

CONTRACT



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

<u>Contract / Revision</u> 332856 / 2		<u>Alt Order #</u> 08262452
<u>Product</u> FREEDOM PRTNR 6/8		
<u>Contract Dates</u> 06/08/16 - 06/14/16		<u>Estimate #</u> 608614
<u>Advertiser</u> Freedom Partners Action Fund		<u>Original Date / Revision</u> 06/02/16 / 06/06/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 68.90
<u>IDB#</u> 1977	<u>Advertiser Code</u> FPAF6	<u>Product Code</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Del Cielo Media
1427 Leslie Ave
Ste 102
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	43	06/10/16	06/10/16	F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		06/06/16	06/12/16	----1--	1			\$650.00	2.70				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	43	06/06/16-06/12/16	F 10p-1030p	10:00 PM-10:30 PM	-----F----	:30		\$650.00	2.70	NM		
	See MG 1.2												
	Program Change												
	2	43	06/10/16-06/10/16	FRI Late Run News	Various	-----F----	:30		\$650.00	2.70	NM		
	Ⓜ MG for 1.1 06/10												
2	43	06/10/16	06/10/16	F 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		06/06/16	06/12/16	----1--	1			\$475.00	1.80				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	43	06/06/16-06/12/16	F 1030p-11p	10:30 PM-11:00 PM	-----F----	:30		\$475.00	1.80	NM		
	See MG 2.2												
	2	43	06/10/16-06/10/16	FRI Late Run News	Various	-----F----	:30		\$475.00	1.80	NM		
	Ⓜ MG for 2.1 06/10												
3	43	06/10/16	06/10/16	F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		06/06/16	06/12/16	----1--	1			\$60.00	0.80				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	43	06/06/16-06/12/16	F 11p-1130p	11:00 PM-11:30 PM	-----F----	:30		\$60.00	0.80	NM		
	See MG 3.2												
	2	43	06/10/16-06/10/16	M-F 1230a-1a	1230a-1a	-----F----	:30		\$60.00	0.80	NM		
	Ⓜ MG for 3.1 06/10												
4	43	06/10/16	06/10/16	F 1130p-12a	11:30 PM-12:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		06/06/16	06/12/16	----1--	1			\$50.00	0.70				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	43	06/06/16-06/12/16	F 1130p-12a	11:30 PM-12:00 AM	-----F----	:30		\$50.00	0.70	NM		
	See MG 4.2												
	2	43	06/06/16-06/12/16	M-F 12a-1230a	12a-1230a	MTuWThF----	:30		\$50.00	0.70	NM		
	Ⓜ See MG 7.3,7.4												
5	43	06/10/16	06/10/16	F 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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York, PA 17403
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<u>Contract / Revision</u> 332856 / 2		<u>Alt Order #</u> 08262452
<u>Contract Dates</u> 06/08/16 - 06/14/16		<u>Product</u> FREEDOM PRTRN 6/8
		<u>Estimate #</u> 608614
<u>Advertiser</u> Freedom Partners Action		<u>Original Date / Revision</u> 06/02/16 / 06/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	----1--				1	\$125.00	0.80			
6	43	06/10/16	06/10/16	F 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	----1--				1	\$125.00	0.60			
7	43	06/10/16	06/10/16	Friday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	----2--				2	\$500.00	1.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	06/06/16-06/12/16		Friday Prime Hour 1	8:00 PM-9:00 PM	-----F----	:30		\$500.00	1.60	NM		
See MG 7.3,7.4													
2	43	06/06/16-06/12/16		Friday Prime Hour 1	8:00 PM-9:00 PM	-----F----	:30		\$500.00	1.60	NM		
See MG 7.3,7.4													
3	43	06/07/16-06/07/16		Tuesday Prime Hour 1	8p-9p	-Tu-----	:30		\$525.00	1.60	NM		
Ⓜ Credited													
4	43	06/07/16-06/07/16		Tuesday Prime Hour 2	9p-10p	-Tu-----	:30		\$525.00	1.50	NM		
Ⓜ Credited													
8	43	06/10/16	06/10/16	F 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	----1--				1	\$100.00	0.70			
9	43	06/10/16	06/10/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	----2--				2	\$500.00	1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	06/06/16-06/12/16		Friday Prime Hour 2	9:00 PM-10:00 PM	-----F----	:30		\$500.00	1.30	NM		
See MG 9.3													
Program Change													
2	43	06/06/16-06/12/16		Friday Prime Hour 2	9:00 PM-10:00 PM	-----F----	:30		\$500.00	1.30	NM		
See MG 9.4													
Program Change													
3	43	06/08/16-06/08/16		Wednesday Prime Hour 2	9p-10p	---W-----	:30		\$500.00	1.30	NM		
Ⓜ MG for 9.1 06/10													
4	43	06/14/16-06/14/16		Tuesday Prime Hour 2	9p-10p	-Tu-----	:30		\$500.00	1.30	NM		
Ⓜ MG for 9.2 06/10													
10	43	06/13/16	06/13/16	M 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/13/16	06/19/16	1-----				1	\$650.00	2.70			
11	43	06/13/16	06/13/16	M 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/13/16	06/19/16	1-----				1	\$475.00	1.80			
12	43	06/13/16	06/13/16	M 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/13/16	06/19/16	1-----				1	\$60.00	0.80			
13	43	06/13/16	06/13/16	M 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/13/16	06/19/16	1-----				1	\$50.00	0.70			
14	43	06/13/16	06/13/16	M 630a-7a	6:30 AM-7:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/13/16	06/19/16	1-----				1	\$125.00	0.60			
15	43	06/13/16	06/13/16	M 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/13/16	06/19/16	1-----				1	\$125.00	0.80			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
332856 / 2	08262452

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/08/16 - 06/14/16	FREEDOM PRTRN 6/8	608614

<u>Advertiser</u>	<u>Original Date / Revision</u>
Freedom Partners Action	06/02/16 / 06/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
16	43	06/13/16	06/13/16	M 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/13/16	06/19/16	1-----				1	\$125.00	0.60			
17	43	06/13/16	06/13/16	M 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$100.00
Week:		06/13/16	06/19/16	1-----				1	\$100.00	0.70			
18	43	06/13/16	06/13/16	Monday Prime Hour 1	8p-9p		:30				NM	2	\$2,500.00
Week:		06/13/16	06/19/16	2-----				2	\$1,250.00	2.10			
19	43	06/13/16	06/13/16	M 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$100.00
Week:		06/13/16	06/19/16	1-----				1	\$100.00	0.70			
20	43	06/12/16	06/12/16	Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$450.00
Week:		06/06/16	06/12/16	-----1				1	\$450.00	1.60			
21	43	06/09/16	06/09/16	Th 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$650.00
Week:		06/06/16	06/12/16	---1---				1	\$650.00	2.70			
22	43	06/09/16	06/09/16	Th 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$475.00
Week:		06/06/16	06/12/16	---1---				1	\$475.00	1.80			
23	43	06/09/16	06/09/16	Th 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$60.00
Week:		06/06/16	06/12/16	---1---				1	\$60.00	0.80			
24	43	06/09/16	06/09/16	Th 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$50.00
Week:		06/06/16	06/12/16	---1---				1	\$50.00	0.70			
25	43	06/09/16	06/09/16	Th 630a-7a	6:30 AM-7:00 AM		:30				NM	1	\$125.00
Week:		06/06/16	06/12/16	---1---				1	\$125.00	0.60			
26	43	06/09/16	06/09/16	Th 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$125.00
Week:		06/06/16	06/12/16	---1---				1	\$125.00	0.80			
27	43	06/09/16	06/09/16	Th 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$125.00
Week:		06/06/16	06/12/16	---1---				1	\$125.00	0.60			
28	43	06/09/16	06/09/16	Th 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$100.00
Week:		06/06/16	06/12/16	---1---				1	\$100.00	0.70			
29	43	06/09/16	06/09/16	Thursday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	2	\$1,700.00
Week:		06/06/16	06/12/16	---2---				2	\$850.00	4.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	43	06/06/16-06/12/16	Thursday Prime Hour 1	8:00 PM-9:00 PM	----Th----	:30		\$850.00	4.00	NM		
				See MG 29.3,29.4									
				Program Change									
	2	43	06/06/16-06/12/16	Thursday Prime Hour 1	8:00 PM-9:00 PM	----Th----	:30		\$850.00	4.00	NM		
				See MG 29.3,29.4									
				Program Change									
	3	43	06/09/16-06/09/16	Thursday Prime	8p-10p	----Th----	:30		\$850.00	4.00	NM		
				Ⓜ MG for 29.2,29.1									
	4	43	06/09/16-06/09/16	Thursday Prime	8p-10p	----Th----	:30		\$850.00	4.00	NM		
				Ⓜ MG for 29.2,29.1									

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<u>Contract Dates</u> 06/08/16 - 06/14/16		<u>Product</u> FREEDOM PRTRN 6/8
<u>Estimate #</u> 608614		<u>Original Date / Revision</u> 06/02/16 / 06/06/16
<u>Advertiser</u> Freedom Partners Action		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
30	43	06/09/16	06/09/16	Th 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	---1---				1	\$100.00	4.00			
31	43	06/14/16	06/14/16	Tu 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$650.00
Week:		06/13/16	06/19/16	-1-----				1	\$650.00	2.70			
32	43	06/14/16	06/14/16	Tu 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$475.00
Week:		06/13/16	06/19/16	-1-----				1	\$475.00	1.80			
33	43	06/14/16	06/14/16	Tu 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$60.00
Week:		06/13/16	06/19/16	-1-----				1	\$60.00	0.80			
34	43	06/14/16	06/14/16	Tu 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$50.00
Week:		06/13/16	06/19/16	-1-----				1	\$50.00	0.70			
35	43	06/14/16	06/14/16	Tu 630a-7a	6:30 AM-7:00 AM		:30				NM	1	\$125.00
Week:		06/13/16	06/19/16	-1-----				1	\$125.00	0.60			
36	43	06/14/16	06/14/16	Tu 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$125.00
Week:		06/13/16	06/19/16	-1-----				1	\$125.00	0.80			
37	43	06/14/16	06/14/16	Tu 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$125.00
Week:		06/13/16	06/19/16	-1-----				1	\$125.00	0.60			
38	43	06/14/16	06/14/16	Tu 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$100.00
Week:		06/13/16	06/19/16	-1-----				1	\$100.00	0.70			
39	43	06/14/16	06/14/16	Tuesday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	2	\$1,300.00
Week:		06/13/16	06/19/16	-2-----				2	\$650.00	0.80			
40	43	06/14/16	06/14/16	Tu 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$100.00
Week:		06/13/16	06/19/16	-1-----				1	\$100.00	0.70			
41	43	06/08/16	06/08/16	W 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$650.00
Week:		06/06/16	06/12/16	--1----				1	\$650.00	2.70			
42	43	06/08/16	06/08/16	W 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$475.00
Week:		06/06/16	06/12/16	--1----				1	\$475.00	1.80			
43	43	06/08/16	06/08/16	W 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$60.00
Week:		06/06/16	06/12/16	--1----				1	\$60.00	0.80			
44	43	06/08/16	06/08/16	W 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$50.00
Week:		06/06/16	06/12/16	--1----				1	\$50.00	0.70			
45	43	06/08/16	06/08/16	W 630a-7a	6:30 AM-7:00 AM		:30				NM	1	\$125.00
Week:		06/06/16	06/12/16	--1----				1	\$125.00	0.60			
46	43	06/08/16	06/08/16	W 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$125.00
Week:		06/06/16	06/12/16	--1----				1	\$125.00	0.60			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

<u>Contract / Revision</u> 332856 / 2		<u>Alt Order #</u> 08262452
<u>Contract Dates</u> 06/08/16 - 06/14/16		<u>Product</u> FREEDOM PRTRN 6/8
		<u>Estimate #</u> 608614
<u>Advertiser</u> Freedom Partners Action		<u>Original Date / Revision</u> 06/02/16 / 06/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
47	43	06/08/16	06/08/16	W 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	--1----				1	\$100.00	0.70			
48	43	06/08/16	06/08/16	Wednesday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	--2----				2	\$800.00	1.70			
49	43	06/08/16	06/08/16	W 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	--1----				1	\$100.00	0.70			
Totals											68.90	52	\$17,200.00

Time Period	# of Spots	Gross Amount	Net Amount
05/30/16 - 06/14/16	52	\$17,200.00	\$14,620.00
Totals	52	\$17,200.00	\$14,620.00

Signature: _____ **Date:** _____

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