

CBS RADIO

Programs & Public Service

Announcement Report

WBAV- HD2 RADIO

WPEG/POWER 98 HD2 RADIO

Charlotte, North Carolina

4th Quarter 2013

(October—November—December))

Submitted by:

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WBAV 101.9FM/WPEG POWER98FM

WBAV-HD2/WPEG HD 2 PROGRAMS

4th Quarter 2013

Community Affairs Programming

- Mecklenburg County Minority Cancer Study**
- The Relatives: shelter for Runaways**
- Charlotte Crop Walk: Largest Fight Hunger Walk in America**
- 100 Black Men of Charlotte-Men's Health Symposium**
- Why The Bible Was Written—author & Book in topic**
- Johnson c Smith University Homecoming: Recent Progress at JCSU**
- National Government Shutdown Update**
- Weekly Headlines for News October 19th**
- AARP Affordable Health care Act: what It Means**
- Medicaid: Changes Impacting the Poor**
- NC Extended Stay: Free Lodging for Cancer Patient Families**
- Rowan County Minority Cancer Study**
- Year in Review: Headlines, Business, Health, Deaths**
- Military Integration: Veterans Day**
- Homeless Sleepover: Awareness of Homelessness in Charlotte**
- 1st Presbyterian Church Homecoming: The Oldest Black churches**
- Free Mammograms during Breast Cancer Awareness Month**

--Diabetes Awareness Month

--Veterans Day Events: What To Do—Where to Go

--NC MedAssist Navigators: Affordable Health Care Act

--Help for Menopause & Its Symptoms

--Black Wall Street: The Story of America's 1st Black Financial Boom

--WBAV's Annual Umbrellas for the Homeless Drive

--City Startup business Labs: Business Help for Minorities

--USC Lancaster: Musical Presentation-Alice in Wonderland

--Community Blood Center: Call for Blood donations during Holidays

--Lifeshare of the Carolinas: Organ Donations Save Lives

--People That Travel: How a Mom/Daughter Built Travel Service

--Community Link: Helping Regional Residents Become Homeowners

--Mint Museum: Exciting Future for the Mint in 2014

--Silver Foxes(Senior Cheerleaders)Go to Gator Bowl

--Kwanzaa Celebration: The History/Meaning of Kwanzaa

--America's Health Rankings: NC & SC Ranking

--Small Business Saturday: Supporting Small Business in America

--Sow Much Good: Local Farm Co-op Nominated by CNN

**Public Service Announcements
WBAV & WPEG HD 2 RADIO**

WBAV 101.9FM & sister station WPEG/Power98FM receive numerous request for public service announcement time. On the HD Radio outlets, we make sure we provide time for national public service announcements that impact the entire community. Listed below is a sampling of the nation and local public service announcements made during the 4th Quarter of 2013.

Charlotte Mecklenburg NAACP: Membership Drive

--Gaston County Schools Career Fair: Advanced Manufacturing Expo

--Charlotte-Meck. Community Relations: MLK Medallion Award

--Arts Council of York County

--Charlotte Rescue Mission

--Gaston College: Free Small Business Seminars

--Gaston College Disability Awareness Workshop

--VFW Post 9488: Care Packages for Troops

--Mecklenburg Ministries Interfaith Thanksgiving Service

--Queen & Prince Mother/Son Ball

--Novant Health Thanksgiving Day Parade

--Keep America Beautiful—Recycling Day

--Skyland Family Restaurant FREE thanksgiving/Christmas Meals

--World Aids Day Observance

--AARP Making A More Livable Mecklenburg County

--S.C. Governor's School of Science & Mathematics

--USC Lancaster—Alice in Wonderland Musical

National Public Service Announcements

4th Quarter 2013

--United Negro College Fund

--Immigration Reform: Deferred Action for Childhood Arrivals--DACA

--Natl. Foundation for Credit Counseling: Homeownership

--Natl. Foundation for Credit Counseling: How to Budget & Save

--American Red Cross: Helping those in Need

--Youth Villages.Org

--Paralyzed Veterans of America: How You Can Help Injured Veterans

--Breast Cancer Awareness: Annual Mammograms

--Medicaid & children's Health Insurance: Insurekidsnow.gov

--Vaccines for children: Immunizations—CDC.Gov/Vaccines