

7119-6

✓

WZKX-FM
 WGCM-FM
 WZNF-FM
 WROA-AM
 WGCM-AM
 WZKX HD2
 WZKX HD3

CLIENT NUMBER	CART 5044	NEW REV.	SALESMAN SS	NUMBER	DATE 2/26/2024
---------------	---------------------	----------	-----------------------	--------	--------------------------

CLIENT Mike Ezell, Republican Candidate	AGENCY Maggie Clark Media Services, Inc.
---	--

BILLING ADDRESS 139 Bent Creek Dr. Brandon, MS 39047	COMMISSION 15%
--	--------------------------

CONTACT NAME Maggie Clark	EMAIL ADDRESS
TELEPHONE # 601 992 3111	

CO-OP	MANUFACTURER	PRODUCT #1	PRODUCT #2	PRODUCT #3
-------	--------------	------------	------------	------------

CONFLICTS
political

SALES TYPE COMMERCIAL <input checked="" type="checkbox"/>	WEATHER <input type="checkbox"/>	REMOTE <input type="checkbox"/>
--	----------------------------------	---------------------------------

INCOME TYPE LOCAL LOCAL AGENCY NATIONAL AGENCY POLITICAL TRADE	PACKAGE/PROGRAM NAME
---	----------------------

BILLING METHOD	STD BRD/INVOICE PYMT IN ADVANCE	AFFIDAVITIS YES <input type="checkbox"/> NO <input type="checkbox"/>	START 2/28/2024	STOP 3/12/2024
----------------	------------------------------------	---	---------------------------	--------------------------

NOTES political	<input type="radio"/> Calendar Billing <input checked="" type="radio"/> Static Billing	TOTAL \$ \$ 352.80
# OF PAYMENTS 1	\$ PER PAYMENT \$ 352.80	

DATES TO RUN	LEN.	HOURS	M	T	W	T	F	S	S	#WKS	RATE	#/WK	\$/WK	\$ TOTAL
2/28-3/28	30	6a-10a			2	2	2			2	5.88	6	35.28	70.56
2/28-3/28	30	10a-3p			2	2	2			2	5.88	6	35.28	70.56
2/28-3/28	30	3p-7p			2	2	2			2	5.88	6	35.28	70.56
										1	0	0	0	0
3/4-3/12	30	6a-10a	2	2						2	5.88	4	23.52	47.04
3/4-3/12	30	10a-3p	2	2						2	5.88	4	23.52	47.04
3/4-3/5	30	3p-7p	2	2						1	5.88	4	23.52	23.52
11-Mar	30	3p-7p	2							1	5.88	2	11.76	11.76
12-Mar	30	3p-6p		2						1	5.88	2	11.76	11.76
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0
										1	0	0	0	0

COMMENTS **Any pricing that varies from the current rate card, is considered preemptable.**

ALL RATES QUOTED ARE BASED ON AVAILABILITY AND SUBJECT TO CHANGE

Non-Discrimination Clause: "The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Account balances for which payment has not been received within the month following broadcast date will be subject to a SERVICE CHARGE computed on a monthly "PERIODIC RATE" of 1 1/2% per month on the principal balance which is ANNUAL PERCENTAGE RATE of 18%.

X Advertiser/Agency _____



Broadcast Order/Confirmation

Client	Mike Ezell, Republican Candidate	Order No.	ME CRG 224-1
Office Sought	U.S. Congress, Mississippi Fourth District	Order Date	2/23/2024
Election	Primary Election to be held March 12, 2024	Flight Date	2/28/24-3/05/24
Station	WROA-FM 100.1 (Classic Country)	Buyer	Maggie Clark
Company	Coast Radio Group	Agency	Maggie Clark Media Services, Inc.
Address	10250 Lorraine Road Gulfport, MS 39503	Address	139 Bent Creek Drive Brandon, MS 39047
Rep	Stephen Stiglets, Sales Manager	office	(601) 992-3111
email	stephen@kicker108.com	mobile	(601) 668-2176
mobile	(228) 861-8157	office	(228) 896-5500
			maggiec@mclarkmedia.com

ORDER CONFIRMATION: Please acknowledge receipt of Order and confirm schedule by signing below and return to agent. Thank you.

Accepted for Station by: _____ Date: _____

MAKEGOOD POLICY: Spots not aired within scheduled Flight Dates, and within Time Periods, specified on days requested will not be paid for unless changes in this schedule were approved by agent in advance.

DISCLAIMER: This Political Schedule has been paid in advance by the Committee to Elect Mike Ezell. Mike Ezell, Chairman. John Heath, Treasurer. Mike Ezell is a legally qualified Republican candidate seeking the office of U.S. Congress, MS District 4. The Primary Election will be March 12, 2024.

SPECIAL COMMENTS: This order with payment in advance & the NAB PB-19 will be hand delivered to station on Monday, Feb. 26.

TRAFFIC: Please air in equal rotation (50/50) FSME 3333, "March" & FSME 2222, "Secure". mp3 files email with order.

FROM TO	START DATE	END DATE	LEN	M	TU	W	TH	FR	S	S	WKLY SPOTS	TOTAL SPOTS	GROSS RATE	GROSS TOTAL
WROA-F 100.1														
6:00a 10:00a	2/28/24	3/8/24	:30				2	2	2			6	12	\$ 5.88 \$ 70.56
10:00a 3:00p	2/28/24	3/8/24	:30				2	2	2			6	12	\$ 5.88 \$ 70.56
3:00p 7:00p	2/28/24	3/8/24	:30				2	2	2			6	12	\$ 5.88 \$ 70.56
6:00a 10:00a	3/4/24	3/12/24	:30		2	2						4	8	\$ 5.88 \$ 47.04
10:00a 3:00p	3/4/24	3/12/24	:30		2	2						4	4	\$ 5.88 \$ 23.52
3:00p 7:00p	3/4/24	3/5/24	:30		2	2						2	2	\$ 5.88 \$ 11.76
3:00p 7:00p	3/11/24	3/11/24	:30		2							2	2	\$ 5.88 \$ 11.76
3:00p 6:00p	3/12/24	3/12/24	:30			2						2	2	\$ 5.88 \$ 11.76
											60		\$ 352.80	
Gross Total													\$	299.88
Net Due Station														

CANDIDATE ADVERTISEMENT AGREEMENT FORM

Feb. 28-Mar. 12, 2024: FSME 2222, "Secure"

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Maggie Clark, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Ezell

Authorized committee:

Committee to Elect Mike Ezell

Agency requesting time (and contact information):

N/A Maggie Clark Media Services, Inc. / 139 Bent Creek Drive / Brandon, MS 39047 / Ph: (601) 992-3111 / (601) 668-2176

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Congress, Mississippi Congressional District 4

Date of election:

March 12, 2024

General

Primary

Treasurer of candidate's authorized committee:

John S. Heath

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Maggie Clark

Name: Maggie Clark

Date of Request to Purchase Ad Time: 2/22/2024

Station Representative

Signature:

Stephen Shigler

Name: Stephen Shigler

Date of Station Agreement to Sell Time: 2/26/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Maggie Clark

Date: 2/22/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2/24/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WZKX-FM; WROA-AM	Date Received/Requested: 2/22
Est. #:	Station Location: Gulfport, MS	Run Start and End Dates: 2/28 - 3/12

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.