

# INVOICE



**WOIO**  
 1717 East 12th Street  
 Cleveland, OH 44114  
 Main: (216) 771-1943  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1481647-1	03/15/16	March 2016	02/29/16 - 03/15/16

Station	Account Executive	Sales Office	Sales Region
WOIO	Mary McCue	Telerep-Los Ang	National

Billing Address:

**Fortune Media**  
 Attention: Accounts Payable  
 527 Avenue B  
 Redondo Beach, CA 90277

Advertiser	Product	Estimate Number
POL/Sittenfeld, P/D/Senate/	SITTENFELD-SENATE	756

Flight Dates	Order #	Alt Order #
03/09/16 - 03/15/16	1481647	08159795

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

**WOIO**  
 Drawer #0958  
 PO Box 11407  
 Birmingham, AL 35246-0958

IDB #	Advertiser Code	Product Code
	66	265

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/11/16	03/11/16	Price is Right	11a-12p	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/16 03/13/16 ----1-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO F 03/11/16 Price is Right 11a-12p :00 <del>\$350.00</del> NM See MG 1.2,1.3									
2 WOIO M 03/14/16 CBS Soaps CBS Soaps :00 <del>\$300.00</del> NM See MG 1.4,1.5									
4 WOIO M 03/14/16 Late Run Late Show 12a-1a :00 <del>\$150.00</del> NM See MG 1.6,1.7									
5 WOIO M 03/14/16 Late Run Late Show 12a-1a :00 <del>\$150.00</del> NM See MG 1.6,1.7									
3 WOIO M 03/14/16 8:51 AM CBS This Morning 7-9a :30 DML16PG101H \$50.00 NM MG for 1.1 03/11									
7 WOIO Tu 03/15/16 5:21 AM Cleveland 19 News at 5a 5-6a :30 DML16PG102H \$150.00 NM MG for 1.5,1.4									
6 WOIO Tu 03/15/16 5:52 AM Cleveland 19 News at 5a 5-6a :30 DML16PG103H \$150.00 NM MG for 1.5,1.4									
2	03/11/16	03/11/16	CBS Soaps	CBS Soaps	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/16 03/13/16 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO F 03/11/16 12:29 PM CBS Soaps CBS Soaps :30 DML16PG102H \$450.00 NM									
3	03/11/16	03/11/16	M-F 730-8p	730-8p	----1--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/16 03/13/16 ----1-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO F 03/11/16 7:35 PM M-F 730-8p 730-8p :30 DML16PG103H \$850.00 NM									
4	03/14/16	03/14/16	Noon News	12-1230p	1-----	:30	1	\$500.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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# INVOICE



Send Payment To:  
**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice # <b>1481647-1</b>	Invoice Date <b>03/15/16</b>	Invoice Month <b>March 2016</b>	Invoice Period <b>02/29/16 - 03/15/16</b>
Advertiser <b>POL/Sittenfeld, P/D/Senate</b>	Product <b>SITTENFELD-SENATE</b>	Estimate Number <b>756</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
Weeks:	<u>Start Date</u> 03/14/16	<u>End Date</u> 03/20/16	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	M	03/14/16	12:24 PM	Noon News	12-1230p	:30	DML16PG103H	\$500.00	NM
5	03/13/16	03/13/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u> 03/07/16	<u>End Date</u> 03/13/16	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Su	03/13/16	10:29 AM	CBS Sunday Morning	9-1030a	:30	DML16PG102H	\$500.00	NM
6	03/13/16	03/13/16	Face the Nation	1030a-11a	-----1	:30	1	\$800.00	NM	
Weeks:	<u>Start Date</u> 03/07/16	<u>End Date</u> 03/13/16	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Su	03/13/16	10:59 AM	Face the Nation	1030a-11a	:30	DML16PG103H	\$800.00	NM
7	03/10/16	03/10/16	Let's Make A Deal	10-11a	---1---	:30	1	\$250.00	NM	
Weeks:	<u>Start Date</u> 03/07/16	<u>End Date</u> 03/13/16	<u>MTWTFSS</u> ---1---	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Th	03/10/16		Let's Make A Deal	10-11a	:00		<del>\$250.00</del>	NM
See MG 7.2,7.3										
3	WOIO	Sa	03/12/16	9:28 AM	Sat Early Show	9-11a	:30	DML16PG101H	\$125.00	NM
MG for 7.1 03/10										
2	WOIO	Sa	03/12/16	10:28 AM	Sat Early Show	9-11a	:30	DML16PG103H	\$125.00	NM
MG for 7.1 03/10										
8	03/10/16	03/10/16	Price is Right	11a-12p	---1---	:30	1	\$350.00	NM	
Weeks:	<u>Start Date</u> 03/07/16	<u>End Date</u> 03/13/16	<u>MTWTFSS</u> ---1---	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Th	03/10/16	11:31 AM	Price is Right	11a-12p	:30	DML16PG103H	\$350.00	NM
9	03/10/16	03/10/16	M-F 730-8p	730-8p	---1---	:30	1	\$850.00	NM	
Weeks:	<u>Start Date</u> 03/07/16	<u>End Date</u> 03/13/16	<u>MTWTFSS</u> ---1---	<u>Spots/Week</u> 1	<u>Rate</u> \$850.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Th	03/10/16	7:29 PM	M-F 730-8p	730-8p	:30	DML16PG101H	\$850.00	NM
10	03/09/16	03/09/16	CBS Soaps	CBS Soaps	--1----	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 03/07/16	<u>End Date</u> 03/13/16	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	W	03/09/16	12:30 PM	CBS Soaps	CBS Soaps	:30	DML16PG101H	\$450.00	NM
11	03/09/16	03/09/16	M-F 3-4P	3-4P	--1----	:30	1	\$75.00	NM	

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# INVOICE



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**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

<u>Invoice #</u> 1481647-1	<u>Invoice Date</u> 03/15/16	<u>Invoice Month</u> March 2016	<u>Invoice Period</u> 02/29/16 - 03/15/16
<u>Advertiser</u> POL/Sittenfeld, P/D/Senate		<u>Product</u> SITTENFELD-SENATE	<u>Estimate Number</u> 756

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																	
<table border="1" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u> 03/07/16</td> <td><u>End Date</u> 03/13/16</td> <td><u>MTWTFSS</u> --1----</td> <td><u>Spots/Week</u> 1</td> <td><u>Rate</u> \$75.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>W</td> <td>03/09/16</td> <td>3:30 PM</td> <td>M-F 3-4P</td> <td>3-4P</td> <td>:30</td> <td>DML16PG102H</td> <td>\$75.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u> 03/07/16	<u>End Date</u> 03/13/16	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$75.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WOIO	W	03/09/16	3:30 PM	M-F 3-4P	3-4P	:30	DML16PG102H	\$75.00	NM
Weeks:	<u>Start Date</u> 03/07/16	<u>End Date</u> 03/13/16	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$75.00																																				
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1	WOIO	W	03/09/16	3:30 PM	M-F 3-4P	3-4P	:30	DML16PG102H	\$75.00	NM																															
12	03/09/16	03/09/16	M-F 7-730p	7-730p	--1----	:30	1	\$800.00	NM																																
<table border="1" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u> 03/07/16</td> <td><u>End Date</u> 03/13/16</td> <td><u>MTWTFSS</u> --1----</td> <td><u>Spots/Week</u> 1</td> <td><u>Rate</u> \$800.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>W</td> <td>03/09/16</td> <td>7:28 PM</td> <td>M-F 7-730p</td> <td>7-730p</td> <td>:30</td> <td>DML16PG103H</td> <td>\$800.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u> 03/07/16	<u>End Date</u> 03/13/16	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WOIO	W	03/09/16	7:28 PM	M-F 7-730p	7-730p	:30	DML16PG103H	\$800.00	NM
Weeks:	<u>Start Date</u> 03/07/16	<u>End Date</u> 03/13/16	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00																																				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																															
1	WOIO	W	03/09/16	7:28 PM	M-F 7-730p	7-730p	:30	DML16PG103H	\$800.00	NM																															
<u>Total Spots</u>							<b>15</b>																																		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$6,225.00</b>
<u>Agency Commission</u>	<b>\$933.75</b>
<u>Net Amount Due</u>	<b>\$5,291.25</b>

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