



WWCW
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8046
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

Hillary Clinton/US President/Democ(21019)
GMMB (14491)
Dawn,Chiusano,
Katz - Washington DC, Washington DC
(1179)
ph: (202) 872-5880 , fx: (202) 872-0263x
Political - President (1071)
278/295/5292 (555984)
National/Political
5292/ECR25346137
A35+

Invoice 2810040
Inv Date 11/27/2016
Terms Cash In Advance
Contract 1458387
Bill Type Standard
Period 10/31/2016 - 11/27/2016

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

TV
NEW ORDER

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2016 9:48:03AM

Roanoke VA (WWCW)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks: <u>COMMENTS APPLY TO SUB LINES A THRU A Movie 1</u>								
	SPOT	12:00:00PM- 2:00:00	Per week (2),Sa	11/05/16 1:15PM (Sa)	00:30	WWCW Movie	HFA16R310H	\$5.00	
	SPOT	12:00:00PM- 2:00:00	Per week (2),Sa	11/05/16 1:50PM (Sa)	00:30	WWCW Movie	HFA16M430H	\$5.00	
2.0	Contract Line Remarks: <u>COMMENTS APPLY TO SUB LINES A THRU A Movie 2</u>								
	SPOT	2:00:00PM- 4:00:00	Per week (1),Sa	11/05/16 2:15PM (Sa)	00:30	WWCW Movie	HFA16R310H	\$5.00	
3.0	Contract Line Remarks: <u>COMMENTS APPLY TO SUB LINES A THRU A The Steve Wilkos Show</u>								
	SPOT	4:00:00PM- 5:00:00	Per week (5),Th,Fr	11/03/16 4:27PM (Th)	00:30	Steve Wilkos	HFA16M430H	\$15.00	
	SPOT	4:00:00PM- 5:00:00	Per week (5),Th,Fr	11/03/16 4:53PM (Th)	00:30	Steve Wilkos	HFA16R310H	\$15.00	
	SPOT	4:00:00PM- 5:00:00	Per week (5),Th,Fr	11/04/16 4:09PM (Fr)	00:30	Steve Wilkos	HFA16M430H	\$15.00	
	SPOT	4:00:00PM- 5:00:00	Per week (5),Th,Fr	11/04/16 4:35PM (Fr)	00:30	Steve Wilkos	HFA16R310H	\$15.00	
	SPOT	4:00:00PM- 5:00:00	Per week (5),Th,Fr	11/04/16 4:58PM (Fr)	00:30	Steve Wilkos	HFA16M430H	\$15.00	
4.0	Contract Line Remarks: <u>COMMENTS APPLY TO SUB LINES A THRU A Jerry Springer</u>								
	SPOT	5:00:00PM- 6:00:00	Per week (5),Th,Fr	11/03/16 5:30PM (Th)	00:30	Jerry Springer 5p	HFA16M430H	\$15.00	
	SPOT	5:00:00PM- 6:00:00	Per week (5),Th,Fr	11/03/16 5:50PM (Th)	00:30	Jerry Springer 5p	HFA16R310H	\$15.00	
	SPOT	5:00:00PM- 6:00:00	Per week (5),Th,Fr	11/03/16 5:59PM (Th)	00:30	Jerry Springer 5p	HFA16M430H	\$15.00	
	SPOT	5:00:00PM- 6:00:00	Per week (5),Th,Fr	11/04/16 5:36PM (Fr)	00:30	Jerry Springer 5p	HFA16R310H	\$15.00	
	SPOT	5:00:00PM- 6:00:00	Per week (5),Th,Fr	11/04/16 5:58PM (Fr)	00:30	Jerry Springer 5p	HFA16M430H	\$15.00	
5.0	Contract Line Remarks: <u>COMMENTS APPLY TO SUB LINES A THRU A Celebrity Name Game</u>								
	SPOT	6:00:00PM- 6:30:00	Per week (5),Th,Fr	11/03/16 6:08PM (Th)	00:30	Celebrity Name Game	HFA16R310H	\$20.00	
	SPOT	6:00:00PM- 6:30:00	Per week (5),Th,Fr	11/03/16 6:24PM (Th)	00:30	Celebrity Name Game	HFA16M430H	\$20.00	
	SPOT	6:00:00PM- 6:30:00	Per week (5),Th,Fr	11/04/16 6:07PM (Fr)	00:30	Celebrity Name Game	HFA16R310H	\$20.00	
	SPOT	6:00:00PM- 6:30:00	Per week (5),Th,Fr	11/04/16 6:22PM (Fr)	00:30	Celebrity Name Game	HFA16M430H	\$20.00	
	SPOT	6:00:00PM- 6:30:00	Per week (5),Th,Fr	11/04/16 6:29PM (Fr)	00:30	Celebrity Name Game	HFA16R310H	\$20.00	
6.0	Contract Line Remarks: <u>COMMENTS APPLY TO SUB LINES A THRU A Celebrity Name Game</u>								
	SPOT	6:30:00PM- 7:00:00	Per week (5),Th,Fr	11/03/16 6:52PM (Th)	00:30	Celebrity Name Game	HFA16R310H	\$20.00	
	SPOT	6:30:00PM- 7:00:00	Per week (5),Th,Fr	11/03/16 6:59PM (Th)	00:30	FAMILY FEUD	HFA16M430H	\$20.00	
	SPOT	6:30:00PM- 7:00:00	Per week (5),Th,Fr	11/04/16 6:44PM (Fr)	00:30	Celebrity Name Game	HFA16M430H	\$20.00	
	SPOT	6:30:00PM- 7:00:00	Per week (5),Th,Fr	11/04/16 6:52PM (Fr)	00:30	Celebrity Name Game	HFA16R310H	\$20.00	
	SPOT	6:30:00PM- 7:00:00	Per week (5),Th,Fr	11/04/16 6:58PM (Fr)	00:30	FAMILY FEUD	HFA16M430H	\$20.00	
7.0	SPOT			11/03/16			3 preempts @ \$50.00	\$0.00	LUR
7.0	SPOT			11/04/16			2 preempts @ \$50.00	\$0.00	LUR
8.0	SPOT			11/03/16			2 preempts @ \$50.00	\$0.00	LUR
8.0	SPOT			11/04/16			3 preempts @ \$50.00	\$0.00	LUR
9.0	Contract Line Remarks: <u>COMMENTS APPLY TO SUB LINES A THRU A Family Feud</u>								
	SPOT	7:00:00PM- 7:30:00	Per week (1),Sa	11/05/16 7:11PM (Sa)	00:30	FAMILY FEUD	HFA16M430H	\$25.00	
10.0	Contract Line Remarks: <u>COMMENTS APPLY TO SUB LINES A THRU A Family Feud</u>								
	SPOT	7:30:00PM- 8:00:00	Per week (1),Sa	11/05/16 7:40PM (Sa)	00:30	FAMILY FEUD	HFA16R310H	\$35.00	
11.0	SPOT			11/06/16			1 preempt @ \$50.00	\$0.00	LUR
12.0	SPOT			11/03/16			2 preempts @ \$20.00	\$0.00	LUR



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12.0	SPOT			11/04/16			2 preempts @ \$20.00	\$0.00	LUR
13.0	SPOT			11/03/16			2 preempts @ \$20.00	\$0.00	LUR
13.0	SPOT			11/04/16			1 preempt @ \$20.00	\$0.00	LUR
14.0	SPOT			11/05/16			1 preempt @ \$10.00	\$0.00	LUR
15.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Movie								
	SPOT	8:00:00PM-10:00:00	Per week (1),Su	11/06/16 9:10PM (Su)	00:30	WWCW Movie 8P	HFA16M430H	\$50.00	
16.0	SPOT	7:00:00PM- 7:30:00	Day,M-1	11/07/16 7:16PM (Mo)	00:30	FAMILY FEUD	HFA16M430H	\$150.00	
17.0	SPOT	8:00:00AM- 9:00:00	Day,Tu-2	11/08/16 8:18AM (Tu)	00:30	Seinfeld 8a	HFA16R310H	\$25.00	
17.0	SPOT	8:00:00AM- 9:00:00	Day,Tu-2	11/08/16 8:55AM (Tu)	00:30	Seinfeld 830a	HFA16M430H	\$25.00	
18.0	SPOT	9:00:00AM-10:00:00	Day,Tu-2	11/08/16 9:28AM (Tu)	00:30	FRIENDS	HFA16R310H	\$25.00	
18.0	SPOT	9:00:00AM-10:00:00	Day,Tu-2	11/08/16 9:58AM (Tu)	00:30	FRIENDS	HFA16M430H	\$25.00	
19.0	SPOT	4:30:00AM-Business	Day,Tu-1	11/08/16 4:59AM (Tu)	00:30	Business First	HFA16M430H	\$25.00	
20.0	SPOT			11/06/16			1 preempt @\$5.00	\$0.00	Marked as Did not Air
21.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Family Feud								
	SPOT	7:00:00PM- 7:30:00	Day,F-1	11/04/16 7:09PM (Fr)	00:30	FAMILY FEUD	HFA16R310H	\$35.00	M/G For 7.0.1
22.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Family Feud								
	SPOT	7:00:00PM- 7:30:00	Day,F-1	11/04/16 7:21PM (Fr)	00:30	FAMILY FEUD	HFA16M430H	\$35.00	M/G For 7.0.2
23.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Family Feud								
	SPOT	7:00:00PM- 7:30:00	Day,Th-1	11/03/16 7:15PM (Th)	00:30	FAMILY FEUD	HFA16R310H	\$35.00	M/G For 7.0.3
24.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Family Feud								
	SPOT	7:00:00PM- 7:30:00	Day,Th-1	11/03/16 7:20PM (Th)	00:30	FAMILY FEUD	HFA16M430H	\$35.00	M/G For 7.0.4
25.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Family Feud								
	SPOT	7:00:00PM- 7:30:00	Day,Th-1	11/03/16 7:28PM (Th)	00:30	FAMILY FEUD	HFA16R310H	\$35.00	M/G For 7.0.5
26.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Family Feud								
	SPOT	7:30:00PM- 8:00:00	Day,F-1	11/04/16 7:57PM (Fr)	00:30	The Vampire Diaries	HFA16R310H	\$35.00	M/G For 8.0.1
27.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Family Feud								
	SPOT	7:30:00PM- 8:00:00	Day,F-1	11/04/16 7:48PM (Fr)	00:30	FAMILY FEUD	HFA16R310H	\$50.00	M/G For 8.0.2
28.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Family Feud								
	SPOT	7:30:00PM- 8:00:00	Day,F-1	11/04/16 7:56PM (Fr)	00:30	FAMILY FEUD	HFA16M430H	\$35.00	M/G For 8.0.3
29.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Family Feud								
	SPOT	7:30:00PM- 8:00:00	Day,Th-1	11/03/16 7:44PM (Th)	00:30	FAMILY FEUD	HFA16M430H	\$35.00	M/G For 8.0.4
30.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Family Feud								
	SPOT	7:30:00PM- 8:00:00	Day,Th-1	11/03/16 7:57PM (Th)	00:30	DC's Legends of Tomorrow	HFA16R310H	\$35.00	M/G For 8.0.5
31.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Two Broke Girls								
	SPOT	10:00:00PM-10:30:00	Day,Sa-1	11/05/16 10:28PM (Sa)	00:30	2 BROKE GIRLS	HFA16M430H	\$5.00	M/G For 14.0.1
32.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Two & a Half Men								
	SPOT	10:00:00PM-10:30:00	Day,F-1	11/04/16 10:08PM (Fr)	00:30	2 BROKE GIRLS	HFA16M430H	\$10.00	M/G For 12.0.1
33.0	Contract Line Remarks: COMMENTS APPLY TO SUB LINES A THRU A Two & a Half Men								
	SPOT	10:00:00PM-10:30:00	Day,F-1	11/04/16 10:18PM (Fr)	00:30	2 BROKE GIRLS	HFA16R310H	\$10.00	M/G For 12.0.2



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Roanoke VA (WWCW)

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34.0	Contract Line Remarks:	COMMENTS APPLY TO SUB LINES A THRU A Two & a Half Men							
	SPOT	10:00:00PM-10:30:00	Day,Th-1	11/03/16 10:14PM (Th)	00:30	2 BROKE GIRLS	HFA16M430H	\$10.00	M/G For 12.0.3
35.0	Contract Line Remarks:	COMMENTS APPLY TO SUB LINES A THRU A Two & a Half Men							
	SPOT	10:00:00PM-10:30:00	Day,Th-1	11/03/16 10:22PM (Th)	00:30	2 BROKE GIRLS	HFA16R310H	\$10.00	M/G For 12.0.4
36.0	Contract Line Remarks:	COMMENTS APPLY TO SUB LINES A THRU A Two & a Half Men							
	SPOT	10:30:00PM-11:00:00	Day,F-1	11/04/16 10:51PM (Fr)	00:30	2 BROKE GIRLS	HFA16M430H	\$15.00	M/G For 13.0.1
37.0	Contract Line Remarks:	COMMENTS APPLY TO SUB LINES A THRU A Two & a Half Men							
	SPOT	10:30:00PM-11:00:00	Day,Th-1	11/03/16 10:48PM (Th)	00:30	2 BROKE GIRLS	HFA16M430H	\$15.00	M/G For 13.0.2
38.0	Contract Line Remarks:	COMMENTS APPLY TO SUB LINES A THRU A Two & a Half Men							
	SPOT	10:30:00PM-11:00:00	Day,Th-1	11/03/16 10:48PM (Th)	00:30	2 BROKE GIRLS	HFA16M430H	\$15.00	M/G For 13.0.3

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$1,205.00	Total Spots	50
Commission	(\$180.75)		
Net Total	\$1,024.25		