

CONTRACT



KXRM
560 Wooten Road
Colorado Springs, CO 80915
(719) 596-2100

<u>Contract / Revision</u> 1695300 /		<u>Alt Order #</u>
<u>Product</u> Jared Polis for Governor 2018		
<u>Contract Dates</u> 09/26/18 - 10/02/18		<u>Estimate #</u> 4363
<u>Advertiser</u> POL/Jared Polis/Governor/Dem/CO		<u>Original Date / Revision</u> 09/24/18 / 09/25/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXRM	<u>Account Executive</u> Leanne Franke	<u>Sales Office</u> Colorado Spring
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KXRM	09/26/18	09/28/18	M-F 5-6a Fox Morning News	M-F 5a-6a		:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-- WTF--				3	\$45.00				
N 2	KXRM	10/01/18	10/02/18	M-F 5-6a Fox Morning News	M-F 5a-6a		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	MT-----				2	\$15.00				
N 3	KXRM	09/26/18	09/28/18	M-F 6a-7a News	M-F 6a-7a News		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-- WTF--				3	\$90.00				
N 4	KXRM	10/01/18	10/02/18	M-F 6a-7a News	M-F 6a-7a News		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	MT-----				2	\$65.00				
N 5	KXRM	09/26/18	09/28/18	M-F 7a-9a News	M-F 7a-9a News		:30				NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-- WTF--				8	\$75.00				
N 6	KXRM	10/01/18	10/02/18	M-F 7a-9a News	M-F 7a-9a News		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	MT-----				4	\$60.00				
N 7	KXRM	09/26/18	10/02/18	M-F 9a-10a	M-F 9a-10a		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-- WTF--				3	\$20.00				
Week:		10/01/18	10/07/18	MT-----				2	\$20.00				
N 8	KXRM	09/26/18	10/02/18	M-F 10a-11a	M-F 10a-11a		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-- WTF--				3	\$20.00				
Week:		10/01/18	10/07/18	MT-----				2	\$20.00				
N 9	KXRM	09/26/18	10/02/18	M-F 2p-3p	M-F 2p-3p		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-- WT---				2	\$20.00				
Week:		10/01/18	10/07/18	-T-----				1	\$20.00				
N 10	KXRM	09/26/18	09/28/18	M-F 530p-6p	M-F 530p-6p		:30				NM	2	\$350.00

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<u>Contract Dates</u> 09/26/18 - 10/02/18	<u>Product</u> Jared Polis for Governor	<u>Estimate #</u> 4363
<u>Advertiser</u> POL/Jared Polis/Governo		<u>Original Date / Revision</u> 09/24/18 / 09/25/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--W-F--				2	\$175.00				
N 11	KXRM	10/01/18	10/02/18	M-F 530p-6p	M-F 530p-6p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	MT-----				2	\$125.00				
N 12	KXRM	09/26/18	10/02/18	M-F 3p-4p	M-F 3p-4p		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--WTF--				3	\$20.00				
Week:		10/01/18	10/07/18	MT-----				2	\$20.00				
N 13	KXRM	09/26/18	10/02/18	M-F 4p-5p	M-F 4p-5p		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--WTF--				3	\$40.00				
Week:		10/01/18	10/07/18	MT-----				2	\$40.00				
N 14	KXRM	09/26/18	09/28/18	M-F 630p-7p News	M-F 630p-7p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--W-F--				2	\$125.00				
N 15	KXRM	10/01/18	10/02/18	M-F 630p-7p News	M-F 630p-7p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	MT-----				2	\$125.00				
N 16	KXRM	09/26/18	09/28/18	M-F 5-530p News	M-F 5-530p		:30				NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--WTF--				3	\$65.00				
N 17	KXRM	10/01/18	10/02/18	M-F 5-530p News	M-F 5-530p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	MT-----				2	\$50.00				
N 18	KXRM	09/26/18	09/28/18	M-F 6p-630p	M-F 6p-630p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--W-F--				2	\$250.00				
N 19	KXRM	10/01/18	10/02/18	M-F 6p-630p	M-F 6p-630p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	MT-----				2	\$125.00				
N 20	KXRM	09/27/18	09/27/18	NFL Thursday Pregame	Thu 530-6p		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---T---				1	\$180.00				
N 21	KXRM	10/01/18	10/01/18	Resident	M 7p-8p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	M-----				1	\$225.00				
N 22	KXRM	09/26/18	09/26/18	Star	W 8p-9p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--W----				1	\$175.00				
N 23	KXRM	09/28/18	09/28/18	Last Man Standing	Fri 7-730p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----F--				1	\$175.00				
N 24	KXRM	09/26/18	09/28/18	M-F News @ 9	M-F 9p-10p		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--W-F--				4	\$175.00				
N 25	KXRM	10/01/18	10/02/18	M-F News @ 9	M-F 9p-10p		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	MT-----				4	\$125.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 26	KXRM	09/26/18	09/28/18	LN M-F 10p-1030p	M-F 10p-1030p		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--W-F--				2	\$65.00				
N 27	KXRM	10/01/18	10/02/18	LN M-F 10p-1030p	M-F 10p-1030p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	MT-----				2	\$60.00				
N 28	KXRM	09/27/18	09/27/18	Thu 9:30-1030p LN	Thu 9:30-10P30p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---T---				2	\$225.00				
N 29	KXRM	09/29/18	09/29/18	Sat LN	Sat 930-10p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S-				1	\$250.00				
N 30	KXRM	09/30/18	09/30/18	Su News @ 9	Su 9p-930p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$200.00				
N 31	KXRM	09/26/18	09/28/18	M-F 1030p-11p	M-F 1030p-11p		:30				NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--WTF--				3	\$65.00				
N 32	KXRM	10/01/18	10/02/18	M-F 1030p-11p	M-F 1030p-11p		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	MT-----				2	\$45.00				
N 33	KXRM	09/26/18	09/28/18	M-F 11p-1130p	M-F 11p-1130p		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--WTF--				3	\$40.00				
N 34	KXRM	10/01/18	10/02/18	M-F 11p-1130p	M-F 11p-1130p		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	MT-----				2	\$40.00				
N 35	KXRM	09/30/18	09/30/18	Su 1030p-11p	Su 1030p-11p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$45.00				
N 36	KXRM	09/30/18	09/30/18	Su 11p-1130p	Su 11p-1130p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$30.00				
N 37	KXRM	09/30/18	09/30/18	Su 1130p-12x	Su 1130p-12x		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$25.00				
N 38	KXRM	09/29/18	09/29/18	Sat 5a-6a News	Sat 5a-6a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S-				1	\$10.00				
Totals								0.00				96	\$7,810.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	60	\$5,325.00	(\$798.75)	\$4,526.25
10/01/18 - 10/02/18	36	\$2,485.00	(\$372.75)	\$2,112.25
Totals	96	\$7,810.00	(\$1,171.50)	\$6,638.50

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/18 - 10/02/18	Jared Polis for Governor	4363

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jared Polis/Governo	09/24/18 / 09/25/18

Signature: _____ **Date:** _____

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