



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 376909 / 3		<u>Alt Order #</u> 08366281
<u>Product</u> SENATE MAJ PAC 5375		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 5375
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 09/09/16 / 09/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14573	<u>Advertiser Code</u> 163	<u>Product Code</u> 173
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	43	09/13/16	09/19/16	M-F 10p-1015p	10:00 PM-10:15 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/13/16	09/19/16	MTWTF--	1	\$1,000.00	0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	43	09/13/16-09/19/16	M-F 10p-1015p	10:00 PM-10:15 PM	TuWThF----	:30	\$1,000.00	0.00	NM		
		See MG 1.2											
		2	43	09/15/16-09/15/16	M-F 10p-1015p	10:00 PM-10:15 PM	----Th----	:30	\$1,000.00	0.00	NM		
		Ⓜ MG for 1.1 09/13											
2	43	09/13/16	09/19/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/13/16	09/19/16	MTWTF--	1	\$800.00	0.00						
3	43	09/13/16	09/19/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/13/16	09/19/16	MTWTF--	2	\$65.00	0.00						
4	43	09/13/16	09/19/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/13/16	09/19/16	MTWTF--	2	\$550.00	0.00						
5	43	09/13/16	09/19/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/13/16	09/19/16	MTWTF--	2	\$100.00	0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	43	09/13/16-09/19/16	M-F 11p-1130p	11:00 PM-11:30 PM	TuWThF----	:30	\$100.00	0.00	NM		
		See MG 11.3,11.4,11.5											
6	43	09/13/16	09/19/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/13/16	09/19/16	MTWTF--	2	\$65.00	0.00						
7	43	09/13/16	09/19/16	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/13/16	09/19/16	MTWTF--	2	\$65.00	0.00						
8	43	09/13/16	09/19/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/13/16	09/19/16	MTWTF--	2	\$90.00	0.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u> 376909 / 3		<u>Alt Order #</u> 08366281
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Product</u> SENATE MAJ PAC 5375
<u>Advertiser</u> Senate Majority PAC		<u>Estimate #</u> 5375
		<u>Original Date / Revision</u> 09/09/16 / 09/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	09/13/16-09/19/16		M-F 2p-3p	2:00 PM-3:00 PM	MTuWThF----	:30		\$90.00	0.00	NM		
See MG 21.4,21.5													
2	43	09/13/16-09/19/16		M-F 2p-3p	2:00 PM-3:00 PM	MTuWThF----	:30		\$90.00	0.00	NM		
See MG 21.6,21.7,21.8,21.9													
Program Change													
9	43	09/13/16	09/19/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--				3	\$90.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	43	09/13/16-09/19/16		M-F 3p-4p	3:00 PM-4:00 PM	MTuWThF----	:30		\$90.00	0.00	NM		
See MG 11.3,11.4,11.5													
10	43	09/13/16	09/19/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--				2	\$140.00	0.00			
11	43	09/13/16	09/19/16	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	4	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--				2	\$140.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	09/13/16-09/19/16		M-F 430p-5p	4:30 PM-5:00 PM	MTuWThF----	:30		\$140.00	0.00	NM		
See MG 11.3,11.4,11.5													
3	43	09/18/16-09/18/16		Su 1015-1030p	10:15 PM-10:30 PM	-----Su	:30		\$800.00	0.00	NM		
Ⓜ MG for 22.1,16.1,5.1,15.2,17.3,9.3,18.1,11.1													
4	43	09/18/16-09/18/16		Su 11p-1130p	11p-1130p	-----Su	:30		\$35.00	0.00	NM		
Ⓜ MG for 22.1,16.1,5.1,15.2,17.3,9.3,18.1,11.1													
5	43	09/19/16-09/19/16		M-F 12a-1230a	12:00 XM-12:30 XM	-----	:30		\$50.00	0.00	NM		
Ⓜ MG for 22.1,16.1,5.1,15.2,17.3,9.3,18.1,11.1													
12	43	09/13/16	09/19/16	M-F 5a-530a	5:00 AM-5:30 AM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--				2	\$50.00	0.00			
13	43	09/13/16	09/19/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--				2	\$50.00	0.00			
14	43	09/13/16	09/19/16	M-F 6a-630a	6:00 AM-6:30 AM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--				1	\$135.00	0.00			
15	43	09/13/16	09/19/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--				3	\$125.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	09/13/16-09/19/16		M-F 6p-630p	6:00 PM-6:30 PM	MTuWThF----	:30		\$125.00	0.00	NM		
See MG 21.6,21.7,21.8,21.9													
2	43	09/13/16-09/19/16		M-F 6p-630p	6:00 PM-6:30 PM	MTuWThF----	:30		\$125.00	0.00	NM		
See MG 11.3,11.4,11.5													
16	43	09/13/16	09/19/16	M-F 7a-730a	7:00 AM-7:30 AM		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--				3	\$135.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	09/13/16-09/19/16		M-F 7a-730a	7:00 AM-7:30 AM	MTuWThF----	:30		\$135.00	0.00	NM		
See MG 11.3,11.4,11.5													
17	43	09/13/16	09/19/16	M-F 730a-8a	7:30 AM-8:00 AM		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> SENATE MAJ PAC 5375	<u>Estimate #</u> 5375
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 09/09/16 / 09/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		09/13/16	09/19/16	MTWTF--				3	\$135.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	3	43	09/13/16-09/19/16	M-F 730a-8a	7:30 AM-8:00 AM	MTuWThF----	:30		\$135.00	0.00	NM				
See MG 11.3,11.4,11.5															
18	43	09/13/16	09/19/16	M-F 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$135.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		09/13/16	09/19/16	MTWTF--				2	\$135.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	43	09/13/16-09/19/16	M-F 8a-830a	8:00 AM-8:30 AM	MTuWThF----	:30		\$135.00	0.00	NM				
See MG 11.3,11.4,11.5															
19	43	09/13/16	09/19/16	M-F 830a-9a	8:30 AM-9:00 AM		:30				NM	2	\$270.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		09/13/16	09/19/16	MTWTF--				2	\$135.00	0.00					
20	43	09/13/16	09/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	2	\$130.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		09/13/16	09/19/16	MTWTF--				2	\$65.00	0.00					
21	43	09/13/16	09/19/16	M-Th 6p-630p	6:00 PM-6:30 PM		:30				NM	6	\$680.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		09/13/16	09/19/16	MTWT---				3	\$125.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	43	09/13/16-09/19/16	M-Th 6p-630p	6:00 PM-6:30 PM	MTuWTh-----	:30		\$125.00	0.00	NM				
See MG 21.4,21.5															
	2	43	09/13/16-09/19/16	M-Th 6p-630p	6:00 PM-6:30 PM	MTuWTh-----	:30		\$125.00	0.00	NM				
See MG 21.6,21.7,21.8,21.9															
	3	43	09/13/16-09/19/16	M-Th 6p-630p	6:00 PM-6:30 PM	MTuWTh-----	:30		\$125.00	0.00	NM				
See MG 21.6,21.7,21.8,21.9															
Program Change															
	4	43	09/13/16-09/19/16	M-Th 6p-630p	6:00 PM-6:30 PM	MTuWTh-----	:30		\$125.00	0.00	NM				
Ⓜ MG for 8.1,21.1															
	5	43	09/13/16-09/19/16	M-F 2p-3p	2:00 PM-3:00 PM	MTuWThF----	:30		\$90.00	0.00	NM				
Ⓜ MG for 8.1,21.1															
	6	43	09/13/16-09/19/16	M-Th 6p-630p	6:00 PM-6:30 PM	MTuWTh-----	:30		\$125.00	0.00	NM				
Ⓜ MG for 8.2,15.1,21.2,21.3															
	7	43	09/13/16-09/19/16	M-Th 6p-630p	6:00 PM-6:30 PM	MTuWTh-----	:30		\$125.00	0.00	NM				
Ⓜ MG for 8.2,15.1,21.2,21.3															
	8	43	09/13/16-09/19/16	M-Th 6p-630p	6:00 PM-6:30 PM	MTuWTh-----	:30		\$125.00	0.00	NM				
Ⓜ MG for 8.2,15.1,21.2,21.3															
	9	43	09/13/16-09/19/16	M-F 2p-3p	2:00 PM-3:00 PM	MTuWThF----	:30		\$90.00	0.00	NM				
Ⓜ MG for 8.2,15.1,21.2,21.3															
22	43	09/18/16	09/18/16	Su 1130p-1230a	11:30 PM-12:30 XM		:30				NM	0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	-----1				1	\$25.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	43	09/12/16-09/18/16	Su 1130p-1230a	11:30 PM-12:30 XI	-----Su	:30		\$25.00	0.00	NM				
See MG 11.3,11.4,11.5															
23	43	09/18/16	09/18/16	NFL Reg Ssn Pre Gm	12:00 PM-1:00 PM		:30				NM	1	\$700.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	-----1				1	\$700.00	0.00					
24	43	09/18/16	09/18/16	NFL Reg Ssn Early Gm	1:00 PM-4:25 PM		:30				NM	1	\$4,500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	-----1				1	\$4,500.00	0.00					
Totals										0.00		42	\$12,290.00		

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<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 09/09/16 / 09/15/16

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 - 09/19/16	42	\$12,290.00	\$10,446.50
Totals	42	\$12,290.00	\$10,446.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

