Quarterly Report

Jul, Aug, Sept (3rd qtr) 2021

It is our endeavor to serve the public interest. Station KQIS Kiss 105.3 & 1340 broadcast programming responsive to issues of concern to the state of Arkansas and it's listening public. The following is a brief description of these issues and the station's most significant programming treatment of them:

First Tee NWA
7/23/21
4:30 pm
The radio station interviewed a local non-profit "First Tee" in support of their upcoming back to school drive. The event was to provide local families in need with backpacks and school supplies for the upcoming school year
Black Owned Businesses
7/26/21
5pm
We interviewed a group of local entrepreneurs about an upcoming expo, that highlights local black owned businesses in Northwest Arkansas. Giving these often underrepresented companies a platform to promote, network and be grow.
Back To School Event - First Tee NWA
8-13-21
12pm-2pm

The station donated its time to help local nonprofit "First Tee of NWA" with their back to school event. The event provided school supplies, backpacks, meals & haircuts to families in need. Our station also provided music and performed a live broadcast for the event .

Community Wellness Event

9-10-21

12p-2p

During a grand opening event for a prominent local business, the radio station partnered with other local groups to promote health and wellness as well as promote a chance to get vaccinated at no cost.

Fassi's Friends - Helping Children with Challenges

9/24/21

7pm -9pm

The station promoted and helped sponsor a bay at the local "Top Golf" facility to help "Fassi's Friends", a new nonprofit lead by professional women's golfer Maria Fassi, aimed at helping children with disabilities and challenges.