



Carlsbad Radio

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Issues & Program List

Quarter 1 2 **3** 4
 Year 2018

Title	Time/# ads	Dates	Narrative/Issue
* Victories	:30 DURATION:	July 1-7 2018	Disabled American Veterans
* R is for Recovery	:30 DURATION:	July 1-7 2018	Mental Health Services Administration
* A Changing World	:30 DURATION:	July 1-9 2018	The Barfield Foundation
* Groan	:30 DURATION:	July 1-9 2018	Fatherhood Involvement
* Disabled Americans NTF Inc	:30 DURATION:	July 5-31 2018	Disabled Americans
* Adoption	:30 DURATION:	July 25 - Aug 26 2018	The Ad Council Adoption / Foster Care
* Constitution Week	:30 DURATION:	Aug 31 - Sept 18 2018	NMSU - Carlsbad Constitution Week
* fundraiser	:30 DURATION:	Sept 12 - Sept 21 2018	fundraiser for Ray Salcido
* Retirement Job fair	:30 DURATION:	Sept 12 - Sept 19 2018	Carlsbad Chambers Commerce Job fair
* NMBA	:30	July - Sept 2018	Various PSA throughout the months, Various Subjects (Attached)

Prepared by P. Calderon
 Date 10/5/2018
 (by 10th day of next quarter)

Organization	Topic	Length	Type	Start Date	End Date
Disabled American Veterans & Mental Health Services Administration	Victories for Recovery	30	Public Service Announcement	7/1/2018	7/7/2018
The Banfield Foundation	A Changing World	30	Public Service Announcement	7/1/2018	7/7/2018
Fatherhood Involvement	Groan	30	Public Service Announcement	7/1/2018	7/9/2018
NTI Inc	Disabled Americans	30	Public Service Announcement	7/5/2018	7/31/2018
The Ad Council	Adoption from Foster Care	30	Public Service Announcement	7/25/2018	8/26/2018
NMSU	Constitution day	30	Public Service Announcement	8/31/2018	9/18/2018
Community of Hope Center	Unity in Community Bike Run	30	Public Service Announcement	9/5/2018	9/7/2018
Riverside County Club	Golf Tournament	30	Public Service Announcement	09/07/2018	09/13/2018
Medical Fundraiser	Heart Patient	30	Public Service Announcement	9/12/2018	9/21/2018
Carlsbad Chamber Retirement	Job Fair	30	Public Service Announcement	9/12/2018	9/19/2018
Carlsbad Chamber Retirement	Job Fair	30	Public Service Announcement	09/12/2018	09/19/2018
Ray Salcido	Fundraiser	30	Public Service Announcement	09/12/2018	09/21/2018
NMSU Carlsbad	Candidate Forum	30	Public Service Announcement	9/26/2018	10/2/2017

July 2018 PEP Report

Client	Run Dates	Spots	TV
Traffic Safety Bureau 1	Sept 2017-Aug 2018	Distracted Driver	
Traffic Safety Bureau 2	Sept 2017-Aug 2018	Two Perspectives	
Traffic Safety Bureau 3	Sept 2017-Aug 2018	Look for Me	
Traffic Safety Bureau 4	Sept 2017-Aug 2018	Underage Drinking	
NMCL (3)	July 2018-June 2019	Literay TV 1	x
		Literacy TV 2	
		Baca 1,2,3 (radio)	
Army National Guard	Nov 2017-Oct 2018	Various	x
NMDOH/NMDOT	May-July 2018	Don't Speed	
		Don't Tailgate	
		Pass with Care	
		Stay Alert	
NM State Treasurer	June-Sept 2018	ABLE Act	
Canyon Club		Memberships = ABQ R & TV	x
		Special Events= Abq R & TV, NM R	x

Renewal order will be sent Monday

Aug 2018 PEP Report Revised

Client	Run Dates	Spots	TV	Radio	Spanish	Navajo
Traffic Safety Bureau 1	Sept 2017-Aug 2018	Distracted Driver		X		
Traffic Safety Bureau 2	Sept 2017-Aug 2018	Two Perspectives		X	X	
Traffic Safety Bureau 3	Sept 2017-Aug 2018	Look for Me		X	X	
Traffic Safety Bureau 4	Sept 2017-Aug 2018	Underage Drinking		X		
NMICL (3)	July 2018-June 2019	Literay TV 1	X	X		
		Literacy TV 2				
		Baca 1,2,3 (radio)				
Army National Guard	Nov 2017-Oct 2018	Various	X	X		
NMI State Treasurer	June-Sept 2018	ABLE Act		X	X	
NEA New Mexico (3)	August 2018-July 2019	NEA NM PEP 3		X	X	X
DOH/Waite Company	Jul-Dec 2018	NMDOH Opioid Eng & Span		X	X	X
Canyon Club (TRADE)		Memberships = ABC R & TV	X	X		
		Special Events= Abq R & TV, NM R	X	X		

Renewal

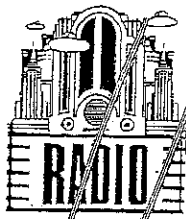
Maryann Morton, PEP Coordinator
maryannmorton@nmba.org

Left off the first report

September 2018 PEP Report

Client	Run Dates	Spots	TV	Radio
Traffic Safety Bureau 1	Sept 2018-Aug 2019	Distracted Driver		x
Traffic Safety Bureau 2	Sept 2018-Aug 2019	Two Perspectives		x
Traffic Safety Bureau 3	Sept 2018-Aug 2019	Look for Me		x
Traffic Safety Bureau 4	Sept 2018-Aug 2019	Underage Drinking		x
NMCL (3)	July 2018-June 2019	Literacy TV 1	x	x
		Literacy TV 2		
		Baca 1,2,3 (radio)		
Army National Guard	Nov 2017-Oct 2018	Various	x	x
NM State Treasurer	June-Sept 2018	ABLE Act		x
NEA New Mecico (3)	August 2018-July 2019	NEA NM PEP 3		x
DOH/Waite Company	Jul-Dec 2018	NMDOH Opioid Eng & Span		x
Tri State/Touchstone	Sept 2018-Feb 2019	Powerline (Radio)		x
		SafeSide (Radio & TV)	x	x
		No Accidents (TV)	x	
Canyon Club		Memberships = ABQ R & TV	x	x
		Special Events= Abq R & TV, NM R	x	x

Ends this month



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ISSUES & ANSWERS INFORMATION FORM

Date(s): July thru Sept 2018

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative:
Disabled American Veterans
Duration: :30

Topic:
Victories

Representative:
Mental Health Sv Admin.
Duration: :30

Topic:
R is for Recovery

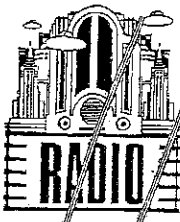
Representative:
Barfield Foundation
Duration: :30

Topic:
A changing world

Representative:
Fatherhood Involvement
Duration: :30

Topic:
Groan

Signature P. Callan



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ISSUES & ANSWERS INFORMATION FORM

Date(s): July thru Sept 2018

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- Public Announcement (recorded)

Representative:
NTI Inc.
Duration: :30

Topic:
Disabled Americans

Representative:
The Ad Council
Duration: :30

Topic:
Adoption from Foster Care

Representative:
NMSU-Carlsbad
Duration: :30

Topic:
Constitution Day

Representative:
Carlsbad Chamber Communc
Duration: :30

Topic:
Retirement Job fair

Signature P. Callers