



January, 2010

Dear Station,

Pursuant to the Children's Television Act of 1990, "Curiosity Quest Goes Green" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 9 to 12 years of age with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills. Additionally, any websites referenced in the program are in compliance with FCC guidelines for programming for children ages 12 and under.

To facilitate your FCC filings, episode synopses are available on line at our website, [www.telcoproductions.com](http://www.telcoproductions.com). Also available on-line are testimonials from our educational advisory review board, consisting of educators and other professionals who have reviewed the series (see the following letters for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

Alex Paen

President, Telco Productions, Inc.



# CALIFORNIA STATE UNIVERSITY, FULLERTON

## Radio-TV-Film

800 N. State College Blvd., CP 650-07, Fullerton, CA 92831 / T 657-278-7883 / F 657-278-5662

February 16, 2010

Alex Paen  
Telco Productions  
2730 Wilshire Blvd. Suite 200  
Santa Monica, CA 90403

### RE: Curiosity Quest Goes Green

Dear Mr. Paen,

I am writing in support of the "Curiosity Quest Goes Green" series. In the Department of Film, Television and Media Studies here at Cal State Fullerton, we offer a course in Children's Television, which focuses on the educational aspects of programming targeting certain age groups of children. This is a serious issue because what children are exposed to in the media does influence their behavior and attitudes, which is why educational programming is so important. From what I have seen both as an educator and as a mother, "Curiosity Quest Goes Green" is a series that I would encourage my child to see and one that could be discussed as a positive example of educational television in the course we offer.

I particularly was impressed with the episode that focused on making pianos where the little girl played for the Curiosity Quest viewers. I also liked the episode that showed the young viewers how dogs can be trained to rescue humans in disasters.

The host, Joel, is well cast as a friendly face to guide the children on various educational adventures. Teaching young children the importance of "going green" and being aware of saving the environment is essential in today's educational programming geared towards children. It is also a lifestyle they are being taught to engage in to save the planet for their futures and that of their children. The tone of the show is accessible and enjoyable for children in elementary and middle school and, in my opinion, fulfills the FCC Children's mandate of educational and informational programming for those youngsters aged 12 and under.

There are not many programs focusing on the "green" aspects of today's lifestyle, so the show is both timely and appropriate.

Sincerely,

Jacqueline B. Frost  
Associate Professor  
(657) 278-3545  
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THE CALIFORNIA STATE UNIVERSITY

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January 27, 2010

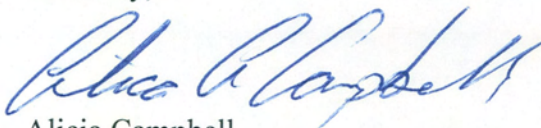
Alex Paen  
President  
Telco Productions, Inc.  
2730 Wilshire Blvd., Suite 200  
Santa Monica, CA 90403

Dear Mr. Paen:

As the television franchise coordinator for the County of Orange, California, I am tasked with finding different venues educating children and the general public on services the County performs to protect the environment via television programming. "Curiosity Quest Goes Green" meets this goal and I believe fulfills the educational and instructional components mandated by the FCC for children 12 and under. The series is geared to this age group because it is children who will influence their parents to be more concerned about the environment and what happens when there are environmental problems, such as storm water run off or what happens to the trash in our gutters and storm drains.

The format of "Curiosity Quest Goes Green" is not only entertaining, but extremely educational to children, making them think about our environment and new ways to better live on a cleaner earth.

Sincerely,



Alicia Campbell  
Manager of Special Services  
County of Orange, California  
714-834-2866





Established in 1918 as a public agency

## Coachella Valley Water District

**Directors:**

Patricia A. Larson, President  
Peter Nelson, Vice President  
Tellis Codekas  
John W. McFadden  
Russell Kitahara

**Officers:**

Steven B. Robbins, General Manager-Chief Engineer  
Julia Fernandez, Secretary  
Dan Parks, Asst. General Manager  
Redwine and Sherrill, Attorneys

February 2, 2010

TO WHOM IT MAY CONCERN:

IN ACKNOWLEDGEMENT OF "CURIOSITY QUEST GOES GREEN":

I would like to take this opportunity to recommend Joel Greene's educational program, Curiosity Quest Goes Green, as a viable resource for educating students 12 and under about health and environmental issues. I met Joel at my place of employment, the Coachella Valley Water District (CVWD) in Southern California about a year ago. It is here that I serve as a credentialed teacher and help facilitate the District's water education program. Joel used our facilities to film an episode which taught viewers about the water recycling process.

I feel that "Curiosity Quest Goes Green" would be a valuable addition to educational broadcasting for three reasons. The first reason is we have three school districts in our service area already utilizing his show in their classrooms. 7<sup>th</sup> grade Life Science teachers use his recycling episode as an addendum to their study of microorganisms; and 5<sup>th</sup> grade teachers incorporate it into their study of water resources. Secondly, his shows incorporate Learning Standard 8 for Health Promotion by showing what personal, family, and community health practices look like and demonstrate that they are interdependent and mutually supporting. Finally, pursuant to the Children's Television Act of 1990, "Curiosity Quest Goes Green" satisfies the FCC Children's programming requirements and can be classified as either core or non-core programming.

Without hesitation, in light of these aforementioned criteria, it is with great enthusiasm I propose "Curiosity Quest Goes Green" to be a regular part of your educational programming schedule. If you need any additional information, please feel free to contact me at (760) 398-2651 x2298 or via E-mail: [khemp@cvwd.org](mailto:khemp@cvwd.org)

Sincerely,

Kevin Hemp  
Teacher, CVWD





**Grand View School**

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Manhattan Beach, CA 90266  
(310) 546-8022 FAX (310) 303-3817  
rsteinberg@manhattan.k12.ca.us

Rhonda  
Steinberg  
Principal

Alex Paen  
c/o Telecoproductions  
2730 Wilshire Blvd.  
Suite 200  
Santa Monica, CA 90403

February 22, 2010

Dear Alex,

I have reviewed the series "Curiosity Quest Goes Green", and I believe its educational value is developmentally appropriate for elementary school children. As a teacher for 20 years and a principal for 12 years, I consider the series an excellent way to educate and inspire children to care for our environment. I applaud those television stations that plan to broadcast this show. The series teaches young viewers various ways that they personally can protect our environment. Like in one of the episodes that showed young elementary students learning how to "green" their school and challenging them to come up with new green ideas. It was apparent that the benefits of having students participate in such an exciting endeavor had not only inspired the rest of the school district, but also led to inspiring the entire community. In conclusion, in my professional opinion, "Curiosity Quest Goes Green" meets the spirit of the FCC Children's Programming regulation for youngsters aged 12 and under with its educational and informational content.

Sincerely,

Rhonda Steinberg  
Principal  
Grand View Elementary School