# WWIN-FM Baltimore, MD

#### Quarterly Report of Programming Responsive to Issues of Community Concerns 1st Quarter 2014

Magic 95.9 is a pillar in the Baltimore, African-American community. As a result of this, we have always made community issues and problems a priority when making decisions on programming on WWIN-FM.

Issues of importance this quarter included the following:

- Economic Empowerment
- Relationships
- Homelessness
- Health
- Education

## **ECONOMIC EMPOWERMENT**

**Program** 

Civ Jones

Organization

SECU

Description

Money power Day...a free financial fair in which familes

learn about the resources which are available for financial

improvement.

**Date** 

March 22<sup>nd</sup>, 2014

Time

10a-12p

Location

Baltimore Polytechnical Institute; callbacks performed by

Randy Dennis.

## **RELATIONSHIPS**

Program

Tom Joyner

Organization

BlackAmericaWeb.com

Description

Roland Martin talks to relationship expert Dr. Alduan Tartt

about the reason men and women cheat in their marriages

and how, through communication, that this can be

prevented.

Date

March 24<sup>th</sup>, 2014

Time Location March 24 , 20 7am

On Air

## **HOMELESSNESS**

Program

Lolo

Organization

Big Brothers, Big Sisters of Maryland

Description

Bowl for Kids (Greek Bowl) was a night of bowling to raise

funds to help assist homeless children and their families.

Date

March 28<sup>th</sup>, 2014

Time

12p-2p

Location

AMF Pikesville Lanes. Callbacks performed by Linc Stokes

## **HEALTH**

**Program** 

Tom Joyner

Organization

BlackAmericaWeb.com

**Description** 

Tom had Dr. Ervin Ray Deloney on his show and he talked

about the benefits of drinking water and how it affects the

human body.

Date

March 4<sup>th</sup>, 2014

Time

7am

Location

On Air

## **EDUCATION**

Program

Tom Joyner

**Organization** 

The Tom Joyner Foundation

Description

Every month, Tom Joyner chooses an Historically Black

College as The School of the Month and awards a deserving

student scholarship money to further their education.

Date

January 1st, 2014 - March 31st 2014

Time

6a-10a

Location

On Air