KUBA ISSUES & CONCERNS RESPONSIVE PROGRAMMING SUMMARY 4th QUARTER 2023

During the months of October, November, and December 2023, station KUBA broadcast numerous programs that gave significant treatment to issues of concern and interest in the communities within our coverage area. Those issues and concerns included;

Wildfire

- -10/11 Gallagher-authored fire protection bills signed into law
- -10/17 Yuba County burn permit suspension lifted
- -10/24 Sutter Buttes burn ban lifted
- -12/28 Live Oak City Council approves 5 year contract w/the Sutter County Fire Dept

Economy

- -10/23 A slight improvement in Yuba/Sutter's unemployment rate
- -10/25 Yuba County's 2022 Ag report shows a significant drop in value
- -10/30 Linda Costco opening pushed back again
- -10/31 Gas prices drop for the 1st time in months
- -11/9 Regional new home sales well up year-over-year
- -11/17 CPUC approves P.G.&E. rate hike request
- -11/22 A Yuba City Starbucks votes to unionize
- -11/22 Yuba/Sutter Unemployment rate has risen significantly
- -12/27 The Sutter County 2022 Ag report shows steep decline

Government/Elections

- -10/9 Fuhrer announces supervisor re-election bid
- " Governor appoints 2 Sutter County judges
- -10/10 Yuba City announces new Community Services Director
- -10/18 Yuba County Supervisor District 3 challenger announces candidacy
- -10/19 Yuba City Council green-lights subdivisions
- -1017-19 Yuba County's Bi-Annual Be Prepared Fair scheduled
- -10/25 Yuba City officially designated a Purple Heart City
- -11/9 Yuba & Sutter Counties extend Bi-County Ambulance contract
- -11/9 A parking change proposal advances in Marysville
- -11/17 A long-time former Yuba County Supervisor re-enters the election game
- -11/22 Jeff Boone announces Sutter County Supervisor run
- -11/28 Marysville City Council makes parking change official
- -12/5 District 4 Sutter County Supervisor announces re-election bid
- -12/7 Harris appointed Yuba City mayor for a 3rd time
- -12/8 Live Oak City Council chooses new mayor & vice-mayor
- -12/13 Yuba County Board of Supervisors move major Olivehurst drainage upgrade forward
- -12/19 Linda Water District announces water & sewer bill assistance extension
- -12/21 Yuba County's Tax Collector leaving for Contra Costa County position

Water

- -11/8 Yuba Water Agency commits another \$1 million to levee improvements
- -11/8 Governor agrees to fast-track Sites Reservoir Project
- -11/21 Another step forward for the "
- -11/21 Oroville Dam spillway maintenance schedule extended
- -11/28 2 area major water improvement projects completed
- -12/4 DWR's initial water allocation estimate is just 10%

-12/8 – Olivehurst getting 10's of millions for major drainage upgrades

Illegal Drugs

- -10/9 Pedestrian meth arrest in Edgewater
- -10/10 Over an ounce of meth seized in Yuba County traffic stop
- 10/18 Meth arrest of a parolee in Yuba City
- -10/23 Community fentanyl awareness event today
- -10/30 Meth & marijuana arrest in Wheatland
- -11/6 " " seized " " traffic stop
- -11/6 More meth plus magic mushrooms and a loaded gun seized in a seperate Wheatland traffic stop
- -11/13 Net-5/DEA takedown major narcotics traffickers
- -11/15 2 arrests & a large seizure of fentanyl & meth in Olivehurst
- -11/20 Fentanyl, meth, cocaine & a loaded gun seized in a Yuba City traffic stop
- -12/26 3 arrested in a Paradise drug lab raid

Traffic

-11/16 – Yuba City schedules Bridge St. completion ceremony

Education

- -10/25 Marysville School District hosting parent outreach summit Saturday
- -11/20 Oroville High School Superintendent put on leave
- -12/15 Marysville School Superintendent recognized nationalyy
- -12/28 Yuba Ciy School Board announces new President

Law Enforcement

- -10/10 Yuba County Sheriff & DA launch new podcast
- -10/11 State Traffic Safety grants awarded to the Yuba City Police Dept
- -10/16 The Glenn County Sheriff's Office enforcement contract w/the City of Willows expires at midnight tonight
- -10/17 The Willows City Council reaches an enforcement contract agreement w/The Glenn County Sheriff's Office
- -10/26 The Sutter County Sheriff's Office awarded \$45k State grant for traffic safety enforcement

We covered these issues and concerns in the following ways:

-Locally produced newscasts, including weather and sports, are broadcast each Monday through Friday (except Thanksgiving, Black Friday and Christmas this year) at 5a, 5:30a, 6a, 6:30a, 7a, 7:30a, 8a, and 8:30a.

-Employment;

Weekly, a representative from The Sutter County One-Stop (a government-funded employment and career center) provides a 35 second "Job Hotline" Community Reminder recording. This airs, at no charge to the One-Stop, throughout all day-parts 7 days a week in equal rotation with all other Community Reminders (see details below) (Audio available on the KUBA newsroom computer desktop in the folder labeled, "CR".)

Local non-profit fundraiser and awareness events:

These are covered in several formats;

1) Occasionally in news casts (particularly health events such as blood drives).

2)Public Service Announcements (now called "Community Reminders per Corporate Director of Programming Dave Shakes reachable by e-mail at "dshakes@resultsradio.com") recorded by someone involved with the group or event in question. There are generally no fewer than 4 and no more than 10 of these 35 second free spots running in equal rotation 7 days/week for a total of 147 plays a week all tolled. (Audio of all PSA's (Community Reminders) is available on the KUBA newsroom computer desktop in the folder labeled, "CR's").

3)Special Broadcast events.

These take the form primarily of live remote broadcasts and in-studio or on-thephone guests during Dave & Briggs In The Morning.

This quarter we also, for a 17th straight year, spearheaded the Yuba/Sutter/Colusa United Way Turkey Drive, Broadcasting for 3 hours each from 13 sponsor locations prior to Thanksgiving. We annually collect 100's of turkeys, and at least \$20k in cash donations.

We were also again the media lead for the Yuba/Sutter Toys For Tots Drive that includes several 2-hour live donation drive broadcasts in December.

Our live in-studio or over-the-phone guests this quarter;

- -10/10 Michael Bagley, Yuba College Dean of STEM & Social Sciences
- -10/11 & 11/13 Kaley Bartlett, YCFD
- -10/24 & 11/15 Corrina Hayes & Tanda Phelps, Acting Co
- -10/25 & 12/11 Tom Walther, Wreaths Across America
- -11/21 Lynette Myers, Yuba/Sutter Marketplace
- -11/27 David Read, Yuba/Sutter Arts & Culture Exec Director
- -11/28 & 12/1 Kari Hauck, Marysville Christmas Parade
- -12/5 Peggy DeHaan, Tri-Counties Community Center
- -12/6 Alex Mazzerole, Blue Zones Project Yuba/Sutter
- -12/7 Sandee Drown & Christine Espindoza, YCDBA
- -12/8 Alan Murray, Olivehurst Christmas Parade

Weather: We receive our forecasts from the National Weather Service, and deliver it in summarized form with station announcers twice an hour M-F 5a-9am, once an hour Monday-Friday 9a- 12 midnight. Forecasts run on the weekends from 7a-4pm. Weathers do no air on holidays.

Traffic:

Monday-Friday from 5a-9am we provide in-house-produced updates prior to each newscast through reports from local law enforcement, and from listeners verified through local law enforcement.

Animal Welfare:

Weekly, a representative from ResQPaws records a 35 second feature called "Pet of the Week". This airs, at no cost to the rescue, throughout all day-parts Monday through Thursday for a total of 26 plays. (Audio available on the KUBA newsroom computer desktop in the folder labeled, "Pet o Week".)

Sports;

A local sports report follows each bottom of the hour newscast that airs Monday- Friday 5a-9am. Additionally, every other Tuesday, KUBA designates a local Athlete of the week. A

recorded feature (35 seconds) airs honoring the team throughout the 2 week period for a total of 15 plays per week. (Audio available on the KUBA newsroom computer desktop in the folder labeled, "AoW".)

Community Involvement;

Every other Wednesday, KUBA designates a local Community Hero. A recorded 35 second feature airs honoring the hero for a total of 23 plays per week. (Audio available on the KUBA newsroom computer desktop in the folder labeled, "Community Hero".)

Public Affairs Broadcasts:

We broadcast 2, 30 minute programs from Media Tracks Communications of Des Plains, Illinois; "Viewpoints", which airs every Sunday Morning at 6, and "Radio Health Journal" which follows at 6:30.



Quarterly Report of Compliancy Issues & Programs List 2023-Q4 (October - December) Radio Health Journal

Accidents

Achilles Heel

Acupuncture

Aggressive Cancer

Air Pollution

Animals

Anxiety Arthritis

Asherman's Syndrome

Atomic Bomb

Atrial Fibrillation Autopsy

Bioaccumulates

Biology Blood Test

Blood Thinners

Body Language

Bone Defect

Bone Health

Bone Spurs

Brain Bleed

Brain Health

Brain Surgery

Breast Cancer

Breast Density Breast Tissue

Bullying

Cancer Cannabinoids

Cannabis

Cardiac Health Cardiovascular Health

Cataracts

CBD

Celebrities Cell Replacement

Therapy

Charity Chemicals

Childhood Trauma Children At Risk

Chronic Conditions

Chronic Disease

Chronic Inflammation

Cigarettes

Cleaning Climate Change

Clinical Trials

Colorectal Cancer

Community
Computer Science

Confession Conflict Resolution

Consumerism Contamination

COPD

Covid-19

Craniofacial Anomaly

Crime Criminal Justice

Criminology

Death

Deception

Deep Brain Stimulation

Deforestation

Dentistry

Depression

Detergent

Diabetes

Diet Disability

DNA

Dopamine

Driving

Dust Mites

Earthquake

Efficient Travel

Elderly Population

Emergency Medicine

Emotional Maturity

Empathy **Endangered Species**

Environment

Exercise

Facial Deformities

Factory Workers

False Confessions

Family Relations

Fear Conditioning

Fertility

Fire

Fire Safety Flat Foot

Floodina

Flu

Foot Health

Forensic Toxicology Forest Fires

Genetics

Goals

Gun Violence

Habitats Hazard Prevention

Healthcare

Healthy Lifestyle Heart Attack

Heart Health

Heart Surgery

Heel Stability

Herbal Remedies Holistic Healthcare

Home Health

Immortality Immune Disease

Immune System

Infectious diseases

Infertility

Inflammation Injectable Medication

Integrative Health

Integrative Medicine

Intensive Care Unit International Issues

Judicial System

Kidnapping Kitchen Safety

Labor Law Enforcement

Interrogation

Investigations

Invisible Illness

Ionizing Radiation

Invention

Invasive Species

Leadership Skills

Lethal Injections

Lifestyle

Longevity

Lung Disease

Lying Mammograms

Manhattan Project

Medical Insurance Medicine

Meditation

Mental Health

Miscarriage

Mold

Morgue Movement

mRNA multiple sclerosis

Murder

Natural Disasters

Nervous System

Neurobiology

Neurology Nuclear Industry

Nuclear Workers

Nursing Home Occupational Health

Oncology Ophthalmology

Optimism

Overbite

Parkinson's Disease

Pathological Liars

Patient Safety

Patient Support Pets

Pharmaceuticals

Physical Therapy Plácenta

Plantar Fasciitis **Podiatry**

Poisons

Police Officers

Political Espionage Pollution

Population Control Pregnancy

Preventative Testing

Prison Protein Psychiatric Conditions

Psychology

PTSD

Public Health

Public Safety

Radiation

Radiology Recovery

Relapsing Diseases

Religion

Resilience

Respiratory Illness

Reward System

Rheumatoid Arthritis Road Safety

Role Models

RSV

Rural Areas

Scar Tissue Schizophrenia

Science Fair

Seizure

Self-exams **Smoke Detectors**

Social Support Speeding

Stalking

Stem Cell Stress

Stroke Stroke Survivors

Supplements

Surgery

THC

Toxicology Traditional Medicine

Trauma

Trauma Surgery Vaccine Fatigue

Vaccines

Vapes Vehicle Crashes

Vehicle Safety Victims

Viral Infections

Viral Mutations Virus

Vision Vitamin D

Vitamins Volatile Organic

Chemicals

Vulnerable Population Vulnerable Populations

Wildlife Women's Health

World Population World War II

Wrongful Convictions



Program 23-40 Air Week: 10/1/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: "OWN YOUR CHOICES": GETTING HEALTHY WITHOUT MEDICATION

Time: 1:50 **Duration:** 11:18

Synopsis: Modern medicine has found incredible solutions for acute illnesses, but have we become too reliant on drugs to fix our problems? Integrative medicine approaches medical issues by treating the body as a whole instead of just cherry-picking symptoms. Our experts explain some of the lifestyle changes we can make to decrease our dependance on medication.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Tieraona Low Dog, Globally-Recognized Expert in Integrative Medicine, Founding Director, Medicine Lodge Ranch; Dr. David Katz, Specialist in Preventive Medicine and Public Health, Founder of

Yale-Griffin Prevention Research Center, Yale University, Chief Executive Officer, Diet ID

Compliancy issues: Chronic Conditions, Diabetes, Healthcare, Supplements, Acupuncture, Herbal Remedies, Holistic Healthcare, Integrative Medicine, Lifestyle, Meditation, Pharmaceuticals, Traditional

Medicine, Vitamins Links for more info:

Diet ID

Dr. David Katz X: @DrDavidKatz

LinkedIn: Dr. Tieraona Low Dog

Dr. Low Dog

Instagram: @lowdogmd

SEGMENT 2: HOW TO GET A STEP AHEAD OF YOUR FOOT HEALTH

Time: 14:10 **Duration:** 8:52

Synopsis: Even though the APMA estimates that three out of four people will develop serious foot pain, foot health is often neglected until it's too late. Plantar fasciitis is one of the most common causes of foot discomfort – and it's preventable in many cases. Dr. Marlene Reid, a podiatric surgeon, explains proper

foot care and how to mitigate any pain flare-ups

Host: Nancy Benson Producer: Kristen Farrah

Guests: Dr. Marlene Reid, Podiatric Surgeon, National Spokesperson, American Podiatric Medical

Association

Compliancy issues: Patient Safety, Public Health, Achilles Heel, Bone Spurs, Flat Foot, Foot Health,

Foot Pain, Heel Stability, Plantar Fasciitis, Podiatry

Links for more info:

Dr. Marlene Reid, DPM - Family Podiatry Center

American Podiatric Medical Association

LinkedIn: Dr. Marlene Reid



Program 23-41 Air Week: 10/8/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: RHEUMATOID ARTHRITIS: LIVING WITH AN INVISIBLE ILLNESS

Time: 1:50 Duration: 13:18

Synopsis: Rheumatoid arthritis is a life-changing condition but can also be invisible to everyone around you. Between finding the right medication and managing the illness, it's often a long and frustrating process for many patients. Our experts explain the importance of community support and how to cope with an inflammatory arthritis diagnosis.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Linda Li, Professor of Physical Therapy, University of British Columbia, Leading Scientist in Arthritis Research; Talisa King, Co-Lead of the National African Americans Connect Group, Arthritis

Foundation

Compliancy issues: Public Health, Rheumatoid Arthritis, Arthritis, Cardiovascular Health, Chronic Inflammation, Community, Heart Conditions, Inflammation, Invisible Illness, Patient Support, Physical

Therapy

Links for more info:

Arthritis Foundation

Talisa King | LinkedIn

Linda Li | Department of Physical Therapy

Linda Li | VCH Research Institute

An Interview with Dr. Linda Li - Featured Researcher

SEGMENT 2: WHAT TO DO WHEN ANIMALS INVADE OUR HABITAT

Time: 16:10 Duration: 6:19

Synopsis: In a world where deforestation and environmental pollution runs rampant, it's no surprise that wild animals have started to creep into our backyards and – in some cases – inside our homes. Mary Roach, a science author, dives into the reasons behind this steady rise of wildlife lawbreakers.

Host: Nancy Benson **Producer:** Kristen Farrah

Guests: Mary Roach, Science Author, Fuzz

Compliancy issues: Invasive Species, Public Safety, Wildlife, Animals, Deforestation, Endangered

Species, Habitats
Links for more info:

Mary Roach

Fuzz: When Nature Breaks the Law: Roach, Mary: Amazon.com: Books

Mary Roach (@mary_roach) / X



Program 23-42 Air Week: 10/15/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHAT CRIME SHOWS WON'T TELL YOU ABOUT HOW TO SPOT A LIAR

Time: 1:51 Duration: 11:28

Synopsis: Many of us think that we can spot a liar by their eye movements or facial expressions, but for true deception artists those methods won't work. Our experts explain the psychology behind why people

lie and how you can avoid being duped.

Host: Elizabeth Westfield

Producer: Kristen Farrah, Polly Hansen

Guests: Dr. Christian Hart, Professor of Psychology, Texas Woman's University, Director, Human

Deception Laboratory, Co-Author, Big Liars; Dr. Drew Curtis, Associate Professor of Psychology, Angelo

State University, Director, The Curtis Deception Lab, Co-Author, Big Liars

Compliancy issues: Psychology, Public Health, Public Safety, Vulnerable Populations, Children At Risk,

Deception, Lying, Pathological Liars

Links for more info:

Christian Hart Big Liars

Chris Hart (@chrishartpsych) / X

Drew A. Curtis, Ph.D.

Dr.Curtis (@Dr CurtisPhD) / X

Curtis Deception Lab

SEGMENT 2: HOW THE MRNA VACCINE HAS REVOLUTIONIZED INFECTIOUS DISEASE

PREVENTION Time: 14:21 Duration: 8:01

Synopsis: The FDA recently approved a new booster shot for COVID-19 and many people are still wondering what exactly we're injecting into our bodies. Dr. William Schaffner, an infectious disease expert, breaks down the revolutionary technology and why we should feel safe going into this winter

season.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. William Schaffner, Professor of Preventive Medicine and Health Policy, Vanderbilt University,

Spokesperson and Past President, National Foundation for Infectious Diseases

Compliancy issues: Clinical Trials, Covid-19, DNA, FDA, Vaccine Fatique, Vaccines, Vulnerable

Populations, Flu, Infectious diseases, mRNA, RSV, Viral Infections, Viral Mutations

Links for more info:

William Schaffner, M.D. | Department of Health Policy

William Schaffner, MD - NFID

The new COVID boosters: What doctors and patients need to know | AAMC



Program 23-43 Air Week: 10/22/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CURING CANCER WITH VACCINES OF THE FUTURE

Time: 1:50 **Duration:** 12:18

Synopsis: The pandemic introduced many of us to mRNA vaccines. Now, researchers are hard at work figuring out how to use this technology to fight cancer. This delivery method would not only stop cancer from growing, but also allow our immune system to eradicate the disease. An expert explains the science behind how we may soon be able to cure cancer.

Host: Elizabeth Westfield

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Jordan Green, Professor, Vice Chair of Biomedical Engineering, Johns Hopkins University

School of Medicine

Compliancy issues: Breast Cancer, Cancer, Colorectal Cancer, Diabetes, Immune System, Oncology, Patient Safety, Public Health, Vaccines, Virus, Vulnerable Populations, mRNA, multiple sclerosis, protein

Links for more info:

Jordan J. Green, Ph.D., Professor of Biomedical Engineering | Johns Hopkins Medicine

Jordan Green Lab

Biodegradable lipophilic polymeric mRNA nanoparticles for ligand-free targeting of splenic dendritic cells for cancer vaccination | PNAS

Green Group (@JGreenGroup) / X

SEGMENT 2: DO IT SCARED: HOW TO BECOME A MORE RESILIENT PERSON

Time: 15:10 Duration: 7:49

Synopsis: Are resilient people born or built? Dr. Dennis Charney, an expert in neurobiology, says it's a little of both. Dr. Dennis Charney breaks down what common characteristics resilient people share and

how you can overcome hardships in your own life.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Dennis Charney, Dean of the Icahn School of Medicine, Mount Sinai, Expert in Neurobiology

and Mood & Anxiety Disorders, Author, Resilience

Compliancy issues: Anxiety, Depression, Environment, Genetics, Neurology, Resilience, Community, Fear Conditioning, Goals, Gun Violence, Optimism, Religion, Role Models, Social Support, Stalking

Links for more info:

Dennis S. Charney | Mount Sinai - New York

Icahn School of Medicine at Mount Sinai (@IcahnMountSinai) / X

Dennis S. Charney, MD - President for Academic Affairs - Mount Sinai Health System | LinkedIn

Resilience: The Science of Mastering Life's Greatest Challenges



Program 23-44 Air Week: 10/29/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: DOPAMINE AND PARKINSON'S: CHALLENGING OVER 100 YEARS OF RESEARCH

Time: 1:49 **Duration:** 12:15

Synopsis: Emerging research is changing everything we thought we knew about dopamine. The connection between Parkinson's Disease and dopamine has been documented in the past, but a new study uncovers mechanisms of the chemical that were previously thought to be impossible. Our experts

dive into the research and explain how this affects the future of Parkinson's treatment.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Zachary Gaertner, Neuroscientist, Northwestern University Feinberg School of Medicine; Dr. Raj Awatramani, Sir John Eccles Professor of Neurology, Northwestern University; Dr. Daniel Dombeck,

Professor of Neurobiology, Northwestern University

Compliancy issues: Parkinson's Disease, Patient Safety, Cell Replacement Therapy, Dopamine,

Movement, Neurobiology, Neurons, Reward System, Schizophrenia, Stem Cell

Links for more info:

<u>Unique functional responses differentially map onto genetic subtypes of dopamine neurons | Nature Neuroscience</u>

Zachary Gaertner (@Z_Gaertner) / X
Rajeshwar Awatramani: Faculty Profiles
raj awatramani (@AwatramaniRaj) / X
Daniel A Dombeck: Faculty Profiles
Daniel A Dombeck (@DanielDombeck) / X

SEGMENT 2: HOW TO PROTECT YOUR HOME FROM TOXIC MOLD AND BAD AIR QUALITY

Time: 15:06 Duration: 7:54

Synopsis: As the temperature drops and we're spending more time inside, it's important to keep our homes disease-free. Things like mold and dust mites can compromise your health. Our experts explain how to properly clean your space and give easy steps you can take to keep your family safe.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Caroline Blazovsky, Home Inspector, Founder, My Healthy Home; Dr. Gregory Charlop,

Anesthesiologist, Author, Dr. Greg's Green Home Makeover

Compliancy issues: Public Health, Virus, Vulnerable Populations, Chemicals, Cleaning, Detergent,

Disease, Dust Mites, Home Health, Mold, Pets, Volatile Organic Chemicals

Links for more info: My Healthy Home

Caroline Blazovsky - Healthy Home Expert® (@healthyhomeexp) / X

Caroline Blazovsky (@healthyhomeexpert) • Instagram photos and videos

Dr. Gregory Charlop

Gregory Charlop, Wellness MD (@gregorycharlopmd) • Instagram photos and videos

Gregory Charlop Wellness MD



Program 23-45 Air Week: 11/5/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: SHOULD BUSY CITIES START BANNING LEFT-HAND TURNS?

Time: 1:51 Duration: 11:53

Synopsis: If you're waiting at a streetlight to turn left, you'll probably never be joined by a UPS truck. The company's computer routing system has shown that left-hand turns waste time and fuel – but Dr. Vikash Gayah says they could also be dangerous to our health. Experts dive into these road rules and offer

solutions to simplify your daily errands.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Vikash Gayah, Professor of Civil Engineering, Interim Director of the Larson Transportation Institute, Pennsylvania State University; Patrick Browne, Retired Vice President of Sustainability, UPS;

Dan McMackin, Public Relations Manager, UPS

Compliancy issues: Psychology, Public Safety, Speeding, Driving, Efficient Travel, Road Safety, Traffic,

Vehicle Crashes, Vehicle Safety

Links for more info:

Pennsylvania State University College of Engineering

LinkedIn: Dan McMackin LinkedIn: Dr. Vikash Gayah LinkedIn: Patrick Browne

SEGMENT 2: BRACE FACE: AUTHOR WHO WAS BULLIED FOR HER OVERBITE OFFERS

GUIDANCE Time: 14:46 Duration: 7:49

Synopsis: Christina Wyman was born with a craniofacial deformity and spent her childhood dodging bullies -- at school and at home. After two jaw surgeries as an adult, her extreme overbite is fixed, but the trauma lives on. She offers guidance on how parents can successfully support their kids through these

tough times. **Host:** Greg Johnson

Producer: Polly Hansen

Guests: Christina Wyman, author, Jawbreaker

Compliancy issues: Bone Health, Empathy, Bone Defect, Bullying, Childhood Trauma, Children At Risk,

Conflict Resolution, Craniofacial Anomaly, Dentistry, Emotional Maturity, Facial Deformities, Family

Relations, Overbite Links for more info: Christina Wyman Books

Instagram: @christina.wyman.books

X: @cwymanbooks

Facebook: christinawymanbooks



Program 23-46 Air Week: 11/12/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: OPPENHEIMER'S LEGACY: RISING CANCER RISKS DUE TO IONIZING RADIATION

Time: 1:51 Duration: 11:54

Synopsis: Researchers have been studying the lasting health effects of the atomic bomb for decades – but there's a new type of radiation scientists are worried about. Nuclear workers, medical physicians, and the public are all being exposed to low-dose, long-term ionizing radiation. It causes cancer, radiation cataracts, and impaired cognition. Experts explain how we can protect ourselves from these dangerous

rays.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. David Richardson, Professor of Environmental and Occupational Health, University of California, Irvine, Internationally Recognized Expert in Occupational Health; Dr. Mina Makary,

Interventional Radiologist, The Ohio State University Wexner Medical Center

Compliancy issues: Cancer, Manhattan Project, Radiation, World War Ii, Atomic Bomb, Cataracts, Ionizing Radiation, Nuclear Industry, Nuclear Workers, Occupational Health, Radiology, X-ray

Links for more info:

Mina Makary MD | Ohio State University Wexner Medical Center

Mina S. Makary, MD (@MinaMakaryMD) / X

David Richardson, PhD

Cancer mortality after low dose exposure to ionising radiation in workers in France, the United Kingdom, and the United States (INWORKS): cohort study | The BMJ

SEGMENT 2: EVERYONE HAS LUMPS AND BUMPS - MAKE SURE YOURS AREN'T DEADLY

Time: 14:47 **Duration:** 7:40

Synopsis: The US Preventive Services Task Force has recently updated its guidelines for breast cancer screenings to help curb the 42,000 yearly deaths. Our experts explain these changes, how to perform athome exams, and why aggressive breast cancer may no longer be a death sentence.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Katharine Yao, Chair of the National Accreditation Program, Breast Centers of the American College of Surgeons; Dr. Peter Schmid, Medical Oncologist & Director of the Breast Cancer Center, St.

Bartholomew's Hospital

Compliancy issues: Breast Cancer, Aggressive Cancer, Breast Density, Breast Tissue, Mammograms,

Medical Insurance, Preventative Testing, Self-exams

Links for more info: NAPBC Board | ACS

Katharine Yao | Profiles RNS

Professor Peter Schmid - Barts Cancer Institute

Pembrolizumab for Early Triple-Negative Breast Cancer

Peter Schmid



Program 23-47 Air Week: 11/19/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: FROM HOLLYWOOD TO THE HOSPITAL: JAMIE-LYNN SIGLER'S BATTLE WITH MS

Time: 1:51 **Duration:** 11:39

Synopsis: Jamie-Lynn Sigler was cast in The Sopranos as a teenager, but was soon fighting for more than just her spot in Hollywood. After being diagnosed with multiple sclerosis, Sigler found herself on a long journey of figuring out how to manage her disease while living a fulfilling life. She explains the steps she took in hopes of helping others in similar situations.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Jamie-Lynn Sigler, Actress; Dr. Sharon Stoll, Neuroimmunologist, Assistant Professor in the

Department of Neurology, Yale School of Medicine

Compliancy issues: Genetics, Immune System, Neurology, Public Health, Vulnerable Populations,

Immune Disease, Multiple Sclerosis, Ophthalmology, Relapsing Diseases, Vision, Vitamin D

Links for more info:

Jamie Lynn Sigler (@jamielynnsigler) • Instagram photos and videos

Jamie-Lynn Sigler (@JamieLSigler) / X

Jamie-Lynn Sigler's Relapsing MS Treatment Journey

Sharon Stoll (@drsharonstoll) • Instagram photos and videos

Dr. Sharon S Stoll

Sharon S Stoll (@DrSharonStoll) / X

SEGMENT 2: MODERN DAY WITCH HUNTS: THE PSYCHOLOGY OF FALSE CONFESSIONS

Time: 14:32 **Duration:** 7:56

Synopsis: False confessions seem far and few between, but our experts say they're more common than most of us think. In this first installment of the two-part series, we explain the different types of false confessions and what drives people to confess to a crime they didn't commit.

Host: Greg Johnson
Producer: Kristen Farrah

Guests: Dr. Allison Redlich, Distinguished University Professor in the Department of Criminology, Law,

and Society, George Mason University

Compliancy issues: Crime, Law Enforcement, Murder, Psychology, Public Health, Public Safety, Body Language, Confession, Criminal Justice, Criminology, False Confessions, Interrogations, Kidnapping,

Lying, Wrongful Convictions

Links for more info:

Allison D. Redlich - Innocence Research

Allison D. Redlich

PROTOCOL: Interview and interrogation methods and their effects on true and false confessions: An update and extension - PMC



Program 23-48 Air Week: 11/26/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THE INFERTILITY-CAUSING DISEASE THAT MAY NOT BE AS RARE AS WE

THOUGHT Time: 1:50 Duration: 10:39

Synopsis: Lisa McCarty experienced four miscarriages before finally being diagnosed with Asherman's Syndrome, a condition where scar tissue forms in the uterus or cervix. She and Dr. Sigal Klipstein, a reproductive endocrinologist, explain the signs of Asherman's – and when you should see a specialist.

Host: Elizabeth Westfield **Producer:** Polly Hansen

Guests: Dr. Sigal Klipstein, Reproductive Endocrinologist and Infertility Specialist, Invia Fertility; Lisa

McCarty, Asherman's Syndrome Patient

Compliancy issues: Fertility, IVF, Pregnancy, Surgery, Vulnerable Populations, Asherman's Syndrome,

Infertility, Labor, Miscarriage, Placenta, Scar Tissue, Women's Health

Links for more info: LinkedIn: Lisa McCarty LinkedIn: Dr. Sigal Klipstein

Dr. Sigal Klipstein, M.D., F.A.C.O.G. | InVia Fertility

Asherman's syndrome | Fertility & Reproductive Medicine Center

SEGMENT 2: FALSE CONFESSIONS PT.2: USING SCIENCE TO CATCH THE REAL CRIMINALS

Time: 13:31 **Duration:** 8:59

Synopsis: Last week our experts broke down the psychology of false confessions, and today we're discussing the aftermath of wrongful convictions. Why do people who've been wrongly convicted die earlier? How can law enforcement make sure they're catching the real criminals? Our experts explain it

all.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Allison Redlich, Distinguished University Professor in the Department of Criminology, Law, and Society, George Mason University; Mary Catlin, Doctoral Student & Graduate Research Assistant in

Criminology, Law and Society, George Mason University

Compliancy issues: Crime, Law Enforcement, Public Safety, Criminology, False Confessions,

Interrogation, Judicial System, Police Officers, Prison, Victims, Wrongful Convictions

Links for more info:

Allison D. Redlich – Innocence Research

Allison D. Redlich

PROTOCOL: Interview and interrogation methods and their effects on true and false confessions: An update and extension - PMC

Mary Catlin

Mary CATLIN | Research Assistant | Master of Science | George Mason University, VA | GMU | Department of Criminology, Law and Society | Research profile



Program 23-49 Air Week: 12/3/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CAN ACUPUNCTURE HELP PATIENTS RECOVER FROM OPEN HEART SURGERY?

Time: 1:49 **Duration:** 10:53

Synopsis: Since the heart is part of a larger system in our body, treating cardiac conditions means healing the full person instead of just the one organ. Dr. Kim Feingold, a cardiac psychologist, has researched the use of acupuncture therapy as an integrative approach to treating cardiac patients. She explains her findings and how this needle stimulation may aid in recovery from open heart surgery.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Kim Feingold, Assistant Professor of Surgery and Psychiatry, Northwestern University Feinberg School of Medicine, Founder & Director of Cardiac Behavioral Medicine, Bluhm Cardiovascular

Institute; Ania Grimone, Acupuncturist & Chinese Medicine Clinician, Northwestern Medicine

Compliancy issues: Anxiety, Patient Safety, Public Health, Acupuncture, Atrial Fibrillation, Cardiac Health, Heart Attack, Heart Surgery, Integrative Health, Intensive Care Unit, Recovery, Stress, Stroke

Links for more info:

Kim L Feingold: Faculty Profiles LinkedIn: Dr. Kim Feingold

Ania Grimone, LAc | Northwestern Medicine

Ania Grimone M.S., L.Ac., C.H., CPCC - Owner and CEO - Venus Core Leadership | LinkedIn

SEGMENT 2: 'EVERYONE CAN BE MADE PSYCHOTIC' - THE TRUTH BEHIND SCHIZOPHRENIA

Time: 13:44 Duration: 8:42

Synopsis: Hollywood often portrays schizophrenia in its most extreme form, but the disorder's progression is much more complicated. Dr. Christoph Correll, a schizophrenia expert, pulls back the curtain on this condition. Dr. Christoph Correll explains why it's often misdiagnosed, left untreated, and can affect anyone – including you.

Host: Greg Johnson
Producer: Kristen Farrah

Guests: Dr. Christoph Correll, Professor of Psychiatry, Zucker School of Medicine, Medical Director of

the Recognition and Prevention Program, Zucker Hillside Hospital

Compliancy issues: Anxiety, Depression, Mental Health, Public Health, Vulnerable Populations,

Injectable Medication, Psychiatric Conditions, Schizophrenia

Links for more info:

Christoph Correll Profile | Zucker School of Medicine

Interplay between negative symptoms, time spent doing nothing, and negative emotions in patients with schizophrenia spectrum disorders: results from a 37-site study

NIMH » Schizophrenia



Program 23-50 Air Week: 12/10/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

<u>SEGMENT 1: NATURAL DISASTERS ARE ONLY GETTING WORSE - HOW CAN YOU HELP?</u>

Time: 1:51 **Duration:** 10:08

Synopsis: Natural disasters are often devastating to the surrounding communities and environment. And since they're becoming more frequent – and occurring in places they've never been before – it's more important than ever to know how to support the victims and prepare yourself for these catastrophes.

Host: Elizabeth Westfield Producer: Amirah Zaveri

Guests: Dr. Vickie Mays, Clinical Psychologist, Professor, Department of Psychology at University of

California Los Angeles

Compliancy issues: Anxiety, Climate Change, Depression, Flooding, Mental Health, Natural Disasters, PTSD, Psychology, Trauma, Vulnerable Populations, Charity, Earthquake, Forest Fires, International

Issues

Links for more info:

Vickie M. Mays

Dr. Vickie Mays (@drvickiemays) / X

Vickie M. Mays, PhD, MSPH

<u>Vickie M. Mays, Ph.D., MSPH - Distinguished Professor of Psychology and Distinguished Professor of Health Policy and Management - University of California, Los Angeles | LinkedIn</u>

SEGMENT 2: "IT'S A CRITICAL AGE": WHY YOUNG KIDS SHOULD BE INVOLVED IN STEM

Time: 12:59 Duration: 9:19

Synopsis: Research shows that children involved in STEM courses, like engineering and science, have better reading comprehension and are more likely to be successful later in life. One national science fair is helping to keep kids, like award-winner Shanya Gill, interested in these industries and foster their passion for science.

Host: Greg Johnson Producer: Kristen Farrah

Guests: Raeva Ramadorai, Director, Thermo Fisher Scientific Junior Innovators Challenge; Shanya Gill,

Ascend Award Winner

Compliancy issues: Consumerism, Public Safety, Vulnerable Populations, Computer Science, Fire, Fire Safety, Hazard Prevention, Invention, Kitchen Safety, Leadership Skills, Science Fair, Smoke Detectors

Links for more info:

Society For Science: Raeva Ramadorai

LinkedIn: Raeva Ramadorai

Thermo Fisher Scientific Junior Innovators Challenge

Society For Science: Shanya Gill

LinkedIn: Shanya Gill



Program 23-51 Air Week: 12/17/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CELEBRITY DEATHS & POLITICAL POISONINGS: INSIDE FORENSIC TOXICOLOGY

Time: 1:51 **Duration:** 12:22

Synopsis: Why do autopsy reports take so long to come back? While TV shows can make it seem like a two-step process, forensic toxicology can take weeks or months to figure out a person's cause of death.

Our expert takes us through this process and how it's used in everyday life.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Barbarajean Magnani, Professor of Anatomic and Clinical Pathology Emerita, Tufts University School of Medicine, Spokesperson, College of American Pathologist, Former Chair of the Toxicology Committee, College of American Pathologists, Author; Dr. Lily Robinson Thriller Series **Compliancy issues:** Autopsy, Death, Law Enforcement, Blood Test, Celebrities, Forensic Toxicology, Investigations, Lethal Injections, Morgue, Poisons, Political Espionage, Toxicology

Links for more info:

<u>Barbarajean Magnani PhD, MD - Professor, Anatomic and Clinical Pathology, and Medicine - Tufts</u> <u>Medical Center | LinkedIn</u>

BJ Magnani

SEGMENT 2: IS SCIENCE CLOSE TO CREATING IMMORTAL HUMANS?

Time: 15:15 **Duration:** 7:05

Synopsis: The key to living a long life? Chip Walter says it's more about having less 'bad' genes rather than having more 'good' ones. But as we inch closer to finding immortality, there are some questions to

be answered, such as "should we even be able to live hundreds of years?"

Host: Greg Johnson **Producer:** Polly Hansen

Guests: Chip Walter, Explorer, National Geographic, Author, Immortality, Inc.

Compliancy issues: Biology, Consumerism, Diet, Exercise, Genetics, Patient Safety, Public Health, Public Safety, Flourist, Population, Immertality, Longovity, Population, Control, World Population

Public Safety, Elderly Population, Immortality, Longevity, Population Control, World Population

Links for more info:

Chip Walter - National Geographic Society

Chip Walter - Author - The Human Light and Power Co. | LinkedIn



Program 23-52 Air Week: 12/24/0202

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: MINUTE BY MINUTE: EVERYTHING YOU NEED TO KNOW ABOUT STROKE PREVENTION

Time: 1:51

Duration: 11:03

Synopsis: Nearly 800,000 Americans have a stroke each year, so make sure you know how to help if your loved one has a sudden attack. Our experts give you the tools to know the signs, symptoms, and

actions you can take to save a life. Remember to BE FAST, every minute matters.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Sheryl Martin-Schild, Vascular Neurologist, Stroke Medical Director, Louisiana Emergency

Response Network; Meghan McKee, Stroke Survivor

Compliancy issues: Emergency Medicine, Neurology, Vulnerable Populations, Blood Thinners, Brain

Bleed, Brain Health, Disability, Healthy Lifestyle, Heart Health, Stroke, Stroke Survivors

Links for more info:

Sheryl Martin-Schild, MD | LCMC Health

Dr. Sheryl Martin-Schild, MD, PhD, FANA, FAHA Sheryl Martin-Schild, M.D., Ph.D., FANA, FAHA

SEGMENT 2: "NO SMOKE IS GOOD SMOKE" HOW VAPING IS INCREASING CASES OF COPD

Time: 13:54 **Duration:** 8:30

Synopsis: COPD is a silent killer – but it doesn't have to be. Smoking cigarettes and vaping are among the main causes of the lung disease, but manufacturing plants and air pollution can make even the healthiest person sick. Our experts explain ways to reduce your risk and how to manage COPD once

you're diagnosed. **Host:** Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Tony Punturieri, Program Officer in the Division of Lung Disease, National Heart, Lung, and Blood Institute; Dr. Siva Sivaraman, Pulmonologist, Director of the Respiratory Therapy Department,

AtlantiCare Regional Medical Center

Compliancy issues: Air Pollution, COPD, Chronic Disease, Consumerism, Lung Disease, Pollution,

Cigarettes, Factory Workers, Respiratory Illness, Rural Areas, Vapes, Vulnerable Population

Links for more info:

Dr. Sivashankar Sivaraman, MD - Galloway, NJ - Pulmonary Critical Care - Book Appointment Chronic Obstructive Pulmonary Disease (COPD)/Environment | NHLBI, NIH

Punturieri, Antonello | Pri-Med

Learn More Breathe Better® | NHLBI, NIH



Program 23-53 Air Week: 12/31/0202

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: IF YOU HAVE A BRAIN, YOU'RE AT RISK FOR A SEIZURE - LET'S TALK ABOUT IT

Time: 1:49 **Duration:** 10:51

Synopsis: While seizures are more common in very young and old age groups, they can happen to anyone. Our experts break down what causes seizures, who is a candidate for brain surgery, and why

cannabis is becoming a popular treatment option.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Dipali Nemade, Epileptologist and Neurologist, Orlando Health Neuroscience Institute; Dr. Barry Gidal, Professor of Pharmacy and Neurology, University of Wisconsin-Madison, Medications Co-

Editor, Epilepsy.com

Compliancy issues: Consumerism, FDA, Neurology, Vulnerable Populations, Bioaccumulates, Brain Surgery, Cannabinoids, Cannabis, CBD, Contamination, Deep Brain Stimulation, Nervous System,

Seizure, THC

Links for more info:

Barry E Gidal, PharmD, RPh LinkedIn: Dr. Barry Gidal

Barry Gidal, PharmD | Epilepsy Foundation

Dipali Nemade, MD

Dipali Nemade, MD MPH (@drdips23) / X

SEGMENT 2: "THEY'RE ACTIVELY TRYING TO DIE": INSIDE THE MIND OF A TRAUMA SURGEON

Time: 13:42 **Duration:** 9:16

Synopsis: With the constant stress and chaos of emergency rooms, how do doctors keep a clear head to make life or death decisions? Dr. Stephen Cohn has been a trauma surgeon for more than 40 years. He takes us through a day-in-the-life, giving us an inside look at the hectic lives of emergency medicine

physicians. **Host:** Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Stephen Cohn, Trauma Surgeon, Hackensack Meridian Health, Author, All Bleeding Stops **Compliancy issues:** Consumerism, Death, Emergency Medicine, Medicine, Patient Safety, Public Health, Trauma, Vulnerable Populations, Accidents, Nursing Home, Stroke, Trauma Surgery

Links for more info:

Dr. Stephen Cohn, MD - Hackensack, NJ - Surgical Critical Care

All Bleeding Stops: Life and Death in the Trauma Unit by Stephen M. Cohn M.D.| Barnes & Noble®



Quarterly Report of Compliancy Issues & Programs List 2023-Q4 (October - December) Viewpoints Radio

- Addiction
- African American History
- Aging
- Agriculture
- American History
- American Traditions
- **Ancient Civilizations**
- **Animal Extinction**
- Animal Science Animal Sciences
- Annual Holidays
- Archaeology
- Arts
- Astronomy
- Astrophysics
- Auto İndustry
- Aviation
- **Business**
- Cancer Career
- Child Development
- Childcare
- Chronic Disease
- Climate
- Climate Change
- Communication
- Community
- Conspiracy Theories
- Consumerism
- Contraception
- Copyright Infringement
- Creative Arts
- Crime
- Criminal Justice
- Cryptocurrency Culture
- Customs
- Democracy

- **Digital Currency**
- Disease
- Diversity Drug Abuse
- Economy
- Ecosystém
- Education
- **Education Policy**
- Elections
- Entertainment
- Environment
- **Ethics**
- Exercise
- Extreme Weather
- Family Planning
- Farming
- Film
- Finance
- Food Culture
- Food History Food Inequity
- Food Production
- **Food Scarcity**

- Food Waste
- Free Speech
- Freedom
- Global Culture
- Global Economy Global Issues
- **Global Migration**
- Government
- Government Assistance
- Government Policy
- Government Regulation
- Grief
- Health
- Healthcare
- Healthy Lifestyle Higher Education
- History
- Housing Housing Inventory Humanity Immigration

- Immigration Policy Immigration Reform
- Incarceration
- Indigenous Populations
- Inequality Inflation
- Inmate Rehabilitation
- Innovation
- International Relations
- Investing
- Journalism
- Labor Issues **Labor Movement**
- Language
- Law
- Law Enforcement
- Legal Issues
- Lifestyle
- Literacy
- Literature
- Local Government
- **Local Politics**
- Loss
- Manufacturing
- Marriage Mass Extinction
- Mass Media Materialism
- Media
- Medicine
- Mental Health
- Mental Health Treatment
- Mental Illness
- Music
- Music Industry
- Natural Disasters
- Natural Resource
- News
- Nonprofit Organizations
- Nutrition
- Paleontology

- Parenting
- Partisan Issues
- Personal Finance
- Pet Care
- Pet Health
- Physical Disorders
- Political Fundraising
- Political Organizations
- **Politics**
- Pollution
- Poverty
- Presidential Election
- Professional Athlete
- Psychology PTSD
- Public Assistance
- Public Health
- **Public Safety**
- **Publishing** Racial Discrimination
- Reading Comprehension Real Estate
- Recreation
- Recycling Systems
- Rehabilitation Relationships
- Religion
- Research
- Science
- Scientific Research Self-Development
- Self-Fulfillment
- Senior Care
- Sleep Disorders Social Media
- Social Media Trends
- Society
- Solar System
- Space State Government
- Substance Abuse
- Supply Chain Management Technology
- Traditions
- Trauma
- Veterinary Health
- Video Volunteerism
- Voter Eligibility
- Voting Rights Wage Inequity
- War Wellbeing
- Writing



Program 23-40 Air Week: 10/1/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: '35 PERCENT OF ALL FOOD ENDS UP IN THE TRASH': WHY IS FOOD WASTE STILL SO HIGH?

Time: 1:47 Duration: 6:14

Synopsis: Each year, we throw away the equivalent of 130 billion meals. This wasted food could feed hundreds of millions of people and negatively impacts the environment both from its production and then the methane it releases once in a landfill. We cover the ongoing food waste crisis in America and hear from one tech platform that's helping to connect hungry people to food that would otherwise be tossed into a trash bin.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Sarah Soteroff, North American spokesperson, Too Good To Go

Compliancy issues: Business, Environment, Food Inequity, Food Production, Food Scarcity, Food Waste,

Technology

Links for more info:

Food Waste in America | Feeding America

Stopping Food Waste Before It Starts Is Key to Reaching Climate Goals | Civil Eats Food Waste and its Links to Greenhouse Gases and Climate Change | USDA

Too Good To Go (@TooGoodToGo) / X

<u>SEGMENT 2: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY ARE LITERACY</u> RATES SO LOW?

Time: 10:03 Duration: 10:31

Synopsis: Millions of kids are failing to meet reading comprehension standards. With so many young people falling through the cracks, we look at what's broken within the current curriculum and how new research on reading education can lead to some improvements. Education expert Natalie Wexler joins us to share important insights and what parents can also do at home to bolster these skills.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Natalie Wexler, education expert, author, The Knowledge Gap: The Hidden Cause of America's Broken

Education System - And How to Fix It

Compliancy issues: Child Development, Education, Education Policy, Literacy, Parenting, Reading Comprehension

Links for more info:

9 Things Science Tells Us About How Kids Learn to Read and Think Critically - The 74

Why Content Knowledge is Crucial to Effective Critical Thinking | KQED

Podcast – Knowledge Matters Campaign

The Knowledge Gap: The Hidden Cause of America's Broken Education System-and How to Fix it: Wexler, Natalie Natalie Wexler (@natwexler) / X

VIEWPOINTS EXPLAINED: 'LESS THAN 10 PERCENT OF ALL PLASTIC IS RECYCLED'

Time: 21:34 Duration: 1:59

Synopsis: If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Business, Climate Change, Consumerism, Environment, Food Production, Health, Materialism,

Pollution, Recycling Systems

CULTURE CRASH: STEPPING INTO A FILM DIRECTOR'S SHOES

Time: 23:33 Duration: 2:54

Synopsis: We highlight how it's all too easy for prominent directors to fall into a rabbit hole of producing a series of

not-that-good movies after their first is a blockbuster hit.



Program 23-41 Air Week: 10/8/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: A FAMILY FOREVER CHANGED: RACHEL'S STRUGGLE WITH SCHIZOPHRENIA

Time: 1:47 Duration: 7:00

Synopsis: Deborah Kasdan's sister, Rachel, had a bright future ahead of her. She was a natural creative, a talented student and loved to travel and meet new people. However, this future dimmed when Rachel was diagnosed with schizophrenia during her mid-twenties. The diagnosis forever impacted both Rachel and the family. She sadly passed away at age 59, but Deborah Kasdan joins us this week to share her sister's story and the wide-ranging toll of mental illness.

Host: Gary Price Producer: Amirah Zaveri

Guests: Deborah Kasdan, writer, author, Roll Back the World: A Sister's Memoir

Compliancy issues: Arts, Communication, Government, History, Mental Health, Mental Health Treatment, Mental

Illness, Nonprofit Organizations, Psychology, Public Health, Rehabilitation

Links for more info:

National Alliance on Mental Illness

FindTreatment.gov

What is Mental Health? | SAMHSA

Zocdoc

Find a Therapist, Psychologist, Counselor - Psychology Today

Roll Back the World: A Sister's Memoir by Deborah Kasdan, Paperback | Barnes & Noble®

Deborah Kasdan (@debkasdan) / X

Instagram: @debkasdan DeborahKasdan.com

SEGMENT 2: 30 YEARS OF THE MOTOR VOTER LAW: WHY THIS ACT HAS TRAPPED COUNTLESS

IMMIGRANTS Time: 10:49 Duration: 10:08

Synopsis: In 2006, Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at the Illinois Department of Motor Vehicles. Keathley and her former lawyer, Richard Hanus, join us this week to share the

stressful, years-long legal battle that almost led to her being deported back to the Philippines.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Richard Hanus, immigration attorney, The Law Offices of Richard Hanus; Elizabeth Keathlev. immigrant

Compliancy issues: Government, Immigration, Law, Legal Issues, Voter Eligibility, Voting Rights

Links for more info:

The Law Offices of Richard Hanus

The National Voter Registration Act Of 1993 (NVRA) As noncitizens cast ballots, 'Motor Voter' law needs reform

Some Noncitizens Do Wind Up Registered To Vote, But Usually Not On Purpose

VIEWPOINTS EXPLAINED: WHY ARE HALLOWEEN CANDY PRICES SO SCARY RIGHT NOW?

Time: 21:57 Duration: 2:02

Synopsis: Consumers are spending more on Halloween recently. Part of it stems from the holiday becoming more popular and people shelling out more on décor, costumes, treats and activities. However, another factor is that prices are also generally rising. We look at how candy prices have significantly jumped over the last few years.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Consumerism, Global Economy, Inflation, Personal Finance, Supply Chain Management



Viewpoints Radio Program Log Quarterly Report / 2023-Q4 (Oct. - Dec.)

CULTURE CRASH: WHY WE ALWAYS GO BACK TO WHAT WE LOVED IN HIGH SCHOOL

Time: 23:59 Duration: 2:28

Synopsis: We rewind back in time and talk about the power of nostalgia when it comes to the music, movies and

shows we prefer.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, History, TV



Program 23-42 Air Week: 10/15/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: BREAKING DOWN THE HIDDEN MISCONCEPTIONS OF TWO CLASSIC HALLOWEEN ICONS

Time: 1:47 Duration: 8:33

Synopsis: Spiders and bats are some of the most common symbols of Halloween spookiness. We speak with two experts to get the truth behind these traditionally scary creatures and hear why neither of them are nearly as scary as

we think.

Host: Gary Price Producer: Amirah Zaveri

Guests: Nancy Troyano, entomologist, director of technical education & training, Rentokil North America; Merlin Tuttle, ecologist, wildlife photographer, conservationist, author of the book, The Secret Lives of Bats: My Adventure

with the World's Most Misunderstood Mammals

Compliancy issues: Animal Science, Disease, Education, Environment, History, Psychology, Science

Links for more info:

National Park Service: Bat Myths Merlin Tuttle's Bat Conservation

NBC News: 5 Spooky Spider Myths Busted Nancy Troyano, PhD, BCE | Rentokil

SEGMENT 2: THE STORY BEHIND THE FREE SPEECH ORGANIZATION ADVERTISING EVERYWHERE

Time: 12:22 Duration: 8:48

Synopsis: Have you seen an advertisement or commercial for the group, FIRE? The acronym stands for the Foundation for Individual Rights and Expression, but even after watching an ad, it can still be confusing to grasp what exactly this organization truly stands for. As the presidential cycle heats up, this kind of messaging is only going to grow more common over the next year, so we wanted to uncover what exactly FIRE stands for and why some people have mixed feelings on the nonpartisan nonprofit.

Host: Marty Peterson

Producer: Amirah Zaveri, Grace Galante

Guests: Nico Perrino, executive vice president, FIRE; Steve Macek, professor, communication & media studies,

North Central College

Compliancy issues: Finance, Free Speech, Freedom, Government, Higher Education, History, Nonprofit Organizations, Partisan Issues, Political Fundraising, Political Organizations, Politics, Presidential Election

Links for more info:

Mission | The Foundation for Individual Rights and Expression

FIRE (@TheFIREorg) / X

Steve Macek | North Central College

What Does Free Speech Mean? | United States Courts

VIEWPOINTS EXPLAINED: AN INFLUX OF SOUTHERN MIGRANTS: WHAT'S GOING ON?

Time: 22:10 Duration: 1:45

Synopsis: Over the last year, hundreds of thousands of migrants seeking asylum have made their way into the U.S. and have been bussed to sanctuary cities across the country. We cover how this large influx is leading to chaos and mass frustration among residents and leaders.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Crime, Global Issues, Government, Immigration Policy, Immigration Reform, Politics, Poverty

CULTURE CRASH: WHAT'S GOING ON WITH REALITY TV?

Time: 23:55 **Duration:** 2:32

Synopsis: Why does it seem like every person on a reality TV show is just trying to become an influencer these days? We talk about what's wrong with reality TV in 2023 and why we're fed up with these stale narratives.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, History, TV



Program 23-43 Air Week: 10/22/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: A MOUNTING LONELINESS EPIDEMIC: WHERE HAVE OUR COMMUNITIES GONE?

Time: 1:47 Duration: 9:12

Synopsis: Even before the pandemic hit, more than half of U.S. adults responded that they struggle with feelings of loneliness and isolation. Fast forward four years and this problem has only grown worse. Millions of children, teens and adults feel completely disconnected from their neighbors, towns, and local organizations. We talk about what's fueled this decline in recent decades and how listeners can take steps to start forming new connections where they

live.

Host: Gary Price **Producer:** Amirah Zaveri

Guests: Seth D. Kaplan, lecturer, Johns Hopkins University, senior advisor, Institute for Integrated Transitions,

author, Fragile Neighborhoods: Repairing American Society, One Zip Code at a Time

Compliancy issues: Communication, Health, Local Government, Mental Health, Public Health, Senior Care,

Technology, Volunteerism, Wellbeing

Links for more info:

New Surgeon General Advisory Raises Alarm about the Devastating Impact of the Epidemic of Loneliness and Isolation in the United States | HHS.gov

Seth D Kaplan

Fragile Neighborhoods: Repairing American Society, One Zip Code at a Time: Kaplan, Seth D.

Seth Kaplan | Carnegie Council for Ethics in International Affairs

Institute for Integrated Transitions

Opinion | We Know the Cure for Loneliness. So Why Do We Suffer? - The New York Times

SEGMENT 2: HOW DO YOU DEAL WITH LOSS? SPEAKING WITH TWO PEOPLE WHO'VE LOST SPOUSES

Time: 13:01 **Duration:** 8:13

Synopsis: Is there a right or wrong way to grieve the loss of someone you love? We speak with two adults who've dealt with the loss of a spouse to get a better sense of the grieving process and what people do & don't need to hear during this difficult this time.

Host: Marty Peterson

Producer: Amirah Zaveri, Grace Galante

Guests: Megan Devine, psychotherapist; Michael Korda, former editor-in-chief, Simon & Schuster, author, Passing:

A Memoir of Love and Death

Compliancy issues: Communication, Grief, Marriage, Mental Health, Psychology, Relationships, Society

Links for more info:

Grief: Coping with the loss of your loved one

Seeking Help and Support for Grief and Loss | American Cancer Society

9 Things You Should Never Say to Someone Grieving—And What to Say Instead

Refuge in Grief

Passing: A Memoir of Love and Death: Korda, Michael: Amazon.com: Books

VIEWPOINTS EXPLAINED: TACKLING CHILDHOOD OBESITY

Time: 22:14 Duration: 2:12

Synopsis: The American Academy of Pediatrics has an updated set of guidelines urging pediatricians to take a more proactive and stringent approach on young patients struggling with obesity. We highlight some of these updated policies and the lasting effects of early childhood obesity.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Child Development, Diet, Exercise, Healthcare, Healthy Lifestyle, Parenting, Public Health

CULTURE CRASH: BOO! OUR TOP HORROR FILM RECOMMENDATIONS NOW AVAILABLE TO STREAM

Time: 24:26 **Duration:** 2:00

Synopsis: We cover some of our favorite scary movies from big blockbusters to lesser-known indie films.



Program 23-44 Air Week: 10/29/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: \$13,000 PER TODDLER FOR ANNUAL CHILDCARE: WHY AMERICA IS FAILING ITS PARENTS

Time: 1:47 Duration: 9:24

Synopsis: Americans are struggling to bear the extremely large price tag of early childhood care. In some big cities, parents are paying upwards of \$30,000 per year, per child, for this service. We speak with mother, Christina Kuhn, who lives in Michigan about how high childcare costs are impacting her day-to-day and talk to childcare policy expert, Patricia Cole, about what needs to change to better support families and create an environment that encourages raising healthy children.

Host: Gary Price Producer: Amirah Zaveri

Guests: Patricia Cole, Senior Director of Federal Policy, Zero to Three; Christina Kuhn, mother

Compliancy issues: Child Development, Childcare, Government Assistance, Mental Health, Parenting, Personal

Finance, Politics Links for more info:

Patricia A. Cole | ZERO TO THREE

New Childcare Data Shows Prices Are Untenable for Families | U.S. Department of Labor Blog Increasing Federal Investment in Children's Early Care and Education to Raise Quality, Access, and Affordability - The Hamilton Project

Patricia Cole (@PattyCole123) / X

SEGMENT 2: HALLOWEEN 2023: WHY DO WE LOVE TO BE SCARED?

Time: 13:13 **Duration:** 7:31

Synopsis: It's the time of year when we transform into a different character through costume, setup scary decorations and maybe check out a haunted house or two. Even though these things can be scary, we enjoy the fun and festivities that Halloween brings us each year. We speak with two guests about why Halloween has become such a popular global event and why many of us get a kick out of feeling temporarily scared.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Ben Armstrong, co-owner, Netherworld Haunted House, president, America Haunts; Dr. Janina Scarlet,

clinical psychologist

Compliancy issues: American Traditions, Annual Holidays, Consumerism, Culture, Entertainment, Psychology,

Society

Links for more info:

HauntWorld

Psychological Services - Superhero Therapy

Why We Love to Scare Ourselves on Halloween (and the Rest of the Year, Too)

Friday the 13th: Why horror movies scare you or not

<u>VIEWPOINTS EXPLAINED: A PARCHED LANDSCAPE: WHY THE AMAZON RAINFOREST IS FACING AN UNCERTAIN FUTURE</u>

Time: 24:44 Duration: 1:59

Synopsis: The Amazon rainforest is in peril. After several decades of deforestation, the massive forest - home to

millions of animal and insect species, trees and people - is now facing another critical challenge.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Animal Extinction, Climate Change, Ecosystem, Environment, Extreme Weather, Indigenous

Populations, Natural Disasters, Natural Resource

CULTURE CRASH: WRITER & DIRECTOR MIKE FLANAGAN IS BACK WITH ANOTHER HORROR HIT

Time: 23:43 **Duration:** 2:44

Synopsis: We cover writer & director Mike Flanagan's newest drop on Netflix, "The Fall of the House of Usher'. We

also highlight some of our other favorites from this master of miniseries horror.



Program 23-45 Air Week: 11/5/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: TOSSING & TURNING EACH NIGHT? HOW YOU MAY BE SABOTAGING YOUR SLEEP

Time: 1:47 Duration: 7:16

Synopsis: The Cleveland Clinic estimates that about 1 in 3 Americans struggle with sleep. The problems are wideranging, including trouble falling or staying asleep or just not feeling rested each morning. We speak with sleep expert, Dr. Aric Prather about what the latest research shows us is the best way to improve sleep. In many cases, these recommendations are focused on setting good habits, retraining the brain, and checking off some items that can help aid slumber in the bedroom.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Aric Prather, psychologist, director, Behavioral Sleep Medicine Research Program, University of

California, San Francisco

Compliancy issues: Health, Medicine, Mental Health, Physical Disorders, Psychology, Science, Scientific Research

Links for more info:

Insomnia treatment: Cognitive behavioral therapy instead of sleeping pills - Mayo Clinic

What Happens When You Don't Get Enough Sleep? - Cleveland Clinic

How seasonal affective disorder disrupts sleep

SEGMENT 2: ARE WE ALONE IN THE UNIVERSE? U-F-O'S, U-A-P'S, AND ALIENS EXPLAINED

Time: 11:06 Duration: 10:30

Synopsis: There seems to be a lot of narratives, conspiracy theories and research funneling into if aliens really do exist. We speak with two experts about how the scientific community approaches this field of study and some of the challenges that come with working within this space.

Host: Marty Peterson **Producer:** Tabor Brewster

Guests: Paula Bontempi, dean, Graduate School, Oceanography, University of Rhode Island; Nathalie Cabrol, chief

scientist, Carl Sagan Center for Research at the SETI Institute

Compliancy issues: Astronomy, Astrophysics, Communication, Conspiracy Theories, Government, Scientific

Research, Solar System, Space

Links for more info:

Carl Sagan Center for Research

Paula S. Bontempi - Graduate School of Oceanography

Nathalie Cabrol

UFOs and UAPs | National Archives

WATCH: NASA report says more science and less stigma are needed to understand UFO sightings | PBS NewsHour

<u>VIEWPOINTS EXPLAINED: WHAT'S THE BIGGEST SCAM OUT THERE TODAY?</u>

Time: 22:36 Duration: 2:07

Synopsis: Last year, Americans lost almost nine billion dollars to scams. This is a 30 percent increase from 2021. We discuss what's one of the fastest growing frauds out there and why thousands of people each day are getting

tricked.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Cryptocurrency, Finance, Government Regulation, Investing, Personal Finance, Public Safety,

Social Media

CULTURE CRASH: WHY DO WE LOVE VINYL RECORDS SO MUCH?

Time: 24:43 **Duration:** 1:44

Synopsis: Looking to get into vinyl records? We discuss why vinyl is making a comeback and will never really, in our

opinion, go out of style.

Host & Producer: Evan Rook

Compliancy issues: Culture, Music, Music Industry



Program 23-46 Air Week: 11/12/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CEO PAY IN THE AUTO INDUSTRY ROSE 40% OVER THE LAST DECADE: HOW FED-UP AUTO WORKERS ARE FIGHTING BACK

Time: 1:47 Duration: 8:42

Synopsis: Almost 50,000 American employees - a third of the total workforce between GM, Ford and Stellantis - walked off the job and went on strike for six weeks earlier this fall. This coordinated effort marks the first time that employees walked out on all three companies at once. We discuss why this massive strike was a long-time coming and how this recent walk-off is a sign of an ever-growing labor activism movement in the U.S.

Host: Gary Price

Producer: Grace Galante, Amirah Zaveri

Guests: Lane Windham, labor historian, Georgetown University; Kate Bronfenbrenner, senior lecturer, director, Labor

Education Research, Cornell University

Compliancy issues: Auto Industry, Labor Issues, Labor Movement, Manufacturing, Technology, Wage Inequity

Links for more info:

The UAW strike might be over, but will consumers feel it later? | Fox Business

Toyota raises factory worker wages after UAW strike settlements

Lane Windham | Gender Justice Initiative Lane Windham (@LaneWindham) / X

Kate Bronfenbrenner (@KBronfenbrenner) / X

Kate Bronfenbrenner | The ILR School | Cornell University

SEGMENT 2: DO YOU FEEL SAD? US TOO

Time: 12:31 Duration: 8:34

Synopsis: Experts estimate that about 10 million Americans deal with seasonal affective disorder, or SAD, each year. Interestingly, women are four times more likely to be diagnosed than men. And this number is also thought to be higher than reported since many adults go undiagnosed. We cover just how much SAD (and lesser variations like the winter blues) can affect your life during the colder, gloomier winter months and how some easy lifestyle changes can help ease symptoms each year.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Carrie Ditzel, clinical psychologist, Baker Street Behavioral Health

Compliancy issues: Climate, Health, Lifestyle, Mental Health, Psychology, Sleep Disorders, Technology

Links for more info:

Seasonal Depression (Seasonal Affective Disorder)

Seasonal affective disorder treatment: Choosing a light box - Mayo Clinic

9 Self-Care Tips for Seasonal Affective Disorder I Psych Central

The Role of Diet, Eating Behavior, and Nutrition Intervention in Seasonal Affective Disorder: A Systematic Review - PMC

<u>VIEWPOINTS EXPLAINED: TENSIONS RISING IN THE MIGRANT CRISIS & WHY ONE CITY MAY SHUT ITS DOORS</u>

Time: 22:05 Duration: 1:59

Synopsis: Chicago has received more than 20,000 migrants over the last 14 months. And it's not alone. New York City, Washington D.C, Los Angeles and other areas are all dealing with an influx of several thousands of migrants from Central America. As temperatures drop and winter sets in, tensions are beginning to boil over as this crisis reaches new heights.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Global Migration, Government, Immigration Policy, Local Politics, Poverty, Public Assistance,

War



Viewpoints Radio Program Log Quarterly Report / 2023-Q4 (Oct. - Dec.)

CULTURE CRASH: REVIEWING MARTIN SCORSESE'S NEW BLOCKBUSTER

Time: 24:04 Duration: 2:22

Synopsis: At 80 years of age, Martin Scorsese - one of the greatest film directors of his generation - is back with another blockbuster release with an all-star cast. We discuss why "Killers of the Flower Moon" is a definite must-

watch this year.



Program 23-47 Air Week: 11/19/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: STRUGGLING TO GET INTO RUNNING? WHY THIS CHANGE COULD MAKE ALL THE

DIFFERENCE Time: 1:46 Duration: 8:26

Synopsis: Running clubs have exploded in recent years thanks to the pandemic. And there's a different running club for everyone. You don't have to be fast or extremely athletic to take part these days. We speak with two members of different running clubs about the benefits of being in this kind of group and how listeners can easily get involved.

Host: Gary Price **Producer:** Polly Hansen

Guests: Beth McHugh, runner, member, 261 New England Run Club; Billy Heatherly, runner, member, Fleet Feet

Club, Asheville, North Carolina

Compliancy issues: Community, Entertainment, Exercise, Health, Mental Health, Public Safety, Recreation,

Relationships

Links for more info:

Saturday Morning Run! - Fleet Feet Asheville Running club in New England, USA: 261 Fearless Clubs and running meetings for women.: 261 Fearless

Road Runners Club of America

SEGMENT 2: THE ROSETTA STONE: WHY WE CARE SO MUCH ABOUT A 2,000-YEAR-OLD SLAB OF ROCK

Time: 12:15 **Duration:** 8:55

Synopsis: It's an intriguing slab of rock, but why was finding and decoding the Rosetta Stone so important to scholars? In short, it's the key to unlocking the unique Egyptian language of illustrated text referred to as hieroglyphs. We speak with Edward Dolnick, author of The Writing of the Gods: The Race to Decode the Rosetta Stone, about the monumental impact of this discovery.

Host: Marty Peterson **Producer:** Polly Hansen

Guests: Edward Dolnick, writer, author, The Writing of the Gods: The Race to Decode the Rosetta Stone **Compliancy issues:** Ancient Civilizations, Archaeology, Communication, Culture, History, Language, Religion

Links for more info:

The Writing of the Gods: The Race to Decode the Rosetta Stone: Dolnick, Edward: Books Two Hundred Years Ago, the Rosetta Stone Unlocked the Secrets of Ancient Egypt

<u>VIEWPOINTS EXPLAINED: SAM BANKMAN-FRIED & THE MULTI-BILLION DOLLAR FRAUD THAT CHANGED</u> CRYPTO

Time: 22:09 Duration: 1:30

Synopsis: We cover the recent conviction of FTX founder & former CEO, Sam Bankman-Fried. Will people build up

trust in cryptocurrency again? **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Criminal Justice, Digital Currency, Government, Investing, Personal Finance

CULTURE CRASH: FILMMAKER DAVID FINCHER'S LATEST RELEASE

Time: 23:39 Duration: 2:46

Synopsis: We cover the successful career of filmmaker, David Fincher and his newest movie, "The Killer".



Program 23-48 Air Week: 11/26/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: IS YOUR PET THE HEALTHIEST THEY CAN BE?

Time: 1:47 Duration: 7:31

Synopsis: As pet owners, many of us are guilty of sometimes treating our furry friends with too many treats - especially during the holidays. We speak with Dr. Carol Osborne, an integrative veterinarian, to get some insightful tips on what foods owners should avoid feeding their pets this holiday season and how you can maintain and best care for the health of your pet.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Carol Osborne, integrative veterinarian, owner, Chagrin Falls Veterinary Center & Pet Clinic Compliancy issues: Communication, Parenting, Pet Care, Pet Health, Relationships, Veterinary Health

Links for more info: Chagrin Falls Pet Clinic

Dr Carol Osborne DVM (@carolonpets) / X

Carol Osborne DVM (@drcaroldvm) • Instagram photos and videos

Holiday pet-health hazards and how to avoid them

Holiday Safety Tips | ASPCA

PAWS

SEGMENT 2: REVISITING LOST FLAVORS: A RETURN TO THE ROOTS OF AMERICAN CUISINE

Time: 11:20 Duration: 9:25

Synopsis: Go back several decades and the items we eat today tasted a lot different. Viewpoints speaks with two food experts about the evolution of ingredients and how listeners cooking for the holidays can incorporate some of these older, more traditional recipes onto their tables.

Host: Marty Peterson **Producer:** Tabor Brewster

Guests: David Shields, food historian, professor, English Language and Literature, University of South Carolina;

Adrian Miller, food writer, "Soul Food Scholar"

Compliancy issues: Agriculture, American History, Diet, Farming, Food Culture, Food History, Food Production,

History

Links for more info:

soulfoodscholar - Adrian Miller

David S. Shields - Department of English Language and Literature | University of South Carolina 'Taste the State' reconnects South Carolinians with ancestors' ingredients, recipes - USC News & Events

VIEWPOINTS EXPLAINED: THE AUTHORS BANDING TOGETHER AGAINST CHAT GTP

Time: 22:09 Duration: 1:47

Synopsis: Some of the biggest names in the literary world are now suing the creator of Chat GPT, Open AI. We cover the unfolding lawsuit, what the authors are demanding and what this means for artificial intelligence moving

forward.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Career, Copyright Infringement, Government, Law, Publishing, Reading, Technology, Writing

CULTURE CRASH: THE OSCAR CAMPAIGNING HAS BEGUN

Time: 23:56 Duration: 2:29

Synopsis: We discuss the weird year that is 2023 in Hollywood. As the year quickly wraps up, we highlight some

early Oscar hopefuls that stand out from the pack.



Program 23-49 Air Week: 12/3/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: LOVE BOOKS? WE DO TOO: WHY THE PUBLISHING INDUSTRY IS AT A CROSSROADS

Time: 1:47 Duration: 7:41

Synopsis: Last year, revenue in publishing exceeded 28 billion dollars. But - the reality is that just a handful of giant publishers hold much of the power in this sector. We cover how publishing has changed over the last 50 years and

how this affects what books you see and read.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dan Sinykin, assistant professor, English, Emory University, author, Big Fiction: How Conglomeration

Changed the Publishing Industry and American Literature

Compliancy issues: Career, Creative Arts, Diversity, Literature, Publishing, Reading, Technology, Writing

Links for more info: **DEEP VELLUM**

Milkweed Editions Coffee House Press

Publishing | Hub City Press

Graywolf Press

Simon & Schuster purchased by private equity firm KKR for \$1.62 billion | AP News

Dan Sinykin

Dan Sinykin (@dan_sinykin) / X

Big Fiction: How Conglomeration Changed the Publishing Industry and American Literature (Literature Now) |

mitpressbookstore

SEGMENT 2: COULD IUD'S & OTHER CONTRACEPTIVES INCREASE YOUR RISK OF DEVELOPING AN **AUTOIMMUNE DISEASE?**

Time: 11:29 Duration: 10:00

Synopsis: Of the 24 million Americans with autoimmune diseases, about 80 percent are women. A 2020 paper in the American Journal of Nursing estimates that nearly 90 percent of women ages use contraception – which may worsen

a preexisting disease. Our experts breakdown this research and why more research is needed in this case.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Dr. Lisa Sammaritano, Professor of Clinical Medicine, Weill Cornell Medical College; Dr. Kristen Demoruelle, Rheumatologist, Associate Professor of Medicine, University of Colorado School of Medicine; Kristy Griffin, patient Compliancy issues: Chronic Disease, Contraception, Family Planning, Health, Medicine, Research, Science

Links for more info:

M. Kristen Demoruelle, MD, PhD Kristen Demoruelle | LinkedIn

Lisa Rose Sammaritano Professor of Clinical Medicine

VIEWPOINTS EXPLAINED: WHAT'S THE FASTEST GROWING PLATFORM IN NEWS?

Time: 22:29 Duration: 1:32

Synopsis: We cover how this app is quickly becoming a dominant platform for news sharing amidst an evolving

media landscape. Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Communication, Journalism, Mass Media, Media, News, Politics, Social Media, Technology

CULTURE CRASH: THE BEATLES SONG THAT'S FINALLY SEEING THE LIGHT OF DAY

Time: 24:01 Duration: 2:27

Synopsis: We discuss the latest drop from "The Beatles" that was finally produced and released thanks to new

technology powered by artificial intelligence.

Host & Producer: Tabor Brewster

Compliancy issues: Culture, Film, Technology

Program 23-50



Air Week: 12/10/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: FORGET AMELIA EARHART: THE STORY OF THE FIRST AFRICAN AMERICAN FEMALE PILOT WHO SUCCEEDED AGAINST ALL ODDS

Time: 1:45 Duration: 8:22

Synopsis: Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the story of Bessie Coleman - a courageous African American female pilot - who received her pilot's license two years before Earhart took to the skies. This week - we cover the story of Coleman and the many barriers she faced as an African American woman in the early 1900's determined to make a name for herself as a pioneer in performance stunt flying.

Host: Garv Price

Producer: Amirah Zaveri

Guests: Tanya Hart, Flying Free Films, host & producer, Hollywood Live with Tanya Hart

Compliancy issues: African American History, American History, Aviation, Career, Innovation, Racial Discrimination

Links for more info:

INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP on Apple Podcasts

Spotify: INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP

Bessie Coleman | National Air and Space Museum Bessie Coleman | National Women's History Museum

SEGMENT 2: WHY WE FAIL AGAIN AND AGAIN AT NEW YEAR'S RESOLUTIONS

Time: 12:09 **Duration: 8:55**

Synopsis: People will soon be celebrating the start of 2024, and many will be resolving to change something in their lives – the ubiquitous "New Year's Resolution." Maybe you've set a resolution to think more positively next year or gain a greater balance between work and life. We talk to a behavior specialist and coach about how bad habits are created and why. She also gives us some ways to help give those resolutions some staying power for the year ahead.

Host: Marty Peterson **Producer:** Pat Reuter

Guests: M.J. Ryan, expert, change & human fulfillment, author, Habit Changers: 81 Game Changing Mantras to

Mindfully Realize Your Goals

Compliancy issues: Communication, Mental Health, Psychology, Relationships, Self-Development, Self-Fulfillment

Links for more info:

How Not to Fail at Keeping Your New Year's Resolutions | Time

Habit Changers: 81 Game-Changing Mantras to Mindfully Realize Your Goals by M.J. Ryan, Hardcover | Barnes &

Noble®

The Top 3 Reasons New Year's Resolutions Fail And How Yours Can Succeed

VIEWPOINTS EXPLAINED: WHY WE'RE FAILING OUR INMATES

Time: 22:04 Duration: 1:39

Synopsis: So much focus has been placed recently on the importance of rehabilitation while incarcerated. Yet, the meals in served to inmates are often rotten, lacking in nutrients and not enough to sustain them throughout the day.

Why aren't U.S. prison systems - which receive billions of dollars in public funding each year - doing better?

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Diet, Government, Health, Incarceration, Inequality, Inmate Rehabilitation, Nutrition

CULTURE CRASH: CAN YOU GUESS WHO'S THE BIGGEST STREAMING PLATFORM IN THE GAME?

Time: 23:43 Duration: 2:41

Synopsis: We cover how this force in streaming maintains its dominance and what's in the store for the future.

Host & Producer: Evan Rook

Compliancy issues: Film, Social Media Trends, Technology, Video



Program 23-51 Air Week: 12/17/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: ~40 PERCENT OF PEOPLE WILL GET CANCER IN THEIR LIFETIME: A FORMER OLYMPIAN'S

STORY Time: 1:45 Duration: 7:51

Synopsis: Shannon Miller holds many titles. Former Olympic gymnast. Seven-time Olympic medalist. Mother. Wife. But she also has another, unexpected title: ovarian cancer survivor. Miller joins Viewpoints this week to share her experience and perspective after she was diagnosed with cancer at just 33 years old. She hopes her story - and the challenges she went through - will help raise awareness around the importance of keeping up to date on medical checkups and screenings as you age.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Shannon Miller, former American gymnast, seven-time Olympic medalist, cancer advocate & ovarian cancer

survivor

Compliancy issues: Aging, Cancer, Career, Disease, Mental Health, Professional Athlete, Public Health, Research,

Science

Links for more info:

Shannon Miller OLY (@shannonmiller96) • Instagram photos and videos

Shannon Miller (@shannonmiller96) / X

Shannon Miller Ovarian Cancer: 5 Years Cancer-Free

Shannon MILLER

Common Cancer Types - NCI

Find Cancer Early | American Cancer Society

Signs and Symptoms of Cancer | Do I Have Cancer?

SEGMENT 2: SHOULD CONGRESS ENACT TERM LIMITS?

Time: 11:38 **Duration:** 9:58

Synopsis: With the 2024 presidential election right around the corner, it's a good time to discuss a growing and debated trend in America: increasingly older politicians. Two former opponents - President Joe Biden, age 81, and Former President Trump, age 77 - are again throwing their hat into the 2024 race, but many Americans have concerns about the competency of these older candidates and other members of the Senate and Congress. We speak with two experts about both sides of the argument and how the political landscape would change if stricter term limits were put in place.

Host: Marty Peterson
Producer: Grace Galante

Guests: Nick Tomboulides, executive director, nonprofit, U.S. Term Limits; Casey Burgat, Legislative Affairs Program

Director, George Washington University

Compliancy issues: Aging, Democracy, Elections, Government, Government Policy, Health, International Relations,

Politics

Links for more info:

Term limits in the United States - Ballotpedia

U.S. Term Limits

Casey Burgat (@CaseyBurgat) / X

Burgat, Casey | Graduate School of Political Management | College of Professional Studies | The George

Washington University Nicolas Tomboulides

VIEWPOINTS EXPLAINED: WHY ARE LESS PEOPLE BUYING HOMES?

Time: 22:34 Duration: 1:43

Synopsis: We cover what's driving the U.S. housing market to experience a dip and why some markets are faring

worse than others. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Economy, Government, Housing, Housing Inventory, Inflation, Personal Finance, Real Estate



Viewpoints Radio Program Log Quarterly Report / 2023-Q4 (Oct. - Dec.)

CULTURE CRASH: WHY "MAY DECEMBER" SHOULD BE YOUR NEXT WATCH

Time: 24:17 Duration: 2:09

Synopsis: We cover why scandalous stories historically draw in large audiences, and why the Netflix film, "May

December" is a prime example of why this type of drama sucks us in so fast.



Program 23-52 Air Week: 12/24/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: FED UP WITH THE CYCLE OF DRINKING? HOW TO BUILD HEALTHIER HABITS

Time: 1:48 Duration: 9:33

Synopsis: More than 28 million people, ages 18 and older, reported an alcohol use disorder in 2022, according to the National Survey on Drug Use and Health – a large-scale report overseen by the National Institutes of Health. This equates to about 11 percent of the overall American population who have an impaired ability to stop or control their drinking despite its negative effects. Alcohol use disorder can range from a mild dependence to a severe addiction. For author Annie Grace, it took decades to find a way forward without drinking daily. This week - She opens about her past alcoholism and what finally helped her break the cycle.

Host: Gary Price Producer: Amirah Zaveri

Guests: Annie Grace, author, This Naked Mind: Control Alcohol, Find Freedom, Discover Happiness, and Change

Your Life

Compliancy issues: Addiction, Career, Drug Abuse, Health, Mental Health, Psychology, Relationships, Substance

Abuse

Links for more info: Alcohol | SAMHSA

No level of alcohol consumption is safe for our health

Annie Grace & This Naked Mind (@thisnakedmind) • Instagram photos and videos

This Naked Mind

This Naked Mind: Control Alcohol, Find Freedom, Discover Happiness & Change Your Life

Alcoholics Anonymous SAMHSA's National Helpline

SEGMENT 2: THE CAPITOL POLICE OFFICERS WHO HELD THE LINE, NO MATTER THE COST

Time: 13:21 Duration: 8:04

Synopsis: It's been nearly three years since the attack on the U.S. Capitol. The January 6 insurrection marks the biggest assault on American democracy and the peaceful transfer of power since the Civil War. We speak with former Capitol Hill police sergeant Aquillino Gonell about the violence he witnessed that day and how this traumatic experience has shaped his life and perspective.

Host: Marty Peterson Producer: Polly Hansen

Guests: Aquillino Gonell, former police sergeant, Capitol Hill Police, former U.S. Army sergeant, author, American

Shield: The Immigrant Sergeant Who Defended Democracy

Compliancy issues: American History, Government, History, Law Enforcement, PTSD, Politics, Trauma

Links for more info:

American Shield: The Immigrant Sergeant Who Defended Democracy: Gonell, Aquilino, Shapiro, Susan, Raskin, Jamie: Amazon.com: Books

The Legacy of January 6 | FSI

U.S. Capitol riot | January 6, 2021 | HISTORY

Justices to Decide Scope of Obstruction Charge Central to Trump's Jan. 6 Case - The New York Times

<u>VIEWPOINTS EXPLAINED: ALABAMA WILL SOON BE THE FIRST TO USE THIS NEW EXECUTION METHOD</u>

Time: 22:25 Duration: 2:00

Synopsis: Last year, Alabama prison officials failed to execute Kenneth Eugene Smith via lethal injection. After more than four hours of prodding and poking him, they gave up on finding a viable vein. Smith has been on death row since 1990 and his next scheduled execution is late next month. But now, he's opting for a new method that's never been tested before in this setting.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Criminal Justice, Ethics, Health, Humanity, Incarceration, Medicine, Science, State Government



Viewpoints Radio Program Log Quarterly Report / 2023-Q4 (Oct. - Dec.)

CULTURE CRASH: A TERRIFYING PORTRAYAL IN THE NEW FILM, "GODZILLA MINUS ONE"

Time: 24:25 Duration: 2:04

Synopsis: We review the new monster flick, "Godzilla Minus One" by Japanese writer & director Takashi Yamazaki

now playing in theaters.



Program 23-53 Air Week: 12/31/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: AN END TO THE 165 MILLION YEAR REIGN OF DINOSAURS

Time: 1:47 Duration: 8:15

Synopsis: There's something special about dinosaurs. These majestic creatures walked the Earth for more than 165 million years. Compare this to the span of humans who've only been around for five to seven million years so far. There's no doubt that dinosaurs left their mark. Some scientists even wonder – would they still be around today if the asteroid never collided with Earth? We answer this question and more this week on Viewpoints.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Michael Benton, professor, vertebrate paleontology, University of Bristol - England

Compliancy issues: Climate Change, History, Paleontology, Research, Science, Animal Sciences, Mass Extinction

Links for more info:

Dinosaurs: New Visions of a Lost World: Benton, Michael J., Nicholls, Bob: Amazon.com: Books

Professor Mike Benton - Our People

Dinosaurs Were Already Dying Off Due to Climate Change Even Before Asteroid Hit | Nature World News

University of Bristol (@BristolUni) / X

SEGMENT 2: IS THERE A RIGHT WAY TO GRIEVE? PARENTING & PICKING UP THE PIECES AFTER LOSS

Time: 12:04 Duration: 9:04

Synopsis: One in twelve children will lose a parent or sibling by the time they reach age 18. Experiencing grief of this kind is unbearable at any age, but in children it can present differently and may require more of a tailored approach. We speak with child therapist Natasha Daniels to get a better understanding of this emotion and how there can be different variations of grief depending on the severity of the life event.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Natasha Daniels, child therapist, author, The Grief Rock: A Book to Understand Grief and Love **Compliancy issues:** Child Development, Grief, Literature, Loss, Mental Health, Parenting, Psychology,

Relationships

Links for more info:

The Grief Rock: A Book to Understand Grief and Love

Natasha Daniels (@atparentingsurvival) • Instagram photos and videos

About - Hill Child Counseling

National Alliance for Grieving Children

Childhood Bereavement Estimation Model - Judi's House

Where To Find Help For Your Child

Helping Children Deal With Grief | Child Mind Institute

<u>VIEWPOINTS EXPLAINED: BREAKING PLATES? EATING 12 GRAPES IN 12 SECONDS? HOW OTHER CULTURES RING IN THE NEW YEAR</u>

Time: 22:08 Duration: 1:48

Synopsis: How do people across the world celebrate New Year's Eve and New Year's Day? We cover some

interesting customs and traditions in other countries.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Global Culture, Customs, Traditions, History, Religion, Psychology, Entertainment

CULTURE CRASH: WHY WE LOVE THE 180 THAT IS ANDRE 3000'S NEWEST ALBUM

Time: 23:56 **Duration:** 2:33

Synopsis: We dive into Andre 3000's latest album release titled, "New Blue Sun".

Host & Producer: Evan Rook **Compliancy issues:** Music, Culture