

ORDER

Orders
Order / Rev: 1819898
Alt Order #: 09578267
Product Desc: MARKET INSTITUTE
Estimate: 7821
Flight Dates: 07/08/19 - 07/14/19
Original Date / Rev: 07/02/19 / 10/10/19
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency Name: **Buying Time, LLC**
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: **ISS/ Market Institute**
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 146183
Agency External ID: 2118AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/14/19	32	\$12,975.00	\$11,028.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	32	\$12,975.00	\$11,028.75	0.00
Totals	32	\$12,975.00	\$11,028.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/08/19	07/08/19	Local News @ 6a M-F	CM	6-7a	1-----	:30	1	\$325.00	P01	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	1-----		1				\$325.00		0.00			
N 2	All	07/09/19	07/09/19	Local News @ 12p M-F	CM	12-1p	-1-----	:30	1	\$275.00	P01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-1-----		1				\$275.00		0.00			
N 3	All	07/10/19	07/10/19	Local News @ 12p M-F	CM	12-1p	--1----	:30	1	\$275.00	P01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	--1----		1				\$275.00		0.00			
N 4	All	07/11/19	07/11/19	Local News @ 12p M-F	CM	12-1p	---1---	:30	1	\$275.00	P01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	---1---		1				\$275.00		0.00			
N 5	All	07/12/19	07/12/19	Local News @ 12p M-F	CM	12-1p	----1--	:30	1	\$275.00	P01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	----1--		1				\$275.00		0.00			
N 6	All	07/08/19	07/08/19		CM	4-5p	1-----	:30	1	\$275.00	P01	0.00	NM	1	\$275.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 4p M-F											
				Local News @ 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	1-----	1	\$275.00	0.00								
N 7	All	07/11/19	07/11/19	Local News @ 4p M-F	CM	4-5p	---1---	:30	1	\$275.00	P01	0.00	NM	1	\$275.00
				Local News @ 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	---1---	1	\$275.00	0.00								
N 8	All	07/08/19	07/08/19	Local News @ 5p M-F	CM	5-530p	1-----	:30	1	\$550.00	P01	0.00	NM	1	\$550.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	1-----	1	\$550.00	0.00								
N 9	All	07/10/19	07/10/19	Local News @ 5p M-F	CM	5-530p	--1----	:30	1	\$550.00	P01	0.00	NM	1	\$550.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	--1----	1	\$550.00	0.00								
N 10	All	07/11/19	07/11/19	Local News @ 5p M-F	CM	5-530p	---1---	:30	1	\$550.00	P01	0.00	NM	1	\$550.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	---1---	1	\$550.00	0.00								
N 11	All	07/12/19	07/12/19	Local News @ 5p M-F	CM	5-530p	----1--	:30	1	\$550.00	P01	0.00	NM	1	\$550.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	----1--	1	\$550.00	0.00								
N 12	All	07/09/19	07/09/19	Local News @ 6a M-F	CM	6-7a	-1-----	:30	1	\$325.00	P01	0.00	NM	1	\$325.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	-1-----	1	\$325.00	0.00								
N 13	All	07/08/19	07/08/19	Local News @ 530p M-F	CM	530-6p	1-----	:30	1	\$550.00	P01	0.00	NM	1	\$550.00
				Local News @ 530p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	1-----	1	\$550.00	0.00								
N 14	All	07/10/19	07/10/19	Local News @ 530p M-F	CM	530-6p	--1----	:30	1	\$550.00	P01	0.00	NM	1	\$550.00
				Local News @ 530p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	--1----	1	\$550.00	0.00								
N 15	All	07/11/19	07/11/19	Local News @ 530p M-F	CM	530-6p	---1---	:30	1	\$550.00	P01	0.00	NM	1	\$550.00
				Local News @ 530p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	---1---	1	\$550.00	0.00								
N 16	All	07/08/19	07/08/19	Local News @ 6p M-F	CM	6-630p	1-----	:30	1	\$650.00	P01	0.00	NM	1	\$650.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	1-----	1	\$650.00	0.00								
N 17	All	07/09/19	07/09/19	Local News @ 6p M-F	CM	6-630p	-1-----	:30	1	\$650.00	P01	0.00	NM	1	\$650.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	-1-----	1	\$650.00	0.00								
N 18	All	07/10/19	07/10/19	Local News @ 6p M-F	CM	6-630p	--1----	:30	1	\$650.00	P01	0.00	NM	1	\$650.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	--1----	1	\$650.00	0.00								
N 19	All	07/11/19	07/11/19	Local News @ 6p M-F	CM	6-630p	---1---	:30	1	\$650.00	P01	0.00	NM	1	\$650.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/08/19	07/14/19	---1---	1	\$650.00	0.00								
N 20	All	07/12/19	07/12/19	Local News @ 6p M-F	CM	6-630p	----1--	:30	1	\$650.00	P01	0.00	NM	1	\$650.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	----1--		1				\$650.00		0.00			
N21	All	07/13/19	07/13/19	EM (Sa) EM (Sa)	CM	6:00 AM-8:00 AM (6:00 AM-8:00 AM)	-----1-	:30	1	\$125.00	P01	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----1-		1				\$125.00		0.00			
N22	All	07/13/19	07/13/19	Good Morning America Sa Good Morning America Sa	CM	8-9a	-----1-	:30	1	\$200.00	P01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----1-		1				\$200.00		0.00			
N23	All	07/10/19	07/10/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	--1----	:30	1	\$325.00	P01	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	--1----		1				\$325.00		0.00			
N24	All	07/13/19	07/13/19	Local News @ 9a Sa Local News @ 9a Sa	CM	9-10a	-----1-	:30	1	\$125.00	P01	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----1-		1				\$125.00		0.00			
N25	All	07/14/19	07/14/19	Good Morning America Su Good Morning America Su	CM	8-9a	-----1	:30	1	\$250.00	P01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----1		1				\$250.00		0.00			
N26	All	07/14/19	07/14/19	This Week Su This Week Su	CM	9-10a	-----1	:30	1	\$300.00	P01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----1		1				\$300.00		0.00			
N27	All	07/11/19	07/11/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	---1---	:30	1	\$325.00	P01	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	---1---		1				\$325.00		0.00			
N28	All	07/12/19	07/12/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	----1--	:30	1	\$325.00	P01	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	----1--		1				\$325.00		0.00			
N29	All	07/09/19	07/09/19	Good Morning America Good Morning America	CM	7-9a	-1-----	:30	1	\$525.00	P01	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-1-----		1				\$525.00		0.00			
N30	All	07/11/19	07/11/19	Good Morning America Good Morning America	CM	7-9a	---1---	:30	1	\$525.00	P01	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	---1---		1				\$525.00		0.00			
N31	All	07/09/19	07/09/19	The View The View	CM	11-12p	-1-----	:30	1	\$275.00	P01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-1-----		1				\$275.00		0.00			
N32	All	07/08/19	07/08/19	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1p	1-----	:30	1	\$275.00	P01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	1-----		1				\$275.00		0.00			
													Totals	32	\$12,975.00