

ORDER



Grand Rapids WOOD

Orders
Order / Rev: 4467003
Alt Order #: 28401055
Product Desc: AB PAC
Estimate: 6764
Flight Dates: 05/20/24 - 06/02/24
Original Date / Rev: 05/16/24 / 05/16/24
Order Type: REG

Primary AE: Katz Chicago
Sales Office: K-CHI
Sales Region: Nat

Agency Name: Amplify Media
Buying Contact:
Billing Contact: Scott Kennedy
 222 West Ontario
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/AB PAC - American Bridge 21st C
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	1	\$2,800.00	\$2,380.00
05/27/24	06/30/24	5	\$14,200.00	\$12,070.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	1	\$2,800.00	\$2,380.00	0.00
June 2024	5	\$14,200.00	\$12,070.00	0.00
Totals	6	\$17,000.00	\$14,450.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WOOD	05/27/24	05/31/24	6am Daybreak 6am Daybreak	CM	6-7a	MTWTF--	1:00	1	\$3,000.00	P2	0.00	NM	1	\$3,000.00												
COMMENTS APPLY TO SUB LINES A THRU A News 8 Daybreak <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/27/24</td> <td>06/02/24</td> <td>MTWTF--</td> <td>1</td> <td>\$3,000.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/27/24	06/02/24	MTWTF--	1	\$3,000.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/27/24	06/02/24	MTWTF--	1	\$3,000.00	0.00																						
N 2	WOOD	05/27/24	05/31/24	M-F 3-4p M-F 3-4p	CM	3-4p	MTWTF--	1:00	1	\$800.00	P2	0.00	NM	1	\$800.00												
COMMENTS APPLY TO SUB LINES A THRU A TMZ Live <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/27/24</td> <td>06/02/24</td> <td>MTWTF--</td> <td>1</td> <td>\$800.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/27/24	06/02/24	MTWTF--	1	\$800.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/27/24	06/02/24	MTWTF--	1	\$800.00	0.00																						
N 3	WOOD	05/27/24	05/31/24	LN M-F M-F News 8 @ 11	CM	11-1135p	MTWTF--	1:00	2	\$2,800.00	P2	0.00	NM	2	\$5,600.00												
COMMENTS APPLY TO SUB LINES A THRU A News 8 at 11PM <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/27/24</td> <td>06/02/24</td> <td>MTWTF--</td> <td>2</td> <td>\$2,800.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/27/24	06/02/24	MTWTF--	2	\$2,800.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/27/24	06/02/24	MTWTF--	2	\$2,800.00	0.00																						
N 4	WOOD	05/27/24	05/31/24	M-F 530p News M-F News 8 @ 530p	CM	530-6p	MTWTF--	1:00	1	\$4,800.00	P2	0.00	NM	1	\$4,800.00												
COMMENTS APPLY TO SUB LINES A THRU A News 8 at 530PM																											

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	MTWTF--		1				\$4,800.00		0.00			
N 5	WOOD	05/21/24	05/24/24	LN M-F	CM	11-1135p	- TWTF--	1:00	1	\$2,800.00	P2	0.00	NM	1	\$2,800.00
M-F News 8 @ 11 COMMENTS APPLY TO SUB LINES A THRU A News 8 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	- TWTF--		1				\$2,800.00		0.00			
													Totals	6	\$17,000.00