

CONTRACT



WSLC-FM 94.9 Star Country
 3934 Electric Rd., S.W.
 Roanoke, VA 24018
 (540) 774-9200

949starcountry.com

And:

Katz Media Group
 125 West 55th Street
 3rd Floor
 New York, NY 10019

<u>Contract / Revision</u> 36560 /		<u>Alt Order #</u> 36218932
<u>Advertiser</u> Good, Bob for Congress		<u>Original Date / Revision</u> 10/20/22 / 10/20/22
<u>Contract Dates</u> 10/28/22 - 11/03/22	<u>Estimate #</u> 11629	
<u>Product</u> JLGOO		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSLC-FM	<u>Account Executive</u> Katz Rep	<u>Sales Office</u> Katz Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSLC	10/28/22	11/03/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	7	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/22	11/03/22	11122--				7	\$180.00			
N 2	WSLC	10/28/22	11/03/22	M-F MD	10:00 AM-3:00 PM		1:00			NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/22	11/03/22	11111--				5	\$170.00			
N 3	WSLC	10/28/22	11/03/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/22	11/03/22	11111--				5	\$180.00			
N 4	WSLC	10/28/22	11/03/22	Sa MD	10:00 AM-3:00 PM		1:00			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/22	11/03/22	-----1-				1	\$110.00			
N 5	WSLC	10/28/22	11/03/22	Sa PM Drive	3:00 PM-7:00 PM		1:00			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/22	11/03/22	-----1-				1	\$85.00			
N 6	WSLC	10/28/22	11/03/22	Su MD	10:00 AM-3:00 PM		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/22	11/03/22	-----1				1	\$50.00			
N 7	WSLC	10/28/22	11/03/22	Su PM Drive	3:00 PM-7:00 PM		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/22	11/03/22	-----1				1	\$50.00			
Totals											21	\$3,305.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	8	\$1,005.00	(\$150.75)	\$854.25
10/31/22 - 11/03/22	13	\$2,300.00	(\$345.00)	\$1,955.00
Totals	21	\$3,305.00	(\$495.75)	\$2,809.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Mel Wheeler, Incorporated does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.