



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 358386 / 6		<u>Alt Order #</u> 08327032
<u>Product</u> FRIENDSOF PAT TOOMEY		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 1837	
<u>Advertiser</u> Friends of Pat Toomey		<u>Original Date / Revision</u> 07/18/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT-TV	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 15473	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	43	10/25/16	10/28/16	Tu-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--				4	\$800.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	43	10/24/16-10/30/16	Tu-F 10p-1030p	10:00 PM-10:30 PM	TuWThF----	:30		\$800.00	0.00	NM		
		See MG 1.5,1.6,1.7											
	2	43	10/24/16-10/30/16	Tu-F 10p-1030p	10:00 PM-10:30 PM	TuWThF----	:30		\$800.00	0.00	NM		
		See MG 1.5,1.6,1.7											
	3	43	10/24/16-10/30/16	Tu-F 10p-1030p	10:00 PM-10:30 PM	TuWThF----	:30		\$800.00	0.00	NM		
		See MG 1.5,1.6,1.7											
	5	43	10/25/16-10/25/16	Late Run News	11:00 PM-11:30 PM	Tu-----	:30		\$800.00	0.00	NM		
	Ⓜ	MG for 1.1,1.3,1.2											
	6	43	10/28/16-10/28/16	Late Run News	11:00 PM-11:30 PM	-----F----	:30		\$800.00	0.00	NM		
	Ⓜ	MG for 1.1,1.3,1.2											
		World Series ran long, spot ran in Late News											
	7	43	10/26/16-10/26/16	Late Run News	11:00 PM-11:30 PM	---W-----	:30		\$800.00	0.00	NM		
	Ⓜ	MG for 1.1,1.3,1.2											
		World Series ran long, spot aired in late news											
2	43	10/31/16	10/31/16	M 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----				1	\$800.00	0.00			
E 3	43	10/30/16	10/30/16	Su 10p-11p	10:00 PM-11:00 PM		:30				NM	4	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$250.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	43	10/24/16-10/30/16	Su 10p-11p	10:00 PM-11:00 PM	-----Su	:30		\$250.00	0.00	NM		
		See MG 3.2											
	2	43	10/30/16-10/30/16	Late Run News	Various	-----Su	:30		\$250.00	0.00	NM		
	Ⓜ	See MG 3.3,3.4,3.5,3.6											
	3	43	10/29/16-10/29/16	Sa 6p-7p	6p-7p	-----Sa--	:30		\$115.00	0.00	NM		
	Ⓜ	MG for 4.2,3.2											
	4	43	10/29/16-10/29/16	Sa 6p-7p	6p-7p	-----Sa--	:30		\$115.00	0.00	NM		
	Ⓜ	MG for 4.2,3.2											
	5	43	10/31/16-10/31/16	Mon 530-6a	5:30 AM-6:00 AM	M-----	:30		\$75.00	0.00	NM		
	Ⓜ	MG for 4.2,3.2											
	6	43	10/31/16-10/31/16	Mon 4-5a	4a-5a	M-----	:30		\$20.00	0.00	NM		
	Ⓜ	MG for 4.2,3.2											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Product</u> FRIENDS OF PAT TOOMEY
<u>Advertiser</u> Friends of Pat Toomey		<u>Estimate #</u> 1837
		<u>Original Date / Revision</u> 07/18/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 4	43	10/25/16	10/28/16	Tu-F 430p-5p	4:30 PM-5:00 PM		:30				NM	2	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--				4	\$75.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	43	10/24/16-10/30/16	Tu-F 430p-5p	4:30 PM-5:00 PM	-TuWThF----	:30		\$75.00	0.00	NM		
	See MG 4.5												
	2	43	10/24/16-10/30/16	Tu-F 430p-5p	4:30 PM-5:00 PM	-TuWThF----	:30		\$75.00	0.00	NM		
	See MG 3.3,3.4,3.5,3.6												
	4	43	10/24/16-10/30/16	Tu-F 430p-5p	4:30 PM-5:00 PM	-TuWThF----	:30		\$75.00	0.00	NM		
	See MG 4.5												
	5	43	10/28/16-10/28/16	Fri 530p-6p	5:30 PM-6:00 PM	-----F----	:30		\$150.00	0.00	NM		
	Ⓜ MG for 4.4,4.1												
5	43	10/31/16	10/31/16	M 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----				1	\$75.00	0.00			
Totals										0.00		12	\$4,625.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	8	\$3,655.00	\$3,106.75
10/31/16 - 10/31/16	4	\$970.00	\$824.50
Totals	12	\$4,625.00	\$3,931.25

Signature: _____ **Date:** _____

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