

3rd Quarterly Issues and Programming Report July-September 2018

Issue: Local Tourism – Varies

Community Calendar

WGKC, WJEK, WSJK, WQQB

7/1/18 - 9/30/18

- Events posted on all station websites give listeners a guide to everything going on in Central Illinois. Fundraisers all well represented, many getting air time during the morning shows with coordinators visiting with our on air talent. Public Service Announcements and interviews

Issue: Supporting Performance Arts in Urbana Parks with “Neighborhood Nights”

WQQB, WGKC, WSJK, WJEK

7/1/18 - 8/15/18

- Emceeing, promoting Wednesday Night free concerts from area bands in different recreational properties from the Urbana Park District each week with free lemonade and popcorn

Issue: Supporting C-U Schools Foundation with “Mile at the Pines”

WQQB, WGKC, WSJK, WJEK

7/1/18 - 7/22/18

- Emceeing and promoting the mile run at the Pines in Urbana along with numerous other local companies to benefit the C-U Schools Foundation which gives grants and supplies to teachers

Issue: Supporting Local Restaurants with the “Taste of Champaign” event w/ park district

WQQB, WGKC, WSJK, WJEK

7/31/18 - 8/18/18

- Enhancing community presence at event as well as exploring local vendors and artists.

Issue: Working to find a cure for ALS with Champaign's “Walk to Defeat ALS”

WQQB, WGKC, WSJK, WJEK

9/4/18 - 9/29/18

- ALS Association presents Annual Walk to Defeat ALS at Meadowbrook Park, support from us

Issue: Raising awareness and funds for Mitochondrial Disease with “Run 4 Raley”

WQQB, WGKC, WSJK, WJEK

7/29/18-8/11/18

- Promoted this run/walk event in Philo talking about being healthy, raising money for cure

Issue: Supporting our Ag Industry with the Champaign County Fair events promoted

WQQB, WGKC, WSJK, WJEK

7/9/18-7/28/18

- concerts, motor madness, tractor pulls, pageant, demolition derby plus 4-H ag awards

Issue: Senior Care Support as listeners learn during “Celebrate Aging Week” Clark-Lindsey

WQQB, WGKC, WSJK, WJEK

9/22/18-9/28/18

- Work outs in the new facility, social hours to network, after retirement career fairs

Issue: Unplanned Pregnancy Resource for Single Mothers at “Merci’s Refuge” informative event

WQQB, WGKC, WSJK, WJEK 8/20/18-9/8/18 stations promoted fundraising banquet, outdoor concert

Program Log for Viewpoints Radio

Program	18-26	Producers	Reed Pence, Evan Rook
Air Week	7/1/2018	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Grainger/Acronyms Safety Blue Star/Reviews A	:30
	OUTCUE: ...your money back.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: American Detainment: Lessons to learn from America's internment camp shame	8:35
	<p>Synopsis: It's a topic that has been in the news lately: how our government detains groups of people. We look back at history to see what really happened in World War II Japanese internment camps, and how we can avoid similar shame now and in the future.</p> <p>Host: Gary Price. Guests: Richard Cahan, photo historian, former Chicago Sun-Times editor and author, <i>Un-American: The incarceration of Japanese Americans During World War II</i></p> <p>Links for more info: http://www.cityfilespress.com/books/un-american-incarceration-japanese-americans-world-war-ii/</p> <p>Compliance Issues Covered: History, Politics, American Issues, Racism</p>	
10:22	SPOTBREAK 2: Donate Cars/Going to Do Progressive Insurance/Run Through Mom and Dad Grainger/Acronyms Safety	:60
	OUTCUE: ... get it done.	:30
12:22	:02 PAUSE FOR LOCAL AVAIL	:02
12:24	SEGMENT 2: Maximizing Your Experience Traveling Internationally	11:05
	<p>Synopsis: Many of us have spent years dreaming of traveling the globe... but what should we do when we book the trip and are preparing to make the dream a reality? Journalist and author Andrew Soloman gives tips on how to get the most out of your trips, from embracing new cultures to establishing better connections.</p> <p>Host: Marty Peterson. Guests: Andrew Soloman, journalist and author, <i>Far & Away: Reporting from the brink of change – seven continents, twenty-five years</i></p> <p>Links for more info: http://www.andrewsolomon.com/</p> <p>Compliance Issues Covered: Travel, History, International issues, Education, Diversity</p>	
23:29	SPOTBREAK 3: Dorrance Publishing	:60
24:29	Culture Crash: Music in a streaming world	1:57
	<p>Synopsis: As apps like Spotify and Pandora have taken over, musicians have been forced to make their new albums into an "event." We look at how they do that, and how streaming music impacts us as listeners.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Music, Business</p>	
26:26	SPOTBREAK 4: Geico/Water Park Grainger/Acronyms Safety	:30
	OUTCUE: ...get it done.	:30
27:26	Program Conclusion	:32
27:58	TOTAL TIME	



Program Log for Viewpoints Radio

Program	18-27	Producers	Reed Pence, Evan Rook
Air Week	7/8/2018	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Roloids/Advanced Party Geico/Motorcycle Radio insurance. OUTCUE: ...motorcycle	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: American Illiteracy	10:12
	<p>Synopsis: America is facing a literacy problem: according to surveys, fewer than 50% of American schoolchildren are highly proficient readers. We talk to several experts who suggest that we may simply be teaching the skill incorrectly.</p> <p>Host: Gary Price. Guests: Dr. Mark Sidenberg, research professor in the department of psychology, University of Wisconsin-Madison and author, <i>Language At The Speed of Sight: How we read, why so many can't and what can be done about it</i>; Dr. Susan B. Neuman, professor, New York University; Dr. Marie Ann Donovan, associate professor, DePaul University</p> <p>Links for more info: https://seidenbergreading.net/ http://sbneuman.com/ http://education.depaul.edu/faculty-and-staff/faculty/Pages/marie-donovan.aspx</p> <p>Compliance Issues Covered: Education, Literacy, Reading, Teaching</p>	
11:59	SPOTBREAK 2: Donate Cars/Going to Do Geico/Roller Coaster Chrysler/Superhero Pac Hybrid OUTCUE: ... U-S-L-L-C	:60 :30 :30
13:59	02 PAUSE FOR LOCAL AVAIL	:02
14:01	SEGMENT 2: Catholicism and the LGBT Community: One priest's mission to 'build a bridge'	9:10
	<p>Synopsis: For centuries, the Catholic Church and the LGBT community have been at odds. Now, the Rev. James Martin, a Jesuit priest, is trying to usher in a new era and welcome LGBT individuals to the church.</p> <p>Host: Marty Peterson. Guests: James Martin, SJ, a Jesuit priest and author, <i>Building a Bridge: How the Catholic Church and the LGBT community can enter into a relationship of respect, compassion and sensitivity</i></p> <p>Links for more info: https://twitter.com/JamesMartinSJ https://www.harpercollins.com/9780062694317/building-a-bridge/</p> <p>Compliance Issues Covered: Religion, LGBT issues, Catholicism, History</p>	
23:11	SPOTBREAK 3: Dorrance Publishing OUTCUE: ...eighty-one.	:60
24:11	Culture Crash: What to do when you don't really like the book you're reading	2:17
	<p>Synopsis: It's a dilemma many of us face from time to time: Should you keep reading a book even if you don't like it very much, or should you set it down?</p> <p>Host: Evan Rook Compliance Issues Covered: Media, Culture, Books, Reading</p>	
26:28	SPOTBREAK 4: Geico/Moat Radio Recliner Chrysler/Superhero Pacifica Incredibles OUTCUE: ...U-S-L-L-C	:30 :30
27:28	Program Conclusion	:32
28:00	TOTAL TIME	

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Program Log for Viewpoints Radio

Program	18-28	Producers	Reed Pence, Evan Rook
Air Week	7/15/2018	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Grainger/Voicemail Grainger Gold Bond/Buzzing Relief	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: Appreciating the Introvert	8:29
	<p>Synopsis: When you're at a party, you may notice how people are always drawn to the extroverts. But what about the introverts? We talk to experts about the qualities that make more introverted people great, too.</p> <p>Host: Gary Price. Guests: Todd Kashdan, Professor of Psychology, George Mason University and author, <i>Mindfulness, Acceptance and Positive Psychology</i>; Sophia Dembling, introvert, author of the book, <i>The Introvert's Way: Living a quiet life in a noisy way</i></p> <p>Links for more info: http://www.todd Kashdan.com/, https://www.amazon.com/Introverts-Way-Living-Quiet-Perigee/dp/0399537694/ref=sr_1_1?s=books&ie=UTF8&qid=1496419939&sr=1-1&keywords=the+introvert%27s+way</p> <p>Compliance Issues Covered: Interpersonal skills, Personality, Social issues</p>	
10:16	SPOTBREAK 2: Keurig/K-Latte Grainger/My Way GlaxoSmith Kline/Polident Walmart	:60 :30 :30
12:16	02 PAUSE FOR LOCAL AVAIL	:02
12:18	SEGMENT 2: Breaking Down The Pesky English Language	8:58
	<p>Synopsis: The English language can be hard to spell since it often follows conflicting rules. We trace the origins of this tricky language, and explain how these difficulties came to be.</p> <p>Host: Marty Peterson. Guests: Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author, <i>Accommodating Broccoli in the Cemetery or Why Can't Anybody Spell?</i>; Niall McLeod Walman, author, <i>Spelling Dearest: The down and dirty, nitty-gritty history of English Spelling</i></p> <p>Links for more info: https://www.amazon.com/Accommodating-Broccoli-Cemetery-Anybody-Spell/dp/0743297113, https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/ref=asap_bc?ie=UTF8</p> <p>Compliance Issues Covered: Educating, Spelling, Language, Culture</p>	
21:16	SPOTBREAK 3: Dorrance Publishing	:60
22:16	Culture Crash: The Dark Knight 10 Years Later	4:11
	<p>Synopsis: Christopher Nolan's landmark superhero epic, <i>The Dark Knight</i> was released a decade ago this week, but its effects on our culture are still being felt.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Film</p>	
26:27	SPOTBREAK 4: Grainger/Acronyms Safety Roloids/Advanced Wake Up	:30 :30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	



Program Log for Viewpoints Radio

Program	18-29	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	7/22/2018	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Grainger/Acronyms Safety Gold Bond/Buzzing Relief	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: The Italian Mothers Who Stood Up To The Mafia	8:29
	<p>Synopsis: Most of us have heard of the Cosa Nostra, but there's another powerful mafia in Italy: the 'Ndrangheta. We talk to an expert about this lesser-known mafia and the brave mothers who stood up to the crime organization.</p> <p>Host: Gary Price. Guests: Alex Perry, author <i>The Good Mothers: The true story of the women who took on the world's most powerful mafia</i></p> <p>Links for more info: https://www.harpercollins.com/9780062655608/the-good-mothers/ http://www.alex-perry.com/</p> <p>Compliance Issues Covered: Violence, Crime, Family issues</p>	
11:14	SPOTBREAK 2: Keurig/K-Latte Grainger/Voicemail GlaxoSmith Kline/Polident Walmart	:60 :30 :30
13:14	02 PAUSE FOR LOCAL AVAIL	:02
13:16	SEGMENT 2: Learning How To Identify and De-bunk actual Fake News	8:58
	<p>Synopsis: 'Fake news' has remained a headline mainstay for years now... but politicians seem to be skewing its meaning. We talk to two teachers about what is and isn't fake news, and how they're teaching students (and their parents!) how to see through the fiction.</p> <p>Host: Marty Peterson. Guests: Dr. Robert Probst, educator and author of the book, <i>Disrupting Thinking: Why How We Read Matters</i>; Dr. Kyleen Beers, educator and author of the book, <i>Disrupting Thinking: Why How We Read Matters</i></p> <p>Links for more info: https://shop.scholastic.com/teachers-ecommerce/books/disrupting-thinking-9781338132908.html http://www.heinemann.com/authors/56.aspx http://www.heinemann.com/authors/1804.aspx</p> <p>Compliance Issues Covered: Education, Media, News, Political issues</p>	
23:03	SPOTBREAK 3: Precipio/Accurate Diagnosis	:60
24:03	Culture Crash: Bo Burnham's Brilliant New Film, Eighth Grade	4:11
	<p>Synopsis: Bo Burnham has followed in the footsteps of Jordan Peele and Greta Gerwig, transforming from a performer to the director of a terrific debut film. His movie, <i>Eighth Grade</i> is out now.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Film</p>	
26:24	SPOTBREAK 4: Geico/MTS Radio Glue Stick Grainger/Acronyms Safety	:30 :30
27:24	Program Conclusion	:32
27:56	TOTAL TIME	

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Program Log for Viewpoints Radio

Program	18-30	Producers	Reed Pence, Evan Rook, Jane Shulgan
Air Week	7/29/2018	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:46
:46	SPOTBREAK 1: Grainger/Acronyms Safety GlaxoSmithKline/Polident 4 in 1 Walmart	:30
	OUTCUE: ...available at Walmart.	:30
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:49	SEGMENT 1: Serious Play: Using tactical performance as protest	8:15
	<p>Synopsis: We all love a good theater performance. But are theater and performance good strategies to affect social change? Our guest thinks so. He's a performer, writer and educator who uses serious play and theater to help change people's minds and change society for the better.</p> <p>Host: Gary Price. Guests: Larry Bogad, professor at the University of California-Davis, and author of the books, <i>Electoral Guerilla Theatre: Radical Ridicule & Social Movements</i>, and <i>Tactical Performance: The Theory and Practice of Serious Play</i>.</p> <p>Links for more info: www.lmbogad.com</p> <p>Compliance Issues Covered: political activism, the arts, education, law enforcement, politics</p>	
10:04	SPOTBREAK 2: Keurig/K-Latte Progressive Insurance/Playin It Safe Grainger/Voicemail Grainger	:60
	OUTCUE: ...get it done.	:30
12:05	:02 PAUSE FOR LOCAL AVAIL	:02
12:07	SEGMENT 2: The Power of Picture Books	11:18
	<p>Synopsis: Picture books can teach children valuable lessons that will stick with them for life. Our guests discuss the importance of producing books about social issues like race, gender, and disability. And how as a combination of text and images picture books have an advantage when it comes to depicting diversity.</p> <p>Host: Marty Peterson. Guests: Dr. Susan Corapi, Assistant Professor of Education at Trinity International University; Kathleen Merz, Acquisitions and Managing Editor at Eerdmans Books for Young Readers</p> <p>Links for more info: diversebooks.org, www.eerdmansbooks.com, https://undergrad.tiu.edu/faculty/susan-corapi/</p> <p>Compliance Issues Covered: Education, Literacy, Diversity</p>	
23:25	SPOTBREAK 3: Better Air/Home Cleaning	:62
	OUTCUE: ...BetterAirUS dot com.	
24:27	Culture Crash: The Life of Funnyman Robin Williams	2:03
	<p>Synopsis: A new documentary from HBO, <i>Come Inside My Mind</i>, explores the life of actor Robin Williams as told by his friends and family. The documentary is cleverly narrated by the actor himself using audio from earlier interviews.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Film</p>	
26:24	SPOTBREAK 4: Geico/Parachute Pants Grainger/Voicemail Grainger	:30
	OUTCUE: ...get it done.	:30
27:24	Program Conclusion	:32
27:56	TOTAL TIME	



Program Log for *Viewpoints Radio*

Program	18-31	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	8/5/2018	Production Director	Sean Waldron

Time	Segment	Dur.
:00	INTRO	:46
:46	SPOTBREAK 1: Chrystler/AutoHahn Pacifica GlaxoSmithKline/Polident 4 in 1 Walmart	:30 OUTCUE: ...low price everyday.
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:49	SEGMENT 1: The Shocking Truth Of Who We Really Are	8:15
	<p>Synopsis: Have you ever lied on a survey or a social media post? Stephens-Davidowitz says that almost all of us do. He researched the data of big websites like Google and Facebook to discover that what people say or post about themselves often seems contradictory to what their internet searches reveal about their interests or beliefs.</p> <p>Host: Gary Price. Guests: Seth Stephens-Davidowitz, author of <i>Everybody Lies: Big Data, New Data, and What the Internet Can Tell Us About Who We Really Are</i></p> <p>Links for more info: https://www.amazon.com/Everybody-Lies-Internet-About-Really/dp/0062390856 http://sethsd.com/</p> <p>Compliance Issues Covered: Data, Statistics, Sociology, Science</p>	
09:28	SPOTBREAK 2: Donate Cars/Going to Do Geico/Parachute Pants Chrysler/Shallow Thoughts	:60 :30 OUTCUE: ...US LLC.
11:28	02 PAUSE FOR LOCAL AVAIL	:02
11:30	SEGMENT 2: Racial Diversity in Opera	11:18
	<p>Synopsis: Opera is a beloved art form, but its racial history is as flawed as the rest of our culture. We talk to Naomi Andre, a professor at the University of Michigan, about the history of race in opera and how this traditional art form is hopefully getting with the times.</p> <p>Host: Marty Peterson. Guests: Naomi Andre, Associate Professor of Afro-American and African Studies at the University of Michigan and author, "Black Opera: History, Power, Engagement"</p> <p>Links for more info: https://lsa.umich.edu/rc/people/faculty/nandre.html https://www.press.uillinois.edu/books/catalog/47wcf3tf9780252041921.html</p> <p>Compliance Issues Covered: Arts, Culture, Race, History, Diversity, Community Issues</p>	
21:53	SPOTBREAK 3: US Tax Shield/Fresh Start	OUTCUE: ...sixteen forty seven.
22:53	Culture Crash: TV Episode Bloat: Too much of a good thing	2:03
	<p>Synopsis: Streaming networks have opened up the length an episode of television can run. Gone are the days when writers needed to accommodate advertisements. But episodes that run long often present a new slate of problems – namely, staying interesting.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Television</p>	
26:25	SPOTBREAK 4: Gold Bond/Buzzing Rapid Relief Chrysler/AutoHahn Pacifica	:30 OUTCUE: ...US LLC.
27:25	Program Conclusion	:32
27:57	TOTAL TIME	

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Program Log for Viewpoints Radio

Program	18-32	Producers	Reed Pence, Evan Rook
Air Week	8/12/2018	Studio Production	Sean Waldron, Jason Dickey

Time	Segment	Dur.
:00	INTRO	:46
:46	SPOTBREAK 1: Nasacort/Nasacort Wired Grainger/My Way	:30
	OUTCUE: ...get it done.	:30
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT 1: Maximizing Your Charity Donation's Impact	8:15
	Synopsis: Everyone has different causes that are close to their hearts. We talk to a philanthropy specialist about how we can donate to those causes and ensure that our contribution makes the biggest impact possible. Host: Gary Price. Guests: Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of <i>Every Gift Matters: How your passion can change the world</i> Links for more info: http://www.carriemorgridge.com/ Compliance Issues Covered: Charity, Interpersonal skills, Financial issues, Community issues	
11:28	SPOTBREAK 2: Donate Cars/Going to Do Grainger/My Way Nasacort/Nasacort Wired	:60
	OUTCUE: ...use as directed.	:30
13:28	:02 PAUSE FOR LOCAL AVAIL	:02
13:30	SEGMENT 2: Overcoming The Fear of Speaking in Public	11:18
	Synopsis: We've all been in the position at some time in another where we have to give a presentation at school or at work, and often times, it can make us incredibly nervous. We discuss this fear and tips for overcoming it and delivering the best speech possible. Host: Marty Peterson. Guests: Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author, <i>Steal the Show</i> Links for more info: https://www.amazon.com/Steal-Show-Interviews-Deal-Closing-Performances/dp/054455518X Compliance Issues Covered: Personal issues, Self-help, Speech, Business	
22:55	SPOTBREAK 3: US Tax Shield/Fresh Start	:60
	OUTCUE: ...sixteen forty seven.	
23:55	Culture Crash: Blindspotting	2:03
	Synopsis: One of this year's gems at the cinema is in theaters now. It's called <i>Blindspotting</i> , and it explores racial dynamics and gentrification in American cities. Host: Evan Rook Compliance Issues Covered: Media, Culture, Film, Race relations	
26:26	SPOTBREAK 4: Progressive Insurance/Hugo Lounge Box GlaxoSmithKline/Polident Walmart	:30
	OUTCUE: ...low price everyday.	:30
27:26	Program Conclusion	:32
27:58	TOTAL TIME	



Program Log for Viewpoints Radio

Program	18-33	Producers	Reed Pence, Evan Rook
Air Week	8/19/2018	Studio Production	Sean Waldron, Jason Dickey

Time	Segment	Dur.
:00	INTRO	:46
:46	SPOTBREAK 1: Gold Bond/Buzzing Rapid Relief Grainger/Acronyms Safety	:30 OUTCUE: ...get it done.
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT 1: Modern American Immigration	8:15
	Synopsis: When people discuss "the immigrant narrative," you may picture Ellis Island. But what is that process like today? We talk to two writers about the more modern immigrant journey. Host: Gary Price. Guests: Daniel Connolly, journalist and author, <i>The Book of Isaias: A Child of Immigrants Seeks His Own America</i> ; Shipli Somaya Gowda, author of <i>The Golden Son</i> Links for more info: http://www.danielconnolly.net/ http://www.shilpigowda.com/ Compliance Issues Covered: Law, Immigration, US Issues, Policy, Global issues	
11:41	SPOTBREAK 2: Donate Cars/Going to Do Grainger/Voicemail Grainger Gold Bond/Buzzing Rapid Relief	:60 :30 OUTCUE: ...use as directed.
13:41	02 PAUSE FOR LOCAL AVAIL	:02
13:43	SEGMENT 2: Seeking the Origins of Creativity	11:18
	Synopsis: We grow up with visions of creative genius: the divine power to create stories from whole cloth and write symphonic masterpieces. But is that how it really works? We look at the creative process, and why it may not be as romantic as some of us imagine. Host: Marty Peterson. Guests: Allen Gannett, CEO of TrackMaven and author, <i>The Creative Curve: How to realistically cultivate creativity</i> Links for more info: https://www.penguinrandomhouse.com/books/558024/the-creative-curve-by-allen-gannett/9781524761714/ Compliance Issues Covered: Art, Creativity, Business	
22:59	SPOTBREAK 3: Augusta Precious Metals	OUTCUE: ...seven eight five. :60
23:59	Culture Crash: The Academy's 'Best Popular Film' Snafu	2:03
	Synopsis: In a wild moment, the Academy of Motion Picture Arts & Sciences announced its intention to honor popular films at the Oscars. We explore why that's a really bad idea. Host: Evan Rook Compliance Issues Covered: Media, Culture, Film, Awards	
26:26	SPOTBREAK 4: Geico/Moat GlaxoSmithKline/Polident Walmart	:30 OUTCUE: ...low price everyday. :30
27:26	Program Conclusion	:32
27:58	TOTAL TIME	



Program Log for Viewpoints Radio

Program	18-34	Producers	Reed Pence, Evan Rook
Air Week	8/26/2018	Studio Production	Sean Waldron, Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Grainger/Acronyms Safety Lumber Liquidators/DIFM	:30
	OUTCUE: ...store near you.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: Orbiting the Moon: The Mission of Apollo 8	8:15
	Synopsis: Though Apollo 11 gets all the fame and Apollo 13 was made into a thrilling Ron Howard movie, author and historian Jeffrey Kluger says the Apollo 8 mission was a foundational trip for American space exploration. He takes us through the mission and examines what it meant for NASA moving forward. Host: Gary Price. Guests: Jeffrey Kluger, author, <i>Apollo 8: The thrilling story of the first mission to the moon</i> Links for more info: https://www.amazon.com/Apollo-Thrilling-Story-First-Mission/dp/1627798323 Compliance Issues Covered: Science, History, American government	
13:08	SPOTBREAK 2: Kellogg/Nutri Grain Bar Grainger/Voicemail Grainger Geico/MTS Radio Glue Stick	:58
	OUTCUE: ...whole lot more.	:30
15:06	:02 PAUSE FOR LOCAL AVAIL	:02
15:08	SEGMENT 2: Racial Segregation in 'Sundown Towns'	11:18
	Synopsis: We've all heard stories of segregated America circa the 1950's, but historian and author James W. Loewen says not all of those racist institutions have been completely eliminated, even now. Loewen explains 'sundown towns,' towns where minorities were not welcomed after sun down, and he says some of them are still unofficially 'sundown' due to their lasting reputations. Host: Marty Peterson. Guests: James W. Loewen, author, <i>Sundown Towns: A hidden dimension of American racism</i> Links for more info: https://sundown.tougaloo.edu/sundowntowns.php Compliance Issues Covered: History, American issues, Racism	
23:05	SPOTBREAK 3: Donate Cars/Going to Do	:60
24:05	Culture Crash: The joys of 'junk food TV'	2:03
	Synopsis: While we often celebrate the prestigious TV shows that win awards, we rarely reflect on our appreciation for 'junk food TV,' the purely entertaining shows that can help get us through our weeks. Host: Evan Rook Compliance Issues Covered: Media, Culture, Television	
26:24	SPOTBREAK 4: Geico/Happiness Disclaimer GlaxoSmithKline/Polident Walmart	:30
	OUTCUE: ...low price everyday.	:30
27:24	Program Conclusion	:32
27:56	TOTAL TIME	



Program Log for Viewpoints Radio

Program	18-35	Producers	Reed Pence, Evan Rook
Air Week	9/2/2018	Studio Production	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Geico/Zombie Disclaimer	:30
	Sleep Number/BSOTY OUTCUE: ...store for details.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: The Use of Polygraph Machines	9:01
	<p>Synopsis: We have all heard of polygraph machines or 'lie detectors.' But are they truly reliable? Their results are inadmissible in court and yet some investigation agencies still use them. We talk to historian and author John Philipp Baesler about the polygraph's history and its questionable use in our modern world.</p> <p>Host: Gary Price. Guests: John Philipp Baesler, professor of history at Saginaw Valley State University and author, <i>Clearer Than Truth: The polygraph and the American Cold War</i></p> <p>Links for more info: http://www.umass.edu/umpress/title/clearer-truth</p> <p>Compliance Issues Covered: History, American government, Law enforcement, Science, Technology</p>	
10:48	SPOTBREAK 2: Kellogg/Nutri Grain Bar	:60
	Progressive Insurance/Straight Talk	:30
	Lumber Liquidators/DIFM OUTCUE: ...store near you.	:30
12:48	02 PAUSE FOR LOCAL AVAIL	:02
12:50	SEGMENT 2: How One Couple Confronted a Mental Health Crisis	10:36
	<p>Synopsis: One morning without warning, Giulia Lukach experienced a psychotic break. We talk to her husband Mark about Giulia's journey, his own experience as a caregiver, and how they overcame three stints in a psych ward.</p> <p>Host: Marty Peterson. Guests: Mark Lukach, author of <i>My Lovely Wife in the Psych Ward</i></p> <p>Links for more info: https://www.harpercollins.com/9780062422910/my-lovely-wife-in-the-psych-ward/</p> <p>Compliance Issues Covered: Mental Health, Health, Medicine, Relationship Issues</p>	
23:26	SPOTBREAK 3: Rexhan Pharmaceuticals/Cancer Treatment	:60
	OUTCUE: ...Rexhan dot com.	
24:26	Culture Crash: TV Revivals	2:01
	<p>Synopsis: Reviving old TV shows has been all the rage lately, and more are on the way with <i>Murphy Brown</i> and <i>Veronica Mars</i> in the works. We look at how writers can make their revivals stand out.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Television</p>	
26:27	SPOTBREAK 4: GlaxoSmithKline/Polident Walmart	:30
	Sleep Number/BSOTY OUTCUE:store for details.	:30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

Program Log for Viewpoints Radio

Program	18-36	Producers	Reed Pence, Evan Rook
Air Week	9/9/2018	Studio Production	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Sleep Number/Labor Day BSOTY Nasacort/Wired Differently	:30
	OUTCUE: ...use as directed.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: Soldier Poetry	8:42
	<p>Synopsis: There's a long history of soldiers processing their experiences through poetry. We talk to Adam Gilbert, a war history and author of <i>A Shadow on Our Hearts: Soldier-poetry, morality, and the American war in Vietnam</i> about the history and future of these soldier poets.</p> <p>Host: Gary Price. Guests: Adam Gilbert, war history and author, <i>A Shadow on Our Hearts: Soldier-poetry, morality, and the American war in Vietnam</i></p> <p>Links for more info: https://adamgilbert.net/ http://www.umass.edu/umpress/title/shadow-our-hearts</p> <p>Compliance Issues Covered: History, War, Culture, Poetry, American issues, Veterans issues</p>	
10:29	SPOTBREAK 2: Kellogg/Nutri Grain Bar Geico/Moat Blanket Fort Nasacort/Wired Differently	:60
	OUTCUE: ...use as directed.	:30
12:29	02 PAUSE FOR LOCAL AVAIL	:02
12:31	SEGMENT 2: Privacy Online	11:07
	<p>Synopsis: Thanks to online shopping, internet banks and social media, our information has never been more vulnerable to theft. We explore what exactly is in all of those privacy agreements we often agree to without reading, and how we can try to re-claim our privacy in a digital world.</p> <p>Host: Marty Peterson. Guests: Julia Angwin, journalist and author, <i>Dragnet Nation: A quest for privacy, security and freedom in a world of relentless surveillance</i>; William King, adjunct professor of law at ITT Chicago-Kent College of Law and clinical assistant professor at the University of Illinois at Chicago</p> <p>Links for more info: http://juliaangwin.com/ http://www.kentlaw.iit.edu/</p> <p>Compliance Issues Covered: Privacy, Internet security, Law, Technology</p>	
23:38	SPOTBREAK 3: Donate Cars/Going to Do	:60
	OUTCUE: ...four-seven-eight.	
24:38	Culture Crash: American Animals	1:49
	<p>Synopsis: We have found a perfectly 2018 movie: <i>American Animals</i>. It's a stylish heist film with a stellar young cast and a catchy soundtrack that is interspersed with a true-crime documentary.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Film</p>	
26:27	SPOTBREAK 4: Geico/Moat Toilet Tub Nasacort/Wired Differently	:30
	OUTCUE: ...use as directed.	:30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	



Program Log for Viewpoints Radio

Program	18-37	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	9/16/2018	Studio Production	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive/Song Idea Jamie's Grainger/Voicemail Grainger	:30
	OUTCUE: ...get it done.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: Learning Happiness	9:48
	<p>Synopsis: With social media streams dominating our time, sometimes our self-esteem can plummet. We talk to two experts on what we can do to get in touch with ourselves and learn to have a happier, more positive disposition throughout our lives.</p> <p>Host: Gary Price. Guests: Neil Pasricha, author of <i>Two Minute Mornings: A journey to win your day everyday</i>; Sharon Weil, author of <i>ChangeAbility: How artists, activists, and awakeners navigate change</i></p> <p>Links for more info: https://globalhappiness.org/neil-pasricha/, http://www.chroniclebooks.com/titles/two-minute-mornings.html, http://www.sharonweilauthor.com/</p> <p>Compliance Issues Covered: Self-help, Interpersonal Skills, Mental Health, Technology, Social media issues</p>	
11:35	SPOTBREAK 2: Legal Helpline	:60
	Geico/Radio Glue Stick	:30
	Grainger/Living Daylights	:30
	OUTCUE: ...get it done.	
13:35	02 PAUSE FOR LOCAL AVAIL	:02
13:37	SEGMENT 2: The Sex Offender Reintegration Crisis	9:05
	<p>Synopsis: Sexual offenders have to live by a very particular set of rules. They can't live near playgrounds, they're on a registry for life. These rules exist to make everyone safer. But they also can limit a reformed criminal's ability to reintegrate into everyday life and be productive members of society.</p> <p>Host: Marty Peterson. Guests: Monica Williams, Assistant Professor of Criminal Justice at Weber State University and author, <i>The Sex Offender Housing Dilemma: Community activism, safety, and social justice</i></p> <p>Links for more info: https://nyupress.org/books/9781479836499/ https://www.weber.edu/mwilliams/home.html</p> <p>Compliance Issues Covered: Crime, Law, Criminal justice, Community issues, Social issues</p>	
22:42	SPOTBREAK 3: Donate Cars/Going to Do	:60
23:42	Culture Crash: Fall Sports	2:45
	<p>Synopsis: With summer behind us, for many Americans, it's the time to really focus on sports. The NFL season is underway, the MLB Playoffs are about to begin, and the drama is intensifying.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Sports</p>	
26:27	SPOTBREAK 4: Grainger/Craving	:30
	Progressive Insurance/Laughing Get Pumped	:30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	



Program Log for Viewpoints Radio

Program	18-38	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	9/23/2018	Studio Production	Jason Dickey, Sean Waldron

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Grainger/Living Daylights Lumber Liquidators/Lumber Liquidators	:30
	OUTCUE: ...near you today.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: The Uncertain Future of Cash	9:06
	Synopsis: As technology evolves, more and more of us are relying on credit cards, debit cards and even apps like Venmo or Zelle to make payments. Gone are the days of physically cashing your check, now almost all of us use all direct-deposit. So what is the future of cash? We talk to one expert who lays out some of the nefarious uses of bills and coins. Host: Gary Price. Guests: Kenneth Rogoff, professor of economics at Harvard University and author, <i>The Curse of Cash</i> Links for more info: https://www.amazon.com/Curse-Cash-Kenneth-S-Rogoff/dp/0691172137 Compliance Issues Covered: US government, Community issues, Crime, History	
10:53	SPOTBREAK 2: Legal Helpline AbbVie/That's Me	:60
	OUTCUE: ...you by Abbvie.	:60
12:53	:02 PAUSE FOR LOCAL AVAIL	:02
12:55	SEGMENT 2: Losing it All: The collapse of Stroh Brewing Company	10:02
	Synopsis: Frances Stroh grew up in the family that owned America's third biggest brewer, Stroh Brewing Company. As she aged into adulthood, she watched as both the brewery and her family life fell apart. She talks about the struggles the company faced, how her family dealt with it, and when a legacy can become a burden. Host: Marty Peterson. Guests: Frances Stroh, author, <i>Beer Money: A memoir of privilege and loss</i> Links for more info: https://www.harpercollins.com/9780062393159/beer-money Compliance Issues Covered: History, Family issues, Economics, Business, Money management	
22:57	SPOTBREAK 3: Donate Cars/Going to Do	:60
	OUTCUE: ...four-seven-eight.	
23:57	Culture Crash: The funny and philosophical TV comedy, <i>The Good Place</i>	2:28
	Synopsis: This week marks the return of one of the best shows on TV. With a high-concept and a stellar cast, <i>The Good Place</i> has become a critical darling and a bold step forward for the genre as a whole Host: Evan Rook Compliance Issues Covered: Media, Culture, Television, Criticism	
26:25	SPOTBREAK 4: Icy Hot Tens/Battle Back Lumber Liquidators/Lumber Liquidators	:30
	OUTCUE: ...near you today.	:30
27:25	Program Conclusion	:32
27:57	TOTAL TIME	

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Program Log for Viewpoints Radio

Program	18-39	Producers	Reed Pence, Evan Rook
Air Week	9/30/2018	Studio Production	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Icy Hot Tens/When I Played Ball Progressive Insurance/The Brush Off Flo's Diary	:30 OUTCUE: ...or situations.
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: Hank Green on The Internet, Fame, and Our Reaction Culture	9:06
	<p>Synopsis: Hank Green has a massive internet presence as a podcaster, vlogger, tweeter, and more. Now, he's become an author. His new book, <i>An Absolutely Remarkable Thing</i>, deals with internet fame and our reactionary culture head-on. He joins the show to discuss these issues, and whether the internet is good.</p> <p>Host: Gary Price. Guests: Hank Green, author, <i>An Absolutely Remarkable Thing</i></p> <p>Links for more info: https://www.hankgreen.com/ https://www.amazon.com/Absolutely-Remarkable-Thing-Novel/dp/1524743445 https://www.youtube.com/vlogbrothers</p> <p>Compliance Issues Covered: Literature, Art, Ethics, The Internet, Fame</p>	
10:39	SPOTBREAK 2: Keurig/K-Latte Icy Hot Tens/Battle Back Progressive Insurance/The Ghost Flo's Diary	:60 :30 OUTCUE: ...or situations.
12:39	:02 PAUSE FOR LOCAL AVAIL	:02
12:41	SEGMENT 2: Spies and Soldiers: The roles women held during the Civil War	10:02
	<p>Synopsis: We know so much about the men of the Civil War, but the women from the war are all but forgotten in our history. Historian Karen Abbott decided to change that. She tells the story of several women who helped their sides during the Civil War.</p> <p>Host: Marty Peterson. Guests: Karen Abbott, historian and author, <i>Liar, Temptress, Soldier, Spy</i></p> <p>Links for more info: http://karenabbott.net/</p> <p>Compliance Issues Covered: History, War, Women's History, Diversity</p>	
23:10	SPOTBREAK 3: Donate Cars/Going to Do	:60 OUTCUE: ...four-seven-eight.
24:10	Culture Crash: 2018 Fall Films	2:28
	<p>Synopsis: This is the time of year film buffs look forward to: the fall season is when the movies hoping to vie for accolades are released. We look at a few of the titles garnering early awards buzz.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Film</p>	
26:27	SPOTBREAK 4: Geico/Zombie Disclaimer Grainger/Living Daylights	:30 OUTCUE: ...get it done.
27:27	Program Conclusion	:32
27:59	TOTAL TIME	