

CONTRACT



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

<u>Contract / Revision</u> 328253 / 1		<u>Alt Order #</u> 08253108
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 4803
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 05/20/16 / 08/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13721	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	43	10/25/16	10/31/16	M-F 10p-1015p	10:00 PM-10:15 PM		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$650.00	0.00			
2	43	10/25/16	10/31/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$550.00	0.00			
3	43	10/25/16	10/31/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$450.00	0.00			
4	43	10/25/16	10/31/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$50.00	0.00			
5	43	10/25/16	10/31/16	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$55.00	0.00			
6	43	10/25/16	10/31/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$55.00	0.00			
7	43	10/25/16	10/31/16	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$125.00	0.00			
8	43	10/25/16	10/31/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$135.00	0.00			
9	43	10/25/16	10/31/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$135.00	0.00			
10	43	10/25/16	10/31/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$115.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	43	10/25/16-10/31/16	M-F 6p-630p	6:00 PM-6:30 PM	MTuWThF----	:30		\$115.00	0.00	NM		
	See MG 11.3,11.4												
11	43	10/25/16	10/31/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	3	\$275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Product</u> DSCC IE
<u>Advertiser</u> Democratic Senatorial Ca		<u>Estimate #</u> 4803
		<u>Original Date / Revision</u> 05/20/16 / 08/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$80.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	43	10/25/16-10/31/16	M-F 630p-7p	6:30 PM-7:00 PM	MTuWThF----	:30		\$80.00	0.00	NM		
	See MG 11.3,11.4												
	3	43	10/25/16-10/31/16	M-F 630p-7p	6:30 PM-7:00 PM	MTuWThF----	:30		\$80.00	0.00	NM		
	Ⓜ MG for 10.1,11.2												
	4	43	10/25/16-10/31/16	M-F 6p-630p	6:00 PM-6:30 PM	MTuWThF----	:30		\$115.00	0.00	NM		
	Ⓜ MG for 10.1,11.2												
12	43	10/25/16	10/31/16	M-F 7a-730a	7:00 AM-7:30 AM		:30				NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$115.00	0.00			
13	43	10/25/16	10/31/16	M-F 730a-8a	7:30 AM-8:00 AM		:30				NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$115.00	0.00			
14	43	10/25/16	10/31/16	M-F 8a-830a	8:00 AM-8:30 AM		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$100.00	0.00			
15	43	10/25/16	10/31/16	M-F 830a-9a	8:30 AM-9:00 AM		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$100.00	0.00			
16	43	10/28/16	10/28/16	Friday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--				1	\$200.00	0.00			
17	43	10/31/16	10/31/16	Monday Prime Hour 1	8p-9p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----				1	\$800.00	0.00			
18	43	10/29/16	10/29/16	Late Run News	Various		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$225.00	0.00			
19	43	10/30/16	10/30/16	Su 10p-11p	10:00 PM-11:00 PM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2				2	\$500.00	0.00			
20	43	10/30/16	10/30/16	Su 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$40.00	0.00			
21	43	10/30/16	10/30/16	Sunday Prime Hour 1B	7:30 PM-8:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$350.00	0.00			
22	43	10/27/16	10/27/16	Thursday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$800.00	0.00			
23	43	10/26/16	10/26/16	Wednesday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$600.00	0.00			
Totals										0.00		58	\$14,195.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	45	\$10,950.00	\$9,307.50
10/31/16 - 10/31/16	13	\$3,245.00	\$2,758.25
Totals	58	\$14,195.00	\$12,065.75

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10/25/16 - 10/31/16	DSCC IE	4803

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Ca	05/20/16 / 08/10/16

Signature: _____ **Date:** _____

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