

CONTRACT



WREG-TV
 803 Channel 3 Drive
 Memphis, TN 38103
 (901) 543-2333

<u>Contract / Revision</u> 592291 /		<u>Alt Order #</u> 08869079
<u>Product</u> BUS 4 RSPNSBL TX REF		
<u>Contract Dates</u> 11/28/17 - 12/01/17		<u>Estimate #</u> 5731
<u>Advertiser</u> Biz 4 Responsible Tax Reform		<u>Original Date / Revision</u> 11/27/17 / 11/27/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WREG-TV	<u>Account Executive</u> Benjamin Stecker	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 941	<u>Product 1/2</u> 953
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Buying Time LLC
 650 Massachusetts Ave NW
 Suite 210
 Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	METRC	11/28/17	12/01/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	4	\$1,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	-TWTF--				4	\$425.00					
N 2	METRC	11/28/17	12/01/17	M-F 1035p-1135p	10:35 PM-11:37 PM		:30				NM	2	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	-TWTF--				2	\$325.00					
N 3	METRC	11/28/17	12/01/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	4	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	-TWTF--				4	\$275.00					
N 4	METRC	11/28/17	12/01/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	-TWTF--				2	\$500.00					
N 5	METRC	11/28/17	12/01/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	3	\$1,650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	-TWTF--				3	\$550.00					
N 6	METRC	11/28/17	12/01/17	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	2	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	-TWTF--				2	\$400.00					
N 7	METRC	11/28/17	12/01/17	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	2	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	-TWTF--				2	\$400.00					
N 8	METRC	11/28/17	12/01/17	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	2	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	-TWTF--				2	\$400.00					
N 9	METRC	11/28/17	12/01/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$1,350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	-TWTF--				2	\$675.00					
N 10	METRC	11/28/17	12/01/17	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	3	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/27/17	12/03/17	-TWTF--				3	\$1,000.00					
Totals												0.00	26	\$12,850.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 - 12/01/17	26	\$12,850.00	(\$1,927.50)	\$10,922.50
Totals	26	\$12,850.00	(\$1,927.50)	\$10,922.50

Signature: _____ **Date:** _____

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