Quarterly Report

Apr, May, Jun (2nd qtr) 2021

It is our endeavor to serve the public interest. Station KQIS Kiss 105.3 & 1340 broadcast programming responsive to issues of concern to the state of Arkansas and it's listening public. The following is a brief description of these issues and the station's most significant programming treatment of them:

Beauty Is Autistic (Community Function)
4/8/21
1:30 pm
The radio station and its staff promoted and interviewed a local non-profit event aimed at raising awareness and understanding for Autism. Supporting local families by raising money for research and immediate needs.
Van Hit / Vaccination Encouragement (Community Engagement)
4/20/21
4pm
The station got out into the community and gave out free prizes in effort to promote vaccination as well as getting back outside and staying healthy.
Free Vaccination Clinic - Community Health
5-13-21
10am
We partnered with Rapid Results diagnostics to offer free vaccinations to the public. Promoting health, wellness and safety.
Back To School Drive

5-19-21

5pm - 5:15pm

We interviewed members of the nonprofit organization "First Tee" to talk about there upcoming back to school drive. We also discussed how as an organization, they are helping to engage and encourage core values to local youth through the sport of golf.

Benefit for Children's Safety Center

6/4/21

4pm

We interviewed members of the "Founders" organization and helped to promote a special community cookout that was the benefit the nonprofit Children's Safety Center.

Speak Up About Drugs

6/8/21

12pm

We helped promote "Tristan's Trail" an upcoming event to promote the fight against drug abuse and addiction. The event was put on by nonprofit organization Speak Up About Drugs.

Juneteenth

Throughout the month of June

Various Times

We hosted weekly guests on air and in studio to promote the calendar of activities in this year's Juneteenth Festival. With events such as community service projects, in person and virtual seminars, forums and events, we engaged the community in a fun and safe way through the month's celebration. Helping many local non-profits promote through the radio station and engaging the community through these positive interactions.

Empowering Women with U of A Women's Basketball Team

6/18/21

1pm

We spread the message and encouraged the movement to empower women and give them opportunities in the workplace. As a part of this effort, we hosted the University of Arkansas Women's basketball team in our studio to talk about career opportunities and steps that can be taken to help educate, and empower women of all backgrounds the power of media.

Black Music Month

Every Friday in June

7pm

We partnered with nonprofit Music Moves to promote the celebration of Black Music and utilized partnerships with local artists to display and celebrate their talents. Promoting a healthy appreciated for the art and culture of Black Music and the communities they represent.