

KHEY
El Paso, TX
Quarterly Issues/Programs List
First Quarter, 2024
04/09/2024

KHEY
Quarterly Issues/Programs List

KHEY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 07:00 AM	029:50

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	24
	iHM/PSA	000:30	32
	PSA/ADOPTION FROM FOSTER CARE	000:15	124
	PSA/ADOPTION FROM FOSTER CARE	000:29	64
	PSA/ADOPTION FROM FOSTER CARE	000:59	188
	PSA/ALLIANCE FOR AGING	000:30	65
	PSA/AMERICAN CANCER SOCIETY	000:15	124
	PSA/AMERICAN CANCER SOCIETY	000:29	58
	PSA/AmeriCorps30FF0205MixBroadcast	000:30	58
	PSA/CDC	000:30	59
	PSA/CDC CESSATION	000:59	187
	PSA/CHILD PASSENGER SAFETY	000:30	68

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/CHILDFUND INTERNATIONAL	000:15	123
	PSA/CHILDHOOD CANCER	000:59	180
	PSA/COMMUNITIES IN SCHOOLS	000:59	187
	PSA/DAV	000:30	60
	PSA/DEPT OF HOMELAND SECURITY	000:15	130
	PSA/DEPT OF HOMELAND SECURITY	000:58	1
	PSA/DEPT OF HOMELAND SECURITY	001:00	191
	PSA/DIABETES PREVENTION	000:30	64
	PSA/DISCOVERING NATURE	000:14	1
	PSA/DISCOVERING NATURE	000:15	121
	PSA/DISCOVERING NATURE	000:29	60
	PSA/EMERGENCY PREPAREDNESS	000:14	120
	PSA/EMERGENCY PREPAREDNESS	000:30	67
	PSA/ENDING HUNGER	000:14	1
	PSA/ENDING HUNGER	000:14	122
	PSA/ENDING HUNGER	000:58	1
	PSA/ENDING HUNGER	001:00	191
	PSA/FAHERHOOD INVOLVEMENT	000:29	64
	PSA/FAIR HOUSING ALLIANCE	000:29	68
	PSA/FATHERHOOD IMPROVEMENT	000:59	198
	PSA/GIRL SCOUTS	000:28	103
	PSA/GOODWILL JOB TRAINING	000:29	64
	PSA/GUN SAFETY	000:30	66
	PSA/HIGH BLOOD PRESSURE	000:15	124
	PSA/HOAX THREATS	000:29	66
	PSA/HOME FIRE DRILL	000:30	66
	PSA/KEEP AMERICA BEAUTIFUL	000:15	129
	PSA/KEEP AMERICA BEAUTIFUL	000:30	70
	PSA/MEALS ON WHEELS	000:15	123
	PSA/MEALS ON WHEELS	000:29	64
	PSA/MEDICARE & MEDICAIDE	001:00	190
	PSA/PET ADOPTION	000:29	63
	PSA/PET ADOPTION	000:29	58
	PSA/PHARMACISTS OPIODS	000:30	65

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/PREVENTING FALLS	000:30	69
	PSA/PROJECT YELLOW LIGHT-SUBMIT 2024 V1 MK 30	000:29	1
	PSA/PROSTATE CANCER	000:29	62
	PSA/SAN DIEGO ZOO CONSERVANCY	000:59	190
	PSA/SHELTER PET ADOPTION	000:15	131
	PSA/ST JUDE HOSPITAL	000:29	62
	PSA/ST JUDE HOSPITAL	000:59	209
	PSA/TEXTING AND DRIVING	000:09	1
	PSA/TEXTING AND DRIVING	000:10	365
	PSA/TEXTING AND DRIVING	000:14	1
	PSA/TEXTING AND DRIVING	000:15	121
	PSA/TEXTING AND DRIVING	000:30	60
	PSA/TRAVIS MINION FOUNDATION	000:30	58
	PSA/TRUTH ABOUT OPIODS	000:30	60
	PSA/VETERANS AFFAIRS	000:28	92
	PSA/WILDFIRE PREVENTION	000:30	63
	PSA/WILDLIFE LAND TRUST	000:29	63
	PSA/WOUNDED WARRIOR PROJECT	000:29	58
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	9
COMMUNITY INVOLVEMENT	AMERICAN HEART ASSOCIATION	000:29	20
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	7
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	6
COMMUNITY INVOLVEMENT	UNCF	000:30	9
FINANCIAL COACHING	OPERATION HOPE	000:29	12
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	9