

ISSUES PROGRAM REPORT – Q3
Townsquare Media Bangor
WZBN, WDEA, WQCB, WWMJ, WEZQ

July 1 – September 30, 2020

Section I. Issues

The Townsquare Media Bangor News Department covers issues and community concerns during weekend programming with the Sunday morning show *Maine Concerns*. Our News Directors are in regular contact with local, county, state, and federal officials. In addition, community leaders and nonprofit organizations are contacted to determine what issues are of greatest concern to our listening audience.

Our stations have identified the following issues as most important to our community during the quarter.

Crime- Maine Concerns covers stories we think are important to Maine residents from drug trafficking to scams and security related issues. When necessary, we support efforts of law enforcement by releasing names and information pertaining to missing person's cases or searches. We're in regular contact with the Maine Public Safety spokesman, Maine Emergency Management Agency, and Maine Drug Enforcement Agency. We also cover marine crime related stories with information provided by U.S. Coast Guard and Marine Patrol.

Health- Maine Concerns covers a wide variety of health related stories and work with regional hospitals, the Maine CDC, and other organizations to get the word out about conferences, medical developments, viruses, and seasonal concerns like Lyme Disease or flu. Many of our stories dealing with public safety can be considered health related as well, citing our warnings about CO poisoning during power outages as one example. The pandemic has dominated this quarter, with stories about available resources and how to access them.

Economy-The economic struggles faced by Maine and the nation continue to dominate our news coverage. We continue to report on laws and initiatives affecting the economy as it relates to municipal, state and federal programs and services. We report on training and development opportunities in the state as well as job fair activities.

Environment- Our environmental coverage spans a wide variety of stories to promoting public hearings such as the DEP hearings for the Juniper Landfill in Old Town, or the public hearings on the DCP Midstream proposed liquid propane tank in Searsport, to stories about necropsies on whales.

Education - Maine Concerns covers stories in Maine from school budgets to school safety initiatives. Stories about innovative college studies and research are also covered.

Public Safety- Maine Concerns covers stories that impact the public safety of community which can run the gamut from natural disasters to police emergencies like shootings or standoffs.

Section II. Responsive Programming

Our community issues program, Maine Concerns, airs each Sunday on WBZN and WQCB at 6:00 a.m., WEZQ at 6:12 a.m., WWMJ at 6:20 a.m., and on WDEA at 11:10 a.m.

July 5th, 2020 – no program due to vacation

July 12th, 2020 – Health, Community, Education, Economy (Length – 24:58)

Mask for ME Campaign – Cindy Campbell talks with Patty Hamilton about the Mask Up for ME campaign, which is encouraging residents to wear their face coverings whenever physical distancing isn't possible. The campaign's website provides education about things like why masks are effective and how to sew them. And the group is also working to provide masks for those in need, all to help stop the spread of COVID-19.

SPCA of Hancock County – Kaitlyn Mullen of the SPCA of Hancock County talks about how the organization has dealt with the pandemic. She talks about how many animals have arrived at the shelter, since the onset, filling it to capacity. The organization's biggest fundraiser of the year is coming up, and will be a virtual event, including an online auction, which Mullen says is crucial this year to help them care for all the animals.

Stem to Stone 5K – Cindy Campbell chats with Karen Worcester of Wreaths Across America, about the organization's upcoming 5K, which works to raise awareness of the sacrifices made by Maine Veterans. The event, which will be both a virtual and in-person race, will fund wreaths placed on the graves of veterans in December. Worcester also talks about the organization's teaching program, which educates young people about the importance of recognizing and respecting our military members, even if you don't agree with the politics of the conflict.

July 19th, 2020 – Community, Health, Education (Length – 24:38)

PAWS Animal Adoption – Cindy Campbell talks with Tabitha Lowe of PAWS Animal Adoption about how the shelter has had to adjust their procedures, due to the pandemic. Many of their fundraisers have had to be cancelled, so the need for financial and other donations is great. Lowe talks about a benefit golf tournament that's still happening in August that will provide much-needed funds, including through virtual participation in a golf ball drop that anyone can enter.

Healthy Acadia Recovery Coaching – Terri Woodruff of Healthy Acadia describes the organization’s many services, including education and recovery for people dealing with substance use disorder. She talks about the need for volunteers to take part in training for recovery coaches, who help people in recovery in a variety of ways, including education, counseling, and delivering needed supplies. All of the initial training is online, so volunteers can take it safely from their own homes.

Maine Recovery Corps – Paige Johnston of Maine Recovery Corps, through Healthy Acadia, explains this AmeriCorps program and how people can get involved. Maine Recovery Corps is one option for using the Recovery Coach training, and is available in 8 Maine counties, in which coaches can serve the substance use recovery communities. Most of the participants are volunteers, but those interested in full-time recovery coaching do receive a stipend.

July 26th, 2020 Community, Environment, Public Safety (Length – 24:52)

How to Become a Deer Spy – Deer biologist, Nathan Bieber who works with the Department of Inland Fisheries and Wildlife, talks with Cindy Campbell about the new Deer Spy program. The department is recruiting people who like to look at deer to report on things like how many fawns they’re seeing and the size of the groups that they’re seeing. It’s all to help determine the size of the herd and how many ‘any-deer’ permits should be given out.

The Great Gift Card Raffle – Cindy Campbell talks with Steve Villett, President of the Bangor Breakfast Kiwanis Club, about their upcoming fundraiser. The club is holding a virtual gift card raffle, to raise money for their various charities, including building a playground on the Bangor waterfront and buying gifts at Christmas for people in need. Villett also explains the mission of the charity, to find innovative ways to serve the Bangor community.

Why So Many Bears Are Still in People’s Yards – The Maine Warden Service says dry conditions in the woods are forcing bears to look elsewhere for meals, so bear biologist Jen Vachon explains the best ways to avoid them coming on to your property. She also talks about what to do, should you come face to face with a bear, including never cornering them, and never turning your back and running.

August 2nd, 2020 Education, Economy, Environment, Community, Health (Length – 24:28)

Efficiency Maine – Cindy Campbell talks with Executive Director Michael Stoddard about Efficiency Maine, a quasi-state run agency that serves all the energy-related services in the state. He talks about their website, which offers information about everything from the most efficient appliances to which light bulbs will save you money. Folks can also

learn why heat pumps are saving money and helping diminish our dependence on fossil fuels, and get a list of contractors and available rebates.

Island Connections – Cindy chats with Executive Director Doreen Willett about Island Connections, which offers free rides to senior citizens and people with disabilities on Mount Desert Island. The non-profit is in the midst of a fundraising campaign to raise \$10,000 which will be matched by benefactors. She says the service has become even more valuable in recent months as younger residents are trying to distance themselves from their elderly family members to avoid giving them COVID-19.

August 9, 2020 Public Safety, Community, Economy, Environment (Length: 24:17)

Red Cross Disaster Volunteers – Cindy Campbell talks with Ann Kim of the American Red Cross about what it takes to become a disaster volunteer. The Red Cross is looking for volunteers as they anticipate a busy hurricane/wildfire season. She explains the different levels of duties, from community house fires to traveling cross country to help with recovery efforts, how to get trained, and what the time commitments would be.

Camp Capella 2020 Challenge – Cindy talks with Camp Capella's director, Heidi Riggs, about how the camp is dealing with the pandemic, including fundraising to make up for a lack of camp registration fees. She talks about the 2020 challenge, which is designed to happen online, and is adaptable to everyone's personal preferences and skill levels.

August 16, 2020 Health, Community, Education (Length – 24:40)

Mask Up For Me Part 2 – Cindy Campbell once again talks with Patty Hamilton of Bangor Public Health about the Mask Up for Me Campaign. In our previous segment, Patty talked about masks and why they're effective in slowing the spread of COVID-19, and this time she discusses the latest phase of their campaign which is why physical distancing is important and how it can also help slow the spread. She directs listeners to the educational website, which offers masks to those in need, and education about why masks and physical distancing are important.

Island Connections Part 2 – Cindy Campbell talks with Doreen Willett, Executive Director of Island Connections in Bar Harbor, about the organization's need for volunteer drivers. The organization takes elderly and disabled residents of the island to doctor's appointments, grocery stores, etc., but now also offers a shopping service so these at-risk residents can stay home as much as possible. She explains what's involved in becoming a driver and how volunteers can make their own schedules.

Cancer Support Groups – Cindy Campbell chats with Purple Iris Foundation founder Christine Parrish about the organization's cancer support groups, which offer help to patients who are staying home as much as possible in the pandemic. Although the Purple

Iris Foundation raises awareness about pancreatic cancer, the support groups are for anyone diagnosed with any type of cancer, and their family members.

August 23, 2020 Health, Community (Length – 24:31)

Hometown Health Clinical Trial – Cindy Campbell talks with Robin Winslow, CEO of Hometown Health Center, about a clinical trial, through UCLA, that the organization is currently involved with. The focus of the trial is providing telehealth services to people dealing with substance use disorder, especially in rural areas like Maine. She explains what's involved in the trial, that's currently recruiting participants, and how people can get involved.

Apple Hill Stables – Cindy Campbell chats with Larry Frost, owner of Apple Hill Stables LLC, which is hosting a charity rodeo at their facility, to benefit the Anah Shrine of Bangor. He talks about the events that will be involved, how local cowboys and girls can get involved, and the precautions the facility is taking to keep everyone safe.

Anah Shrine in Bangor – Cindy Campbell chats with Dave Gulya, of the Anah Shrine, about the rodeo and how the money raised will be used. He discusses the work of the Shrine hospitals and how local children can be seen at local screenings. Gulya also discusses how the Shriners will be involved in the rodeo, as volunteers, and also as participants.

August 30, 2020 Community, Economy, Health (Length – 24:49)

Jackson Food Pantry – Cindy Campbell talks with Director of the Jackson Food Pantry, Cindy Ludden, about their fundraising dilemma posed by the pandemic, and the fact that they can't hold their annual auctions. Ludden talks about the total lack of donations in recent months, and how they're selling off the loot they bought for the auctions. The items were purchases at discount prices and are available for sale, in order to purchase food for the pantry.

Brewer Golf Tournament for Cancer – Cindy Campbell talks with organizer Alan Alexander about the Brewer Community Sweeps Away Cancer Golf Tournament. Alexander founded this tournament that splits its proceeds between the Champion the Cure Challenge, Make a Wish Foundation, American Cancer Society, and two memorial scholarships. He's looking for golfers and reassuring them that safety protocols will be place throughout the event.

September 6th, 2020 Health, Community, Education, Public Safety, Crime (Length – 24:33)

1,000 Mile Walk for Ronald McDonald House – Cindy Campbell talks with Dwight Barnes, a former McDonald's owner/operator who is walking 1,000 miles across New England to raise money for Ronald McDonald House charities. Barnes talks about what

prompted his idea to walk across several states and how the pandemic figured into his decision. He explains how the houses help families with sick children, and about the function of Ronald McDonald rooms in hospitals and mobile units for families in rural areas.

Bangor Kiwanis Yard Sale – Cindy talks with Steve Villett of the Bangor Breakfast Kiwanis about an upcoming yard sale. Steve discusses several of the community activities the Kiwanis gets involved in, including doing yard maintenance for the Ronald McDonald House, and Boys’ and Girls’ Clubs of Maine. He explains how people can donate items and the safety protocols that will be in place for the sale.

Back to School Safety – Sergeant Wade Betters with the Bangor Police Department talks about back to school safety, including asking drivers to stay alert in school zones, but also in residential areas where kids could be walking to class. In addition, he reminds drivers to be ready to stop for school buses, no matter which direction they’re traveling. In addition, he explains that passing a stopped school bus is a crime and that offenders will be cited.

September 13th, 2020 Health, Community, Public Safety (Length – 24:25)

Suicide – Cindy Campbell talks with Mary Gagnon of Health Affiliates Maine about Suicide Awareness Month, and the stresses that people are facing in the pandemic. She explains the warning signs that could indicate someone is considering taking their own life and the resources available to them. Gagnon also encourages people to talk to them and not to be afraid to use the word ‘suicide,’ because it may be just what they need to open up and share their feelings.

Update on Disaster Volunteer Training – Ann Kim of the American Red Cross chats with Cindy Campbell about the need for disaster volunteers and updates on some Mainers who have traveled to other areas, recently, to help. With wildfires in California and clean-up after a pair of hurricanes in the south, the need is great for people to help out. She explains the process of getting trained and the options open, including working virtually from your own home.

September 20th, 2020 Education, Community, Environment, Economy, Public Safety (Length – 24:57)

Dirigo Reads in the Pandemic – Cindy Campbell talks with Dirigo Reads cofounder, Dan Cashman, about the program that provides a free book every month of the school year for 1st graders. He explains how they were able to continue delivering the books, despite the schools being shut down, and how they’re expanding the program this year to include 20 more schools. Dirigo Reads is in need of financial sponsors, so Dan let business owners know how they could get involved.

Obsolete Pesticide Collection – Cindy Campbell talks with Pesticide Specialist Amanda Coutoure about the annual collection date coming up in October when residents can safely dispose of unwanted pesticides, including sanitizers and disinfectants. She talks about the environmental hazards of people trying to dispose of them themselves and the importance of keeping the chemicals out of the groundwater. People have to pre-register, so Coutoure explains where to find the application.

Fire Safety – Colder weather is upon us, so Jake Johnson of the Bangor Fire Department contacted us with some fire safety tips. Johnson provides a list of tips to Cindy Campbell, from the importance of cleaning the furnace and chimney, to safe disposal of ashes, to a reminder about checking the batteries in the smoke detectors.

September 27th, 2020 Education, Economy, Community (24:59)

Literacy Volunteers of Bangor – Cindy Campbell talks with LV Bangor’s Executive Director, Mary Marin Taylor, about the need for tutors, and the way their organization has adapted to the pandemic, including taking the tutor sessions into the virtual world. Taylor explains the need for tutors who can teach digital literacy skills, which are suddenly in high demand, with everyone working/learning from home. She says parents are also approaching LV Bangor because they’re in the position of having to act as teachers to their children, as well as people who are suddenly in the position of having to find a new job.

Equality Maine – Cindy Campbell talks with Equality Maine’s Development Director, Christopher O’Connor about the organization that serves the state’s LGBTQ+ communities, through education and advocacy. Equality Maine’s annual fundraising gala is coming up next week, as a virtual event. Connors explains how people can get involved, including a fundraising auction that’s open to everyone, and how the donations will be used to help further the organization’s mission.