

# CONTRACT



**KBTX**  
**4141 E. 29th St.**  
**Bryan, TX 77802**  
**(979) 846-7777**

And:

**Julie Schultz**  
**3208 Innsbruck Cir**  
**College Station, TX 77845**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>86677 /                   |   | <u>Alt Order #</u>                                     |
| <u>Product</u><br>College Station City Council Nov 2014 |   |  |
| <u>Contract Dates</u><br>10/31/14 - 11/04/14            | <u>Estimate #</u>                       |  |
| <u>Advertiser</u><br>Julie Schultz                      |   | <u>Original Date / Revision</u><br>10/30/14 / 10/30/14 |
| <u>Billing Cycle</u><br>EOM/EOC                         | <u>Billing Calendar</u><br>Broadcast    | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KBTX                                  | <u>Account Executive</u><br>Bryan House | <u>Sales Office</u><br>Bryan Local                     |
| <u>Special Handling</u>                                 |   |  |
| <u>Demographic</u><br>Households                        |   |  |
| <u>IDB#</u>   | <u>Advertiser Code</u>                  | <u>Product Code</u>                                    |
| <u>Agency Ref</u><br>53258                              |   | <u>Advertiser Ref</u><br>53258                         |

| *Line         | Ch    | Start Date        | End Date        | Description           | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount            |
|---------------|-------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| N 1           | KBTX  | 10/31/14          | 11/04/14        | BV This Morning @ 6a  | 557a-7a        |      | :30    |                   |             | NM   | 3         | \$345.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
|               | Week: | 10/27/14          | 11/02/14        | ----1--               |                |      |        | 1                 | \$115.00    |      |           |                   |
|               | Week: | 11/03/14          | 11/09/14        | 11-----               |                |      |        | 2                 | \$115.00    |      |           |                   |
| N 2           | KBTX  | 10/31/14          | 11/04/14        | News 3 @ Noon         | 12p-1230p      |      | :30    |                   |             | NM   | 3         | \$150.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
|               | Week: | 10/27/14          | 11/02/14        | ----1--               |                |      |        | 1                 | \$50.00     |      |           |                   |
|               | Week: | 11/03/14          | 11/09/14        | 11-----               |                |      |        | 2                 | \$50.00     |      |           |                   |
| N 3           | KBTX  | 10/31/14          | 11/04/14        | News 3 @ 6p           | 558p-630p      |      | :30    |                   |             | NM   | 2         | \$440.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
|               | Week: | 10/27/14          | 11/02/14        | ----1--               |                |      |        | 1                 | \$220.00    |      |           |                   |
|               | Week: | 11/03/14          | 11/09/14        | 1-----                |                |      |        | 1                 | \$220.00    |      |           |                   |
| N 4           | KBTX  | 10/31/14          | 11/04/14        | News 3 @ 10p          | 10p-1035p      |      | :30    |                   |             | NM   | 2         | \$680.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
|               | Week: | 10/27/14          | 11/02/14        | ----1--               |                |      |        | 1                 | \$340.00    |      |           |                   |
|               | Week: | 11/03/14          | 11/09/14        | 1-----                |                |      |        | 1                 | \$340.00    |      |           |                   |
| N 5           | KBTX  | 11/01/14          | 11/01/14        | News 3 @ 10p          | 10p-1035p      |      | :30    |                   |             | NM   | 1         | \$255.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
|               | Week: | 10/27/14          | 11/02/14        | -----1-               |                |      |        | 1                 | \$255.00    |      |           |                   |
| N 6           | KBTX  | 11/02/14          | 11/02/14        | Late Run News 3 @ 10p | Various        |      | :30    |                   |             | NM   | 1         | \$320.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
|               | Week: | 10/27/14          | 11/02/14        | -----1                |                |      |        | 1                 | \$320.00    |      |           |                   |
| N 7           | KBTX  | 11/02/14          | 11/02/14        | Sunday Prime Hr 1     | 6p-7p          |      | :30    |                   |             | NM   | 1         | \$145.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
|               | Week: | 10/27/14          | 11/02/14        | -----1                |                |      |        | 1                 | \$145.00    |      |           |                   |
| N 8           | KBTX  | 11/02/14          | 11/02/14        | Sunday Prime Hr 2     | 7p-8p          |      | :30    |                   |             | NM   | 1         | \$330.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
|               | Week: | 10/27/14          | 11/02/14        | -----1                |                |      |        | 1                 | \$330.00    |      |           |                   |
| N 9           | KBTX  | 11/02/14          | 11/02/14        | Sunday Prime Hr 3     | 8p-9p          |      | :30    |                   |             | NM   | 1         | \$360.00          |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
|               | Week: | 10/27/14          | 11/02/14        | -----1                |                |      |        | 1                 | \$360.00    |      |           |                   |
| N 10          | KBTX  | 10/31/14          | 11/03/14        | Sign-On/Sign-Off      | 4a-4a          |      | :30    |                   |             | NM   | 5         | \$0.00            |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
|               | Week: | 10/27/14          | 11/02/14        | ----FSS               |                |      |        | 4                 | \$0.00      |      |           |                   |
|               | Week: | 11/03/14          | 11/09/14        | M-----                |                |      |        | 1                 | \$0.00      |      |           |                   |
| <b>Totals</b> |       |                   |                 |                       |                |      |        |                   |             |      | <b>20</b> | <b>\$3,025.00</b> |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms &amp; Conditions available at www.gray.tv/advertising



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**Bryan, TX 77802**  
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| <u>Contract Dates</u><br><b>10/31/14 - 11/04/14</b> | <u>Product</u><br>College Station City Cou | <u>Estimate #</u>                                      |
| <u>Advertiser</u><br><b>Julie Schultz</b>           |  | <u>Original Date / Revision</u><br>10/30/14 / 10/30/14 |

| Time Period         | # of Spots | Gross Amount      | Net Amount        |
|---------------------|------------|-------------------|-------------------|
| 10/27/14 - 11/04/14 | 20         | \$3,025.00        | \$3,025.00        |
| <b>Totals</b>       | <b>20</b>  | <b>\$3,025.00</b> | <b>\$3,025.00</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

