

KUBA ISSUE RESPONSIVE PROGRAMMING SUMMARY 2nd QUARTER 2023 (updated version with additional information). During the months of April, May and June 2023, station KUBA broadcast numerous programs that gave significant treatment to issues of concern and interest in the communities within our coverage area.

### Drought/General Water Issues

- 4/4 – DWR confirms record-tying snowpack
- 4/4 – Lake Oroville slowly filling back up
- 4/5 – Yuba Water Agency commits almost \$2 million to Browns Valley Irrigation District
- 4/11 – Lake Oroville's risen to 864 ft
- 4/12 – DWR increases Lake Oroville releases temporarily for fish planting operations
- 4/17 – Lake Oroville approaching 90% capacity
- 4/17 – U.S. Drought monitor reports less than 9% in moderate drought
- 4/20 – Yuba City reduces Water Shortage Contingency Plan
- 4/24 – State Water Contractors to get 100% of contracted amount for the 1<sup>st</sup> time in almost 20 years
- 4/25 – Lake Oroville reaches 90% capacity
- 5/2 – May 1<sup>st</sup> Sierra snowpack at 241% of average
- 5/10 – Lake Oroville at 94% capacity
- 5/15 – Lake Oroville at 96%, releases increasing
- 5/17 – Yuba Water Agency breaks ground on new Oregon House facility
- 6/6 – Lake Oroville at 99.42% capacity
- 6/7 – Site Reservoir Project takes another step forward
- 6/12 – U.S. Drought Monitor reports just 4% of California still in drought
- 6/19 – Lake Oroville at 100% capacity

### Drugs

- 4/3 – Probation search in Oroville leads to meth/fentanyl seizure
- 4/20 – Major marijuana bust in Yuba County
- 4/21 – Oroville man indicted by federal grand jury on fentanyl & meth trafficking charges
- 4/24 – 20 yr old Yuba City man charged under Project Safe Neighborhoods Program
- 4/28 – Dobbins search warrant yields huge marijuana grow & firearms seizure
- 5/12 – Meth seizure & arrest in Yuba City

- 5/22 – Hwy 70 traffic stop near Oroville leads to over 2 ½ lbs of fentanyl seized
- 5/24 – Yuba County jail inmate sentenced for fentanyl death of fellow inmate
- 6/9 – Fentanyl & firearms seized in Net-5 operation
- 6/21 – Massive marijuana bust in Yuba County

### Law Enforcement

- 4/5 – YCPD ramping up distracted driving violations
- 4/19 – Another phone scam warning from the Sutter County Sheriff
- 5/2 – State Dept of Justice takes over Glenn County officer-involved shooting investigation
- 5/4 – Yuba County Sheriff's Deputy murderer denied parole
- 5/4 – 2 arrests & 61 citations issued in local multi-agency street racing crackdown
- 5/8 – YCPD reports numbers from latest DUI checkpoint
- 5/10 - “ offering free protection training
- 5/30 – Former Yuba County Deputy found not guilty in excessive force trial
- 6/7 – Sutter County Sheriff issues Ag theft alert
- 6/23 – Butte County jailer facing felony DUI charges
- 6/26 – YCPD K9s getting ballistic vests today

### Economy

- 4/6 – New Stephen's Farmhouse owners introduced
- 4/6 – Yuba County eligible for new State grants for housing development
- 4/12 – New owner for Justin's Kitchen in Yuba City
- 4/13 – Yuba County new home sales continue to be encouraging
- 4/19 – State grants almost \$400k to the Sutter County Museum
- 4/24 – Yuba City unemployment rate up significantly year-over-year
- 5/9 – CalPine to submit Sutter Energy Center carbon-capture facility proposal this week
- 5/11 – Regional new home sales continue to rise
- 5/15 & 16 – Yuba/Sutter EDC hosting public planning meeting on area poverty
- 6/14 – Regional new home sales continue well above average
- 6/23 – Hard Rock Live has significant local economic impact in 1<sup>st</sup> year

### Health

- 4/13 – Sutter County has among the highest malnutrition deaths in the State

- 4/17 – Yuba County in top ten in State suicide rate
- 6/27 – Mosquito spraying schedule released

### Education

- 4/18 – Yuba College announces new Chancellor hire after 2 yr search
- 4/26 – Marysville School District puts Edgewater Elementary staff members on leave for inappropriate interactions w/students
- 5/4 & 8 – The 1<sup>st</sup> graduates of Yuba City High School's Early College Program to walk May 8<sup>th</sup>
- 5/26 – Yuba County Superintendent of Schools announces imminent retirement
- 5/26 – A \$13 ½ million State school wellness grant awarded to the Marysville District
- 6/2 – Wheatland High School earns College Readiness Program Gold Medal again
- 6/16 – Kynoch Elementary becomes 1<sup>st</sup> Marysville School Blue Zones Project approved

### Govt

- 4/19 – Oroville City Council approves \$300k license plate reader camera contract
- 4/20 – Yuba City tightening personal use fireworks restrictions
- 4/21 – Yuba City Council gives approval for low-income housing project to move forward
- 4/27 – Yuba County continues industrial hemp ban
- 5/24 – Yuba County Board of Supervisors approves Safe Routes to School contract
- 6/22 – Marysville approves Bryant Field lease agreement
- 6/29 – Butte County Supervisors vote to fund libraries & fire stations

### Traffic

- 4/21 – Major work resumes on Hwy 70 north of Marysville
- 4/27 – Yuba/Sutter Transit granted almost \$14 million from the State
- 5/4 – Hwy 70 through the Feather River Canyon to partially reopen beginning today
- 5/8 – Bridge St traffic shift begins today
- 5/9 – Ostrom Rd sinkhole update
- 5/15 & 16 – Yuba Water Agency seeking emergency contract for Ostrom Rd sinkhole fix
- 6/2 – Hwy 70 through the Feather River Canyon update
- 6/12 – Major McGowan Parkway work begins today
- 6/13 – More troubles for Hwy 70 through the Feather River Canyon

- 6/15 – Sutter County Supervisors approve \$15 million for road & bridge projects
- 6/26 – Spring Valley Bridge replacement begins today
- 6/28 – Hwy 70 through the Feather River Canyon reopens today

### Wildfire

- 4/6 – Nat'l Forest Foundation grants \$120 million to the North Yuba Landscape Resilience Project
- 4/25 – Concow arson arrest
- 4/27 – Cal-Fire launches new on-line burn permit program
- 5/11 – Millions in Cal-Fire grants awarded to Yuba & Butte Counties
- 5/16 – Annual Sutter Buttes burn ban going into effect
- 5/31 – Our 1<sup>st</sup> wildfire of the season has forced evacuations in the Smartsville area
- 5/31 – Butte County blaze held to ½ acre
- 6/1 – Sicard fire update
- 6/2 - “ “ “
- 6/5 – 2 week control burn project underway in Butte County
- 6/6 – Camp fire road repairs begin\
- 6/8 – Control burn scheduled in Butte County today
- 6/16 – A Yuba County wildfire prompted evacuations yest
- 6/19 – Scott fire update
- 6/19 – Thermolito Forebay control burn to be completed today
- 6/20 – Scott fire update
- 6/23 – Cal-Fire suspending burn permits throughout our listening area
- 6/26 – Latest uba County wildfire fully contained

### Miscellaneous

- 5/2 – Beale Air Force Base Leadership announces new mission & vision statements

We covered these issues and concerns in the following ways:

- Locally produced newscasts, including weather and sports, are broadcast each Monday through Friday (except Memorial day) at 5a, 5:30a, 6a, 6:30a, 7a, 7:30a, 8a, and 8:30a.

Other general issues and concerns and how we address them;

- Employment;  
Weekly, a representative from The Sutter County One-Stop (a government-funded employment and career center) provides a 35

second Community Reminder. This airs, at no charge to the One-Stop, throughout all day-parts 7 days/week in equal rotation w/all other Community Reminders. ( Audio available through the calendar year on the KUBA newsroom computer desktop in the folder labeled, "2023 CR's")

Local non-profit fundraiser and awareness events:

These are covered in several formats;

1) Occasionally in news casts (particularly health events such as blood drives).

2)Public Service Announcements (now called "Community Reminders per Corporate Director of Programming Dave Shakes reachable by e-mail at "[dshakes@resultsradio.com](mailto:dshakes@resultsradio.com)") recorded by someone involved with the group or event in question. There are generally no fewer than 6 and no more than 10 of these 35 second free spots running in equal rotation 7 days/week for a total of 147 plays a week all tolled. (Audio of all PSA's (Community Reminders) is available on the KUBA newsroom computer desktop in the folder labeled, "2023 CR's").

3)Special Broadcast events.

These take the form primarily of live remote broadcasts and in-studio or phone guests during Dave & Briggs In The Morning.

This quarter's guests were:

-4/19 & 5/16 – Steve Abshier, Manager Sutter/Yuba Mosquito & Vector Control District

Weather: We receive our forecasts from the National Weather Service, and deliver it in summarized form with station announcers twice an hour **M-F 5a-9am, once an hour Monday- Friday 9a- 12 midnight. Forecasts run on the weekends from 7a-4pm. Weathers do no air on holidays.**

Traffic;

Monday-Friday **from 5a-9am** we provide in-house-produced updates prior to each newscast through reports from local law enforcement, and from listeners verified through local law enforcement.

#### Animal Welfare;

Weekly, a representative from Sutter Buttes Canine Rescue (a local non-profit, no-kill animal shelter) provides a 35 second feature called "Pet of the Week". This airs, at no cost to the shelter, throughout all day-parts Monday through Thursday for a total of 26 plays. (Audio available through the calendar year on the KUBA newsroom computer desktop in the folder labeled, "Pet o Week".)

#### Sports;

A local sports report follows each bottom of the hour newscast **that airs Monday- Friday 5a- 9am**. Additionally, every other Tuesday, KUBA designates a local Athlete of the week culled from listener nominations. A recorded feature (35 seconds) airs honoring the athlete throughout the 2 week period for a total of 15 plays per week. (Audio available through the calendar year on the KUBA newsroom computer desktop in the folder labeled, "AoW".)

#### -Community Involvement;

Every other Wednesday, KUBA designates a local Community Hero culled from listener nominations. A recorded feature (35 seconds) airs honoring the hero for a total of 23 plays per week. (Audio available through the calendar year on the KUBA newsroom computer desktop in the folder labeled, "Community Hero".)

#### -General:

We broadcast 2, 30 minute programs from Media Tracks Communications of Des Plains, Illinois; "Viewpoints", which airs every Sunday Morning at 6, and "Radio Health Journal" which follows at 6:30. (Logs included with this report)