



Children's Television Online Filing System

FCC > Media Bureau > KidVid > Confirmation

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Submission Confirmation

Confirmation Number 80377
 Call Sign WTMO
 Filing Quarter Date 09/30/2007
 Filing Date 10/04/2007

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
 445 12th Street SW
 Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
 TTY: 1-888-TELL-FCC (1-888-835-5322)
 Fax: 1-866-418-0232
 E-mail: fccinfo@fcc.gov

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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Form 398 Validation Results

There were no Errors in the Form.

Report reflects information for quarter: 3rd Quarter 2007

Licensee Information - (click to hide section)

1. Call Sign	Channel Number	Community of License				
WTMO	Analog 15	City	State	County	Zip Code	
	Digital 62	ORLANDO	Florida	ORANGE	32809	

Licensee

ZGS BROADCASTING OF ORLANDO

Network Telemundo

World Wide Web Home Page Address (if applicable)

Affiliation Nielsen DMA

Independent Orlando-Daytona-Melbourne

License Renewal Expiration Date

Facility ID Number Previous Call Sign (if applicable)

61702

02/01/2013 (mm/dd/yyyy)

Analog Core Programming - (click to hide section)

Clear Section

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).

3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 3.a.

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

Program 1

Collapse All Sections

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Clear Program Data



Delete Program

Title of Program 1

Dragon

Origination

Network

Days / Times Program Regularly Scheduled

Sa 8am

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Create

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

DRAGON is a cheerful, lovable and insatiably curious blue dragon who lives in a colorful little house that welcomes all his friends and anyone else who needs comfort or advice. Every day Dragon faces a new situation that needs to be solved, and he does it in his unique

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Program 2



Clear Program Data



Delete Program

Title of Program 2

3-2-1 Penguins/Larryboy Stories

Origination

Network

Days / Times Program Regularly Scheduled

Sa 8:30am

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Create

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program draws upon characters from two stories -- using both long- and short-form material involving these characters -- to provide socio-emotional messages to children. 3-2-1 PENGUINS! features two children -- Jason and Michelle -- whose vacation at

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Program 3



Clear Program Data



Delete Program

Title of Program 3

Veggie Tales

Origination

Network

Days / Times Program Regularly Scheduled

Sa 9am

Total times aired at regularly scheduled time

12

Number of Preemptions

0

Create

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Collapse All Sections

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VEGGIE TALES are a series of stories narrated by animated veggies, Bob the Tomato and Larry the Cucumber, that teach life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 4



Clear Program Data



Delete Program

Title of Program 4

Babar

Origination

Network

Days / Times Program Regularly Scheduled

Sun 8am

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Create

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 5



Clear Program Data



Delete Program

Title of Program 5

Jane and the Dragon

Origination

Network

Days / Times Program Regularly Scheduled

Sun 8:30am

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Create

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

JANE AND THE DRAGON is a coming of age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 6



Clear Program Data



Delete Program

Title of Program 6

Jacob Two Two

Origination

Network

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Analog Preemption Report

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Scheduled

scheduled time

Preemptions

Report

Sun 9am

13

0

[Create](#)

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

JACOB TWO-TWO is a very little boy with a very big heart. As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to partake in their activities.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

[Add->](#) 1 empty Program Reports

Non-Core Educational and Informational Programming - (click to hide section)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

[Add->](#) 1 empty Program Reports

Sponsored Core Programming - (click to hide section)

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[Add->](#) 1 empty Program Reports

Program Details

Digital Core Programming - (click to hide section)

Clear Section

- 7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 140
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Yes No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Yes No
 If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)
- 8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 1.5
- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671. 0
- 9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section Yes No

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73.673?

b. Identify publishers who were sent information in 9. a.

[Empty text box for identifying publishers]

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

[Add->](#) 1 empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Yes No

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

Non-Core Educational and Informational Programming - (click to hide section)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

[Add->](#) 1 empty Program Reports

Sponsored Core Programming - (click to hide section)

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
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[Add->](#) 1 empty Program Reports

Program Details

Other Matters - (click to hide section)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1



Clear Program Data



Delete Program

Title of Program 1

Origination

Postman Pat

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

[Collapse All Sections](#)

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Sat 8am 13 30 minutes 4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Postman Pat is an animated show, based in England, about a mailman named Pat who drives through the countryside delivering mail with his cat, Jesse. Every day, as he sets out to deliver the mail, Postman Pat encounters a problem faced by his family, his friends, and

Program 2



Clear Program Data



Delete Program

Title of Program 2

Origination

Dragon

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

Sat 8:30am

13

30 minutes

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

DRAGON is a cheerful, lovable and insatiably curious blue dragon who lives in a colorful little house that welcomes all his friends and anyone else who needs comfort or advice. Every day Dragon faces a new situation that needs to be solved, and he does it in his unique

Program 3



Clear Program Data



Delete Program

Title of Program 3

Origination

My Friend Rabbit

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

Sat 9am

13

30 minutes

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that

Program 4



Clear Program Data



Delete Program

Title of Program 4

Origination

3-2-1 Penguins

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

Sun 8am

13

30 minutes

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

3-2-1 PENGUINS! features two children -- Jason and Michelle -- whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they

Program 5



Clear Program Data



Delete Program

Title of Program 5

Origination

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Veggie Tales

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

Sun 8:30am

13

30 minutes

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

VEGGIE TALES are a series of stories narrated by animated veggies, Bob the Tomato and Larry the Cucumber, that teach life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an

Program 6



Clear Program Data



Delete Program

Title of Program 6

Origination

Jane and the Dragon

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

Sun 9am

13

30 minutes

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

JANE AND THE DRAGON is a coming of age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a

[Add->](#) 1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Yes No

16. Children's Programming Liaison Information

Name

Telephone Number (include area code)

JOAN MARRERO

407.888.2288 X 107

Address

Email Address

1650 SAND LAKE RD STE 340

jmarrero@zgsgroup.com

City

State

Zip Code

ORLANDO

Florida

32809

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE,

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TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

ZGS BROADCASTING OF ORLANDO

Date

10/04/2007

Signature

Electronic Filing Operations

Check Data

Run checks to look for data errors.

File Form 398

Send the values to the FCC as an FCC 398 filing.

Reset

Reset data to last updated values.

Update Local Data

Update data into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.

Report to Print

Get a version of this FCC 398 Report for printing.

====> Get Online Filing System User's Manual

====> Get Official FCC 398 Instructions

FCC Form 398

March 2006