WWIN-FM Baltimore, MD

Quarterly Report of Programming Responsive to Issues of Community Concerns 2nd Quarter 2014

Magic 95.9 is a pillar in the Baltimore, African-American community. As a result of this, we have always made community issues and problems a priority when making decisions on programming on WWIN-FM. Issues of importance this quarter included the following:

- Health
- Love & Relationships
- Economic Empowerment
- Civil Rights
- Education

HEALTH

Program

Tim Watts

Organization

University of Maryland Medical System

Description

"Spring Into A Healthy Summer". A health fair which educates to increase awareness of optimum health in

African American communities. The fair has free HIV testing.

health education and immunizations.

Date Time June 6th, 2014 10:00a-3:00p

Location

Univeristy of Maryland Medical Center; broadcasted live

from venue.

LOVE & RELATIONSHIPS

Program

Tom Joyner Morning Show

Description

Jacque Reid talked to Andy Thompson, the North Carolina pastor who talked about ways to save your marriage and what he meant by his controversial quote, "Ladies if you want to be the only woman your man looks at...Shine it up!

Don't let the hoes he comes across out shine you!".

Date

June 27th, 2014

Time Location 8:17 am

On Air

EDUCATION

Program

Tom Joyner

Organization

The Tom Joyner Foundation/Reach Media

Description

Every month, Tom Joyner chooses an Historically Black

College as The School of the Month and awards a deserving

student scholarship money to further their education. April 1st, 2014-June 30th, 2014

Date

Time

6a-10a

Location

On Air