

WWIN-FM
Baltimore, MD
Quarterly Report of Programming
Responsive to Issues of Community Concerns
3rd Quarter 2014

Magic 95.9 is a pillar in the Baltimore, African-American community. As a result of this, we have always made community issues and problems a priority when making decisions on programming on WWIN-FM.

Issues of importance this quarter included the following:

- Health
- Education
- Home Ownership
- Civil Rights
- Animal Humane

HEALTH

Program	LaDawn Black
Organization	Sickle Cell Disease Association of America
Description	Helped to raise awareness for Sickle Cell disease by participating in the 1 st Annual National Sickle Cell Walk with the Stars, which was hosted by comedian Mark Curry.
Date	September 6 th , 2014
Time	9a-11a
Location	Lake Montebello; callbacks performed by April Watts.

Program	DL/Lolo
Organization	B.E.T.
Description	B.E.T. sponsored a "Wrap It Up" HIV/AIDS awareness campaign. A health fair which educates to increase awareness of HIV in African American communities.
Date:	September 9 th , 2014
Time:	6p-8p
Location:	Mondawmin Mall

Civil Rights

Program	Town Hall Mtg (#NowWhatBaltimore)
Organization	Radio One Baltimore
Description	With the unrest in Ferguson, and other injustices facing African-Americans, Radio One Baltimore convened a Town Hall meeting to discuss these injustices and what we can do to eradicate them. Guests included Congressman Elijah Cummings and Pastor Jamal Bryant.
Date	September 9 th , 2014
Time	8p-9p
Location	Empowerment Temple Church; streamed on all local Radio One sites.

Animal Humane

Program	Dogfest
Organization	Baltimore Humane Society
Description	Baltimore Humane Society's Dogfest was a family fun day for all types of pet lovers. There was a fundraising walk, activities, games and events. All funds from Dogfest were used to benefit animals in need of care and refuge at the Baltimore Humane Society's 365 acre no-kill shelter.
Date	September 27 th , 2014
Time	11a-1p
Location	Baltimore Humane Society