## KQIS Kiss 105.3 & 1340 Bethel Heights, Arkansas 4th Quarterly Issues/Programming October/November/December 2021

The following issues were identified as significant and addressed by KQIS radio to serve the community and act in the public interest as set forth by the Federal Communication Commission.

## Description of Program Providing Most Significant Treatment of Community Issues

Program	Days	Times	Duration
Behind The Scenes	Sundays	12pm-1pm	1 Hour
The Morning Kiss	Mondays	9am-10am	1 Hour

The above two programs are locally produced by the on-air talent in studio. Live in studio interviews are conducted with local people from the community talking about a host of issues and topic for our local listeners and residence.

#### Issues

# The station has identified the following as significant issues facing the local community in this quarter:

- 1. Two local community programs with informative issues discussed.
- 2. Social Issues: Covered social issues and needs.
- 3. Politics: Covering local, state, and national politics.
- 4. Public Safety: Covered issues related to police, and crime.
- 5. Education: Covered issues related to education
- 6. Health: Provided information concerning health issues in the community.

## October/November/December 2021

It is our endeavor to serve the public interest. Here on KQIS Kiss 105.3, we continuously broadcast issues of concern to Bethel Height/ Arkansas and its listening public. The following is a brief description of these issues that were addressed during the 4th quarter.

We continue to air weekly briefings and updates on COVID-19, all its new variants and vaccinations. We also aired PSA's informing the listeners up to date information concerning all things COVID. The both of these talk show the following issues were discussed.

Dom Blake interviewed Nate Walls, founder of Second Helping NWA. This non-profit organization helped feed the community plus toy, food drive within a local apartment complex.

Candice Jones with NWACCP- Community Cohesion Project. They talked about diversity through the community Cohesion project. Also the "Break The Ice" at the Momentary. Their mission is to make Northwest Arkansas a welcoming place for all by encouraging and celebrating diversity.

The Momentary also talked about supporting the local arts, (visual, performing and culinary).

Fransisco Hernandez with Jose Esparza & Associates talked about the importance of how-to of becoming a home owner.

Toni Weldon Luetjen stopped by the station and talked about Greater Bentonville Area Chamber.

They also talked with Rogers Lowell about the Chamber of Commerce joint Business after hour event.

Dom Blake also interviewed representatives with the Northwest Arkansas Barber & Beauty Expo. They discussed the beauty industry and careers within it.

Dr. Batey came by and talked about the local Fall Fest free for the community.

A rep with Walmart AMP came by and talked about women in media. The ladies with the University of Arkansas came by the studio and talked about being student athletes.