



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 311863 /		<u>Alt Order #</u> WOC10385743
<u>Product</u> Chet Beiler for Congress		
<u>Contract Dates</u> 04/06/16 - 04/26/16	<u>Estimate #</u> 4965	
<u>Advertiser</u> Rockwood CAP	<u>Original Date / Revision</u> 04/05/16 / 04/05/16	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT-TV	<u>Account Executive</u> William Witsik	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 116.40
<u>IDB#</u> 1603	<u>Advertiser Code</u> 84	<u>Product Code</u> 1478
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Universal Media
4999 Louise Drive
Suite 303
Mechanicsburg, PA 17055

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	43	04/06/16	04/08/16	W-F 5a-6a	5:30 AM-6:00 AM		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/06/16	04/12/16	--111--				3	\$40.00	0.50			
N 2	43	04/06/16	04/26/16	M-F 6a-630a	6:00 AM-6:30 AM		1:00				NM	10	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/06/16	04/12/16	1-1-1--				3	\$180.00	0.70			
		Week: 04/13/16	04/19/16	111-1--				4	\$180.00	0.70			
		Week: 04/20/16	04/26/16	11-1---				3	\$180.00	0.70			
N 3	43	04/06/16	04/26/16	M-F 630a-7a	6:30 AM-7:00 AM		:30				NM	12	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/06/16	04/12/16	1-111--				4	\$90.00	0.70			
		Week: 04/13/16	04/19/16	111-1--				4	\$90.00	0.70			
		Week: 04/20/16	04/26/16	11-11--				4	\$90.00	0.70			
N 4	43	04/06/16	04/26/16	M-F 7a-730a	7:00 AM-7:30 AM		1:00				NM	8	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/06/16	04/12/16	-1-1---				2	\$180.00	1.30			
		Week: 04/13/16	04/19/16	-1-1---				2	\$180.00	1.30			
		Week: 04/20/16	04/26/16	111-1--				4	\$180.00	1.30			
N 5	43	04/06/16	04/11/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/06/16	04/12/16	1-1-1--				3	\$75.00	0.50			
N 6	43	04/13/16	04/25/16	M-F 530p-6p	5:30 PM-6:00 PM		1:00				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/13/16	04/19/16	-1-1---				2	\$150.00	0.50			
		Week: 04/20/16	04/26/16	1--1---				2	\$150.00	0.50			
N 7	43	04/06/16	04/25/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/06/16	04/12/16	-11-1--				3	\$350.00	3.00			
		Week: 04/13/16	04/19/16	1--1---				2	\$350.00	3.00			
		Week: 04/20/16	04/26/16	1-1-1--				3	\$350.00	3.00			
N 8	43	04/06/16	04/25/16	Th 10p-1030p	10:00 PM-10:30 PM		1:00				NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/06/16	04/12/16	1--1---				2	\$700.00	3.00			
		Week: 04/13/16	04/19/16	-11-1--				3	\$700.00	3.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Advertiser</u> Rockwood CAP		<u>Estimate #</u> 4965
		<u>Original Date / Revision</u> 04/05/16 / 04/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/20/16	04/26/16	1--1---				2	\$700.00	3.00			
N 9	43	04/06/16	04/25/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/06/16	04/12/16	1-1----				2	\$300.00	2.60			
Week:		04/13/16	04/19/16	---1---				1	\$300.00	2.60			
Week:		04/20/16	04/26/16	1-1----				2	\$300.00	2.60			
N 10	43	04/12/16	04/26/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/11/16	04/17/16	-TWT---				3	\$45.00	0.50			
Week:		04/18/16	04/24/16	--WTF--				3	\$45.00	0.50			
Week:		04/25/16	05/01/16	MT-----				2	\$45.00	0.50			
N 11	43	04/10/16	04/24/16	Su 10p-1030p	10:00 PM-10:30 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	-----S				1	\$300.00	3.00			
Week:		04/11/16	04/17/16	-----				0	\$0.00	0.00			
Week:		04/18/16	04/24/16	-----S				1	\$300.00	3.00			
N 12	43	04/16/16	04/16/16	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/11/16	04/17/16	-----S-				1	\$350.00	3.00			
N 13	43	04/09/16	04/09/16	Sa 10p-1030p	10:00 PM-10:30 PM		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	-----S-				1	\$700.00	3.00			
N 14	43	04/17/16	04/17/16	Su 10p-1030p	10:00 PM-10:30 PM		1:00				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/11/16	04/17/16	-----S				1	\$600.00	3.00			
N 15	43	04/23/16	04/23/16	Sa 10p-1030p	10:00 PM-10:30 PM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S-				1	\$400.00	3.00			
N 16	43	04/24/16	04/24/16	Su 10p-1030p	10:00 PM-10:30 PM		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----S				1	\$1,000.00	3.00			
N 17	43	04/17/16	04/17/16	Su 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/11/16	04/17/16	-----S				1	\$300.00	2.60			
N 18	43	04/10/16	04/10/16	FOX News Sunday	9:00 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	-----S				1	\$150.00	0.00			
N 19	43	04/06/16	04/08/16	M-F 4p-5p	4p-5p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	--WTF--				1	\$60.00	0.00			
N 20	43	04/11/16	04/15/16	M-F 4a-5a	4a-5a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/11/16	04/17/16	MTWTF--				1	\$5.00	0.00			
Totals										116.40		79	\$18,990.00

Time Period	# of Spots	Gross Amount	Net Amount
03/28/16 -04/24/16	67	\$16,500.00	\$14,025.00
04/25/16 -04/26/16	12	\$2,490.00	\$2,116.50
Totals	79	\$18,990.00	\$16,141.50

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/06/16 - 04/26/16	Chet Beiler for Congress	4965

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rockwood CAP	04/05/16 / 04/05/16

Signature: _____ **Date:** _____

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