

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

*Flight 008
(Revised)
10/31/13 - 11/7/13*

I, Betsy Vonderheid, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:



- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Betsy Vonderheid		
Agency name: SRCP Media		
Address: 201 North Union Street		
Contact: Betsy Vonderheid	Phone number: 703-683-9755	Email: bvonderheid@srcpmedia.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Maine Energy Progress		
Address: 28 Penobscot Meadow Drive, Hampden Maine 04444		
Contact: Steven Mele	Phone number:	Email:
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Steven Mele Treasurer		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): Senate		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Betsy Vanderheid	Name: JACK O'BRIEN
Date of Request to Purchase Ad Time: 2/20/2023	Date of Station Agreement to Sell Time: 11/1/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/20/23 (SAME AD)

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:
Revised to cover spots removed from DAYS
surrounding MASS shooting -

Contract #: 36934054	Station Call Letters: WMBK-FM WBAK-WBKA Augusta - Waterville - Bangor	Date Received/Requested: 11/1/23
Est. #: 3270	Station Location: Rockland - Bar Harbor	Run Start and End Dates: 10/21/23 - 11/9/23

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

REVISED

Nov 01, 23
 CONT# 36934054 Mod# 1 Ver# 3 (Last = Orig CF)
 REP KATZ RADIO
 TO WABK-FM (Augusta-Waterville ME)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY SRCPMEDIA VA
 ADDR 201 NORTH UNION ST SUITE 200
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: / / 3278

SALESPERSON FAX#

PH # 703-683-8326

BYR AMANDA FIEDLER
 ADV MAINE ENERGY PROGRESS
 PDT 1pm cutoff on election day
 FLT Oct 31, 23 - Nov 08, 23

* REP ORDER COMMENT *

** 11/1/2023 12:48:00 PM: 1PM CUTOFF ON 11/7 || POPULATIONBUYTYPE: CPP.

** 11/1/2023 12:48:00 PM: REVISED ORDER ADDING SPOTS BACK IN FROM LAST WEEK. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM. THANK YOU

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		FLIGHT 1								
CHG	1.1	TuWThF,M	6A - 10A	60	10/31/2023 - 11/6/2023	1W	6	\$100.00	6	
		+2 SPOTS								
CHG	1.2	TuWThF,M	10A - 3P	60	10/31/2023 - 11/6/2023	1W	6	\$100.00	6	
		+2 SPOTS								
	1.3	TuWThF,M	3P - 7P	60	10/31/2023 - 11/6/2023	1W	2	\$100.00	2	
CHG	1.4S.	6A - 7P	60	11/4/2023 - 11/4/2023	1W	10	\$75.00	10	
		+5 SPOTS								
					** WEEKLY FLIGHT TOTALS **			24	\$2,150.00	
		FLIGHT 2								
C	2.1	.T.....	6A - 10A	60	11/7/2023 - 11/7/2023	1W	1	\$100.00		
C	2.2	.T.....	10A - 3P	60	11/7/2023 - 11/7/2023	1W	1	\$100.00		
ADD	2.3	.T.....	6A - 10A	60	11/7/2023 - 11/7/2023	1W	2	\$100.00	2	
		+1 SPOT								
ADD	2.4	.T.....	10A - 3P	60	11/7/2023 - 11/7/2023	1W	2	\$100.00	2	
		+1 SPOT								
					** WEEKLY FLIGHT TOTALS **			4	\$400.00	

Nov 01, 23
 CONT# 36934054 Mod# 1 Ver# 3 (Last = Orig CF)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 3278

	Nov 23					
SPOTS	28					
CASH	2550.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2550.00					

						TOTAL
SPOTS						28
CASH						2,550.00
TRADE						0.00
NSL						0.00
TOTAL						2,550.00

**** Competitive Comments ****

MEP METRO RADIO WO 10/31
 SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Blueberry Broadcasting
 PO Box 3059
 Kennebunkport, ME 04046

Client: **MAINE ENERGY PROGRESS**
 Order #: **36934054**
 Description: **WABK EST 3278 1pm cutoff on election day**
 Date Entered: **10/27/2023**
 P.O.#:
 Salesperson: **KATZ-, POLITICAL/ISSUE**
 Invoice Frequency: **Billed at end of Cal Month, Sorted by Date**

SRCPMEDIA VA
 201 NORTH UNION ST SUITE 200
 ALEXANDRIA, VA 22314

Statement Group: **Blueberry Broadcasting**
 Receivables Group: **National Political**
 Sales Commission: **No Commission**
 A/R Account: **Blueberry Cash**
 Order Discount: **<None>**
 Agency Discount: **Agency Discount - Standard 15%**
 Default Primary Product Code: **Political/Issue**
 Secondary Product Code: **<unassigned>**
 Last Modified: **11/1/2023**
 Modified **3** times
 OrderType: **Per Spot**
 Exchange Source: **Katz**
 Exchange Source Order ID: **36934054**

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
10/31/2023	11/6/2023	WABK/WBAK/v	06:00:00 to 10:00:00	CUSTOM	1:00	6	100.00	600.00	Y	N	Y	Y	Y	N	N	
10/31/2023	11/5/2023					4	100.00	400.00	0	0	1	1	2	0	0	
11/6/2023	11/6/2023					2	100.00	200.00	2	0	0	0	0	0	0	
2	10/31/2023	11/6/2023	WABK/WBAK/v	10:00:00 to 15:00:00	CUSTOM	1:00	6	100.00	600.00	Y	N	Y	Y	Y	N	N
10/31/2023	11/5/2023					4	100.00	400.00	0	0	1	2	1	0	0	
11/6/2023	11/6/2023					2	100.00	200.00	2	0	0	0	0	0	0	
3	10/31/2023	11/6/2023	WABK/WBAK/v	15:00:00 to 19:00:00	CUSTOM	1:00	2	100.00	200.00	Y	N	Y	N	N	N	N
10/31/2023	11/5/2023					1	100.00	100.00	0	0	1	0	0	0	0	
11/6/2023	11/6/2023					1	100.00	100.00	1	0	0	0	0	0	0	
4	11/4/2023	11/4/2023	WABK/WBAK/v	06:00:00 to 19:00:00	CUSTOM	1:00	10	75.00	750.00	N	N	N	N	N	Y	N
11/4/2023	11/4/2023					10	75.00	750.00	0	0	0	0	0	10	0	
5	11/7/2023	11/7/2023	WABK/WBAK/v	06:00:00 to 10:00:00	CUSTOM	1:00	3	100.00	300.00	N	Y	N	N	N	N	N
11/7/2023	11/7/2023					3	100.00	300.00	0	3	0	0	0	0	0	
6	11/7/2023	11/7/2023	WABK/WBAK/v	10:00:00 to 13:00:00	CUSTOM	1:00	1	100.00	100.00	N	Y	N	N	N	N	N
11/7/2023	11/7/2023					1	100.00	100.00	0	1	0	0	0	0	0	

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
WABK/WBAK/WBKA-	28	\$2,550.00	\$382.50	\$2,167.50

Order Start Date: 10/31/2023 Order End Date: 11/7/2023 Spots: 28

Total Charges: \$2,550.00
Combined Discounts: \$382.50
Total Net: \$2,167.50

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Calendar Month Billing Totals for MAINE ENERGY PROGRESS / 36934054 :

	Spot Count	Gross Billing	Combined Disc.	Net Billing
October 2023	0	\$0.00		\$0.00
November 2023	28	\$2,550.00	\$382.50	\$2,167.50
Total:	28	\$2,550.00	\$382.50	\$2,167.50