

**KQIS AM Quarterly Report**  
Jan, Feb, March – First Quarter  
2021

It is our endeavor to serve the public interest. Station KQIS AM Kiss 105.3 & 1340 broadcast programming responsive to issues of concern to the state of Arkansas and it's listening public. The following is a brief description of these issues and the station's most significant programming treatment of them:

Martin Lither King Jr. weekend celebration (Springdale, AR) on air promotion

1/18/21

11:30 am

Members of the Springdale community celebrated the MLK holiday by a virtual march and by placing a new bench in a local park. The station helped to promote and publicize this event. Promoting unity within our community.

Martin Lither King Jr. weekend celebration (Fayetteville, AR) on air promotion

1/16/21 - 1/18/21

Throughout each day

The station promoted and helped facilitate a series of local & virtual events to commemorate the Dr. Martin Luther King Jr. holiday. Serving and educating our community in the process.

Special Program for Black History Month

1-29-21

10am

We partnered with the Arkansas Arts Academy to celebrate Black History Month. Students came into the studio and recorded condensed version of their presentations of HBCU's/ These special segments ran throughout the month of February in honor of the occasion.

### Leading With Excellence Promotion

2-3-21

5pm - 5:15pm

We interviewed and members of the African American Advisory Council and promoted the inaugural Leading With Excellence banquet. A special event celebrating and highlighting people of color that are impacting our local community in a number of different fields. This banquet benefits local youth groups by providing field trips and educational opportunities..

### Black Owned Business Expo

2/27/21

10am-4pm

The station promoted and participated in the 2021 Black Owned Business expo. Highlighting local Black owned businesses as well as providing resources and networking opportunities.

### Water safety and Tours

3/1/21

2pm

We conducted an interview with Amy Wilson of Beaver Water District to talk about the work being done to provide clean and reliable source of water for our community. They have also established virtual tours of their facility that can serve to educate anyone who wants to learn more.

### Healthy & Active Lifestyle

3/4/21

1pm

We had the chance to promote the importance of healthy and active lifestyle's with local non-profit organizations Bike NWA & Pedal It Forward

### Emergency Rental Assistance

3/23/21

2pm

We were able to share information about a program providing emergency rental assistance due to issues caused by the pandemic. Hark NWA and The Excellerate Foundation were our partners in providing this useful information to the public.