

ORDER

Orders
Order / Rev: 1371215
Alt Order #:
Product Desc: Flight Two
Estimate: 1764
Flight Dates: 09/09/15 - 09/20/15
Original Date / Rev: 09/04/15 / 09/04/15
Order Type: Political

WUAB

Primary AE: House WOIO/WUAB
Sales Office: L-CLE
Sales Region: Local

Agency
Name: Midwest Communications & Media.
Buying Contact: Bob Clegg
Billing Contact:
 155 East Broad Street, Suite 2020
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Responsible Ohio
Demographic: A35+
Product Codes: PL20
Priority: P 8
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/20/15	52	\$5,220.00	\$4,437.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	52	\$5,220.00	\$4,437.00	0.00
Totals	52	\$5,220.00	\$4,437.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	09/09/15	09/13/15	Late News M-Sun Late News M-Su	Comm	10-11p	--WTFSS	:30	5	\$175.00	P 6	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	--WTFSS					5	\$175.00		0.00			
N 2	WUAB	09/14/15	09/20/15	Late News M-Sun Late News M-Su	Comm	10-11p	MTWTFSS	:30	7	\$175.00	P 6	0.00	NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/15	09/20/15	MTWTFSS					7	\$175.00		0.00			
N 3	WUAB	09/09/15	09/11/15	Cleve 19 News on 43 at 7a M-F 19 Action News at 7a	Comm	7-8a	--WTF--	:30	6	\$20.00	P 8	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	--WTF--					6	\$20.00		0.00			
N 4	WUAB	09/14/15	09/20/15	Cleve 19 News on 43 at 7a M-F 19 Action News at 7a	Comm	7-8a	MTWTF--	:30	10	\$20.00	P 8	0.00	NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/15	09/20/15	MTWTF--					10	\$20.00		0.00			
N 5	WUAB	09/09/15	09/11/15	SYN M-F 730-8P M-F 730-8p	Comm	730-8p	--WTF--	:30	3	\$175.00	P 8	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/15	09/13/15	--WTF--					3	\$175.00		0.00			
N 6	WUAB	09/14/15	09/18/15	SYN M-F 730-8P M-F 730-8p	Comm	730-8p	MTWTF--	:30	5	\$175.00	P 8	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/15	09/20/15	MTWTF--					5	\$175.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WUAB	09/09/15	09/11/15	LF NET HOUR 1 LF NET HOUR 1	Comm	M-F 11P-12A	--WTF--	:30	3	\$75.00	P 8	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/07/15	09/13/15	--WTF--		3				\$75.00		0.00			
N 8	WUAB	09/14/15	09/18/15	LF NET HOUR 1 LF NET HOUR 1	Comm	M-F 11P-12A	MTWTF--	:30	5	\$75.00	P 8	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/14/15	09/20/15	MTWTF--		5				\$75.00		0.00			
N 9	WUAB	09/12/15	09/19/15	Saturday Prime Sat Prime	Comm	8-10p	-----S-	:30	2	\$75.00	P 8	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/07/15	09/13/15	-----S-		2				\$75.00		0.00			
	Week:	09/14/15	09/20/15	-----S-		2				\$75.00		0.00			
N 10	WUAB	09/13/15	09/20/15	Sunday Prime Sun Prime	Comm	8-10p	-----S	:30	2	\$125.00	P 8	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/07/15	09/13/15	-----S		2				\$125.00		0.00			
	Week:	09/14/15	09/20/15	-----S		2				\$125.00		0.00			
Totals														52	\$5,220.00