

ORDER



Grand Rapids WOOD

Orders
Order / Rev: 4466998
Alt Order #: 28401054
Product Desc: AB PAC
Estimate: 6763
Flight Dates: 05/20/24 - 06/02/24
Original Date / Rev: 05/16/24 / 05/16/24
Order Type: REG

Primary AE: Katz Chicago
Sales Office: K-CHI
Sales Region: Nat

Agency Name: Amplify Media
Buying Contact:
Billing Contact: Scott Kennedy
 222 West Ontario
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/AB PAC - American Bridge 21st C
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	4	\$1,600.00	\$1,360.00
05/27/24	06/30/24	3	\$1,200.00	\$1,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	4	\$1,600.00	\$1,360.00	0.00
June 2024	3	\$1,200.00	\$1,020.00	0.00
Totals	7	\$2,800.00	\$2,380.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	05/27/24	05/31/24	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
COMMENTS APPLY TO SUB LINES A THRU A Sherri															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/27/24	06/02/24	MTWTF--			2		\$400.00		0.00				
N 2	WOOD	05/27/24	05/31/24	M-F 3-4p M-F 3-4p	CM	3-4p	MTWTF--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A TMZ Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/27/24	06/02/24	MTWTF--			1		\$400.00		0.00				
N 3	WOOD	05/21/24	05/24/24	M-F 2-3p M-F 2-3p	CM	2-3p	-TWTF--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
COMMENTS APPLY TO SUB LINES A THRU A Sherri															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-TWTF--			2		\$400.00		0.00				
N 4	WOOD	05/21/24	05/24/24	M-F 3-4p M-F 3-4p	CM	3-4p	-TWTF--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
COMMENTS APPLY TO SUB LINES A THRU A TMZ Live															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	- TWTF - -		2				\$400.00		0.00			
													Totals	7	\$2,800.00