



Quarterly Issues and Programs Report

WKHT (FM)

4th Quarter 2023

Prepared By:

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Quarterly Issues and Programs Report

Programs Information

The following is a list of programs that WKHT, Knoxville, Tennessee aired from October 1, 2023 through December 31, 2023. These programs addressed issues that were determined to be of significant concern to the Knoxville, Tennessee community during the fourth quarter of 2023.

East Tennessee Report: (6 hours per quarter) WKHT airs a 30-minute talk show hosted by Kim Hansard, SummitMedia Public Affairs director, on Sunday mornings at 6:30am, broken into two 15-minute segments. The program focuses on local public affairs and community issues and charitable fundraisers in the service area.

The following categories are represented in the weekly programs. All interviews are conducted by Kim Hansard. These programs focused on the following issues of importance to the local community.

- Elder Care
- Public Health
- Culture/History
- Entertainment
- Education

Issues and Concerns – The East Tennessee Report Programs Information

The following is a sampling of our coverage of significant issues which WKHT, Knoxville, Tennessee reported from October 1, 2023 through December 31, 2023, along with the most pertinent treatments of those issues.

Elder Care

East Tennessee Report – Synopsis of topic reported 10/8

As the Baby Boomer population ages into their senior years, they are looking for places to live that fit their needs now and well into the future. Administrators with **Parkview Senior Living Communities** join Kim to discuss the multiple senior living options they offer throughout our community, suiting the needs from Senior Apartments to Assisted Living, to Memory Care, to full Senior Nursing Home Care. SummitMedia radio stations cater to adult listeners with parents and grandparents in this aging group, this is a topic that is important to our listenership and community.

East Tennessee Report – Synopsis of topic reported 11/19 and 12/3

Kim Owen, Mac's Pharmacy and Rachel Frazier, Knoxville Community Action Committee's (CAC) Office on Aging are guests. Forty percent of seniors in our community experience isolation on a regular basis. Can you imagine growing older in your home without the support of any family, friends, neighbors, or financial stability? Whom would you call for help? For over 300 seniors in Knox County, the answer is the **CAC Senior Companion Program**. This unique program mobilizes senior volunteers to provide support to homebound, lonely and isolated older adults free of charge. Kim and guests discuss the need for volunteers for this amazing program and how our community can get involved.

East Tennessee Report – synopsis of topic reported 12/17

Everyone may be all wrapped up in holiday preparations right now but coming up in February is a fun activity and fundraiser for the **CAC Office on Aging**. It's the SNOWFLAKE Ball, a Senior Prom that crowns a King and Queen each winter. This year's 12 King and Queen nominees join Kim in-studio to introduce themselves and talk about their upcoming fundraising event. This is an event that's for much more than just our seniors. Everyone is welcome to enjoy a lovely night of fun, formal wear, a delicious dinner, and dancing. At the end of the evening, One King and One Queen will be named to reign for the coming year. The SNOWFLAKE Ball is the largest fundraiser for the CAC office on aging for the year, and the funds benefit the FREE to seniors Senior Companion Program.

East Tennessee Report – Synopsis of topic reported 10/15, 11/5 and 12/24

Who says that just because you're a SENIOR one has to put on a cardigan, sit down in a rocking chair, and spend your time talking about the good old days gone by? Cheri Doane joins Kim to talk about what she is doing in her senior years, and it's nothing like this. Cheri has spent many years coaching and assisting her now adult daughter make her way through the pageant circuit. Now that her daughter is grown, with children of her own, Cheri decided to give the Senior pageant circuit a try. Now, she is in line to be the next **Senior Mrs. Senior Tennessee** at 63 years old. Cheri's platform is showing senior adults throughout our state how their golden years truly can be the best years of their lives.

B) Public Health

East Tennessee Report – Synopsis of topic reported 10/22

Total Recovery Medical Center is a new concept in addiction health care in the Knoxville area. They are a faith-based outpatient facility dually licensed in addiction & mental health services. Total Recovery believes that addiction and mental health are chronic diseases and is dedicated to assisting patients live fruitful and prosperous lives with a multidisciplinary integrated healthcare approach. They focus on all aspects of the

mind, body, and spirit. Dr. Karthi Namasivayam, the in-house psychiatrist joins Kim to discuss his best practices for treatment.

East Tennessee Report – Synopsis of topic reported 12/10

Total Recovery Medical Center once again joins Kim in-studio for the East Tennessee Report as we continue to meet their medical staff. Today, Dr Bruce Campbell is Kim's guest. Dr. Campbell has a long history with addiction care. His family provides temporary childcare for mothers struggling with addiction. This has let him see how addiction tears multiple generations of families apart. He tells Kim that addiction medicine is his calling. Dr. Campbell says he is so proud and honored to be a part of the total care offered by Total Recovery Medical Center.

C) Culture/History

East Tennessee Report – Synopsis of topic reported 12/10

This year's Official Wreath Laying Ceremony is just days away. Chris Albrecht joins Kim to talk about **Wreaths Across America (WAA) Program**. Each December on National Wreaths Across America Day, WAA's mission is to Remember, Honor and Teach by coordinating wreath laying ceremonies at Arlington National Cemetery, and more than 3,400 additional locations in all 50 states, at sea and abroad. Everyone can participate in this amazing program by donating any amount to help purchase the wreaths. Each Wreath costs just \$17. For the last two years, nearly EVERY veteran's grave has been decorated.

D) Entertainment

East Tennessee Report – Synopsis of topic reported 10/22, 10/29, 11/5, Knoxville Area Rescue Ministries Christmas store is a seasonal attraction for Knoxville and the surrounding areas where everything is donated and then sold to benefit the programs and ministries of KARM. Shoppers get great holiday items at discounted prices, while doing great things for those in need right here in East Tennessee. KARM Stores Christmas is open all the way up until Christmas.

East Tennessee Report – Synopsis of topic reported 11/12, 12/3

If Kendra Brewer is in the studio with Kim, it's time to talk about the **City of Knoxville** Regal Celebration of Lights. This year's event kicks off on Friday, November 24th at Krutch Park Extension and Market Square in Downtown Knoxville. The celebration is a holiday tradition for so many in our community, as we enjoy the lighting of the 42-foot tall "Christmas in the City" Tree and live music throughout the downtown area. Families take part in all sorts of free activities for kids of all ages, and many downtown businesses invite folks in for special crafts and activities too.

East Tennessee Report – Synopsis of topic reported 11/12

The River and Rail Theater Company in the Old City District of Downtown Knoxville is known for bringing creative and quality entertainment to our community. For the holiday season, they have outdone themselves with “It’s Wonderful Life: A Live Radio Play” adapted by Joe Landry. In this adaptation, George Bailey dreams of going to college and traveling the world but after he sends his younger brother to college and stays at home to manage the family business, his life begins to feel more ordinary than he would like. One of the interesting things about this production is that FIVE ACTORS portray all of the characters in the entire play. It’s amazing to watch all of the characters, hear the realistic sound effects, etc. acted out in the round, right before your eyes. River and Rail also partnered with the Boys and Girls Clubs of Greater Knoxville providing discounted tickets for attendees who brought new toys to be donated for the organization.

E) Education

East Tennessee Report – Synopsis of topic reported 11/19, 11/26

Eva Kyle, the Equity Manager, and Malena Pierce, Marketing and Communications Manager at **MUSE Knoxville** are excited to share what’s coming up for the holiday season. MUSE is currently taking applications for their MUSE Apprenticeship Program (MAP). East Tennessee Middle and High School students apply to work with the various program at the MUSE getting hands on experience for their future college classes in childcare fields of study. The ladies also detailed their second annual New Year’s Eve event which kicks off at 8am with breakfast and games and activities. Then, at Noon, there’s a HUGE balloon and ball drop along with a New Year countdown. It’s a wonderful opportunity for families to celebrate the New Year together, without staying up late at night. Everybody loves a children’s museum and we have one of the best ones there is.

Public Service Announcements

Public Service Announcements: WKHT airs announcements for charitable causes and local non-profit organizations that serve the Knoxville, Tennessee area on all days of the week.

WKHT broadcasts traffic reports for the Greater Knoxville area each weekday morning and afternoon.

The following is a list of local and non-profit causes for which WKHT, Knoxville, Tennessee, aired public service announcements from October 1, 2023 through December 31, 2023.

Local Charity PSA’s and events – Friends and Pets in Need, Race Against Hunger, and School Bucks Challenge - KVAT-Food City, and Tennessee Association of Broadcasters Public Education PSA’s.