

# CONTRACT



**KXRM**  
**560 Wooten Road**  
**Colorado Springs, CO 80915**  
**(719) 596-2100**

<u>Contract / Revision</u> 1720953 /		<u>Alt Order #</u>
<u>Product</u> Jared Polis for Governor 2018		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 4512
<u>Advertiser</u> POL/Jared Polis/Governor/Dem/CO		<u>Original Date / Revision</u> 10/03/18 / 10/04/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXRM	<u>Account Executive</u> Leanne Franke	<u>Sales Office</u> Colorado Spring
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Screen Strategies Media**  
**11150 Fairfax Blvd**  
**Suite 505**  
**Fairfax, VA 22030**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KXRM	10/31/18	10/31/18	M-F 5-6a Fox Morning News	M-F 5a-6a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W----				1	\$40.00				
N 2	KXRM	10/30/18	11/05/18	M-F 6a-7a News	M-F 6a-7a News		:30				NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-TWTF--				4	\$80.00				
Week:		11/05/18	11/11/18	M-----				1	\$80.00				
N 3	KXRM	10/30/18	11/05/18	M-F 7a-9a News	M-F 7a-9a News		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-TWTF--				4	\$75.00				
Week:		11/05/18	11/11/18	M-----				1	\$75.00				
N 4	KXRM	11/03/18	11/03/18	Sat 6a-7a News	Sat 6a-7a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$50.00				
N 5	KXRM	10/30/18	11/06/18	M-F 9a-10a	M-F 9a-10a		:30				NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-TWTF--				4	\$20.00				
Week:		11/05/18	11/11/18	MT-----				2	\$20.00				
N 6	KXRM	10/30/18	10/30/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-T-----				1	\$20.00				
N 7	KXRM	10/31/18	10/31/18	M-F 2p-3p	M-F 2p-3p		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W----				1	\$20.00				
N 8	KXRM	10/30/18	11/05/18	M-F 530p-6p	M-F 530p-6p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-TW-F--				3	\$250.00				
Week:		11/05/18	11/11/18	M-----				1	\$250.00				
N 9	KXRM	10/30/18	11/05/18	M-F 3p-4p	M-F 3p-4p		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-TWTF--				4	\$20.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 1720953 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Product</u> Jared Polis for Governor
<u>Estimate #</u> 4512		<u>Original Date / Revision</u> 10/03/18 / 10/04/18
<u>Advertiser</u> POL/Jared Polis/Governo		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$20.00				
N 10	KXRM	10/30/18	11/05/18	M-F 4p-5p	M-F 4p-5p		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-TWTF--				4	\$40.00				
Week:		11/05/18	11/11/18	M-----				1	\$40.00				
N 11	KXRM	11/06/18	11/06/18	Tue 5-6a Fox Morning News	Tue 5a-6a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	-T-----				1	\$40.00				
N 12	KXRM	11/06/18	11/06/18	Tue 6a-7a News	Tue 6a-7a News		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	-T-----				1	\$80.00				
N 13	KXRM	11/06/18	11/06/18	Tue 7a-9a News	Tue 7a-9a News		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	-T-----				1	\$75.00				
N 14	KXRM	11/02/18	11/05/18	M-F 630p-7p News	M-F 630p-7p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$250.00				
Week:		11/05/18	11/11/18	M-----				1	\$250.00				
N 15	KXRM	11/02/18	11/05/18	M-F 6p-630p	M-F 6p-630p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$350.00				
Week:		11/05/18	11/11/18	M-----				1	\$350.00				
N 16	KXRM	11/01/18	11/01/18	NFL Thursday Pregame	NFL Thursday Pregame		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$300.00				
N 17	KXRM	11/05/18	11/05/18	The Resident	M 7p-8p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$375.00				
N 18	KXRM	10/30/18	10/30/18	World Series Gm 6	World Series		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-T-----				1	\$1,100.00				
N 19	KXRM	10/31/18	10/31/18	World Series Gm 7	World Series		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W----				1	\$1,100.00				
N 20	KXRM	11/01/18	11/01/18	Thursday Night Football	Thursday Night Football		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$850.00				
N 21	KXRM	11/02/18	11/02/18	Last Man Standing	Fri 7-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$200.00				
N 22	KXRM	11/02/18	11/05/18	M-F News @ 9	M-F 9p-10p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$150.00				
Week:		11/05/18	11/11/18	M-----				1	\$150.00				
N 23	KXRM	11/02/18	11/05/18	LN M-F 10p-1030p	M-F 10p-1030p		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$130.00				
Week:		11/05/18	11/11/18	M-----				1	\$130.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 24	KXRM	11/01/18	11/01/18	Thu 9:30-1030p	Thu 9:30-1030p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$225.00				
N 25	KXRM	11/03/18	11/03/18	Sa News @ 9	Sa 9p-930p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$175.00				
N 26	KXRM	11/04/18	11/04/18	Su News @ 9	Su 9p-930p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$200.00				
N 27	KXRM	11/01/18	11/05/18	M-F 1030p-11p	M-F 1030p-11p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				2	\$75.00				
Week:		11/05/18	11/11/18	M-----				1	\$75.00				
N 28	KXRM	11/01/18	11/05/18	M-F 11p-1130p	M-F 11p-1130p		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---TF--				2	\$60.00				
Week:		11/05/18	11/11/18	M-----				1	\$60.00				
N 29	KXRM	11/04/18	11/04/18	Su 1030p-11p	Su 1030p-11p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$100.00				
N 30	KXRM	11/04/18	11/04/18	Su 11p-1130p	Su 11p-1130p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$90.00				
N 31	KXRM	11/04/18	11/04/18	Su 1130p-12x	Su 1130p-12x		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$50.00				
N 32	KXRM	11/04/18	11/04/18	NFL Wrap Up Show	Sun 930-1030p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$100.00				
N 33	KXRM	11/04/18	11/04/18	Sun 6a-7a News	Sun 6a-7a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$50.00				
<b>Totals</b>								0.00				65	\$9,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	65	\$9,600.00	(\$1,440.00)	\$8,160.00
<b>Totals</b>	65	\$9,600.00	(\$1,440.00)	\$8,160.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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