



WGN- TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

CONTRACT

<u>Contract / Revision</u> 751410 /		<u>Alt Order #</u>
<u>Product</u> Friends of Susana Mendoza		
<u>Contract Dates</u> 10/29/18 - 11/06/18		<u>Estimate #</u> 6046
<u>Advertiser</u> Mendoza,S/D/STC/IL		<u>Original Date / Revision</u> 10/11/18 / 10/11/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGN- TV	<u>Account Executive</u> Marissa Rudman	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Adelstein & Associates
222 W. Ontario St
Suite 600
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	9	10/29/18	11/06/18	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	5	\$3,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				4	\$600.00				
Week:		11/05/18	11/11/18	MT-----				1	\$600.00				
N 2	9	10/29/18	11/06/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	5	\$3,250.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				4	\$650.00				
Week:		11/05/18	11/11/18	MT-----				1	\$650.00				
N 3	9	10/29/18	11/06/18	M-F 6a-7a	6a-7a		:30				NM	5	\$6,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				4	\$1,200.00				
Week:		11/05/18	11/11/18	MT-----				1	\$1,200.00				
N 4	9	10/29/18	11/06/18	M-F 7a-8a	7a-8a		:30				NM	6	\$7,200.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				5	\$1,200.00				
Week:		11/05/18	11/11/18	MT-----				1	\$1,200.00				
N 5	9	10/29/18	11/06/18	M-F 8a-9a	8a-9a		:30				NM	9	\$9,900.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				8	\$1,100.00				
Week:		11/05/18	11/11/18	MT-----				1	\$1,100.00				
N 6	9	11/03/18	11/03/18	Sa-Su 7a-9a	7:00 AM-8:00 AM		:30				NM	2	\$800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				2	\$400.00				
N 7	9	11/03/18	11/03/18	Sa-Su 7a-9a	8:00 AM-9:00 AM		:30				NM	2	\$800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				2	\$400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Mendoza,S/D/STC/IL		<u>Original Date / Revision</u> 10/11/18 / 10/11/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	9	11/04/18	11/04/18	Sa-Su 7a-9a	7:00 AM-8:00 AM		:30				NM	2	\$700.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				2	\$350.00				
N 9	9	11/04/18	11/04/18	Sa-Su 7a-9a	8:00 AM-9:00 AM		:30				NM	2	\$700.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				2	\$350.00				
N 10	9	10/29/18	11/06/18	M-F 9a-10a	9:00 AM-9:30 AM		:30				NM	5	\$3,500.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				4	\$700.00				
Week:		11/05/18	11/11/18	MT-----				1	\$700.00				
N 11	9	10/29/18	11/06/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	5	\$3,500.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				4	\$700.00				
Week:		11/05/18	11/11/18	MT-----				1	\$700.00				
N 12	9	10/29/18	11/05/18	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	5	\$4,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				4	\$800.00				
Week:		11/05/18	11/11/18	M-----				1	\$800.00				
N 13	9	10/29/18	11/05/18	M-F 4p-6p	4:00 PM-4:30 PM		:30				NM	5	\$3,500.00
FIXED RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				4	\$700.00				
Week:		11/05/18	11/11/18	M-----				1	\$700.00				
N 14	9	10/29/18	11/05/18	M-F 4p-6p	4:30 PM-5:00 PM		:30				NM	5	\$3,750.00
FIXED RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				4	\$750.00				
Week:		11/05/18	11/11/18	M-----				1	\$750.00				
N 15	9	10/29/18	11/05/18	M-F 4p-6p	5:00 PM-5:30 PM		:30				NM	5	\$4,000.00
FIXED RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				4	\$800.00				
Week:		11/05/18	11/11/18	M-----				1	\$800.00				
N 16	9	10/29/18	11/05/18	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	5	\$4,250.00
FIXED RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				4	\$850.00				
Week:		11/05/18	11/11/18	M-----				1	\$850.00				
N 17	9	11/03/18	11/04/18	Sa-Su 5p-6p	5:00 PM-5:30 PM		:30				NM	2	\$800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----SS				2	\$400.00				
N 18	9	10/29/18	10/29/18	M-Su 9p News	9:30 PM-10:00 PM		:30				NM	1	\$2,500.00
FIXED RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$2,500.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 19	9	10/29/18	11/05/18	M-Su 9p News	9:00 PM-9:30 PM		:30				NM	4	\$10,000.00
		FIXED RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/18	11/04/18	-T-TF--				3	\$2,500.00				
		Week: 11/05/18	11/11/18	M-----				1	\$2,500.00				
N 20	9	11/04/18	11/04/18	M-Su 9p News	9:00 PM-9:30 PM		:30				NM	1	\$2,500.00
		FIXED RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/18	11/04/18	-----S				1	\$2,500.00				
N 21	9	10/29/18	11/05/18	M-F 10p News	10p-1030p		:30				NM	5	\$10,000.00
		FIXED RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/18	11/04/18	MTWTF--				4	\$2,000.00				
		Week: 11/05/18	11/11/18	M-----				1	\$2,000.00				
N 22	9	10/29/18	11/02/18	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	5	\$4,250.00
		CANDIDATE DISCOUNT RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/18	11/04/18	MTWTF--				5	\$850.00				
Totals								0.00				91	\$88,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	91	\$88,900.00	(\$13,335.00)	\$75,565.00
Totals	91	\$88,900.00	(\$13,335.00)	\$75,565.00

Signature: _____ **Date:** _____

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