



# Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

## Issues & Program List

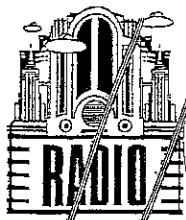
Quarter Q 2 3 4  
 Year 2018

Title	Time/# ads	Dates	Narrative/Issue
Skills Camp	DURATION: :30	2-10   2-10-18	CMS Baseball Skills Camp
Trevor Rogers	:30 DURATION:	2-13   2-15-18	Trevor Rogers Sign on Martins Baseball
City of Hope	DURATION:	2-13   3/31/18	Cancer Treatment
Recorded Interview	10 min. DURATION:	3-19-18	Needs of NM & Washington Challenges
Water Conservation PSA	:30 DURATION:	3/20 - 4/21	American Water Conservation
NMBA PSA	DURATION: :30	Jan - March 2018	Various Educational PSAs
	DURATION:		
	DURATION:		
	DURATION:		
	DURATION:		

Prepared by P. Callan  
 Date April 9, 2018  
 (by 10<sup>th</sup> day of next quarter)

Quarterly Issues Report 1 Qtr 2018 Year

KATK AM-FM, KCDY-FM, KAMQ-AM all carry local weather forecast 7 times per day, everyday of the week. KATK AM & FM carry national ABC news broadcast at the top of the hour 7 days a week.



# Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

## ISSUES & ANSWERS INFORMATION FORM

Date(s): 2018 / quarter

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative:

CHS

Topic:

CHS Baseball Skills Camp

Duration: :30

Representative:

Carlsbad National Bank

Topic:

Trevor Rogers Martin's Baseball

Duration: :30

Representative:

City of Hope

Topic:

Cancer Treatment

Duration: :30

Representative:

Monty Neuman

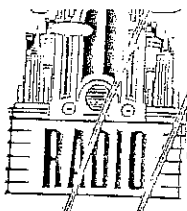
Topic:

Recorded interview: Needs of nm; challenges in Washington

Duration: 10 minutes

Signature

P. Calder



# Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

## ISSUES & ANSWERS INFORMATION FORM

Date(s): 2018 - 1st quarter

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative:

Topic:

American Waterworks Assoc. Water Conservation

Duration: :30

Representative:

Topic:

NMBA Mauphan Morton Various Pre-recorded PSA's; distracted driver, Cyber security, underage drinking, etc.

Duration: :30

Representative:

Topic:

Duration: \_\_\_\_\_

Representative:

Topic:

Duration: \_\_\_\_\_

Signature

P. Luller



Patsy Calderon <patsy.calderon@gmail.com>

Issues & Programs [1st Quarter]

2 messages

Wed, Apr 4, 2018 at 12:48 PM

Carlsbad Radio Production <carlsbadradio@gmail.com>  
 Reply-To: production@carlsbadradio.com  
 To: Dan Higgins <danhiggins42@gmail.com>, patsy calderon <patsy.calderon@gmail.com>

Carlsbad High School	CHS Baseball Skills Camp	30 Public Service Announcement	2/16/2018	2/16/2018
CHSBoys Girls Club	Tavor Rogers Mathis Baseball	30 Public Service Announcement	2/13/2018	2/15/2018
City of Hope	Cancer Treatment	30 Public Service Announcement	3/11/2018	3/12/2018
standupcancer.org	clinical trials	30 Public Service Announcement	2/15/2018	3/15/2018
Monty Newman Republican for US				
Colleges	Meets of NH & challenges in Washington	approx. 10 Minutes	3/19/2018	3/19/2018
American Meteorology Association	Water Conservation	Recorded Interview 30 Public Service Announcement	3/29/2018	4/21/2018

Mon, Apr 8, 2018 at 10:21 AM

Carlsbad Radio Production <carlsbadradio@gmail.com>  
 Reply-To: production@carlsbadradio.com  
 To: patsy calderon <patsy.calderon@gmail.com>

1 message

Powerful Production  
 Carlsbad Radio  
 KATK KODY HIPPO ESPN  
 www.carlsbadradio.com  
 facebook.com/carlsbadradio  
 production@carlsbadradio.com  
 579-867-1553

March 2018 PEP Report

Client	Run Dates	Spots	TV	Radio	Spanish	Navajo	Campaign
Traffic Safety Bureau 1	Sept 2017-Aug 2018	Distracted Driver		X			Distracted Driving
Traffic Safety Bureau 2	Sept 2017-Aug 2018	Two Perspectives		X	X		Motorcycle Safety
Traffic Safety Bureau 3	Sept 2017-Aug 2018	Look for Me		X	X		Pedestrian Safety
Traffic Safety Bureau 4	Sept 2017-Aug 2018	Underage Drinking		X			Underage Drinking
NMCL (2)	Sept 2017-June 2018	Literacy TV 1	X	X			Adult Literacy
		Literacy TV 2					
		Baca 1,2,3 (radio)					
NEA - NIM	July 2017-June 2018	NEA NIM R30		X	X	X	NEA
Army National Guard	Nov 2017-Oct 2018	Various	X	X			Recruitment
NASBA/Digital Citizens Alliance	Feb - Mar 2018	CyberSecurity	X	X			Cybersecurity
NM State Treasurer	Feb-April 2018	State Treasurer :30		X			Able Act
Canyon Club		Memberships	X	X			Trade for Links Golf
Coming soon							

January 2018 PEP Report

Client	Run Dates	Spots	TV	Radio	Spanish	Navajo	Campaign
Traffic Safety Bureau 1	Sept 2017-Aug 2018	Distracted Driver		X			Distracted Driving
Traffic Safety Bureau 2	Sept 2017-Aug 2018	Two Perspectives		X	X		Motorcycle Safety
Traffic Safety Bureau 3	Sept 2017-Aug 2018	Look for Me		X	X		Pedestrian Safety
Traffic Safety Bureau 4	Sept 2017-Aug 2018	Underage Drinking		X			Underage Drinking
NMCL (2)	Sept 2017-June 2018	Literacy TV 1	X	X			Adult Literacy
		Literacy TV 2					
		Baca 1,2,3 (radio)					
NEA - NIM	July 2017-June 2018	NEA NIM R30		X	X	X	NEA
NM Farm Bureau	Aug 2017-Jan 2018	NMFLB Eng, Spanish, Navajo		X	X	X	Membership
Army National Guard	Nov 2017-Oct 2018	Various	X	X			Recruitment

Maryann Morton, PEP Coordinator  
 maryannmorton@nmba.org

February 2018 PEP Report

Client	Run Dates	Spots	TV	Radio	Spanish	Navajo	Campaign
Traffic Safety Bureau 1	Sept 2017-Aug 2018	Distracted Driver		X			Distracted Driving
Traffic Safety Bureau 2	Sept 2017-Aug 2018	Two Perspectives		X	X		Motorcycle Safety
Traffic Safety Bureau 3	Sept 2017-Aug 2018	Look for Me		X	X		Pedestrian Safety
Traffic Safety Bureau 4	Sept 2017-Aug 2018	Underage Drinking		X			Underage Drinking
NMCL (2)	Sept 2017-June 2018	Literacy TV 1	X	X			Adult Literacy
		Literacy TV 2 Beas 1,2,3 (radio)					
NEA - NM	July 2017-June 2018	NEA NM R30		X	X	X	NEA
Army National Guard	Nov 2017-Oct 2018	Various	X	X			Recruitment
NASBA/Digital Citizens Alliance	Feb - Mar 2018	Cybersecurity	X	X			Cybersecurity
NM State Treasurer	Feb-April 2018	State Treasurer :30		X			Able Act
Canyon Club	Feb 2018-Jan 2019	Memberships	X	X			Trade for Links Golf
New (sent 1/29)							
Coming this week							