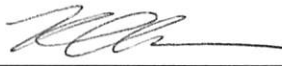
Federal _____ State _____ County X_____

District: City & County of Honolulu_____

Nature of Information Requested: Rate card request; will add buy from Oct. 17, 2016

Request Made: In Writing X_____ Verbally _____
(If in writing, attach and retain copy of request)

Disposition of Request: Placed buy order for 10/17/16-10/23/16

Request Taken By Karl Okemura 
(Name and Signature of Station Representative)

Buy Detail Report

Revision #: Date: 10/14/2016
3:18 PM

Client: Caldwell for Mayor
Media: TV
Product: Caldwell for Mayor
Market: Honolulu

Estimate: 3612
Description: Caldwell TV 10.17-10.23
Flight Start Date: 10/17/2016 03:00 AM
Flight End Date: 10/23/2016 11:59 PM
Survey: May16 DMA Nielsen Live+1
Buyer: Janel Masatsugu

Vendor: KIKU-TV
737 Bishop Street Suite 1430
Honolulu, HI 96813

Send Billing To: Anthology Marketing Group
1003 Bishop St., 9th Floor, Pauahi Tower
Honolulu, HI 96813
Phone: (808) 544-3000

Separation between spots: 30

Affiliation: Ind.

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/17	Total Spots
KIKU-TV							
67	M 8:00p- 9:00p THE CONCIERGE	PT	\$175.00	\$148.75	30	1	1
68	M 9:00p-10:00p NOBUNAGAS CHEF	PT	\$175.00	\$148.75	30	1	1
69	Tu 8:00p- 9:00p SANADA MARU	PT	\$250.00	\$212.50	30	1	1
70	Tu 9:00p-10:00p BIHEND THE NOREN 2	PT	\$175.00	\$148.75	30	1	1
71	W 8:00p-10:00p MYSTERY THEATRE	PT	\$175.00	\$148.75	30	1	1
72	Th 8:00p- 9:00p HACHOBORI NO SHICHININ	PT	\$175.00	\$148.75	30	1	1
73	Th 9:00p-10:00p PARTNERS 12	RT	\$175.00	\$148.75	30	1	1
74	F 8:00p- 9:00p HOMOCIDE TEAM 9	PT	\$150.00	\$127.50	30	1	1
75	F 9:00p-10:00p DOTCHI	PT	\$150.00	\$127.50	30	1	1
76	Sa 5:00p- 6:00p ONE TRU LOVE	EN	\$50.00	\$42.50	30	1	1
77	Sa 6:00p- 7:00p ONE TRUE LOVE	RT	\$75.00	\$63.75	30	1	1
78	Sa 7:00p- 8:00p BEAUTY AND THE FELLOW	PT	\$150.00	\$127.50	30	1	1
79	Sa 8:00p- 9:00p DOTCHI	PT	\$150.00	\$127.50	30	1	1
80	Su 7:00p- 8:00p SANADA MARU	PT	\$150.00	\$127.50	30	1	1

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KIKU-TV							
81	Su 8:00p- 9:00p DOWNTOWN ROCKET	PT	\$175.00	\$148.75	30	1	1
82	Su 9:00p-10:00p DR STORKS	PT	\$200.00	\$170.00	30	1	1
						Total Spots:	16
			Total Cost:	\$2,550.00	\$2,167.50		16

Signature: _____

Disclaimer:

Buy Detail Report

Summary by Station/Month

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Station	Month	Total Spots	STN Gross	PCT	STN Net	PCT
KIKU-TV						
	OCT 16	16	\$2,550.00	100%	\$2,167.50	100%
Market Total:						
	OCT 16	16	\$2,550.00	100%	\$2,167.50	100%
		16	\$2,550.00		\$2,167.50	