

BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT

FOR

STATION WJPT

2ND QUARTER, 2021

APRIL 1, 2021 TO JUNE 30, 2021

Prepared by:

Sheila Book

General Manager:

AJ Lurie

ISSUES OF CONCERN TO STATION WJPT
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
2ND QUARTER, 2021

1. Public Health, Safety and Welfare plus Education: Addiction and Getting Help

Interviewee Name: David Essel

Organization:

Organization Website: www.talkdavid.com

Phone Number: 941-266-7676

2. Education plus Charity: Helping Out Our Community

Interviewee Name: Earl Quinzel

Organization: Rotary Club of Ft. Myers

Organization Website: www.fmsunriserotary.com

Phone Number: 239-410-3484

3. Charity and Education: Helping Diabetic Children

Interviewee Name: Tami Balavage

Organization: Help A Diabetic Child

Organization Website: www.helpadiabeticchild.org

Phone Number: 239-301-2146

4. Education plus Charity: Helping Out Our Community

Interviewee Name: Earl Quinzel

Organization: Rotary Club of Ft. Myers

Organization Website: www.fmsunriserotary.com

Phone Number: 239-410-3484

5. Charity and Education: Helping Diabetic Children

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Interviewee Name: Earl Quinzel

Organization: Rotary Club of Ft. Myers

Organization Website: www.fmsunriserotary.com

Phone Number: 239-410-3484

7. Public Health, Safety and Welfare plus Education: Healthy Hearts

Interviewee Name: Liz Kellar

Organization: American Heart Association

Organization Website: www.heart.orr/swfl

Phone Number: 239-340-2407

8. Education plus Charity: Helping Out Our Community

Interviewee Name: Earl Quinzel

Organization: Rotary Club of Ft. Myers

Organization Website: www.fmsunriserotary.com

Phone Number: 239-410-3484

9. Public Health, Safety and Welfare plus Education: Healthy Hearts

Interviewee Name: Liz Kellar

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Organization Website: www.heart.orr/swfl

Phone Number: 239-340-2407

10. Public Health, Safety and Welfare plus Education: Addiction and Getting Help

Interviewee Name: David Essel

Organization:

Organization Website: www.talkdavid.com

Phone Number: 941-266-7676

11. Education plus Public Health, Safety and Welfare: Community Health and Wellness

Interviewee Name: MD Now's Dr. Collins

Organization: Health Care Community

Organization Website: www.mdnow.com

Phone Number: 516-410-3484

12. Other plus Charity: Cat Rescue

Interviewee Name: Tami Baker

Organization: Rescue Cats Rock

Organization Website: www.rescuecatsrock.org

Phone Number:

13. Education: Community and Arts

Interviewee Name: Michelle Tricca

Organization: The Face of Immokolee

Organization Website: www.

Phone Number: 619-414-2347

14. Public Health, Safety and Welfare plus Education: Addiction and Getting Help

Interviewee Name: David Essel

Organization:

Organization Website: www.talkdavid.com

Phone Number: 941-266-7676

15. Education plus Public Health, Safety and Welfare: Community Health and Wellness

Interviewee Name: MD Now's Dr. Collins

Organization: Health Care Community

Organization Website: www.mdnow.com

Phone Number: 516-410-3484

16. Public Health, Safety and Welfare plus Education: Healthy Hearts

Interviewee Name: Liz Kellar

Organization: American Heart Association

Organization Website: www.heart.orr/swfl

Phone Number: 239-340-2407

17. Education: Helping Moms Get Off Welfare

Interviewee Name: Raquel Williams

Organization: One Million Moms off Welfare

Organization Website: www.onemillionmomsoffwelfare.org

PUBLIC AFFAIRS PROGRAMS

STATION WJPT PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

2. Traffic and Weather: (Mornings and Afternoon Drive Weekdays)

Local traffic reports air 10 times per day (6am, 7am, 8am, 9am, 4pm, 5pm hours). Each report is approximately 30 seconds in length, for a total of 10 minutes per day, Monday thru Friday.

3. Florida Association of Broadcasters Public Service Spots:

WJPT airs a minimum of 2 minutes per hour between 12M and 11:59 pm daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.

Second Quarter 2021

April 1st, 2021 – June 30, 2021

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HELP WITH DRUG ABUSE

In Touch

April 4, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with David Essel about the ways that we can combat addiction. He also addressed the importance of mental and physical health.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: FT. MYERS ROTARY CLUB EVENT

In Touch

April 11, 2021

5:00 a.m.

20 Minutes of a 60 Minutes Program

Earl Quinzel from the Ft. Myers Rotary club told us about their upcoming event to benefit local schools. The Pro Am Golf Tournament is a hosted yearly by the club with the proceeds going to local education.

Listed under Charity plus Education

ISSUE: HELPING DIABETIC CHILDREN

In Touch

April 11, 2021

5:00 a.m.

40 Minutes of a 60 Minutes Program

Tami Balavage from The Help a Diabetic Child Foundation, spoke to our audience about their upcoming events and the different ways we can all help.

Upcoming Signature events for the group are their November 8 Golf Scrambler and their November 11th 30 Day Challenge.

Ms. Balavage also informed us how we can help them other ways such as volunteering and monetary donations.

Listed under Charity plus Education

ISSUE: FT. MYERS ROTARY PRO AM GOLF TOURNAMENT

In Touch

April 18, 2021

5:00 a.m.

20 Minutes of a 60 Minutes Program

Earl Quinzel from the Ft. Myers Rotary club told us about their upcoming event to benefit local schools. The Pro Am Golf Tournament is a hosted yearly by the club with the proceeds going to local education.

Listed under Charity plus Education

ISSUE: HELPING DIABETICS

In Touch

April 18, 2021

5:00 a.m.

40 Minutes of a 60 Minutes Program

Tami Balavage from The Help a Diabetic Child Foundation, spoke to our audience about their upcoming events and the different ways we can all help.

Upcoming Signature events for the group are their November 8 Golf Scrambler and their November 11th 30 Day Challenge.

Ms. Balavage also informed us how we can help them other ways such as volunteering and monetary donations.

Listed under Charity plus Education

ISSUE: FT. MYERS ROTARY CLUB EVENT

In Touch

April 25, 2021

5:00 a.m.

20 Minutes of a 60 Minutes Program

Earl Quinzel from the Ft. Myers Rotary club told us about their upcoming event to benefit local schools. The Pro Am Golf Tournament is a hosted yearly by the club with the proceeds going to local education.

Listed under Charity plus Education

ISSUE: HEART HEALTH

In Touch

April 25, 2021

5:00 a.m.

40 Minutes of a 60 Minutes Program

Liz Kellar from the American Heart Association spoke about Heart Health and knowing the symptoms of a heart attack. Some of the symptoms she said to watch for are chest discomfort, discomfort in other areas of the body such as arms, back or neck, nausea, light headedness, shortness of breath.

Listed under Education plus Charity

ISSUE: FT. MYERS ROTARY PRO AM GOLF TOURNAMENT

In Touch

May 2, 2021

5:00 a.m.

20 Minutes of a 60 Minutes Program

Earl Quinzel from the Ft. Myers Rotary club told us about their upcoming event to benefit local schools. The Pro Am Golf Tournament is a hosted yearly by the club with the proceeds going to local education.

Listed under Charity plus Education

ISSUE: HEART HEALTH

In Touch

May 2, 2021

5:00 a.m.

40 Minutes of a 60 Minutes Program

Liz Kellar from the American Heart Association spoke about Heart Health and knowing the symptoms of a heart attack. Some of the symptoms she said to watch for are chest discomfort, discomfort in other areas of the body such as arms, back or neck, nausea, light headedness, shortness of breath.

Listed under Education plus Charity

ISSUE: ADDICTIONS

In Touch

May 9, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with David Essel about the importance of taking care of ourselves. Specifically the aspects of not only taking care of ourselves physically but mentally as well.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: HELP WITH DRUG ABUSE

In Touch

May 16, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with David Essel about the ways that we can combat addiction. He also addressed the importance of mental and physical health.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: URGENT CARE AND COVID SHOTS

In Touch

May 23, 2021

5:00 a.m.

20 Minutes of a 60 Minutes Program

Sheila Book spoke with Dr. Collins from MD Now about their brand of Urgent care. They spoke about the expectations of a typical visit to an MD Now and about their locations. Information on getting Covid Vaccine was a topic also. The Vaccine is currently available at MD Now.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: RESCUE CATS

In Touch

May 23, 2021

5:00 a.m.

20 Minutes of a 60 Minutes Program

Tammy Nemac from Rescue Cats Rock informed our audience about their needs for the Pet Shelter. The Shelters needs include Funding for Vet Bills, Food, Litter, ect. Rescue Cats Rock currently houses over 100 cats and kittens many permanently injured by humans.

Listed under Other plus Charity

ISSUE: THE FACE OF IMMOKALEE

In Touch

May 23, 2021

5:00 a.m.

20 Minutes of a 60 Minutes Program

Michelle Tricca spoke to Sheila Book about the art project that she has been working on and developing for the past two years called The Face of Immokalee. Michelle has been collaborating with the city of Immokalee to show case the different people of Immokalee. She is doing this piece of art as pictures on buildings and vehicles in the town.

Listed under Other plus Education

ISSUE: URGENT CARE AND COVID SHOTS

In Touch

May 30, 2021

5:00 a.m.

20 Minutes of a 60 Minutes Program

Sheila Book spoke with Dr. Collins from MD Now about their brand of Urgent care. They spoke about the expectations of a typical visit to an MD Now and about their locations. Information on getting Covid Vaccine was a topic also. The Vaccine is currently available at MD Now.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: CAT ADOPTION

In Touch

May 30, 2021

5:00 a.m.

20 Minutes of a 60 Minutes Program

Sheila Book spoke with Tami from the organization, Rescue Cats Rock. Tami runs a shelter for cats and kittens. She is in need of donations to help build a new shelter for her cats.

Listed under Other plus Charity

ISSUE: THE FACE OF IMMOKALEE

In Touch

May 30, 2021

5:00 a.m.

20 Minutes of a 60 Minutes Program

Michelle Tricca spoke to Sheila Book about the art project that she has been working on and developing for the past two years called The Face of Immokalee. Michelle has been collaborating with the city of Immokalee to show case the different people of Immokalee. She is doing this piece of art as pictures on buildings and vehicles in the town.

Listed under Other plus Education

ISSUE: HELP WITH DRUG ABUSE

In Touch

June 6, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with David Essel about the ways that we can combat addiction. He also addressed the importance of mental and physical health.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: TAKING CARE OF YOU

In Touch

June 13, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with David Essel about the importance of taking care of ourselves. Specifically the aspects of not only taking care of ourselves physically but mentally as well.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: URGENT CARE AND COVID SHOTS

In Touch

June 20, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Sheila Book spoke with Dr. Collins from MD Now about their brand of Urgent care. They spoke about the expectations of a typical visit to an MD Now and about their locations. Information on getting Covid Vaccine was a topic also. The Vaccine is currently available at MD Now.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: HEART HEALTH

In Touch

June 20, 2021

5:00 a.m.

30 Minutes of a 60 Minutes Program

Liz Kellar from the American Heart Association spoke about Heart Health and knowing the symptoms of a heart attack. Some of the symptoms she said to watch for are chest discomfort, discomfort in other areas of the body such as arms, back or neck, nausea, light headed, shortness of breath.

Listed under Education plus Public Health, Safety and Welfare

ISSUE: GETTING OFF WELFARE

In Touch

June 27, 2021

5:00 a.m.

60 Minutes of a 60 Minutes Program

Raquel Williams from, The One Million Moms Off Welfare Program, shared with us how we can rise above the Welfare System by learning responsibility and learning how to get out of the struggles we bring on ourselves. Ms. Williams uses her own life journey to show how she helps others gain control of their lives.

Listed under Education

