

CONTRACT



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

<u>Contract / Revision</u> 371190 / 1		<u>Alt Order #</u> 8354472
<u>Product</u> PA SSM		
<u>Contract Dates</u> 08/30/16 - 09/05/16		<u>Estimate #</u> 2158
<u>Advertiser</u> End Citizens United		<u>Original Date / Revision</u> 08/23/16 / 08/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Screen Strategies Media
Attention: Caroline Bahng
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	43	08/30/16	09/02/16	Tu-F 5a-530a	5:00 AM-5:30 AM		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-TWTF--				4	\$50.00	0.00			
2	43	08/30/16	09/02/16	Tu-F 7a-730a	7:00 AM-7:30 AM		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-TWTF--				4	\$125.00	0.00			
3	43	08/30/16	09/02/16	Tu-F 730a-8a	7:30 AM-8:00 AM		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-TWTF--				4	\$125.00	0.00			
4	43	09/02/16	09/02/16	F 12p-1p	12p-1p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	----F--				1	\$65.00	0.00			
5	43	08/30/16	09/01/16	Tu, Th 4p-430p	4:00 PM-4:30 PM		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-T-T---				2	\$135.00	0.00			
6	43	08/30/16	09/02/16	Tu-W, F 430p-5p	4:30 PM-5:00 PM		:30				NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-TWTF--				3	\$135.00	0.00			
7	43	09/01/16	09/01/16	Thursday Prime Hour 1	8p-9p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	---T---				1	\$700.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	43	08/29/16-09/04/16	Thursday Prime Hour 1	8p-9p	----Th-----	:30		\$700.00	0.00	NM		
	See MG 7.2, 7.3												
	2	43	08/30/16-08/30/16	Tuesday Prime Hour 1A	8p-830p	-Tu-----	:30		\$550.00	0.00	NM		
	Ⓜ MG for 7.1 09/01												
	3	43	09/01/16-09/01/16	M-F 5p-6p	5p-6p	----Th-----	:30		\$150.00	0.00	NM		
	Ⓜ MG for 7.1 09/01												
8	43	08/30/16	09/05/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-TWTF--				4	\$725.00	0.00			
Week:		09/05/16	09/11/16	M-----				1	\$725.00	0.00			
9	43	08/30/16	09/05/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-TWTF--				4	\$450.00	0.00			
Week:		09/05/16	09/11/16	M-----				1	\$450.00	0.00			
10	43	09/03/16	09/03/16	Sa 10p-11p	10p-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----S-				1	\$300.00	0.00			
11	43	09/04/16	09/04/16	Su 10p-11p	10p-11p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----S				1	\$400.00	0.00			
12	43	08/30/16	09/05/16	M-F 11p-1130p	11p-1130p		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-TWTF--				4	\$90.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	43	08/29/16-09/04/16		M-F 11p-1130p	11p-1130p	-TuWThF----	:30		\$90.00	0.00	NM		
See MG 12.6													
6	43	09/05/16-09/05/16		M 11p-1130p	11p-1130p	M-----	:30		\$90.00	0.00	NM		
Ⓜ MG for 12.3 09/01													
Week:		09/05/16	09/11/16	M-----				1	\$90.00	0.00			
13	43	09/04/16	09/04/16	Su 1130p-1230a	11:30 PM-12:30 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----S				1	\$25.00	0.00			
Totals										0.00		38	\$9,690.00

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 - 09/05/16	38	\$9,690.00	\$8,236.50
Totals	38	\$9,690.00	\$8,236.50

Signature: _____ **Date:** _____

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