

WSSO-AM QUARTERLY ISSUES PROGRAMMING REPORT

In our ongoing effort to serve the public interest, station WSSO-AM broadcasts programming responsive issues of concern to the Lowndes-Oktibbeha-Clay-Lee county and surrounding county areas. Following is a list of those issues and of the station's programming treatment of them.

3rd Quarter

July 1st – September 30th 2023

Quarterly Report of Compliancy Issues & Programs List

2023-Q3 (July - September) Viewpoints Radio

* Accessibility	* Correctional System	* Food Industry	* Labor	* Parenting	* Solar System
* Adolescent Development	* Creative Arts	* Food Science	* Labor Issues	* Pay Equity	* Space Exploration
* Adolescent Health	* Creativity	* Food Trends	* Labor Rights	* Personal Finance	* Sports
* Aging	* Crime	* Global Economy	* Labor Trends	* Physics	* Sports Culture
* Agriculture	* Cuisine	* Global Trade	* Law	* Politics	* STEM
* Archaeology	* Culture	* Government	* Law Enforcement	* Population Trends	* Sustainability
* Artificial Intelligence	* Diversity in Science	* Government Funding	* Life Skills	* Poverty	* Technology
* Arts	* Drug Policy	* Government Regulation	* Local Business	* Presidential Election	* Time Management
* Astronomy	* Drug Trafficking	* Habits	* Local Government	* Productivity	* Tourism
* Astrophysics	* Economy	* Health	* Marketing	* Psychology	* Tourism Regulations
* Automation	* Education	* Higher Education	* Media	* Public Health	*
* Banking	* Education Access	* History	* Media Business	* Public Safety	Transportation
* Body Inclusion	* Emergency Response	* Incarceration	* Medical Research	* Race	* Trauma
* Business	* Entertainment	* Inequality	* Medicine	* Relationships	* Travel
* Cannabis Legalization	* Entertainment Business	* Inflation	* Mental Health	* Renewable Energy	* TV
* Career	* Environment	* Infrastructure	* Music	* Retail Trends	* User Experience
* Chronic Stress	* Environment	* Innovation	* Music Streaming	* Retirement	* Volunteerism
* Climate Change	* Equal Pay	* International Issues	* National Debt	* Science	* War
* Comedy	* Ethics	* International Policy	* Nationalism	* Self Help	* War on Drugs
* Composition	* Exercise	* International Relations	* Natural Disaster	* Self-Confidence	* Waste Management
* Conflict	* Exploration	* International Relations	* Natural Disasters	* Self-Development	* Wealth
* Consumerism	* Film	* Invention	* News	* Self-Growth	* Youth Sports
* Cooking	* Film Production	* Job Security Real Estate	* Nonprofits	* Social Media	
* Copyright Infringement	* Fine Dining	* Journalism		* Software	

Program 23-28

Air Week: 7/9/2023 6:00 AM

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: NO TRAVEL PLANS THIS SUMMER? HOW TO MAKE THE MOST OUT OF WHERE YOU ARE ALREADY

Time: 1:47

Duration: 9:35

Synopsis: High demand for travel this summer is leading to exorbitantly high prices for flights, hotels and rental cars. If traveling out of state this summer is out of the question (or you just want to spend more time at home), we offer up some ways to rediscover your own town, city, or region and gain a new perspective.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Jessica Mlinaric, Chicago resident, writer, author, Secret Chicago: A Guide to the Weird, Wonderful, and Obscure

Compliance issues: Arts, Cuisine, Culture, Exploration, History, Music, Personal Finance, Tourism, Travel

SEGMENT 2: WOULD YOU EVER SPEND \$63,000 ON A POUND OF RARE MUSHROOMS? SOME CHEFS SAY YES

Time: 13:24

Duration: 7:36

Synopsis: Purveying for the top chefs across America is an ever-changing series of requests dependent on food trends and tastes. While some chefs are seeking out rare microgreens, others are looking for the finest cuts of beef. And these small quantities of in-demand ingredients come at a hefty price. We highlight the many niche aspects of fine dining and how we can all take away some learning points to infuse into our own cooking at home.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Carrie Nahabedian, co-owner, executive chef, Brindille, Kostali by Naha; Susan Spungen, food stylist, cookbook author, Open Kitchen: Inspired Food for Casual Gatherings

Compliance issues: Agriculture, Cooking, Cuisine, Culture, Fine Dining, Food Trends, Global Trade, Innovation, Tourism

VIEWPOINTS EXPLAINED: THE 36-HOUR REBELLION WITHIN RUSSIA

Time: 22:00

Duration: 2:01

Synopsis: Who is Yevgeny Prigozhin? The elusive leader of the mercenary force, The Wagner Group, is now globally known for the recent rebellion he launched against the Russian regime. We discuss the short-lived coup that's now known as the biggest uprising in Vladimir Putin's 23-year-reign.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Conflict, Government, Politics, War

CULTURE CRASH: WHY ARE STREAMING PLATFORMS ALWAYS CHANGING?

Time: 24:01

Duration: 2:27

Synopsis: It seems like there's always a new streaming app coming or going lately. Take the creators of HBO for instance. In a short span of time, the subscription platform has been called HBO Now, HBO Go, HBO Max and now it's just Max. We discuss the ever-evolving landscape of streaming.

Host & Producer: Evan Rook

Compliance issues: Entertainment, Film Production, Media Business

Program 23-29

Air Week: 7/16/2023 6:00AM

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: AVOIDING CONVERSATIONS AROUND MONEY? HERE'S HOW TO GET STARTED

Time: 1:47

Duration: 9:23

Synopsis: Only 1 in 4 Americans feels financially secure, according to a recent survey by consumer financial services firm, Bankrate. We speak with two financial experts about how more Americans can have productive conversations about their spending and come up with a plan to save and invest more for the future.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Lori Sackler, certified financial planner, financial wealth advisor, author, *The M Word: The Money Talk Every Family Needs to Have About Wealth and Their Financial Future*; Emily Guy Birken, financial expert, financial writer, author, *Stacked: Your Super Serious Guide to Modern Money Management*

Compliance issues: Aging, Consumerism, Economy, Parenting, Personal Finance, Relationships, Retirement, Wealth

SEGMENT 2: HAS ARTIFICIAL INTELLIGENCE FOREVER CHANGED THE MUSIC INDUSTRY?

Time: 12:42

Duration: 8:42

Synopsis: Yes, ChatGPT isn't dominating media headlines anymore, but the technology is still leading to massive changes across America. One area where it's making waves is the music production industry. We speak with two experts within the field about how artificial intelligence is forcing them to rethink the future of music artistry and production.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Tina Tallon, assistant professor, artificial intelligence, music composition and the arts, University of Florida; Robert Laidlow, classical music composer, fellow, University of Oxford

Compliance issues: Arts, Career, Composition, Copyright Infringement, Entertainment Business, Music, Music Streaming, Social Media, Technology

VIEWPOINTS EXPLAINED: PEDESTRIAN DEATHS HIT A 40-YEAR HIGH

Time: 22:24

Duration: 2:01

Synopsis: What's fueling the staggering increase in pedestrian deaths in recent years? We discuss this alarming upward trend.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Accessibility, Public Health, Public Safety, Transportation

CULTURE CRASH: IS THE LATE-NIGHT TALKSHOW FORMAT DEAD?

Time: 24:25

Duration: 2:02

Synopsis: Jay Leno. David Letterman. Jimmy Fallon. Stephen Colbert. We highlight the rise and fall of late-night TV.

Host & Producer: Evan Rook

Compliance issues: Culture, Entertainment, News, TV

Program 23-30

Air Week: 7/23/2023 6:00AM

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: MARY LASKER: A PUBLIC HEALTH PIONEER

Time: 1:47

Duration: 7:36

Synopsis: The National Institute of Health. National Cancer Institute. These are just some of the research foundations that are thriving today thanks to the work of health activist Mary Lasker. We speak with biographer Judith L. Pearson about the many big contributions Lasker made to cancer & heart disease research throughout the twentieth century.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Judith L. Pearson, biographer, author, Crusade to Heal America: The Remarkable Life of Mary Lasker

Compliance issues: Government Funding, History, Medical Research, Medicine, Politics, Public Health, Science

SEGMENT 2: THE INTERESTING ORIGINS OF CANNABIS

Time: 11:25

Duration: 9:27

Synopsis: Did you know that cannabis use dates back tens of thousands of years? While its earliest use traces back to Asia, it eventually spread to Europe and then America and was used in a variety of capacities. We speak with highly acclaimed pharmacology expert Dr. Richard Miller about the global history of cannabis and its controversial record over the last 70 years of American history.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Dr. Richard Miller, professor, pharmacology, Northwestern University Feinberg School of Medicine

Compliance issues: Cannabis Legalization, Culture, Drug Policy, Government, History, Public Health, War on Drugs

VIEWPOINTS EXPLAINED: WHY IS AN END TO AFFIRMATIVE ACTION SUCH BIG NEWS?

Time: 21:52

Duration: 1:49

Synopsis: We break down how higher education will be affected by the Supreme Court's recent ruling ending affirmative action.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Education Access, Government, Higher Education, Inequality, Race

CULTURE CRASH: WHY WE CAN'T GET ONBOARD WITH CGI

Time: 23:41

Duration: 2:42

Synopsis: This week -- we talk about the abundance (and overuse) of computer-generated images in recent blockbuster film releases. We also highlight a couple new summer drops that we're looking forward to.

Host & Producer: Evan Rook

Compliance issues: Culture, Film, Technology

Program 23-31

Air Week: 7/30/2023 6:00 AM

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: LOOKING THROUGH A NEW LENS: THE LARGEST & MOST POWERFUL TELESCOPE EVER BUILT

Time: 1:47

Duration: 8:25

Synopsis: The James Webb telescope is the largest and most powerful space telescope ever built. A year and a half ago hundreds of thousands of people cheered after the telescope successfully launched and opened to begin capturing the universe in more detail than ever before. We speak with one astronomer about how this telescope will lead to greater discoveries including the hunt for extraterrestrial life.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Jacob Bean, astronomer, professor, Department of Astronomy & Astrophysics, University of Chicago

Compliance issues: Astronomy, Culture, Innovation, International Relations, Physics, Space Exploration, Technology

SEGMENT 2: WILL SOCCER FINALLY SCORE BIG IN THE U.S.?

Time: 12:14

Duration: 8:37

Synopsis: Soccer has steadily gained a following in recent years in the U.S. Amongst Americans 18-29 years old, the sport is now more popular than baseball. We speak with soccer expert, G. Edward White about what's driving this shift and why it took so long for soccer to take hold in America.

Host: Marty Peterson

Producer: Amirah Zaveri, Tabor Brewster

Guests: G. Edward White, David and Mary Distinguished Professor, Law, University of Virginia School of Law, author, Soccer in American Culture: The Beautiful Game's Struggle for Status

Compliance issues: Entertainment, History, Nationalism, Parenting, Sports Culture, Technology, Youth Sports

VIEWPOINTS EXPLAINED: HOW MUCH ARE YOU PAYING FOR SUBSCRIPTIONS EACH MONTH?

Time: 21:51

Duration: 2:02

Synopsis: There seems to be a subscription for nearly every product or service these days. But how much is too much? And when you're ready to cancel, why does it always seem like it's a pain to go through the process? We uncover how some businesses use deceptive marketing tactics to keep consumers paying.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Business, Consumerism, Government, Law, Marketing, Technology

CULTURE CRASH: ALMOST THREE MONTHS LATER: WHY THE STRIKE IN HOLLYWOOD IS STILL MARCHING ON

Time: 23:53

Duration: 2:31

Synopsis: We discuss the ongoing screenwriters and actors strike that's halting production on a large array of TV shows and films.

Host & Producer: Evan Rook

Compliance issues: Culture, Film, Technology

Program 23-32

Air Week: 8/6/2023 6:00 AM

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: HOW ARTIFICIAL INTELLIGENCE IS FUELING THE \$1.1 TRILLION IN ONLINE RETAIL SALES

Time: 1:47

Duration: 6:15

Synopsis: Online retail sales are set to surpass \$1.6 trillion by 2027. With so much growth in the market, retailers are investing big in artificial intelligence software that improves customer interaction, usability, supply chain and more. We speak with the Chief Technology Officer of Zenni Optical about how retailers are setting up for this new era of digital dominance.

Host: Gary Price

Producer: Amirah Zaveri

Guests: David Ting, chief technology officer, Zenni Optical

Compliance issues: Business, Consumerism, Economy, Habits, Retail Trends, Technology, User Experience

SEGMENT 2: WHAT'S HAPPENING IN HOLLYWOOD? THE STRIKE, EXPLAINED

Time: 10:04

Duration: 10:13

Synopsis: The screenwriters strike in Hollywood is now in its third month. Last month, the Screen Actors Guild joined forces with the Writers Guild of America and called a strike. We speak with two active voices in the industry about what's driving this strike and why these asks are so important to current and future professionals in this landscape.

Host: Marty Peterson

Producer: Amirah Zaveri, Tabor Brewster

Guests: Sofya Levitsky-Weitz, playwright, screenwriter, 'The Bear'; Irving Belateche, screenwriting professor, School of Cinematic Arts, University of Southern California

Compliance issues: Artificial Intelligence, Career, Creative Arts, Economy, Entertainment, Inflation, Labor Issues, Labor Rights, Pay Equity, Personal Finance, Technology

VIEWPOINTS EXPLAINED: CAN CHATGPT PERFECTLY MIMIC HUMANS?

Time: 21:17

Duration: 2:34

Synopsis: ChatGPT, the generative artificial intelligence platform, has been dominating media headlines since its release late last year. We discuss what sets humans apart from this network created by OpenAI.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Artificial Intelligence, Automation, Innovation, Labor, Software, Technology

CULTURE CRASH: THE POWER OF "BARBENHEIMER"

Time: 23:51

Duration: 2:36

Synopsis: Millions of Americans rallied last month as two of the biggest film releases hit theaters. Yes, we're talking about "Barbie" & "Oppenheimer" aka "Barbenheimer". We discuss the massive revenues these two movies drew.

Host & Producer: Evan Rook

Compliance issues: Culture, Film, History

Program 23-33

Air Week: 8/13/2023 6:00 AM

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE GROWING RISK OF WILDFIRES FROM COAST TO COAST: ARE YOU PREPARED?

Time: 1:47

Duration: 8:55

Synopsis: It's been the deadliest year on record for wildfires in Canada. While California is typically the focus point for these events, the new reality of human-caused climate change is that wildfires are becoming a greater threat in areas never seen before. We speak with Dr. Adrienne Edwards, a botanist and wildfire expert, about how Americans can best prepare for wildfire season and help stop the spread.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Adrienne Edwards, botanist, author, *Firescaping Your Home: A Manual for Readiness in Wildfire Country*

Compliance issues: Climate Change, Emergency Response, Environment, Government, Natural Disaster, Public Health

SEGMENT 2: FEELING DISTRACTED & DISCONNECTED? HERE'S HOW TO SLOW DOWN

Time: 12:44

Duration: 8:29

Synopsis: In 2012, researchers at the University of California-Irvine estimated that the average human's attention span was around seventy-five seconds. In recent years, this number has dropped to forty-seven seconds. What's leading to this continuing decline in our attention spans? We speak with one mindfulness expert to get some tips on how people can slow down, increase their focus, and feel less chronically stressed.

Host: Marty Peterson

Producer: Amirah Zaveri, Tabor Brewster

Guests: Christian Madsbjerg, professor, applied humanities, New School, author, *Look: How to Pay Attention in a Distracted World*

Compliance issues: Career, Chronic Stress, Health, Mental Health, Psychology, Self-Development, Social Media, Technology

VIEWPOINTS EXPLAINED: AN END TO FINDING NEWS CONTENT ON SOCIAL MEDIA IN CANADA

Time: 22:13

Duration: 1:41

Synopsis: Meta -- the parent company of Facebook and Instagram -- has decided to ban all news content on these platforms in Canada. We talk about what's driving this big move and how it's going to impact both Canadians and media outlets.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Government Regulation, Journalism, News, Politics, Social Media, Technology

CULTURE CRASH: WILL MARVEL BOUNCE BACK?

Time: 23:54

Duration: 2:34

Synopsis: The Marvel Cinematic Universe has had a series of flops in recent years. In a landscape with so much content, will this production company be able to bounce back and rebuild its brand name?

Host & Producer: Evan Rook

Compliance issues: Business, Culture, Film

Program 23-34

Air Week: 8/20/2023 6:00 AM

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: FROM COW'S MILK TO SALTWATER OYSTERS: THE FIRST PEOPLE TO DIVE INTO THE UNKNOWN

Time: 1:47

Duration: 6:45

Synopsis: Whoever thought, "This white, liquid substance from this animal looks like it is safe enough that I'm going to drink it." Out of the many items we have today (whether it's food, drink, or something else) there was a person who first took the risk in trying it themselves. We explore the many firsts throughout history and how key archeological evidence plays a role in accurately telling these narratives.

Host: Gary Price

Producer: Amirah Zaveri, Tabor Brewster

Guests: Cody Cassidy, writer, author, Who Ate The First Oyster? The Extraordinary People Behind the Greatest Firsts in History

Compliance issues: Archaeology, Culture, Food Industry, Food Science, History, Innovation, Invention, Medicine, Technology

SEGMENT 2: SEPARATING FACT FROM FICTION: ARE YOU A VICTIM OF MISINFORMATION?

Time: 10:34

Duration: 9:58

Synopsis: Conspiracy theories have been around for hundreds of years. From secret projects to secret government societies, these theories are prevalent across society. We speak with two conspiracy experts about how these stories arise, why they're so pervasive online and why artificial intelligence may make these narratives more difficult to detect.

Host: Marty Peterson

Producer: Amirah Zaveri, Aunna Beranek

Guests: Colin Dickey, writer, author, Under the Eye of Power: How Fear of Secret Societies Shapes American Democracy; Dr. Erik Nisbet, Owen L. Coon Professor of Policy Analysis & Communication, Northwestern University

Compliance issues: Artificial Intelligence, Culture, History, Journalism, Media, News, Politics, Presidential Election, Social Media, Technology

VIEWPOINTS EXPLAINED: THE SECRETS OF VENUS

Time: 21:32

Duration: 2:21

Synopsis: We highlight the deeper intricacies and theories behind Venus' unusual surface.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Astronomy, Physics, Science, Solar System, Space Exploration

CULTURE CRASH: WHY DO WE LIKE WATCHING SCI-FI SO MUCH?

Time: 23:53

Duration: 2:33

Synopsis: From Black Mirror to The Twilight Zone, we explore why the sci-fi genre has always been a hit amongst American audiences.

Host & Producer: Evan Rook

Compliance issues: Culture, TV

Program 23-35

Air Week: 8/27/2023 6:00 AM

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: 'NEVER GOOD ENOUGH': A RISE IN MENTAL HEALTH ISSUES AMONG ADOLESCENTS

Time: 1:47

Duration: 7:31

Synopsis: With summer break over and millions of students back in school, it's a good time to talk about the importance of mental health. After all, adolescents today face an excessive number of demands both in and outside of the classroom. This week on Viewpoints - We speak with author Jennifer Breheny Wallace about the importance of sharing how a person's value should never be linked to their performance.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Jennifer Breheny Wallace, journalist, writer, author, *Never Enough: When Achievement Culture Becomes Toxic - And What We Can Do About It*

Compliance issues: Adolescent Development, Education, Mental Health, Parenting, Psychology, Self-Growth

SEGMENT 2: WHEN GREEN ENERGY TURNS TOXIC: RE-TOOLING SOLAR PANELS

Time: 11:20

Duration: 8:50

Synopsis: Solar energy is big business in the U.S. and is only set to expand in the coming years, with an annual growth rate of 21%. But after these solar panels die, where do they go? How 'green' is this technology if we're dumping thousands of used, toxic panels into landfills? We speak with two experts in the solar panel recycling space about how innovation is driving this shift and what more needs to be done to make this energy source truly sustainable.

Host: Marty Peterson

Producer: Amirah Zaveri, Polly Hansen

Guests: Adam Saghei, Chief Executive Officer, We Recycle Solar; Jesse Simons, co-founder, Chief Commercial Officer, SolarCycle

Compliance issues: Environment, Local Government, Politics, Renewable Energy, Sustainability, Technology, Waste Management

VIEWPOINTS EXPLAINED: AN UNCERTAIN FUTURE FOR COMMUTER RAILS

Time: 21:10

Duration: 1:38

Synopsis: Covid-19 shook up norms for many public transit agencies including commuter rail companies that pre-pandemic largely catered to commuting office employees. We highlight how several businesses are re-framing their strategy during this period.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Business, Infrastructure, Labor Trends, Transportation

CULTURE CRASH: IS COMEDY DEAD OR DOES IT JUST LOOK A LITTLE DIFFERENT?

Time: 22:48

Duration: 3:39

Synopsis: Some people argue that the comedy genre is on its way out. But this week, we discuss how comedy isn't going anywhere -- it's just adapting to the changing times.

Host: Tabor Brewster

Producer: Amirah Zaveri, Tabor Brewster

Compliance issues: Comedy, Culture, Social Media

Program 23-36

Air Week: 9/3/2023 6:00AM

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: DROWNING IN DEBT? YOU'RE NOT ALONE: A NEW WAVE OF CREDIT CARD DEBT IN AMERICA

Time: 1:47

Duration: 7:32

Synopsis: Credit card debt in the U.S. just surpassed one trillion dollars and payment delinquency rates are also on the rise. One factor that's feeding into these increases are a growing amount of credit card accounts. The Federal Reserve Bank of New York reports that there are 70 million new accounts since 2019. This week - we discuss the effects of escalating debt and how listeners can start taking back control.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Chloe Elise, certified financial coach, author, Deeper Than Money

Compliance issues: Banking, Consumerism, Economy, National Debt, Personal Finance, Psychology, Self-Development

SEGMENT 2: ACTORS & WRITERS ARE ON STRIKE, BUT WHY AREN'T MUSICIANS PICKETING AS WELL?

Time: 11:21

Duration: 9:56

Synopsis: Screenwriters and writers aren't the only ones feeling the pinch in this new media landscape dominated by streaming. Hundreds of thousands of musicians are struggling to make a living from the substandard pay they receive from platforms like Spotify and Apple Music. We cover just how the music sector has changed and why these artists don't have the same protections as other creatives.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: David Lowery, senior lecturer, Music Business Certificate Program, University of Georgia; Rene Kladzyk, volunteer, Union of Musicians and Allied Workers

Compliance issues: Creative Arts, Entertainment Business, Equal Pay, Labor Rights, Personal Finance, Technology

VIEWPOINTS EXPLAINED: THE ESCALATING LEVELS OF CAFFEINE IN ENERGY DRINKS

Time: 22:17

Duration: 2:07

Synopsis: Over the past two decades, caffeine levels have continued to creep higher and higher. We cover how much caffeine is packed inside many of these newer energy drinks and the consequences of consuming higher-than-needed amounts.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Adolescent Health, Marketing, Mental Health, Parenting, Public Health

CULTURE CRASH: A NEW ERA FOR POST MALONE

Time: 24:24

Duration: 2:01

Synopsis: We give our review of American rapper, singer and songwriter, Post Malone's newest album titled, "Austin".

Host & Producer: Evan Rook

Compliance issues: Culture, Music

Program 23-37

Air Week: 9/10/2023 6:00AM

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: WHY DOES EVERYONE, INCLUDING PARENTS, WANT TO BE INFLUENCERS?

Time: 1:47

Duration: 7:16

Synopsis: Two out of three people on Earth are on social media. With so many eyeballs online, it's big business to have a large social media following and work as an influencer. We highlight this ever-evolving lucrative industry and how new laws are better protecting those who've been previously taken advantage of.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Stephanie McNeal, senior editor, Glamour, author, Swipe Up for More: Inside the Unfiltered Lives of Influencers

Compliance issues: Career, Ethics, Law, Mental Health, Parenting, Politics, Psychology, Social Media, Technology, Wealth

SEGMENT 2: FROM DRUG TRAFFICKER TO INFORMANT: HOW EX-CRIMINALS ARE AIDING INVESTIGATORS

Time: 11:05

Duration: 9:59

Synopsis: We speak with ex drug trafficker, Margarito Flores Jr. about his entry into the illicit drug trade at an early age and when he decided to get out of the business and start working for the other side. We also speak with Sgt. Ryan Wasson about the critical role informants play in aiding law enforcement, but why it's important to avoid glorifying the work of people like Flores.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Margarito Flores Jr., federal drug informant; Sergeant Ryan Wasson, detective, Kane County Sheriff, officer, Homeland Security Investigations Task Force

Compliance issues: Crime, Drug Trafficking, Health, International Issues, Law Enforcement, Parenting, Technology

VIEWPOINTS EXPLAINED: AMERICA'S STRUGGLING CITIES

Time: 22:04

Duration: 1:50

Synopsis: We highlight recent population trends across America in a post-pandemic world. Several once prominent cities have struggled to bounce back after a mass exodus of urban residents.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Climate Change, Culture, Local Business, Population Trends, Poverty

CULTURE CRASH: FROM LIVE CONCERTS TO FILM: THE DOMINANCE OF TAYLOR SWIFT

Time: 23:54

Duration: 2:32

Synopsis: It's the end of summer and we're still talking about Taylor Swift's "Era's Tour". Swift is continuing the mania (and profits) with the upcoming release of the movie simply titled: "The Era's Tour".

Host & Producer: Evan Rook

Compliance issues: Culture, Music

Program 23-38

Air Week: 9/17/2023 6:00AM

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: X (AKA TWITTER) VS. THREADS: THE STORY BEHIND META'S NEW SOCIAL PLATFORM

Time: 1:47

Duration: 8:00

Synopsis: Do you remember the hype when Threads, Meta's new version of X, debuted earlier this summer? Everyone seemed to jump on the new platform at a moment's notice. But what happened to all the buzz? We speak with two social media experts about Meta's big investment in Threads and what needs to change in the coming months to avoid its quick demise.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Carolyn Garavente, associate director, paid social, Brain Labs Media; Danielle Carter, account director, paid social, Croud Digital

Compliance issues: Adolescent Development, Creativity, Education, Life Skills, Mental Health, Parenting, Self Help

SEGMENT 2: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?

Time: 11:50

Duration: 9:20

Synopsis: As an academic advisor, Ana Homayoun has had thousands of conversations with students, parents, and administrators. Many of these talks typically center around grades, college admissions, career paths and other key academic to-dos. Yet, what's not as commonly talked about is the importance of life skills. This means cultivating independence, setting good habits and more. We speak with Homayoun about why so many teens seem to struggle post-high school and how adults can better prepare their kids in the long-term rather than focusing solely on short-term academic markers.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success

Compliance issues: Adolescent Development, Creativity, Education, Life Skills, Mental Health, Parenting, Self Help

VIEWPOINTS EXPLAINED: CHINA'S DEEPENING ECONOMIC WOES: WHAT'S FUELING THIS DECLINE?

Time: 22:10

Duration: 1:45

Synopsis: Less jobs. Lower property values. Tightened consumer spending. These are just some of the challenges China's been facing over the past several months. Will this global superpower be able to avoid a full-fledged recession? We talk about why Americans should care about this developing international economic news.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Global Economy, International Policy, Job Security Real Estate

CULTURE CRASH: A SLOW CALENDAR FOR PRIME TV SEASON

Time: 23:55

Duration: 2:31

Synopsis: We cover how the screenwriter and actor's strike in Hollywood is slowing down TV series releases this autumn.

Host & Producer: Evan Rook

Compliance issues: Culture, TV

Program 23-39

Air Week: 9/24/2023 6:00 AM

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: ARE YOU MAKING THE MOST OUT OF CHAT GPT?

Time: 1:47

Duration: 8:05

Synopsis: There's been a lot of hype around Chat GPT and generative AI this year, but is the average person actually using the new tech? We highlight how leaders in education policy are integrating AI into certain processes to create positive for teachers, administrators, and students in classrooms nationwide. From there, we breakdown what are some of the biggest ways AI helps with tasks and how you can go about interacting with these chatbots to get the answer you're looking for.

Host: Gary Price

Producer: Amirah Zaveri, Grace Galante

Guests: Perpetual Baffour, Research Director, Learning Agency Lab

Compliance issues: Career, Education, Innovation, Productivity, Technology, Time Management

SEGMENT 2: ONE AFTER ANOTHER: HELPING PEOPLE RECOVER IN A WORLD WHERE NATURAL DISASTERS ARE ALL TOO COMMON

Time: 11:54

Duration: 8:50

Synopsis: The reality: Human-induced climate change is leading to more frequent and powerful extreme weather events. In the U.S. and around the world, millions struggle to get back on their feet following the damage and destruction these disasters bring. As bystanders, how can we pitch in and help? We cover the physical and mental toll these hardships cause and why it's important to step up and give back in any way you can.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Vickie Mays, clinical psychologist, distinguished professor, psychology, health policy & management, University of California-Los Angeles

Compliance issues: Climate Change, Emergency Response, Mental Health, Natural Disasters, Nonprofits, Psychology, Public Health, Trauma, Volunteerism

VIEWPOINTS EXPLAINED: WHY ARE PRISON BREAKS BECOMING MORE COMMON?

Time: 21:44

Duration: 2:15

Synopsis: Aging infrastructure, fewer correctional officers, and a large inmate population. These are just some of the factors feeding into why prison breaks, and then large-scale manhunts, seem to be popping up more these days.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Correctional System, Government, Incarceration, Public Safety

CULTURE CRASH: OUR FALL INDIE FILM PICKS

Time: 23:59

Duration: 2:28

Synopsis: We highlight some of our favorite, small-production movie picks as we head into fall film festival season.

Host & Producer: Evan Rook

Compliance issues: Culture, Film

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Issues Today 23-27

Date Aired: 07/02/2023 Time Aired: 6:30 AM

Length: 28 Min.

1. Dr. Michael Kiley, Nat. Program Director of Oncology, U.S. Dept of Veterans Affairs

He detailed their cancer treatment programs for veterans. He also talked about new cancer research that is going on.

Issues covered:

1. Veterans
2. Health

2. Matt Howard, Senior Vice President of VIRTRU

He detailed security concerns with medical data being stored on the cloud. He also talked about consumer privacy.

Issues covered:

1. Health
2. Consumer Privacy

3. Carol Menaker, Author and Researcher

She talked about the need for jury reform. She also discussed her experiences in a murder trial and her misgivings about the guilty verdict.

Issues covered:

1. Justice System
2. Racism

Issues Today 23-28

Date Aired: 07/9/2023 Time Aired: 6:30 AM

Length: 28 Min.

1. Dr. William Forstchen, Professor of History at Montreat College

He detailed the dangers of EMP strikes on the country. He also talked about the need for the U.S. to better prepare for military conflicts.

Issues covered:

1. Nuclear Disarmament
2. Environment

2. Laura Podesta, Public Relations Director for Fiverr

She talked about the pluses of freelancers on the economy. She also discussed the results of the Economic Impact Report survey.

Issues covered:

1. Unemployment
2. Economy

3. Irene O'Neal, Cheryl Barent, Comfort Danco, Members of Sarah's Oasis for Women

They talked about the relationship between domestic violence and homelessness. They also discussed the need for more housing programs for victims of trafficking and violence.

Issues covered:

1. Domestic Violence
2. Homelessness

Issues Today 23-29

Date Aired: 07/16/2023 Time Aired: 6:30 AM

Length: 28 Min.

1. Jane Spinak, Clinical Professor of Law Emeritus at Columbia Law School

She talked about the shortcomings of the family court system. She also talked about how some of the court proceedings are based in racism.

Issues covered:

1. Legal System
2. Racism

2. June Gjata, Eating Disorders Expert and Author

She detailed symptoms of eating disorders. She also talked about foods that are bad for the diet.

Issues covered:

1. Health
2. Eating Disorders

3. Audra Fordin, ASE Certified Mechanic

She talked about how to save money on car repairs. She also gave pointers on what parts of the car need attention before summer travel.

Issues covered:

1. Auto Safety
2. Consumerism

Issues Today 23-30

Date Aired: 07/23/2023 Time Aired: 6:30 AM

Length: 28 Min.

1. Aaron Turner-Phifer, Dir. of Health Policy, Juvenile Diabetes Research Foundation/Jimmy Jam, Rapper

They discussed the JDRF Children's Congress that convenes in Washington DC. They also talked about ongoing research into diabetes.

Issues covered:

1. Health
2. Youth

2. Sarah Lenz-Lock, Senior Vice President and Executive Director of Global Council on Brain Health

She discussed the six pillars of brain health. She also gave results of the Brain Health Report.

Issues covered:

1. Seniors
2. Health

3. Dr. Michael Garko, Nutritionist

He talked about the need to educate the public better about the good and bad effects of cholesterol. She also detailed the dangers of stress on the body.

Issues covered:

1. Health
2. Stress

Issues Today 23-31

Date Aired: 07/30/2023 Time Aired: 6:30 AM

Length: 28 Min.

1. Richard Vague, Former Secretary of Banking and Securities, Pennsylvania

He commented on deficits and how they affect the economy. He also talked about the origins of economic problems in prior fiscal emergencies.

Issues covered:

1. Economy
2. Personal Debt

2. Michael Robbins, Chief Asset Officer, Larson Financial

He discussed the growing phenomenon of using AI for investments. He also talked about state of the economy.

Issues covered:

1. Economy
2. Artificial Intelligence

3. Meghan, Stroke Survivor/Dr. Sheryl Martin-Schlid, Stroke Medical Director at Touro Infirmary

Meghan described her experience of having a stroke at the age of 31. They also detailed symptoms of a stroke and some prevention procedures.

Issues covered:

1. Health
2. Education

Issues Today 23-32

Date Aired: 08/6/2023 Time Aired: 6:30 AM

Length: 28 Min.

1. Dr. Robert Okin, Chief of Psychiatry at San Francisco General Hospital

He gave some ideas on how to solve homelessness. He also called on governments to build more affordable housing.

Issues covered:

1. Homelessness
2. Affordable Housing

2. Matt Dibara, Affiliated with Contractors Consultants

He discussed the growing problem of worker shortages in the construction industry. He also commented on some new apprenticeship programs.

Issues covered:

1. Economy
2. Education

3. Dr. Julie, Co-Founder of Florida Wellness Institute

She gave tips on keeping foods safe during summer cookouts. She also defined some food borne illnesses.

Issues covered:

1. Health
2. Food Safety

Issues Today 23-33

Date Aired: 08/13/2023 Time Aired: 6:30 AM Length: 28 Min.

1. Cheryl McCarron, Director of Community Relations, General Motors

She talked about the outreach that the auto industry has on the American economy. She also discussed local outreach programs that the industry has.

Issues covered:

1. Education
2. Economy

2. Edward Bartlett, Founder of SAVE

He detailed possible changes in rules for Title 9 programs. He also talked about the need for more parental involvement in local school policies.

Issues covered:

1. Youth
2. Education

3. Vish Chaton, Div. Vice President of Product Development, Abbott Laboratories

He discussed a new two heart valve mini pacemaker that is being released this year. He also talked about warning symptoms for possible heart problems.

Issues covered:

1. Health
2. Consumerism

Issues Today 23-34

Date Aired: 08/20/2023 Time Aired: 6:30 AM

Length: 28 Min.

1. David Crenshaw, Retired Master Sergeant

He discussed the K9's for Warriors Project that pairs up comfort dogs to vets. He also detailed the extensive training program the dogs go through.

Issues covered:

1. Vets
2. PTSD

2. James Ruvalcaba, Special Ed. Educator

He talked about what parents can do to help kids adjust to a new school year. He also gave some tips on managing emotions.

Issues covered:

1. Youth
2. Education

3. Jeffrey Stephens, Ronald Raymond, Co-Authors of "The Road to Splitsville"

They gave tips on how couples can have more-friendly divorces. They also talked about the need for better communication for all pairs.

Issues covered:

1. Divorce
2. Communication

Issues Today 23-35

Date Aired: 8/27/2023 Time Aired: 6:30 AM

Length: 28 Min.

1. David Schenck, Former Director of Ethics, Univ. of South Carolina

He discussed the growing problem of healthcare worker burnout. He also talked about the need for better wages as well.

Issues covered:

1. Health
2. Mental Health

2. Brian Walsh, Student Loan Manager at Sofi

He gave some tips on how to save money on student loans. He also talked about work study programs that can help to ease the burden.

Issues covered:

1. Student Loans
2. Economy

3. Dr. Nikki McCullough, Respiratory Expert at 3M's Personal Safety Division

She commented on bad air that is being generated by wildfires around the country. She also talked about how to control indoor air pollution.

Issues covered:

1. Environment
2. Air Pollution

Issues Today 23-36

Date Aired: 9/3/2023 Time Aired: 6:30 AM

Length: 28 Min.

1. Ron Fleming, Author of “Wuhan Unleashed”

He described his experiences with the Wuhan Lab in China. He also expressed concerns about possible lab testing in this country.

Issues covered:

1. COVID
2. Chemical Warfare

2. Jennifer Fitzpatrick, AI and Health Researcher

She detailed how the healthcare industry is using AI to enhance their services. She also talked about the public’s reactions to new technology.

Issues covered:

1. Health
2. Artificial Intelligence

3. Sarika Jain, Love Strategist and Dating Expert

She discussed why some women have stopped dating. She also discussed dating strategies that women can use.

Issues covered:

1. Communication
2. Women

Issues Today 23-37

Date Aired: 09/10/2023 Time Aired: 6:30 AM

Length: 28 Min.

1. Dr. Cheryl Green, Author of "Heal Your Daughter"

She talked about growing depression in teenage girls. She also detailed how parents can better cope with the growing problem.

Issues covered:

1. Women
2. Depression

2. Mike Malterre, Environmentalist

He commented on how many chemical sunscreens are damaging the environment. He also talked about protecting kids from harmful rays.

Issues covered:

1. Environment
2. Pollution

3. Alana Best, Author of "Around the World in Black and White"

She talked about her worldwide experiences of being in a bi-racial marriage. She also discussed the effect on their children.

Issues covered:

1. Racism
2. Discrimination

Issues Today 23-38

Date Aired: 09/17/2023 Time Aired: 6:30 AM

Length: 28 Min.

1. Trevor Wagner, Chief Economist of Research Center at the Computer and Communications Industry Assn.

He commented on how AI is aiding small business growth. He also talked about new apps that are developed daily.

Issues covered:

1. Economy
2. Consumerism

2. Afton Hassett, Assoc. Professor and Director of Pain and Opioid Research at Chronic Pain and Fatigue Research Center

She discussed her book "Chronic Pain Reset" which emphasizes pain reduction without drugs. She also talked about the growing drug abuse problem in the country.

Issues covered:

1. Health
2. Drug Abuse

3. Tom Kamber, Executive Director of Older Adults Technology Services (AARP)

He discussed how seniors can better plan for emergencies. He also talked about new technology that is available for seniors.

Issues covered:

1. Seniors
2. Disaster Preparedness

Issues Today 23-39

Date Aired: 09/24/2023 Time Aired: 6:30 AM

Length: 28 Min.

1. Diane Gayeski, Professor and Higher Education Consultant

She commented on low-paying college degrees. She also stressed that some disciplines can help with other careers that aren't necessarily directly connected.

Issues covered:

1. Education
2. Student Loans

2. Dr. Mark Miller, Executive Vice President of Health Care at Arnold Ventures

He discussed rising medical costs. He also talked about Site Neutral bills and how they would lower hospital costs.

Issues covered:

1. Health
2. Consumerism

3. Caroline Schneider, Registered Dietician

She detailed why SNAP benefits should include payments for Vitamin D. She also talked about the benefits of Vitamin D.

Issues covered:

1. Health
2. Education